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## **Quorum Announces New Director of OEM Partnerships**

**Calgary, AB, October 1, 2019** – Quorum Information Technologies Inc. (TSX Venture: QIS) ("Quorum" or the "Corporation"), a leading provider of dealership and customer management software and value-added services to the automotive industry, is pleased to announce the recent hire of Robert Proia for the newly created position of Director of OEM Partnerships.

Robert will be responsible for maintaining established relationships with OEMs, further developing those relationships across the divisions at Quorum, and establishing new OEM partnerships for the corporation. "Quorum's overall growth and acquisitions over the last two years really intrigued me and led me to pursue the position," stated Robert. "I have an opportunity at Quorum to help make a significant contribution to the direction and success of the company by facilitating the alignment amongst the divisions with our OEM and Brand partners."

Robert comes to Quorum with previous dealership systems experience and over 25 years in technology management, including 12 years with Microsoft Canada.

"Robert's experience made him the logical choice to fill this new key strategic position at Quorum," remarked Maury Marks, President and CEO of Quorum Information Technologies. "We are excited to welcome him to our team."

### **About Quorum Information Technologies Inc.**

Quorum is a North American company focused on developing, marketing, implementing and supporting its portfolio of software and services for automotive dealerships that includes:

- XSELLERATOR™, a Dealership Management System (DMS) that automates, integrates and streamlines key processes across departments in a dealership, and emphasizes revenue generation and customer satisfaction.
- DealerMine CRM, a sales and service Customer Relationship Management system and set of Business Development Center services that drives revenue into the critical sales and service departments in a dealership.
- Autovance, a sales desking and F&I menu solution that increases sales department gross margins and improves customer satisfaction for dealerships.
- Advantage, a full showroom system for both franchised and independent dealerships and a comprehensive operating system that includes accounting for the independent market.

Quorum Information Technologies Inc. is traded on the Toronto Venture Exchange (TSX-V) under the symbol QIS. For additional information please go to [www.QuorumInformationSystems.com](http://www.QuorumInformationSystems.com).

*Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed this release and neither accepts responsibility for the adequacy or accuracy of this release.*

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