



GrowGeneration

SPECIALTY AG SOLUTIONS

NORTH AMERICA'S #1 B2B PLATFORM FOR CEA

CEA SOLUTIONS THAT SCALE

GrowGeneration connects modern growers with performance-driven solutions engineered for CEA success.

Brand

Drip Hydro



Focus

Precision Nutrition

Key Advantage

Clean, consistent, and customizable powder and liquid nutrients designed for fertigation. driphydro.com

Char Coir



Sustainable Substrates

RHP-certified coco coir engineered for consistency and low EC. Renewable and peat-free. charcoir.com

Power Si



Plant Strength

Stabilized silica for structure, stress resistance, and nutrient transport. powertotheplants.net

Ion Lighting



Controlled Light

DLC-listed LED fixtures built for uniformity, efficiency, and long-term reliability. ionlight.com

Dialed In



Lighting & Env. Controls

Under-canopy lighting and next-generation environmental controls for CEA. dialedingrow.com

The Harvest Co.



Cultivation Supplies

Premium tools, trays, pots, and propagation systems designed for efficient production. theharvestco.com

WHY GROWGENERATION?

- **Nationwide Fulfillment:** Multiple distribution centers for fast, reliable delivery.
- **Turnkey Expert Support:** System design, fertigation layouts, lighting plans, and tech service.
- **Commercial Financing:** Flexible programs to scale sustainably.
- **B2B Portal Access:** Real-time pricing, inventory, and ordering.

Grow Smarter. Grow Sustainable. Grow with GrowGeneration.



GrowGeneration

SPECIALTY AG SOLUTIONS

CLEAN INPUTS. HIGHER YIELDS. PROVEN IN CEA.

CHALLENGES IN CEA VS. GROWGEN SOLUTIONS

How GrowGeneration helps CEA operators overcome today's most common production challenges.

Common Challenge

- ⊘ Inconsistent pH/EC in peat, rockwool, or low-grade coco
- ⊘ High freight and cost from heavy liquid nutrients
- ⊘ Sustainable & organic certification requirements
- ⊘ Supply chain delays causing inconsistent availability
- ⊘ Limited access to technical support for system design
- ⊘ Inconsistent input sourcing across multiple facilities

GrowGeneration Solution

- ✓ **Char Coir:**
Buffered, low-salt, RHP-certified coco substrates
- ✓ **Drip Hydro:**
Concentrated powders = lowest cost per mixed gallon
- ✓ **Char Coir Coirganic Coco:**
CDFA Certified Organic Coco Coir for food crop
- ✓ **GrowGen Nationwide Fulfillment Network:**
Multiple distros for full inventory and fast delivery
- ✓ **GrowGen Commercial Division:**
Dedicated agronomic & fertigation specialists
- ✓ **GrowGen Proprietary Brands:**
Standardized products ensure uniform results at scale

CHAR COIR



Formats:

Compressed and loose-fill coco coir • Coco propagation coins • Coirganic Coco Coir (CDFA Certified Organic)

Crops:

Tomatoes • Cucumbers • Peppers • Lettuce • Herbs • Strawberries • + Many More

Performance Highlights:

- Coirganic Coco: CDFA Certified Organic growing medium made from 100% coconut pith and fiber
- Naturally buffered and stabilized for a pH of 6.0–6.5
- Very low EC and completely free of pathogens or contaminants
- Consistent, single-source manufacturing ensures uniform performance batch after batch
- Superior water-holding capacity compared to rockwool for more controlled dry-backs
- Peat-free, renewable, and sustainable media for greenhouse and vertical production

DRIP HYDRO



Formats:

Fully soluble powders and liquids compatible with Dosatron, injector, and fertigation systems

Crops:

Leafy Greens • Tomatoes • Cucumbers • Peppers • Herbs • Strawberries • Berries • + Many More

Performance Highlights:

- Complete 4-Part Powdered Nutrient System (A/B/C/D): Balanced macro and micro nutrition for all crop stages
- Clean and Fully Soluble: No dyes, no fillers, and no clogging in emitters or drip lines
- Cost-Efficient Fertigation: Up to 60 % lower cost per mixed gallon compared with leading liquid programs
- Tissue-Tested Ratios: Designed for optimized uptake and higher yield at lower EC levels
- Cross-Crop Performance: Proven results in controlled environment production for vine, fruiting, and leafy crops

GrowGeneration Commercial Division

Free Trial Kits • Volume & Distributor Pricing Available

Technical Support for Substrate + Nutrient Integration • B2B Portal Access for Ordering, Terms & Support

✉ sales@growgeneration.com

🌐 growgeneration.com

📞 (800) 935-8420