

# ACCELERATING O-I'S TRANSFORMATION

2021 INVESTOR DAY | SEPTEMBER 28, 2021

ARNAUD
AUJOUANNET
SVP & CHIEF SALES AND
MARKETING OFFICER



ANDRES LOPEZ
CEO



JOHN HAUDRICH SVP & CFO



RANDY BURNS
VP, CHIEF
SUSTAINABILITY &
CORPORATE AFFAIRS
OFFICER

VITALIANO TORNO PRESIDENT, BUSINESS OPERATIONS



# WELCOME & INTRODUCTIONS



LUDOVIC
VALETTE
VP, TECHNOLOGY
& ENGINEERING







MARIE-LAURE SUSSET DIRECTOR, INTEGRATED MARKETING COMMUNICATIONS



ASAD HAMID VP, GLOBAL MARKETING & INNOVATION



# • AGENDA

	TIME (EDT)	TOPIC
	8:30 AM	INVESTOR PRESENTATION
100	9:45 AM	BREAK
	9:55 AM	Q&A
	10:55 AM	BREAK
1	11:00 AM	FOCUS SESSIONS  • ADVANCING ESG  • ADVANCING GLASS ADVOCACY  • ENABLING GROWTH AND NEW PRODUCT DEVELOPMENT
1	I2:00PM	ADJOURN

# SAFE HARBOR COMMENTS

#### FORWARD-LOOKING STATEMENTS

This presentation contains "forward-looking" statements related to O-I Glass, Inc. (the "company") within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act") and Section 27A of the Securities Act of 1933. Forward-looking statements reflect the company's current expectations and projections about future events at the time, and thus involve uncertainty and risk. The words "believe," "expect," "anticipate," "will," "could," "would," "should," "may," "plan," "estimate," "intend," "predict," "potential," "continue," and the negatives of these words and other similar expressions generally identify forward-looking statements.

It is possible that the company's future financial performance may differ from expectations due to a variety of factors including, but not limited to the following: (I) the risk that the proposed plan of reorganization of Paddock Enterprises, LLC ("Paddock") may not be approved by the bankruptcy court or that other conditions necessary to implement the agreement in principle may not be satisfied, (2) the actions and decisions of participants in the bankruptcy proceeding, and the actions and decisions of third parties, including regulators, that may have an interest in the bankruptcy proceedings, (3) the terms and conditions of any reorganization plan that may ultimately be approved by the bankruptcy court, (4) delays in the confirmation or consummation of a plan of reorganization due to factors beyond the company's and Paddock's control, (5) risks with respect to the receipt of the consents necessary to effect the reorganization, (6) risks inherent in, and potentially adverse developments related to, the bankruptcy proceeding, that could adversely affect the company and the company's liquidity or results of operations, (7) the impact of the COVID-19 pandemic and the various governmental, industry and consumer actions related thereto, (8) the company's ability to obtain the benefits it anticipates from the corporate modernization, (9) the company's ability to manage its cost structure, including its success in implementing restructuring or other plans aimed at improving the company's operating efficiency and working capital management, achieving cost savings, and remaining well-positioned to address Paddock's legacy liabilities, (10) the company's ability to acquire or divest businesses, acquire and expand plants, integrate operations of acquired businesses and achieve expected benefits from acquisitions, divestitures or expansions, (11) the company's ability to achieve its strategic plan, (12) the company's ability to improve its glass melting technology, known as the MAGMA program, (13) foreign currency fluctuations relative to the U.S. dollar, (14) changes in capital availability or cost, including interest rate fluctuations and the ability of the company to refinance debt on favorable terms, (15) the general political, economic and competitive conditions in markets and countries where the company has operations, including uncertainties related to Brexit, economic and social conditions, disruptions in the supply chain, competitive pricing pressures, inflation or deflation, changes in tax rates and laws, natural disasters, and weather, (16) the company's ability to generate sufficient future cash flows to ensure the company's goodwill is not impaired, (17) consumer preferences for alternative forms of packaging, (18) cost and availability of raw materials, labor, energy and transportation, (19) consolidation among competitors and customers, (20) unanticipated expenditures with respect to data privacy, environmental, safety and health laws, (21) unanticipated operational disruptions, including higher capital spending, (22) the company's ability to further develop its sales, marketing and product development capabilities, (23) the failure of the company's joint venture partners to meet their obligations or commit additional capital to the joint venture, (24) the ability of the company and the third parties on which it relies for information technology system support to prevent and detect security breaches related to cybersecurity and data privacy, (25) changes in U.S. trade policies, and the other risk factors discussed in the company's Annual Report on Form 10-K for the year ended December 31, 2020, and any subsequently filed Annual Report on Form 10-K, Quarterly Reports on Form 10-Q or the company's other filings with the Securities and Exchange Commission.

It is not possible to foresee or identify all such factors. Any forward-looking statements in this document are based on certain assumptions and analyses made by the company in light of its experience and perception of historical trends, current conditions, expected future developments, and other factors it believes are appropriate in the circumstances. Forward-looking statements are not a guarantee of future performance and actual results, or developments may differ materially from expectations. While the company continually reviews trends and uncertainties affecting the company's results or operations and financial condition, the company does not assume any obligation to update or supplement any particular forward-looking statements contained in this document.

# AT A GLANCE



# **BROAD PRODUCT PORTFOLIO**

**34**% beer **19**% wine **19**% food **15**% spirits **13**% NAB



#### GLASS IS THE MOST SUSTAINABLE PACKAGE

all natural, endlessly recyclable, NEVER trash



# **MAGMA**

reimagines glass making to support customer aspirations and enable profitable growth



# UNPARALLELED PRODUCTION / NETWORK

**72** factories **20** countries



**\$6.1 billion** in net sales



# DEDICATED & ENGAGED TEAM

**25,000+** associates



Note: based on 2020 data

## O-I SERVES THE BRANDS YOU TRUST & LOVE









































































TREASURY

WINE ESTATES









HEINEKEN









Internationa



WILLIAM GRANT & SONS

a martiniquaise















**EMBALLAGE** 





NCHERO



KRATINGDAENG



CASTEL





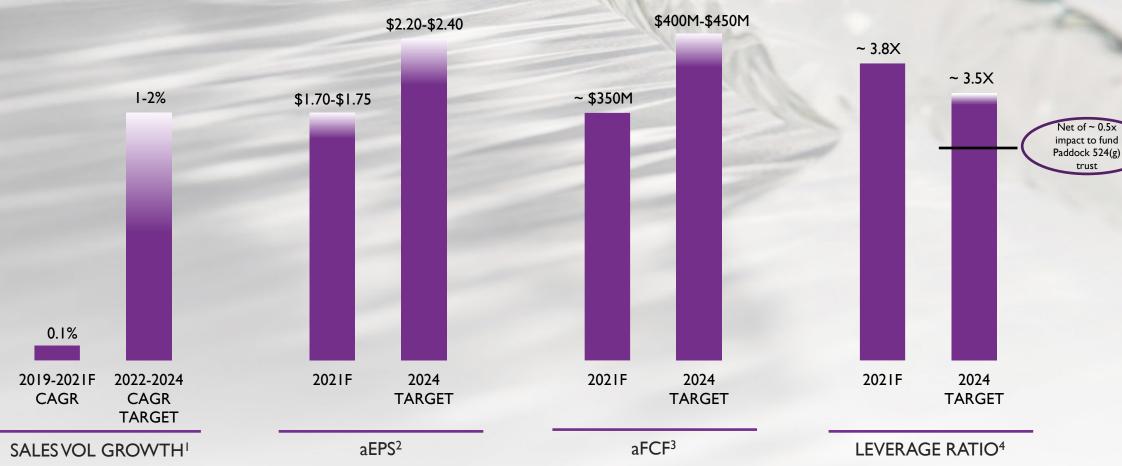




# ACCELERATING PERFORMANCE

Deliver short-term financial improvement & enable long-term profitable growth.

#### **KEY ENTERPRISE TARGETS**



 <sup>2019-2021</sup>F adjusted for divestitures; 2022-2024 Avg. Sales Volume Growth Target is gross of divestitures and net of capacity realignment
 aEPS excludes certain items management considers not representative of ongoing operations

<sup>3</sup> aFCF reflects Cash Flow from Operations less Maintenance Capex, and excludes expected one-time cash funding of Paddock 524(g) trust

Leverage ratio as defined by the company's Bank Credit Agreement (BCA)

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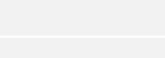
# O-I HAS AN ATTRACTIVE VALUE PROPOSITION

MARKET,
INNOVATION
& ESG LEADER

IN THE ATTRACTIVE GLASS SEGMENT









IMPROVES MARGINS, EARNINGS & ROIC





#### **MAGMA**

WILL UNLOCK SIGNIFICANT GROWTH







RESOLUTION
OF LEGACY
LIABILITIES REDUCES
RISK & IMPROVES CASH
FLOW CONVERSION



# OPPORTUNITY FOR HIGHER VALUATION

THROUGH SOLID
EXECUTION AND
PROFITABLE GROWTH







#### **POST WAR PROSPERITY**

1950s - 1960s

Strong glass presence Refillable glass systems Fragmented industry Glass market growth

# BRIC/EM

2000 - 2008

Growth of packaged food & beverages

Returnable glass bottle systems Wine/Spirits exports

Glass market growth

#### **AUSTERITY**

2008 - 2016

Accelerated US Beer conversion to aluminum continued thru 2020

2017+

**ACCELERATED WELLNESS** 

Wellness and earth-friendly

Digital and e-Commerce Glass market growth

Luxury and value At home living

Select mainstream NAB conversion to plastics

Strong glass performance in premium segments

Stable glass market overall

#### **CONVENIENCE**

1970s - 1990s

Plastic revolution

PET bottled water

Throw away packaging

Food/NAB conversion to plastics

Headwind to glass growth

# TRENDS UNLOCK NEW OPPORTUNITIES FOR GLASS

Current consumer preferences strongly favor important segments for glass.

	WELLNESS AND EARTH-FRIENDLY		LUXURY AND VALUE		AT HOME LIVING			DIGITAL	
MEGA -TRENDS								TROY & SONS	
Σ	BETTER FOR YOU	ESG	CATEGORY BLURRING	ATTAINABLE LUXURY	AFFORDABLE QUALITY	INDULGENT TREAT	EXPERIENTIAL OCCASIONS	ENTERTAIN AT HOME	NEXTGEN SHOPPING
EXAMPLE GLASS CATEGORIES	Kombucha	Innovative RGB – Europe & North	Alcoholic RTD  Beer-based Spirits	Premium Spirits	LatAm RGB Beer & NAB	Premium Spirits & Beer	Olive Oil Cooking	Premium Wine & Spirits	Click & Collect Local Delivery
	Functional Water/NAB	America		Premium Wine	Small-Format Wines	Craft Beer To-Go Cocktails	Sauces Traditional Wine &	Sparkling Water,	Drizly, Shipt, Instacart
	Hard Seltzers	Lightweight Container		Premium Beer	Premium	RTD Coffee Sparkling	Wines: Rose, Prosecco Alcoholic RTD	Mixology	DTC Wines
	Low/No Alc Beer & Spirits	Carbon Footprint		Tremium rood	Private Label Pasta Sauces	Water Yogurt, Desserts		Alcoholic RTD  Cooking Sauces	To-Go Cocktails



DTC = Direct to Consumer

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# **CONSUMERS HAVE A FAVORABLE VIEW ON GLASS**

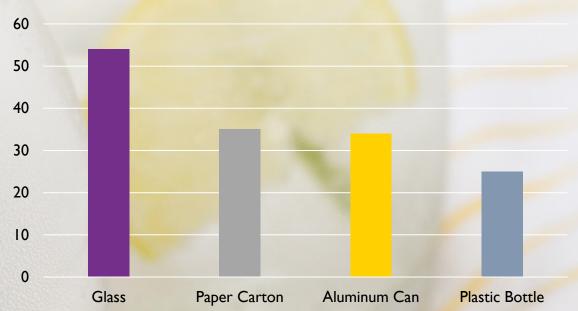
Glass is recognized as healthy, premium and earth-friendly.

#### **CONSUMER PERCEPTION RATING**



# CONSUMERS VIEW GLASS AS HIGHLY SUSTAINABLE

PERCEPTION OF FOOD & BEVERAGE CONTAINERS
AS EXTREMELY/VERY ECO-FRIENDLY



# TRENDS ECHO GLASS IS MORE RELEVANT THAN EVER

#### **WELLNESS POSITIVE**

Glass is all natural and inert – it will not contaminate the product content and is the only package "generally recognized as safe" by the U.S. Food and Drug Administration

#### PREMIUM & DIFFERENTIATED

The appearance of a glass container alone can identify and define a brand, transform the ordinary into the extraordinary and build a consumer connection unlike any other substrate

#### **EARTH-FRIENDLY**

Glass is all natural, reusable, 100% infinitely recyclable. Glass is NEVER TRASH and is safe for the Earth and our oceans

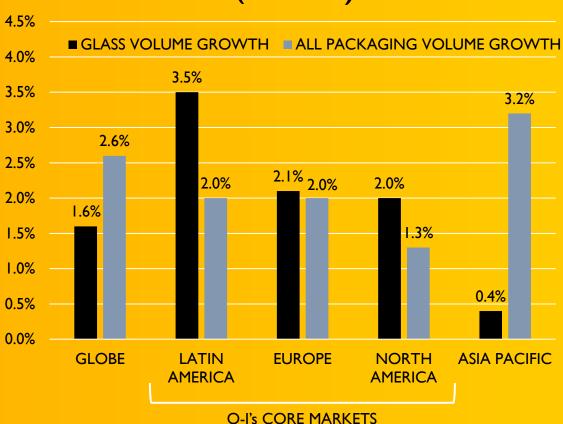


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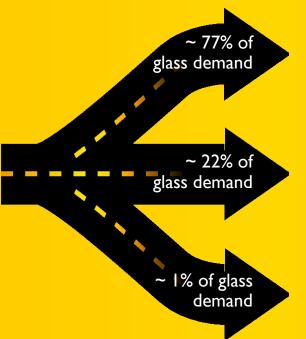
## **GLASS IS AN ATTRACTIVE MARKET**

While flat during the austerity era, glass is expected to grow 1.6% CAGR as trends accelerate.

# PROJECTED PACKAGING GROWTH (2022-2024)



#### **NORTH AMERICAN PACKAGING LANES**



#### HIGH GLASS AFFINITY CATEGORIES

13% of beverage consumption Spirits, wine, premium beer, RTD coffee, etc.

### MEDIUM GLASS AFFINITY CATEGORIES

51% of beverage consumption Soft drinks, mainstream beer, RTD Teas, FMB's, etc.

#### **LOW GLASS AFFINITY CATEGORIES**

36% of beverage consumption Bottled water, energy drinks, sports drinks, etc.

Packaging substrates play in different lanes

Glass is highly focused on premium and certain mainstream categories

Plastics and Aluminum are highly focused on value and other mainstream categories

# O-I IS ADDRESSING THE ISSUES THAT LIMITED PAST GROWTH

The combination of market trends & O-I actions will enable growth.

	HISTORIC LIMITATIONS	HOW THIS WILL CHANGE
MARKET	COST OVER BRANDING	ACCELERATED WELLNESS
0-1	MANUFACTURING MINDSET HIGH FIXED COSTS LIMITED FLEXIBILITY	ADVANCED COMMERCIAL APPROACH EFFECTIVE AND EFFICIENT OPERATIONS MAGMA ENABLES OPERATIONAL FLEXIBILITY
	CAPACITY CONSTRAINTS FINANCIAL CONSTRAINTS	MAGMA SUPPORTS GROWTH INVESTMENTS IMPROVE FINANCIAL FLEXIBILITY

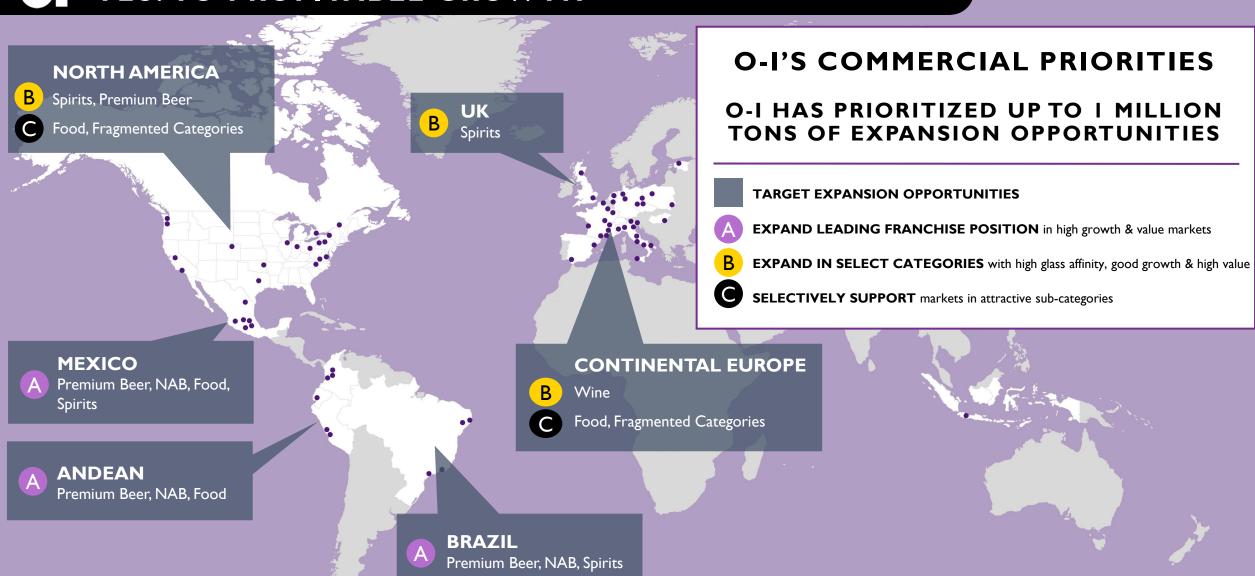


# O-I'S COMMERCIAL PIPELINE & PRINCIPLES

O-I has a clear set of principles to evaluate pipeline opportunities.



# YES! TO PROFITABLE GROWTH





# TRANSFORMATION JOURNEY

# O-I REQUIRED A DEEP TRANSFORMATION

Addressing the fundamentals and creating a new paradigm for glass.

EFFICIENT SUPPLY CHAIN



FLEXIBLE, SCALABLE & SUSTAINABLE PRODUCTION

COST COMPETITIVE OPERATIONS



SIMPLE, AGILE, EFFECTIVE & ADAPTABLE ORGANIZATION





**OPTIMIZE STRUCTURE** 

# SUBSTANTIAL PROGRESS

TRANSFORMATION OBJECTIVES	PROGRESS
I. SIMPLE, AGILE, EFFECTIVE & ADAPTABLE ORGANIZATION	✓ INTEGRATED BUSINESS PLANNING ALIGNED WITH STRATEGY
	STREAMLINED ORGANIZATION
	REBUILT CRITICAL CAPABILITIES – COMMERCIAL, R&D, ESG
	STRONG COMMERCIAL PIPELINE – 1.7 MT
2. OPTIMIZE STRUCTURE	PORTFOLIO OPTIMIZATION – 80% COMPLETE ON \$1.15B PLAN
	PADDOCK AGREEMENT IN PRINCIPLE – \$610M 524(g) TRUST
	✓ INCREASED FCF CONVERSION – 50% HIGHER THAN PAST AVG.
	☑ REDUCED NET DEBT – \$1.5B SINCE PORTFOLIO OPTIMIZATION
3. COST COMPETITIVE OPERATIONS	MARGIN EXPANSION INITIATIVES – \$240M 2017-2021F
	+ DEVELOPING MAGMA TO REDUCE COST / CAPITAL INTENSITY
4. FLEXIBLE, SCALABLE & SUSTAINABLE PRODUCTION	+ MAGMA TO REDEFINE GLASS PRODUCTION
5. EFFICIENT SUPPLY CHAIN	+ MAGMA TO INCREASE LOCALITY
	+ ULTRATO SIGNIFICANTLY REDUCE PRODUCT WEIGHT
	KEY

Significant transformation with continued progress in the future

→ MAGMA will accelerate O-l's transformation



# YES! TO AN AGILE & RESILIENT COMPANY

#### BENEFITS OF O-I'S TRANSFORMATION



PROFITABLE ORGANIC GROWTH



HIGHER EARNINGS & CASH FLOW



**IMPROVED MARGINS & RETURNS** 



SUSTAINABLE BUSINESS





# MAGMA REINVENTS GLASS MAKING AND ENHANCES O-I'S CAPABILITIES

**EXPAND RIGHT TO WIN** WITH RAPID COLOR, SHAPE & SIZE CHANGES

**GROW WITH THE MARKET** WITH SCALABLE CAPACITY

**ENTER NEW MARKETS** WITH SCALABILITY & LOWER CAPITAL

**COST EFFICIENT** WITH MOREVARIABLE COST STRUCTURE

**AGILE THROUGH ECONOMIC CYCLES & SEASONALITY** 

**LOWER CAPITAL INTENSITY** WITH EXTENDED ASSET LIFE

**SUPPLY CHAIN EFFICIENT WITH CO/NEAR LOCATION** 

**CONVENIENT** PACKAGE WITH LOWER WEIGHT CONTAINER

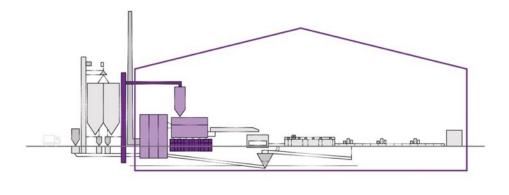
**SUSTAINABLE PRODUCTION WITH LOWER EMISSIONS** 



# MAGMA COMPARED TO HERITAGE TECHNOLOGY

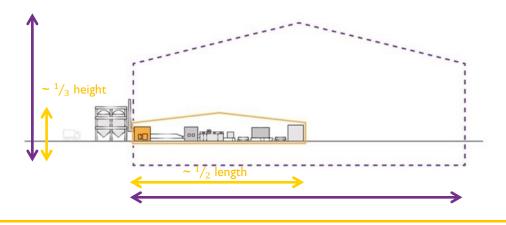
#### **HERITAGE**

# REQUIRES DEDICATED GLASS FACTORY

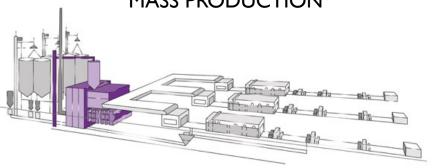


#### **MAGMA**

# FITS WITHIN INDUSTRIAL WAREHOUSE



# REQUIRES MULTI-LINE MASS PRODUCTION



# ENABLES SINGLE-LINE NIMBLE SUPPLY CHAIN



# 61

#### MAGMA DEVELOPMENT PROGRESSING VERY WELL

MAGMA is being developed across three generations with specific design principles.

#### **DESIGN PRINCIPLES**

- INVENT
- 2 SIMPLIFY
- 3 DIGITAL
- 4 MINIATURE
- 5 MODULAR
- 6 SUSTAINABLE

#### **DEVELOPMENT**

GEN 3 2025+

- DIGITALIZE
- PREDICTIVE PROCESS
- ULTRA LIGHT WEIGHT
- RENEWABLE FUELS

GEN 2 2023+
RETROFIT HERITAGE BASE EXPANSION

- MODULAR BATCH
- MODULAR FORMING
- MODULAR INSPECTION
- MODULAR COLD END

GEN 1 2022-

MODULAR MELTER





# MAGMA'S POTENTIAL BENEFITS

O-I expects MAGMA will significantly enhance O-I's capabilities and competitive position.

OBJECTIVES	MAGMA GEN 31 IMPROVEMENT VS HERITAGE (2025+)			
I. FLEXIBLE	Achieve attractive economics at 15% lower utilization rate			
2. SCALABLE	New melter reduces capacity per line to 25-50% of heritage			
3. RAPID DEPLOYMENT	Reduce deployment time by up to 50%			
4. SUPPLY CHAIN EFFICIENT	Reduce shipping distances by 30-80%			
5. COST COMPETITIVE	Reduce cost gap with competing substrates by 50-75%			
6. LOWER CAPITAL INTENSITY	Reduce capital intensity up to 40%			
7. CONVENIENT	Reduce product weight up to 30%			
8. SUSTAINABLE	Reduce GHG emissions by up to 95%			

INVESTMENT CRITERIA CAPITAL ALLOCATION TO ACHIEVE TARGETED RETURNS

EXPANSION SUBSTANTIALLY SUPPORTED BY CUSTOMER AGREEMENTS



# MAGMA IN ACTION



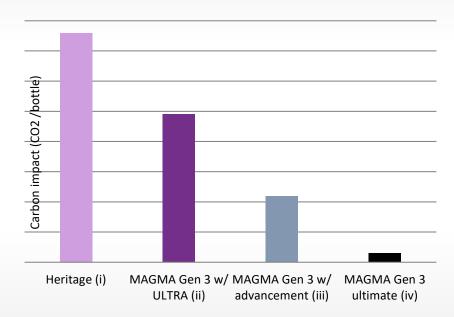




# MAGMA TO IMPROVE SUSTAINABILITY



#### POTENTIAL CARBON IMPACT OF MAGMA VS. HERITAGE



Illustrative representation of carbon impact per bottle (g CO2 /unit)

- (i) oxygen-fuel furnace, ~ 35% recycled content;
- (ii) ~ 55% recycled content;
- (iii) with co-location and ~ 95% recycled content;
- (iv) with renewable energy

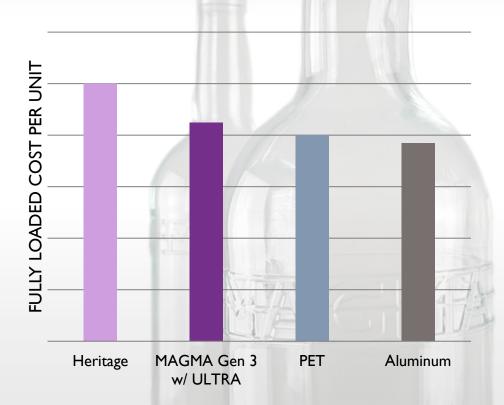
Source: Internal analysis supported by third-party analysis



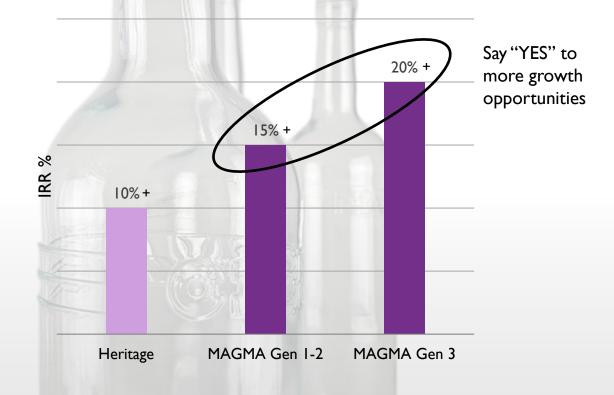
# CLOSING THE COST GAP & IMPROVING RETURNS

MAGMA can substantially close the price gap with alternative substrates and boost returns.

#### **COST COMPARISON**



#### **EXPANSION HURDLE RATES (IRR)**



# **O**H

# **IMPROVING O-I'S RIGHT TO WIN**

MAGMA expands O-I's right to win in its addressable market.

#### **HOW WE WILL WIN**

- Faster speed to market
- Faster capital deployment for growth
- Shorter product development cycle & launch
- Logistics improvement
- Shorter production runs

#### **EXAMPLES**

- Still/sparkling wine
- Whiskey
- Premium+ spirits
- Spirit based RTD
- RTD tea
- Spices/table sauces



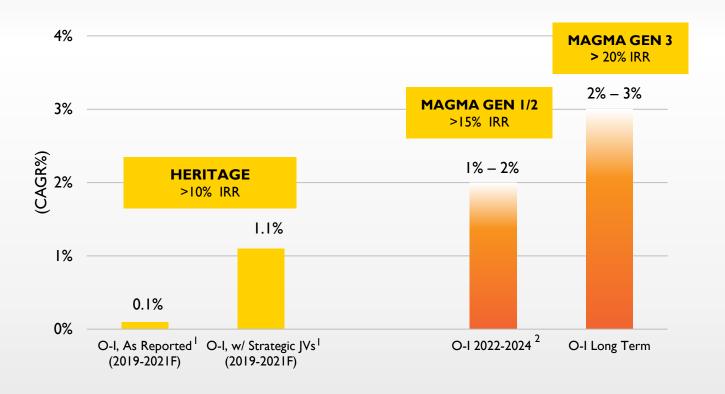
**CUSTOMER ATTRIBUTES** 



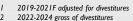
### MAGMA ENABLES SUSTAINABLE GROWTH

MAGMA will enable above market average growth long-term.

#### **ENABLING SUSTAINABLE PROFITABLE GROWTH**











# YES! TO A NEW PARADIGM FOR GLASS

MAGMA IS A UNIQUE COMPETITIVE EDGE:

MAGMA IS AN O-I INNOVATION – > 100 PATENTS/APPLICATIONS WORLDWIDE

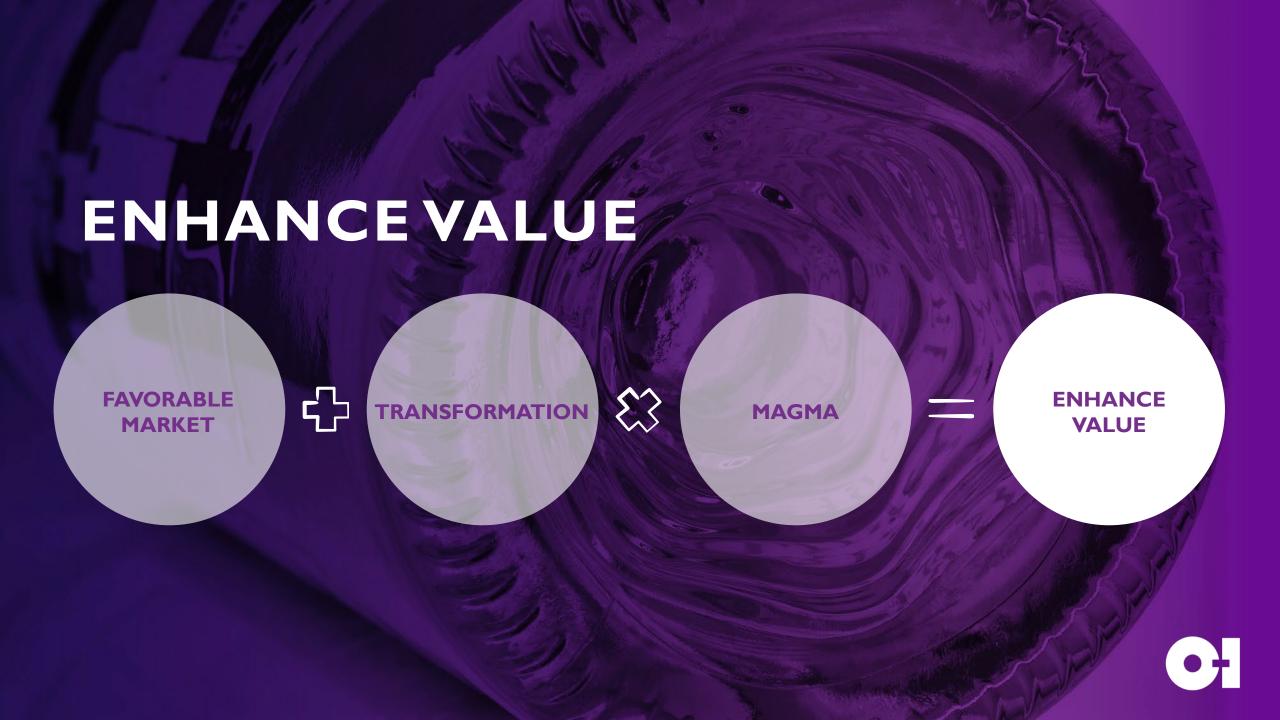
MAGMA UNIQUELY ALIGNS O-I TO EVOLVING MARKET REQUIREMENTS

MAGMA IS MORE COST EFFICIENT WITH LOWER CAPITAL INTENSITY SO O-I CAN SAY 'YES' TO PROFITABLE GROWTH

MAGMA CAN UNIQUELY ENHANCE
O-I'S SUPPLY CHAIN

MAGMA MAKES O-I GLASS MORE SUSTAINABLE VS COMPETITION





# **BUILDING THE PATH TO YES!**

# **ENHANCE STAKEHOLDER VALUE**



# YES! TO PROFITABLE GROWTH

Mega trends favor glass
1.6% CAGR market growth
1.7 mt O-I commercial pipeline
Focused on I mt opportunities



# YES! TO AN AGILE & RESILIENT COMPANY

Simple, agile, effective, adaptable
Cost competitive operations
Optimized structure
Financially flexible



# YES! TO A NEW PARADIGM FOR GLASS

Flexible
Scalable
Rapid deployment
Supply chain efficient
Sustainable
Cost/capital competitive

#### ENHANCE VALUE

# YES! TO ENHANCE VALUE

Profitable growth
Higher earnings, cash flow
Improved sustainability
Satisfied customers
Engaged employees
Leader in innovation

# **HORIZON 2 (post Gen 3) HORIZON I** (pre Gen 3) • Fully leverage renewed business capabilities • Accelerate performance Accelerate MAGMA deployment • Complete MAGMA development Achieve full market potential • Initiate MAGMA deployment • Deliver plan **CURRENT FOCUS** 2022 2024

# HORIZON I: O-I'S BUSINESS PLAN

## ACCELERATE BASE PERFORMANCE & INITIATE MAGMA DEPLOYMENT







PROFITABLE GROWTH WITH MAGMA



EXPAND PORTFOLIO OPTIMIZATION



RESOLVE LEGACY LIABILITIES



COMPLETE MAGMA DEVELOPMENT



ADVANCE ESG & GLASS ADVOCACY





#### 1% - 2% CAGR PROFITABLE VOLUME GROWTH 2022-2024



# CAN Premium Beer (1 Line Extension)

US Spirits
(up to 3 MAGMA lines)

**COLOMBIA Beer, NAB** 

(I Heritage furnace)

**PERU Beer, NAB** (up to 3 MAGMA Lines)

BRAZIL Beer, NAB, Spirits (up to 3 MAGMA Lines)

# EXPANDING IN PREMIUM MARKETS ACROSS PREMIUM CATEGORIES WITH PREMIUM TECHNOLOGY

Investing up to \$680M to expand  $700KT^2$  (5% – 6%) capacity

- \$100M on previously announced Heritage brownfield in Andean
- \$580M in 4 markets with up to 11 MAGMA lines
- Deployment 2022-2024

20% average IRR



**UK Spirits** 

(up to 2 MAGMA Lines)

MAGMA Greenfield Expansion



Heritage Brownfield Expansion



Line Extension

#### O-I operations only

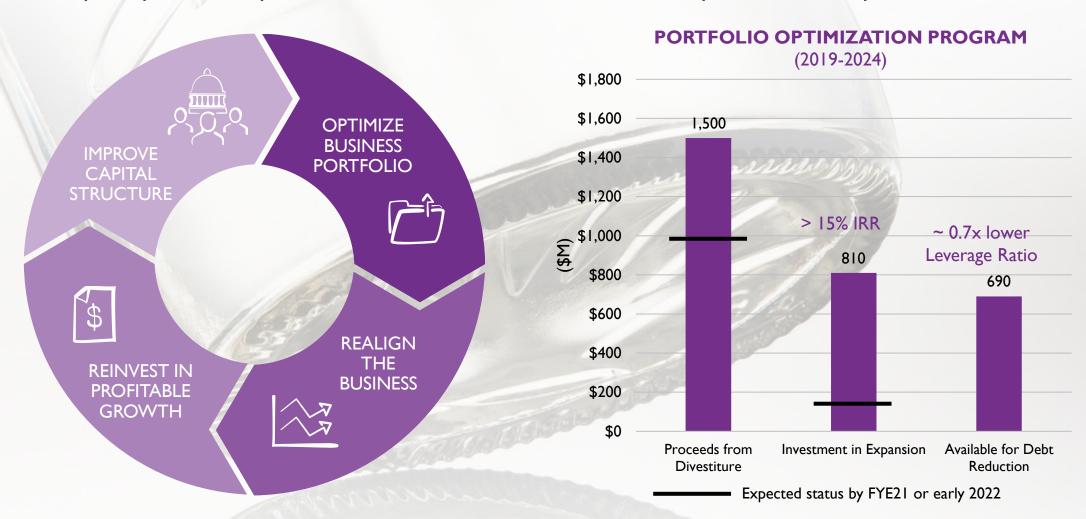
- I Gross of divestitures and net of capacity realignment
- 2 Approximately 600-650KT net expansion considering capacity realignment

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## **EXPAND PORTFOLIO OPTIMIZATION**



Expand portfolio optimization to \$1.5B to fund MAGMA expansion and improve ROIC.

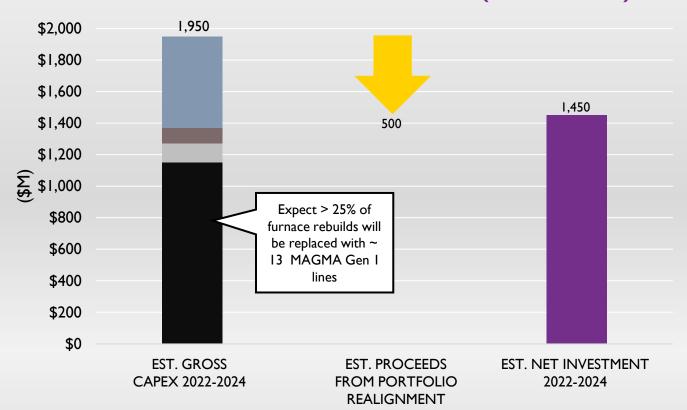


# CAPITAL REDEPLOYMENT



Stable net capital investment as portfolio optimization helps fund MAGMA growth investment.

#### **NET CAPITAL INVESTMENT (2022-2024)**



Average annual net investment of ~ \$480M for 2022-2024 compares to the historic average of ~ \$425M for 2017-2021F.

Note: elevated cost inflation is expected to impact CapEx.

Incremental portfolio optimization realignment substantially funds MAGMA expansion

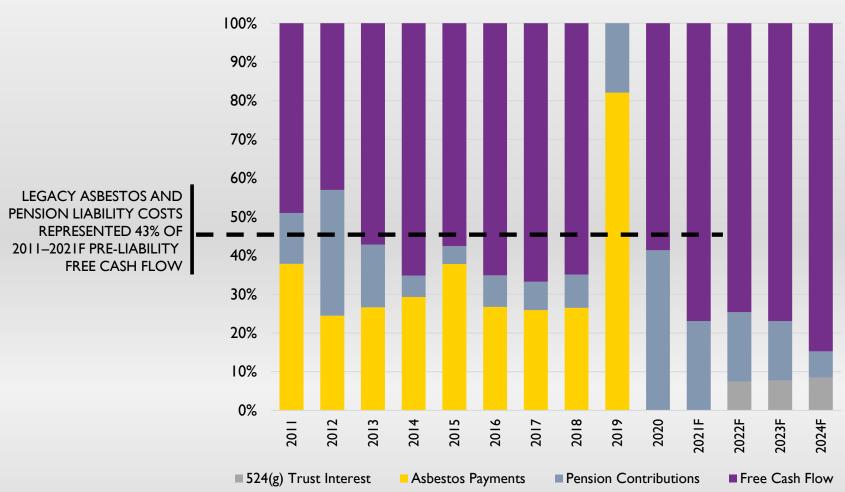
■ Maintenance ■ Other Strategic ■ Growth (Heritage) ■ Growth (MAGMA) ■ Net Capital Investment

### **RESOLVE LEGACY LIABILITIES**



## Resolve legacy liabilities to shrink \$1B of risk and boost FCF conversion.

#### USE OF PRE-LIABILITY FCF



O-I plans to resolve legacy liabilities that have absorbed nearly half of O-I's pre-liability free cash flow in the past decade

- Fund the Paddock 524(g) trust on the effective date of a confirmed plan of reorganization (\$610M) (currently expected in 2022)
- Eliminate underfunded position in key pension plans by end of 2024

Clear majority of O-I cash flow becomes available to create value

(excludes one time 524(g) funding)

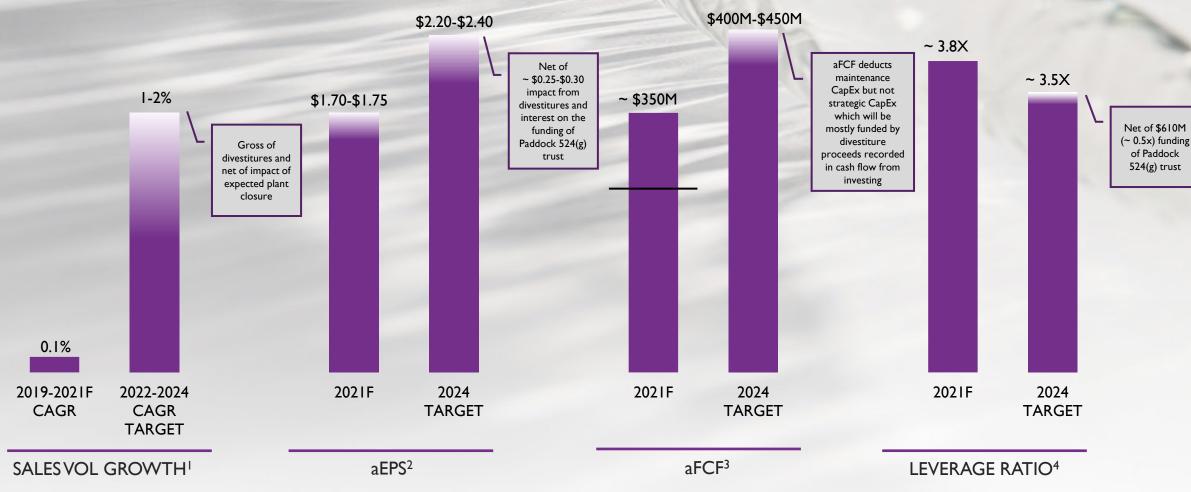
# **O**H

## **ACCELERATING PERFORMANCE**

(<u>©</u>)

Deliver short-term financial improvement & enable long-term profitable growth.

#### **KEY ENTERPRISE TARGETS**



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<sup>4</sup> Leverage ratio as defined by the company's Bank Credit Agreement (BCA)

 <sup>2021</sup> reported FCF is expected to be ~ \$260M
 (~ \$660M Cash from Operations less ~ \$400M
 CapEx which includes ~ \$310M maintenance CapEx)

# VALUE CREATION FOR ALL STAKEHOLDERS

INVESTORS CUSTOMERS

**SUPPLIERS** 

**EMPLOYEES** 

SOCIETY

**PLANET** 

#### **FINANCIAL**

Grow profitably: I-2% vol. CAGR 2022-2024, 2-3% long-term Improve performance: \$2.20 - \$2.40 aEPS by 2024 Increase cash flow: \$400M - \$450M aFCF by 2024 Improve financial flexibility: ~ 3.5X BCA leverage by 2024

#### INNOVATION

Complete MAGMA Gen 2 by 2023 Complete MAGMA Gen 3 by 2025 Complete ULTRA light weighting by 2025 Generate disruptive product innovation platform

#### **ESG**

Increase recycled content to 50% by 2030 Increase recycling in communities with Glass4Good program Reduce GHG emissions 25% by 2030 (10% by 2025)

#### **TALENT & CULTURE**

T&C as the transformation engine Continuously improve capabilities to enhance core disciplines Embed diversity and inclusion as core values Culture of Innovation across business disciplines Empowerment & Accountability to deliver on commitments

#### **ADAPTABLE**

Leverage a simple and effective organization model Increase agility to meet market expectations

Drive improvement through collaboration

#### **EXPERIENCE**

Increase consumer preference for glass
Consistently improve Customer Net Promoter Score
Enable customer ambitions: Up to \$580M MAGMA
investment by 2024
Consistently improve employee engagement (Gallup Index)

# **O**+

## **CONCLUSION: O-I IS AN ATTRACTIVE INVESTMENT**



MARKET,
INNOVATION &
ESG LEADER
IN THE ATTRACTIVE
GLASS SEGMENT



TRANSFORMATION
IMPROVES MARGINS,
EARNINGS & ROIC





MAGMA
WILL UNLOCK
SIGNIFICANT
GROWTH





RESOLUTION OF LEGACY LIABILITIES

REDUCES RISK & IMPROVES CASH FLOW CONVERSION





OPPORTUNITY FOR HIGHER VALUATION

THROUGH SOLID EXECUTION AND PROFITABLE GROWTH







# ACCELERATING O-I'S TRANSFORMATION

2021 INVESTOR DAY | SEPTEMBER 28, 2021



## **REVIEW OF FOCUS SESSIONS**



#### **ADVANCING ESG**

Innovation-driven plan to advance sustainability and ESG

Glass already has more of what we need tomorrow

Social engagement with GLASS 4 GOOD™



#### ADVANCING GLASS ADVOCACY

Trends & consumers favor glass

Rebalancing the dialogue on glass

Raising awareness on glass attributes fuels growth



# ENABLING GROWTH THROUGH NEW PRODUCT DEVELOPMENT

Glass is uniquely positioned as a brand builder

Outside-in new product development approach

Case study: US beer & hard seltzers



# ACCELERATING O-I'S TRANSFORMATION

2021 INVESTOR DAY | SEPTEMBER 28, 2021

# **FOCUS SESSION INTRODUCTIONS**



RANDY BURNS
VP, CHIEF SUSTAINABILITY
& CORPORATE AFFAIRS
OFFICER



MARIE-LAURE SUSSET
DIRECTOR, INTEGRATED
MARKETING
COMMUNICATIONS



ASAD HAMID

VP, GLOBAL

MARKETING &

INNOVATION



JOHN HAUDRICH SVP & CFO



ARNAUD AUJOUANNET

SVP & CHIEF SALES AND

MARKETING OFFICER



CHRIS MANUEL VP, INVESTOR RELATIONS







## **SUSTAINABILITY GOALS**



50%

Increase recycled content to 50% average by 2030. O-I is taking a tailored approach to increase recycled content rates across its enterprise network as rates vary significantly by geography.



**ZERO**WASTE

Reduce the amount of natural resources used and reduce the generation of waste by reuse and recycling as we drive towards a Zero Waste organization.



25%
WATER REDUCTION

We are committed to reducing our global water usage 25% by 2030, prioritizing operations in higher risk areas.



**INJURIES** 

As part of our journey toward zero injuries, we are committed to a 50% improvement of our Total Recordable Incident Rate (TRIR) by 2030.



40% RENEWABLE

Renewable energy is a pillar in our strategy to lower carbon emissions. Our goal is to reach 40% renewable energy use by 2030 and to reduce total energy consumption by 9%.



R&D
TRANSFORMATION

Reinvent and re-imagine glassmaking – where the circularity of glass meets the potential of our MAGMA melting systems, low-carbon alternative fuels, and light-weighted glass packaging.



25%
GHG REDUCTION

Approved SBTi target to reduce GHG emissions 25% by 2030 (interim target of 10% by 2025).



We see tremendous opportunity to positively impact the planet and communities where we operate. We will collaborate with customers, NGOs, suppliers and local leaders to make glass recycling available in 100% of our locations.



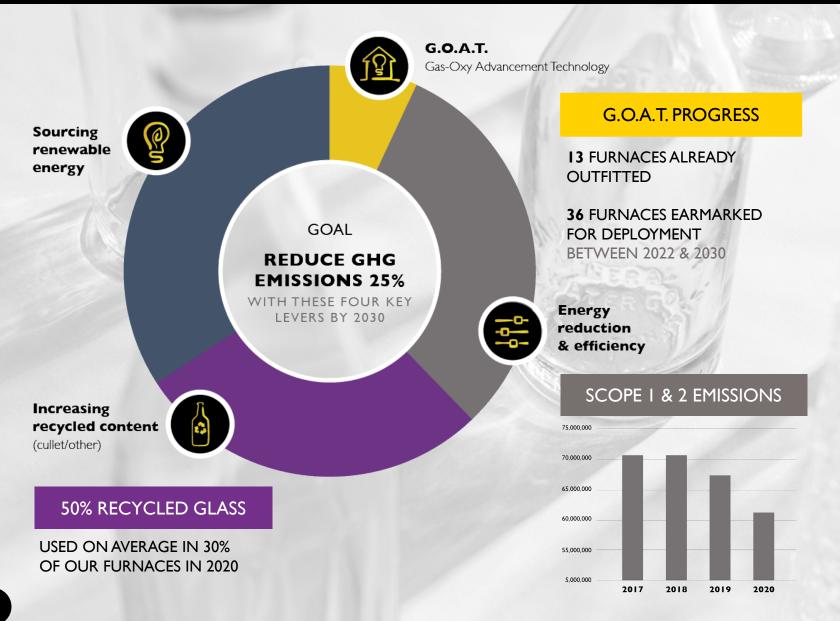
Create a diverse and inclusive environment where people feel welcomed to create a better future for themselves, each other, and O-I. We are focused on increasing all aspects of diversity across our team.



Achieve sustainability balance, together, by aligning our supply chain with our 2030 sustainability vision and goals.



## INNOVATING EVERY PART OF OUR PROCESS FOR SUSTAINABILITY



TSC TOTAL ENERGY-RELATED PROJECTS

**129** PROJECTS IN 2017

**26** I PROJECTS IN 2018

**480** PROJECTS IN 2019

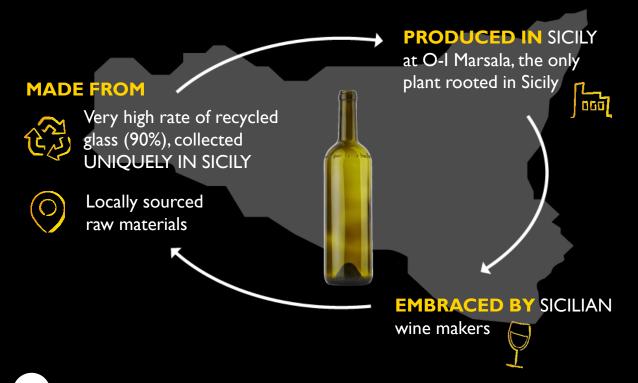
**387** PROJECTS IN 2020

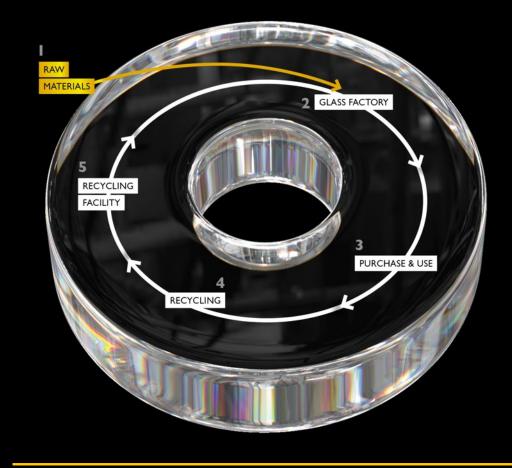


### **GLASS: SUSTAINABILITY ATTRIBUTES OTHERS MAY NEVER HAVE**

# A CIRCULAR ECONOMY SUCCESS

A Glass Bottle for SICILY, from SICILY





Simple, inert ingredients
No contact issues with contents
No harm: us, earth, oceans
80% become new containers

100% infinitely recyclable Known recycled content Local sourcing, production, recycling

### SOCIAL ENGAGEMENT WITH ENVIRONMENTAL IMPACT

# MAKE GLASS RECYCLING AVAILABLE IN 100% OF OUR LOCATIONS

We see tremendous opportunity to positively impact the planet and communities where we operate.

We will collaborate with customers, NGOs, suppliers and local leaders.







# IGNITING THE RELEVANCE OF GLASS



**GLASS ADVOCACY SETS THE STAGE FOR INCREMENTAL VOLUME** 

MORE BRANDS
PACKAGING IN GLASS







MORE CONSUMERS
CHOOSING GLASS



## THROUGH A DISRUPTIVE APPROACH

#### **TRADITIONAL**

#### **OUR CURRENT METHODOLOGY**

VAYNERMEDIA

SINGLE-MINDED MESSAGE



# FINDING THE MOST ENGAGING, RELEVANT AND IMPACTFUL WAY TO RAISE AWARENESS ON THE BENEFITS OF GLASS











BROAD AUDIENCE



B2B CUSTOMERS

B2C CONSUMERS

**SOCIAL MEDIA** 

**f 9 h 9** 

BEV BOSSES

**EXPERIENCE ELEVATORS** 

 $\nabla$ 

CONTEXTUAL CREATIVE PACKAGING AFICIONADOS

> SPORTS FANS

> > $\nabla$

**CREATIVE** 

CONTEXTUAL

CONTEXTUAL CREATIVE

SUSTAINABILITY LEADERS

ALTRUISTIC CONSERVATIONISTS

 $\nabla$ 

CONTEXTUAL CREATIVE

BARKEEPS & RESTAURATEURS

CRAFT KINGS

 $\nabla$ 

CONTEXTUAL CREATIVE



**CRAFT** 

**BREWERS** 

**HEALTH-CONSCIOUS** 

**PARENTS** 

 $\nabla$ 

**TEST & LEARN** 



IMPROVED ENGAGEMENT.

HIGHER IMPACT.

#### IN TWELVE MONTHS



I.IB

**IMPRESSIONS** 



93M

AMERICANS REACHED

**ON AVERAGE** 

8.5x



**6**PT

LIFT IN PURCHASE INTENT



**6**x

HIGHER THAN PLATFORM BENCHMARKS



2.4<sub>PT</sub>

**DIRECTIONAL LIFT ON IN-STORE SALES** 



**#TEAMGLASS** 







## **ENGINEERING EMOTIONS**



BRAND STORY AND PERSONALITY



UNIQUE GLASS ATTRIBUTES



INSIGHTS AND EXPERTISE



BRAND EXPANSION AND GROWTH



JOINT VALUE CREATION

# GLASS IS MORE IN DEMAND THAN EVER

#### **PREMIUM**

Outperforms in highest margin, most attractive tiers Price Index: RTD Coffee 120 Sparkling Water 180

#### RETAIL PRODUCTIVITY

Higher velocities and productivity per point of distribution Velocity Index: RTD Coffee 160 Sparkling Water 650

#### **SHARE OF PROFIT POOL**

Unlocks brand strategies that elevate value over volume Glass NPD activity (+20%) outpacing other substrates



# US BEER & HARD SELTZER

Consumers looking for novel experiences cannot find them in traditional beer bottles.



#### GLASS STILL PREFERRED, BUT NEEDS HAVE EVOLVED

- Younger consumers and new liquids
- Experimentation and novelty are king



# THEMES DRIVING CRAFT BEER & HARD SELTZERS

- Creation
- Connection
- Defiance
- Adventure
- Playfulness



#### **GLASS MUST ADAPT**

 Undifferentiated traditional beer designs, unsuitable for today's new and exciting liquids



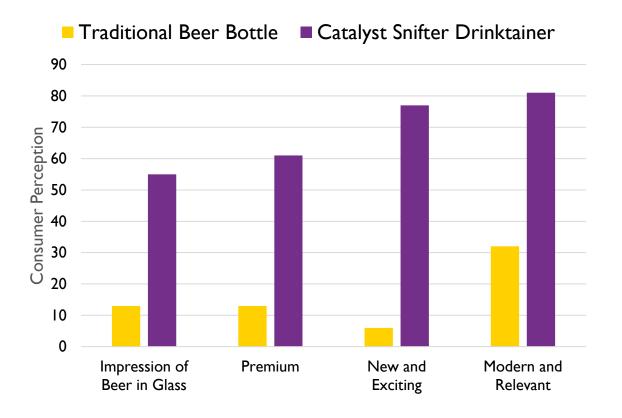
# HORIZON



INTRODUCING THE CATALYST COLLECTION

## DISRUPTING THE NARRATIVE

Consumer perception of beer in glass radically changes with the new catalyst collection.



# FIND YOUR FIT

Which design from The Catalyst Collection is right for your brand?





ENABLES BRAND BUILDING.

ENHANCES GLASS RELEVANCY.

DRIVES PROFITABLE GROWTH.

### **OBJECTIVES**



20%
REVENUE FROM NPD



PRICE INDEX VS BASE

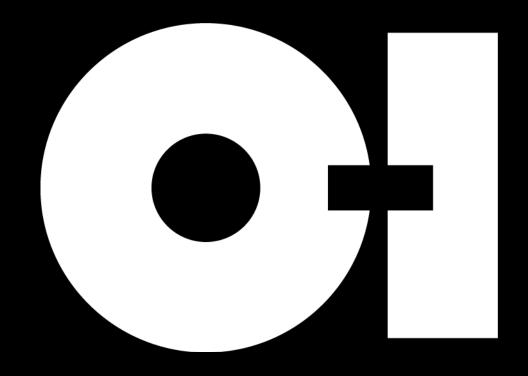


30%
NPD FROM GLOBAL INITIATIVES





ENGINEERING EMOTIONS



# FINANCIAL APPENDIX

# **O**

#### **NON-GAAP FINANCIAL MEASURES**

The company uses certain non-GAAP financial measures, which are measures of its historical or future financial performance that are not calculated and presented in accordance with GAAP, within the meaning of applicable SEC rules. Management believes that its presentation and use of certain non-GAAP financial measures, including adjusted earnings, adjusted earnings per share, free cash flow, adjusted free cash flow, pre-liability free cash flow, adjusted EBITDA to free cash flow conversion, net debt, credit agreement EBITDA and leverage ratio provide relevant and useful supplemental financial information that is widely used by analysts and investors, as well as by management in assessing both consolidated and business unit performance. These non-GAAP measures are reconciled to the most directly comparable GAAP measures and should be considered supplemental in nature and should not be considered in isolation or be construed as being more important than comparable GAAP measures.

Adjusted earnings relates to net earnings from continuing operations attributable to the company, exclusive of items management considers not representative of ongoing operations because such items are not reflective of the company's principal business activity, which is glass container production. Adjusted earnings are divided by weighted average shares outstanding (diluted) to derive adjusted earnings per share. Management uses adjusted earnings and adjusted earnings per share to evaluate its period-over-period operating performance because it believes these provide useful supplemental measures of the results of operations of its principal business activity by excluding items that are not reflective of such operations. Adjusted earnings and adjusted earnings per share may be useful to investors in evaluating the underlying operating performance of the company's business as these measures eliminate items that are not reflective of its principal business activity.

Leverage ratio is defined as net debt divided by credit agreement EBITDA (as defined in the Company's bank credit agreement). Net debt is defined as total debt less cash. Management uses net debt to analyze the liquidity of the company.

Further, free cash flow relates to cash provided by operating activities less cash payments for property, plant and equipment. Management has historically used free cash flow to evaluate its period-over-period cash generation performance because it believes this has provided a useful supplemental measure related to its principal business activity. Adjusted free cash flow relates to cash provided by operating activities less cash payments for property, plant and equipment that are related to maintenance activities and excludes the expected one-time cash payment of the Paddock 524(g) trust. Pre-liability free cash flow relates to cash provided by operating activities less cash payments for property, plant and equipment plus pension contributions plus asbestos-related payments plus the one-time payment to fund the Paddock 524(g) trust plus interest payments related to the funding of the 524(g) trust. Management uses free cash flow, adjusted free cash flow and pre-liability free cash flow to evaluate its period-over-period cash generation performance because it believes this provides a useful supplemental measure related to its principal business activity. Free cash flow, adjusted free cash flow and pre-liability free cash flow may be useful to investors to assist in understanding the comparability of cash flows generated by the Company's principal business activity. Since a significant portion of the Company's non-maintenance-related (or strategic) capital spending is planned to be funded by proceeds from divested assets, adjusted free cash flow may help investors to evaluate the long-term cash generation ability of the Company's principal business activity as non-maintenance related capital spending declines. Since the Company expects pension contributions and asbestos-related payments to decline in future years, pre-liability free cash flow may also help investors to evaluate the long-term cash generation ability of the Company's principal business activity. It should not be inferred that the entire free cash flow, adjusted free cash flow or pre-liability free cash flow amounts are available for discretionary expenditures since the Company has mandatory debt service requirements and other nondiscretionary expenditures that are not deducted from the measure. Adjusted EBITDA relates to net earnings from continuing operations attributable to the company, less interest, taxes, depreciation and amortization as well as items management considers not representative of ongoing operations because such items are not reflective of the company's principal business activity. Free cash flow to adjusted EBITDA conversion may be useful to investors to assist in understanding the comparability of cash flows generated by the company's principal business activity. Management uses non-GAAP information principally for internal reporting, forecasting, budgeting and calculating compensation payments.

The Company routinely posts important information on its website at o-i.com/investors.

# **O-I**

## RECONCILIATION FOR ADJUSTED EARNINGS & aEPS

The Company is unable to present a quantitative reconciliation of its forward-looking non-GAAP measures, adjusted earnings and adjusted earnings per share, for the year ending December 31, 2021 and all periods after, to its most directly comparable GAAP financial measure, earnings from operations attributable to the Company, because management cannot reliably predict all of the necessary components of the GAAP financial measures without unreasonable efforts. Earnings from operations attributable to the Company includes several significant items, such as restructuring charges, asset impairment charges, charges for the write-off of finance fees, and the income tax effect on such items. The decisions and events that typically lead to the recognition of these and other similar items are complex and inherently unpredictable, and the amount recognized for each item can vary significantly. Accordingly, the Company is unable to provide a reconciliation of adjusted earnings and adjusted earnings per share to earnings from operations attributable to the Company or address the probable significance of the unavailable information, which could be material to the Company's future financial results.

# **O**H

## **RECONCILIATION FOR FCF & PRE-LIABILITY FCF**

	Year ended December 31,																					
	2011 2012		2012	2013		2	2014		2015 2		2016		2017		2018		2019		2020		2021F	
Cash from continuing operating activities Cash payments for property, plant and equipment	\$	505 285	\$	580 290	\$	361	\$	698 369	\$	612 402	\$	758 454	\$	724 441	\$	793 536	\$	408 426		457 311	\$	660 400
Free Cash Flow (non-GAAP)	\$	220	\$	290	\$	339	\$	329	\$	210	\$	304	\$	283	\$	257	\$	(18)	\$	146	\$	260
Pension contributions Asbestos-related payments		59 170		219 165		96 158		28 148		17 138		38 125		31 110		34 105		33 151		103		75
Pre-Liability Free Cash Flow (non-GAAP)	\$	449	\$	674	\$	593	\$	505	\$	365	\$	467	\$	424	\$	396	\$	166	\$	249	\$	335

The Company is unable to present a quantitative reconciliation of its forward-looking non-GAAP measures, free cash flow and pre-liability free cash flow, for all periods after December 31, 2021 to its most directly comparable U.S. GAAP financial measure, cash provided by operating activities, without unreasonable effort. This is due to potentially high variability, complexity and low visibility, in the relevant future periods, of components of cash provided by operating activities and cash spent on property, plant and equipment, as well as items that would be excluded from cash provided by operating activities. The variability of these excluded items and other components of cash provided by operating activities may have a significant, and potentially unpredictable, impact on the Company's future financial results.

# **OH**

## RECONCILIATION TO FCF AND ADJUSTED FCF

Unaudited	Forecasted Year Ended December 31, 2021			
Cash provided by operating activities	\$	660		
Cash payments for maintenance-related property, plant and equipment		310		
Adjusted Free Cash Flow (non-GAAP)	\$	350		
Cash payments for strategic-related property, plant and equipment		90		
Free Cash Flow (non-GAAP)	\$	260		

The Company is unable to present a quantitative reconciliation of its forward-looking non-GAAP measures, free cash flow and adjusted free cash flow, for all periods after December 31, 2021 to its most directly comparable U.S. GAAP financial measure, Cash provided by operating activities, without unreasonable effort. This is due to potentially high variability, complexity and low visibility, in the relevant future periods, of components of cash provided by operating activities and cash spent on property, plant and equipment, as well as items that would be excluded from cash provided by operating activities. The variability of these excluded items and other components of cash provided by operating activities may have a significant, and potentially unpredictable, impact on the Company's future financial results.

# **C**I

## **RECONCILIATION FOR LEVERAGE RATIO & NET DEBT**

For the year ending December 31, 2021 and all periods after, the Company is unable to present a quantitative reconciliation of its forward-looking non-GAAP measure, net debt divided by Credit Agreement EBITDA, to its most directly comparable U.S. GAAP financial measure, Net Earnings, because management cannot reliably predict all of the necessary components of this U.S. GAAP financial measure without unreasonable efforts. Net Earnings includes several significant items, such as restructuring, asset impairment and other charges, charges for the write-off of finance fees, and the income tax effect on such items. The decisions and events that typically lead to the recognition of these and other similar non-GAAP adjustments are inherently unpredictable as to if and when they may occur. The inability to provide a reconciliation is due to that unpredictability and the related difficulties in assessing the potential financial impact of the non-GAAP adjustments. For the same reasons, the Company is unable to address the probable significance of the unavailable information, which could be material to the Company's future financial results.

# OTHER KEY ASSUMPTIONS: 2022-2024

Corporate Retained & Other Effective Tax Rate Average Interest Rate

- ~ \$40 million/quarter
- ~ 30%-32%
- ~ 4.5%-5.0%

APPROXIMATE ANNUAL IMPACT ON EPS FROM 10% FX CHANGE						
EUR	0.13					
MXN	0.04					
BRL	0.04					
СОР	0.02					

FX RATES AT KEY POINTS											
	Aug 31,	Aug YTD	Aug YTD	AVG							
	2021	2021	2020	2020							
EUR	1.18	1.20	1.13	1.15							
MXN	20.10	20.21	21.87	21.56							
BRL	5.18	5.32	5.08	5.21							
COP	3,806	3,716	3,726	3,715							