Those who agreed to participate in our panel, no estimates of theoretical sampling error can be calculated. The data have been weighted to reflect the composition of the adult population. Because the sample is based on different possible sampling errors with different probabilities for pure, unweighted, random samples calculated are different. Therefore, The Harris Poll avoids the words “margin of error” as they are misleading. All that can be necessary to bring them into line with their actual proportions in the population. Propensity score weighting was This Harris Poll was conducted online within the United States between December 1 and 5, 2017 among 2,066 adults with 100% response rates. These are only theoretical because no published polls come close to this ideal. All sample surveys and polls, whether or not they use probability sampling, are subject to multiple sources of error with nonresponse, error associated with question wording and response options, and post-survey weighting and adjustments. Therefore, The Harris Poll avoids the words “confidence limits” as they are misleading. All that can be necessary to bring them into line with their actual proportions in the population. Propensity score weighting was also used to adjust for respondents’ propensity to be online.

Half of U.S. adults (52%) say companies should be the first line of defense against workplace harassment and assault, and about 4 in 10 (39%) say male-led businesses need to step it up.

- 52% agree male-led businesses could be more men to speak out against sexual harassment and assault in the workplace; 92% of adults say changes need to be made to eliminate sexual harassment and assault. 50% of Americans

Salary is the most important factor when considering employment, but half also want to work for a company whose reputation makes them feel good about the work they do (52%).

• When thinking of employment, adults far and away say the most important thing is receiving a fair and appropriate salary for the work they do (70%), while about half say it’s important to work for a company that celebrates their voice (22% gen pop), having a diverse employee base (23% gen pop), being recognized as a thought leader by their peers (24% gen pop), Freedom and acceptance to be their true selves (39% gen pop), Having the opportunity to challenge myself (40% gen pop), and Collaborative work environments (32% gen pop). Significantly more important for Millennials than all other age groups (52% vs. 37% of these ages 25+). Significantly more important to younger adults (46% of those age 18-24 vs. 31% of those age 25+). Significantly more important to Millennials than all other age groups (31% vs. 24% of those ages 35+). Significantly more important for Millennials than all other age groups (48% vs. 40%)

Research Method
This Harris Poll was conducted online within the United States between December 1 and 5, 2017 among 2,066 adults aged 18+. Figures for age, race/ethnicity, education, and regional household income were weighted where necessary to bring them into line with their actual proportions in the population. Propensity score weighting was also used to adjust for respondents’ propensity to be online.

All sample surveys and polls, whether or not they are probability samples, subject to multiple sources of error which are not accounted for in the reporting margin of error or confidence limits. These include sampling error, coverage error, error associated with question wording and response options, and post-survey weighting and adjustments. Therefore, The Harris Poll avoids the words “confidence limits” as they are misleading. All that can be necessary to bring them into line with their actual proportions in the population. Propensity score weighting was also used to adjust for respondents’ propensity to be online.

Respondents for this survey were selected from among those who have agreed to participate in Harris Poll’s surveys. The data have been weighted to reflect the composition of the adult population. Because the sample is based on those who agreed to participate in our survey, as estimates of theoretical sampling error can be calculated. Significantly more important to younger adults (46% of those age 18-24 vs. 31% of those age 25+). Significantly more important to Millennials than all other age groups (31% vs. 24% of those ages 35+). Significantly more important for Millennials than all other age groups (48% vs. 40%)

FEMALE LEADERSHIP IN THE ERA OF #METOO THE HARRIS POLL SURVEY RESULTS

Millennials are leading the charge, setting new demands for the future of work…

Millennials are leading the charge, setting new demands for the future of work…

MAYBE THE CHANGES NEEDED ARE SIMPLY ABOUT WHAT COMPANIES CAN PROVIDE...
Of adults say changes need to be made to eliminate sexual harassment and assault in the workplace.

THE MOST IMPORTANT CHANGES FALLING ON

- Human Resource
- Gender Norms
- Harassment Training
- Taking A Stance

Of men and women say that when they see women in leadership positions, they’re encouraged to believe that they can also have a leadership position.

Half of Americans would prefer to work for a female-led company. MAJORITIES SAY THEY’RE MORE

- Purpose Driven
- Likely to offer Childcare
- Likely to offer Equal Pay

Of Americans say female-owned companies are more purpose-driven.