



SPRY Strategies

North Carolina General Election Survey

Survey Results

Prepared by SPRY Strategies

The North Carolina General Election Survey was conducted by IVR and Online Interviews from June 7 - June 10 among a random sample of 600 likely voters. The survey has a margin of error of +/- 4.0 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

Q1 : Voter Registration

Are you 18+ and registered to vote in North Carolina?

Sample Size: 600



Legend

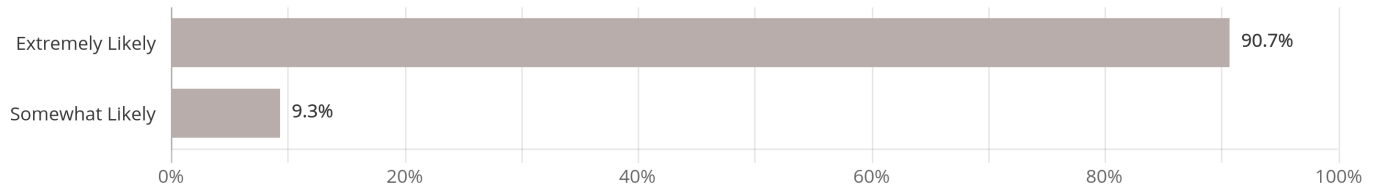
Yes

Value	Frequency	Percent
Yes	600	100%
Total	600	100%

Q2 : Voter Likelihood

Thinking ahead to the November 5th Presidential General Election, how likely are you to vote? Would you say extremely likely, somewhat likely, or not very likely?

Sample Size: 600



Legend

Extremely Likely

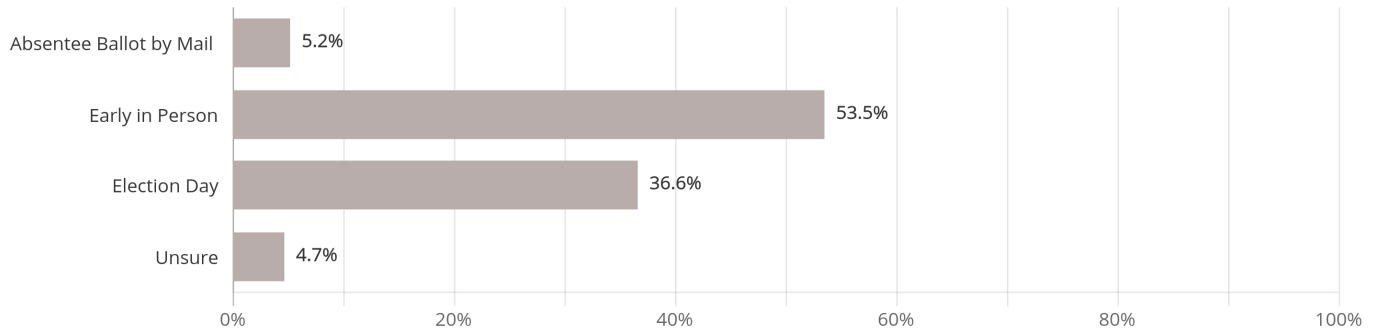
Somewhat Likely

Value	Frequency	Percent
Extremely Likely	544	90.7%
Somewhat Likely	56	9.3%
Total	600	100%

Q3 : Voter Propensity

And how are you planning to vote in the November 5th General Election?

Sample Size: 600

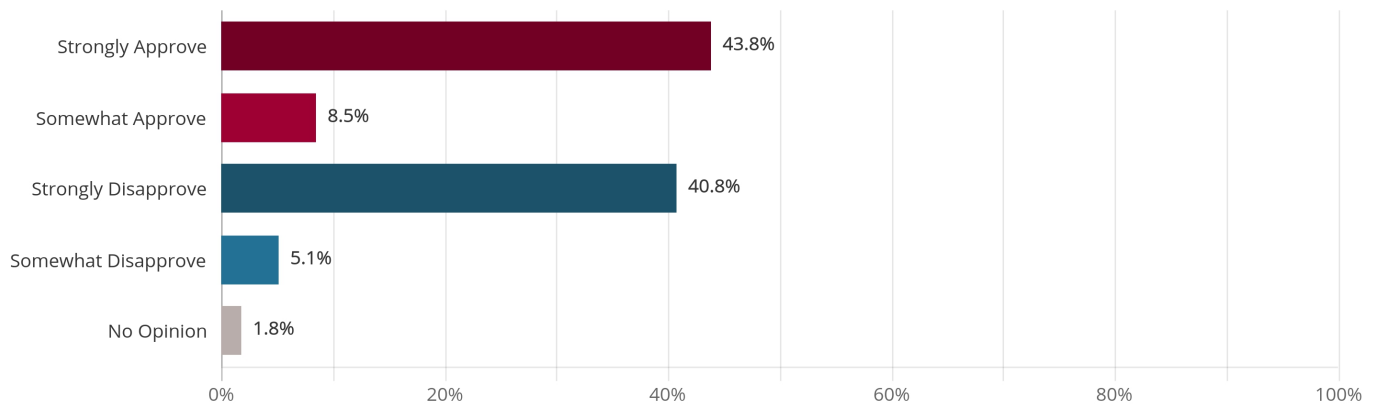


Value	Frequency	Percent
Absentee Ballot by Mail	31	5.2%
Early in Person	321	53.5%
Election Day	220	36.6%
Unsure	28	4.7%
Total	600	100%

Q4 : Trump Approval

Looking back, do you approve or disapprove of the job Donald Trump did as President of the United States?

Sample Size: 600

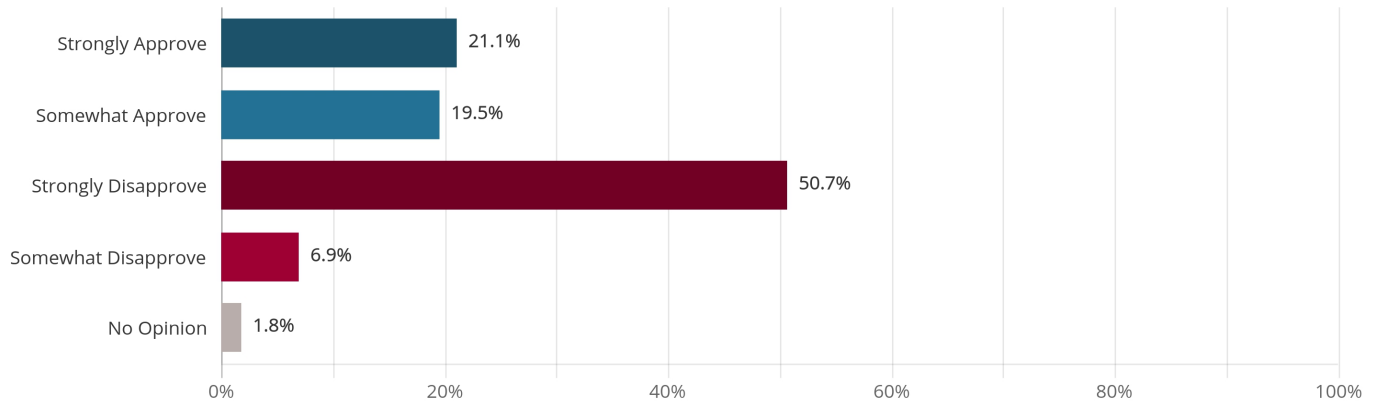


Value	Frequency	Percent
Strongly Approve	263	43.8%
Somewhat Approve	51	8.5%
Strongly Disapprove	245	40.8%
Somewhat Disapprove	31	5.1%
No Opinion	11	1.8%
Total	600	100%

Q5 : Biden Approval

Do you approve or disapprove of the job Joe Biden is doing as President of the United States?

Sample Size: 600

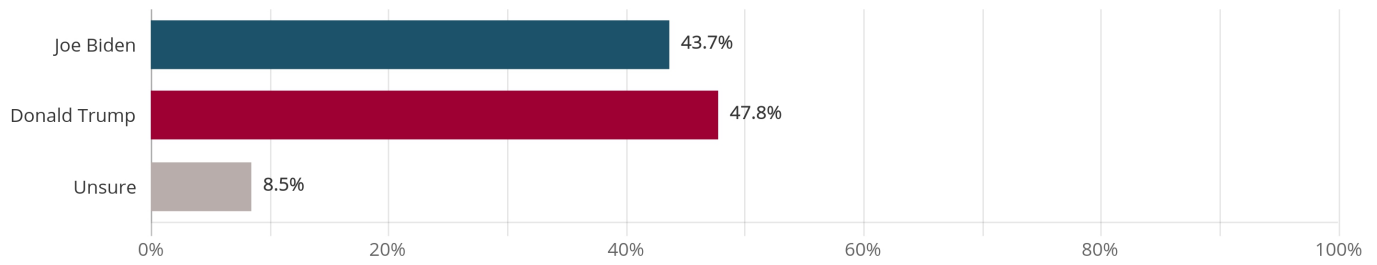


Value	Frequency	Percent
Strongly Approve	126	21.1%
Somewhat Approve	117	19.5%
Strongly Disapprove	304	50.7%
Somewhat Disapprove	41	6.9%
No Opinion	11	1.8%
Total	600	100%

Q6 : Presidential Ballot

If the November 5th Presidential General Election were held today, and the candidates were Democrat Joe Biden, or Republican Donald Trump, who would you vote for?

Sample Size: 600



Legend

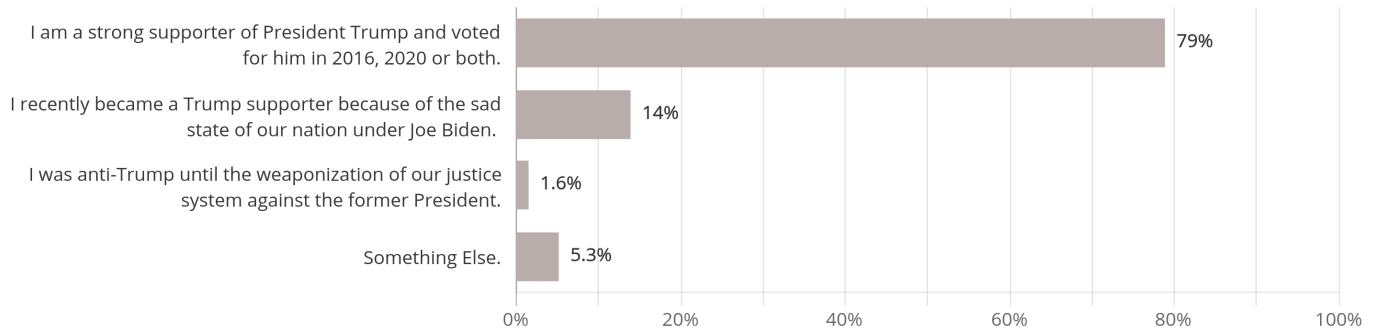


Value	Frequency	Percent
Joe Biden	262	43.7%
Donald Trump	287	47.8%
Unsure	51	8.5%
Total	600	100%

Q7 : Trump Support

Which of the following best represents your support for Donald Trump?

Sample Size: 287

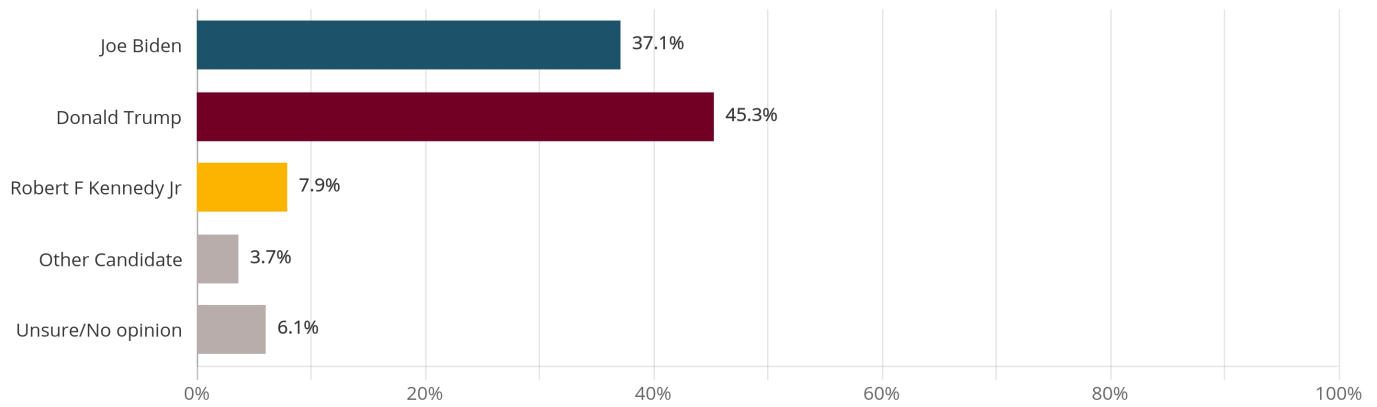


Value	Frequency	Percent
I am a strong supporter of President Trump and voted for him in 2016, 2020 or both.	227	79%
I recently became a Trump supporter because of the sad state of our nation under Joe Biden.	40	14%
I was anti-Trump until the weaponization of our justice system against the former President.	5	1.6%
Something Else.	15	5.3%
Total	287	100%

Q8 : Expanded Presidential Ballot

If the November 5th Presidential General Election were held today, and the candidates were Democrat Joe Biden, Republican Donald Trump, Independent Robert F Kennedy Jr or another candidate, who would you vote for?

Sample Size: 600

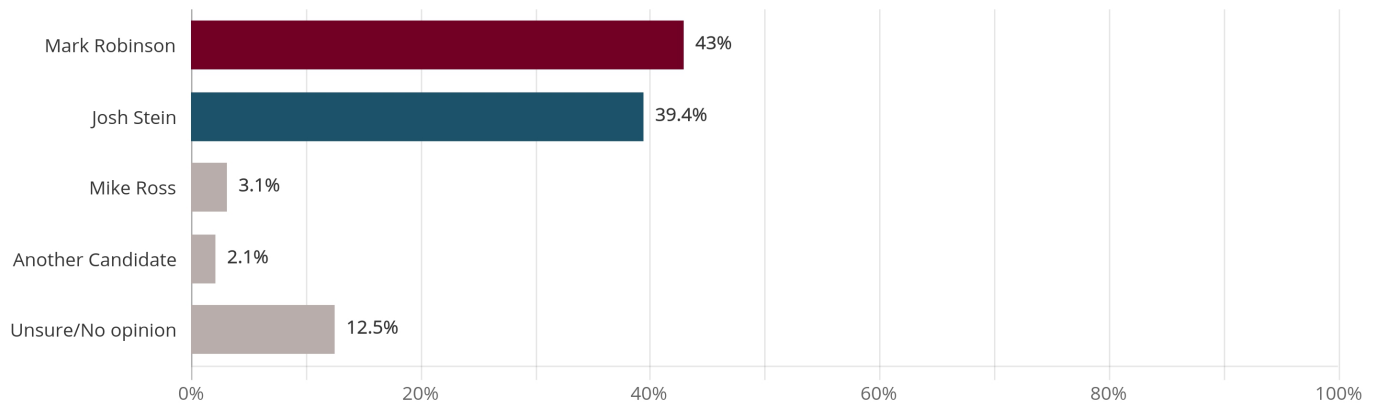


Value	Frequency	Percent
Joe Biden	222	37.1%
Donald Trump	272	45.3%
Robert F Kennedy Jr	47	7.9%
Other Candidate	22	3.7%
Unsure/No opinion	36	6.1%
Total	600	100%

Q9 : Governor Ballot

If the November 5th General Election for Governor of North Carolina were held today, and the candidates were Republican Mark Robinson, Democrat Josh Stein, or Libertarian Mike Ross, who would you vote for?

Sample Size: 600

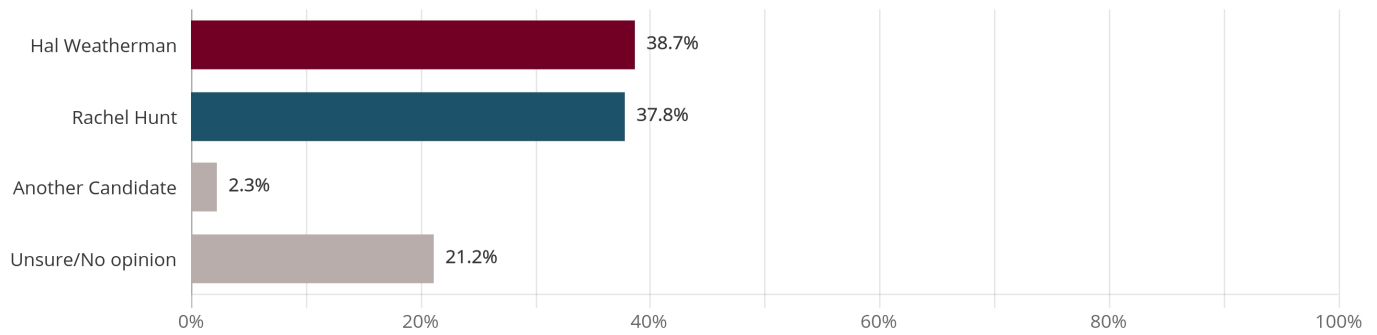


Value	Frequency	Percent
Mark Robinson	258	43%
Josh Stein	236	39.4%
Mike Ross	18	3.1%
Another Candidate	13	2.1%
Unsure/No opinion	75	12.5%
Total	600	100%

Q10 : Lieutenant Governor Ballot

If the November 5th General Election for North Carolina Lieutenant Governor were held today, and the candidates were Republican Hal Weatherman or Democrat Rachel Hunt, who would you vote for?

Sample Size: 600

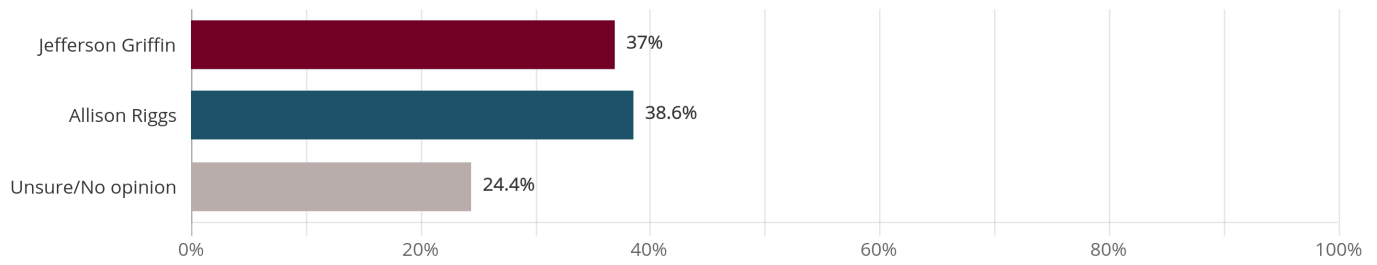


Value	Frequency	Percent
Hal Weatherman	232	38.7%
Rachel Hunt	227	37.8%
Another Candidate	14	2.3%
Unsure/No opinion	127	21.2%
Total	600	100%

Q11 : NC Supreme Court Ballot

If the November 5th General Election for North Carolina Supreme Court were held today, and the candidates were Republican Jefferson Griffin or Democrat Allison Riggs, who would you vote for?

Sample Size: 600



Legend

Jefferson Griffin

Allison Riggs

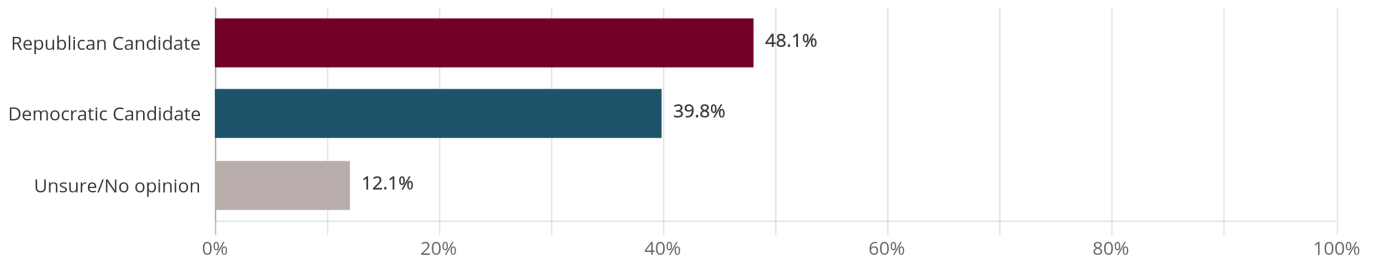
Unsure/No opinion

Value	Frequency	Percent
Jefferson Griffin	222	37%
Allison Riggs	232	38.6%
Unsure/No opinion	146	24.4%
Total	600	100%

Q12 : Generic Ballot

If the November 5th General Election for US Congress were held today, would you support the Republican candidate or the Democratic candidate?

Sample Size: 600



Legend

■ Republican Candidate

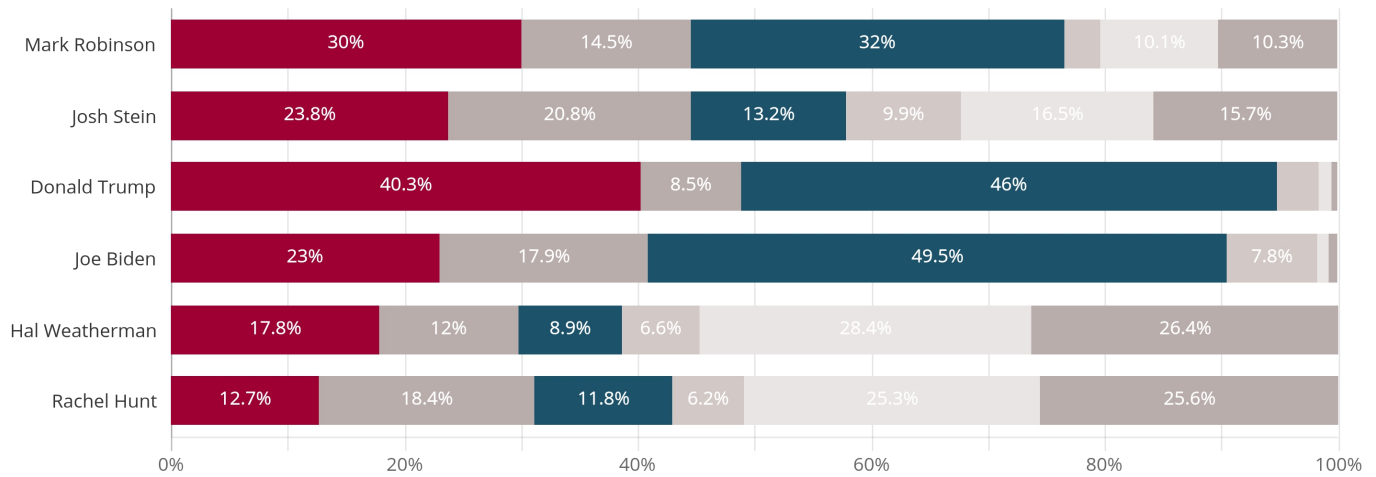
■ Democratic Candidate

■ Unsure/No opinion

Value	Frequency	Percent
Republican Candidate	288	48.1%
Democratic Candidate	239	39.8%
Unsure/No opinion	73	12.1%
Total	600	100%

Q13 : Image Test

Sample Size: 600



Legend

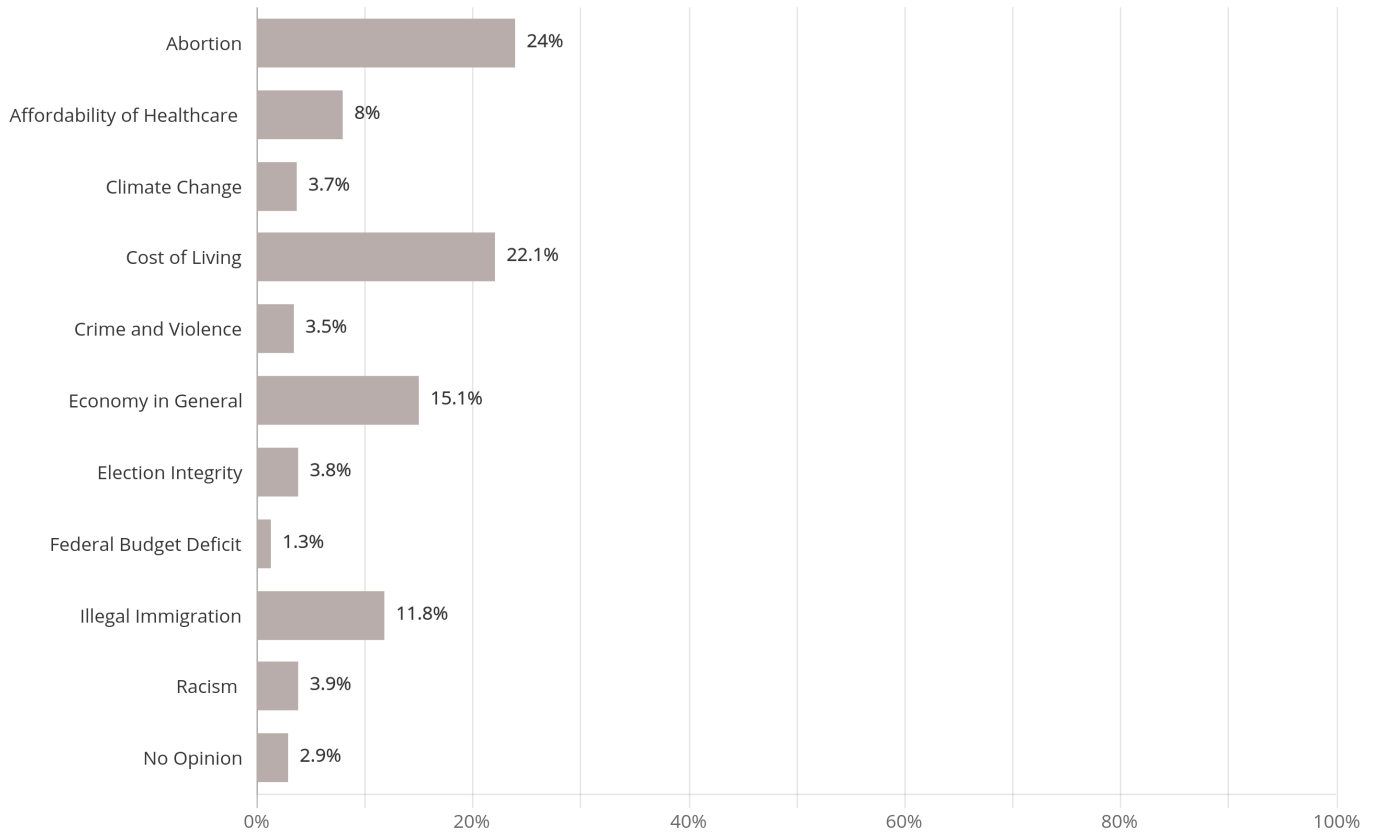
- Very Favorable
- Very Unfavorable
- No Opinion
- Somewhat Favorable
- Somewhat Unfavorable
- Never heard of

	Very Favorable	Somewhat Favorable	Very Unfavorable	Somewhat Unfavorable	No Opinion	Never heard of	Total
R1 Mark Robinson	30% 180	14.5% 87	32% 192	3.1% 19	10.1% 60	10.3% 62	100% 600
R2 Josh Stein	23.8% 143	20.8% 125	13.2% 79	9.9% 59	16.5% 99	15.7% 94	100% 600
R3 Donald Trump	40.3% 242	8.5% 51	46% 276	3.6% 22	1.1% 7	0.5% 3	100% 600
R4 Joe Biden	23% 138	17.9% 108	49.5% 297	7.8% 47	1% 6	0.7% 4	100% 600
R5 Hal Weatherman	17.8% 107	12% 72	8.9% 53	6.6% 39	28.4% 170	26.4% 158	100% 600
R6 Rachel Hunt	12.7% 76	18.4% 111	11.8% 71	6.2% 37	25.3% 152	25.6% 154	100% 600

Q14 : Issue

What issues are more important in deciding who to vote for in the upcoming 2024 Presidential election?

Sample Size: 600

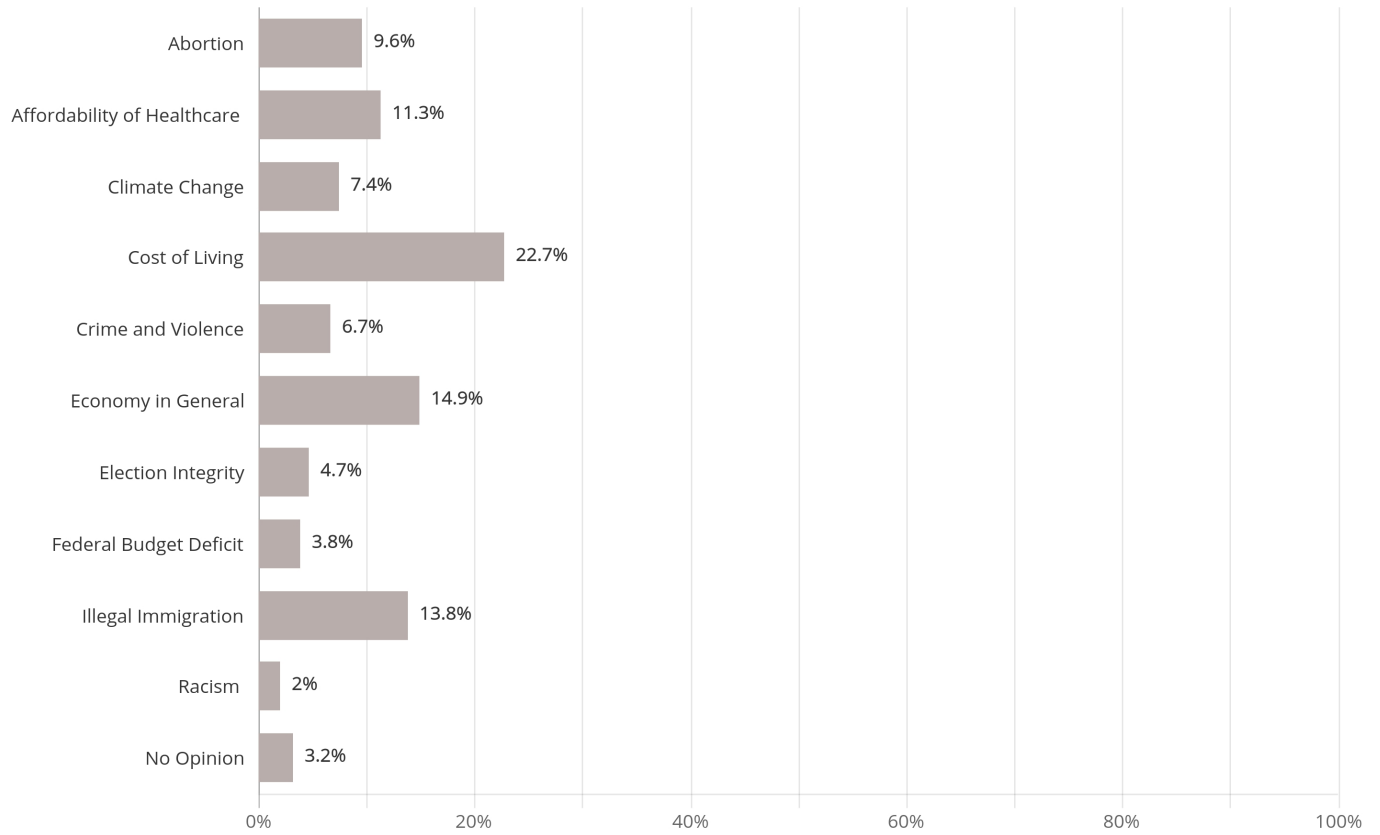


Value	Frequency	Percent
Abortion	144	24%
Affordability of Healthcare	48	8%
Climate Change	22	3.7%
Cost of Living	132	22.1%
Crime and Violence	21	3.5%
Economy in General	90	15.1%
Election Integrity	23	3.8%
Federal Budget Deficit	8	1.3%
Illegal Immigration	71	11.8%
Racism	24	3.9%
No Opinion	18	2.9%
Total	600	100%

Q15 : Issue 2

What would be your second most important issue in deciding who to vote for in the upcoming 2024 Presidential election?

Sample Size: 600

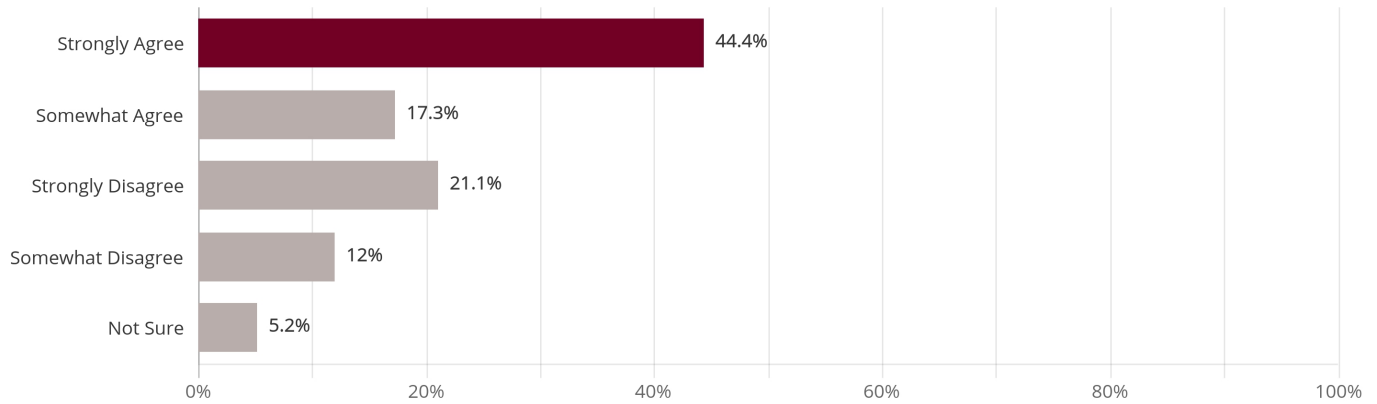


Value	Frequency	Percent
Abortion	58	9.6%
Affordability of Healthcare	68	11.3%
Climate Change	44	7.4%
Cost of Living	136	22.7%
Crime and Violence	40	6.7%
Economy in General	89	14.9%
Election Integrity	28	4.7%
Federal Budget Deficit	23	3.8%
Illegal Immigration	83	13.8%
Racism	12	2%
No Opinion	19	3.2%
Total	600	100%

Q16 : Mass Deportation

Would you support a mass deportation to remove immigrants who entered the country illegally?

Sample Size: 600

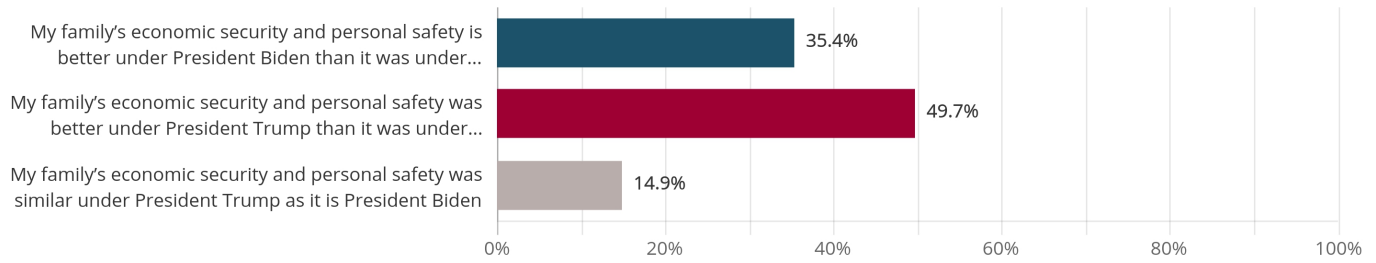


Value	Frequency	Percent
Strongly Agree	267	44.4%
Somewhat Agree	104	17.3%
Strongly Disagree	127	21.1%
Somewhat Disagree	72	12%
Not Sure	31	5.2%
Total	600	100%

Q17 : Economic/Personal Security

Which of the following statements is closest to your current state of mind?

Sample Size: 600



Legend

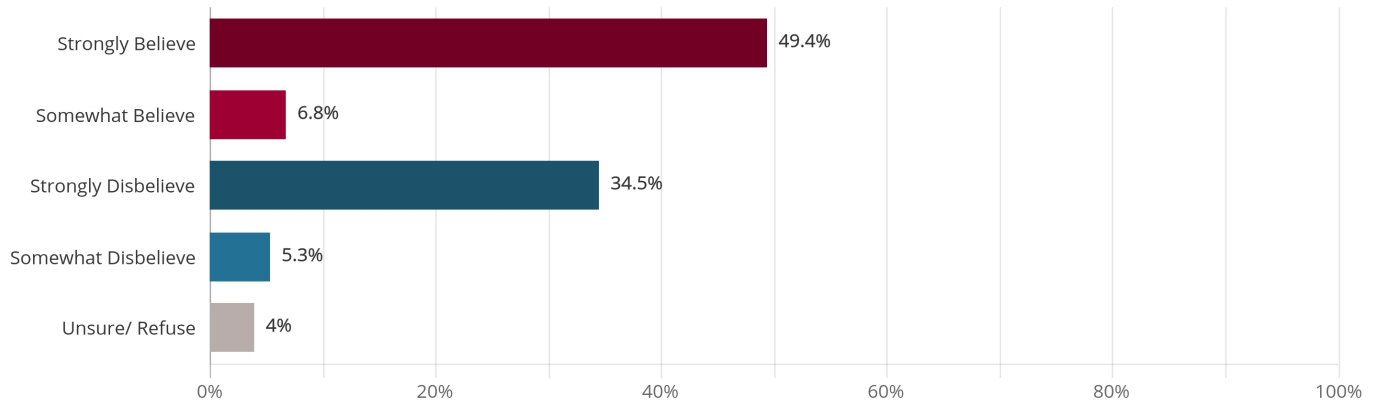
- My family's economic security and personal safety is better under President Biden than it was under President Trump
- My family's economic security and personal safety was better under President Trump than it was under President Biden
- My family's economic security and personal safety was similar under President Trump as it is President Biden

Value	Frequency	Percent
My family's economic security and personal safety is better under President Biden than it was under President Trump	212	35.4%
My family's economic security and personal safety was better under President Trump than it was under President Biden	298	49.7%
My family's economic security and personal safety was similar under President Trump as it is President Biden	89	14.9%
Total	600	100%

Q18 : Political Charges

Do you believe the recent guilty verdict and other charges former President Donald Trump are facing are politically motivated?

Sample Size: 600

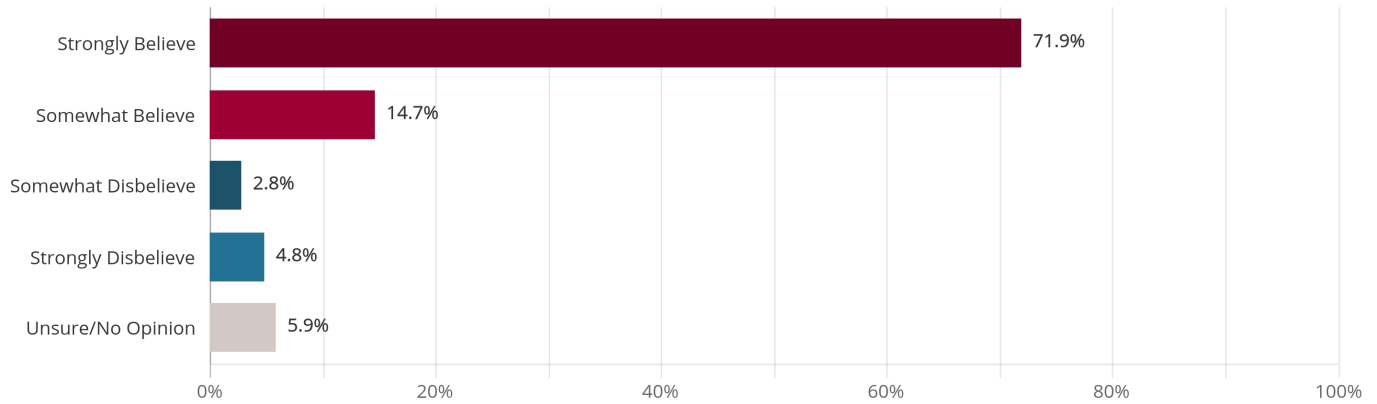


Value	Frequency	Percent
Strongly Believe	297	49.4%
Somewhat Believe	41	6.8%
Strongly Disbelieve	207	34.5%
Somewhat Disbelieve	32	5.3%
Unsure/ Refuse	24	4%
Total	600	100%

Q19 : Biden/DOJ Involvement

And, do you believe that the Biden administration and DOJ are behind the charges?

Sample Size: 337

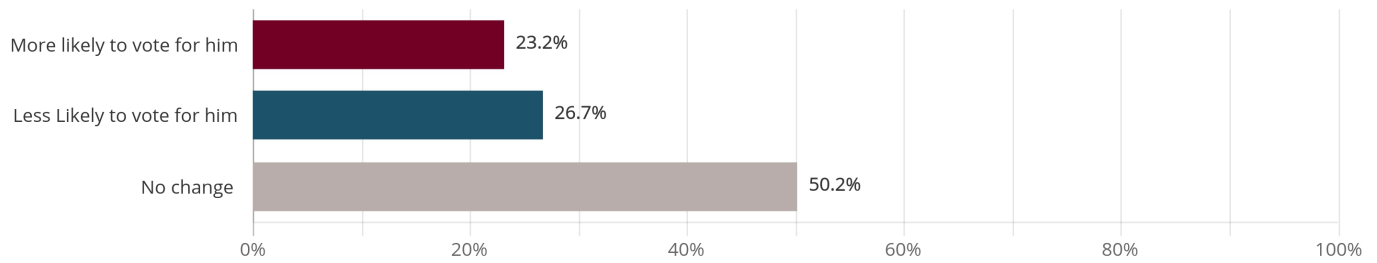


Value	Frequency	Percent
Strongly Believe	243	71.9%
Somewhat Believe	50	14.7%
Somewhat Disbelieve	9	2.8%
Strongly Disbelieve	16	4.8%
Unsure/No Opinion	20	5.9%
Total	337	100%

Q20 : Charge Impact

Does former President Donald Trump's conviction of felony charges for falsifying business records make you more likely to vote for him, less likely to vote for him, or does it not change anything for you?

Sample Size: 600



Legend

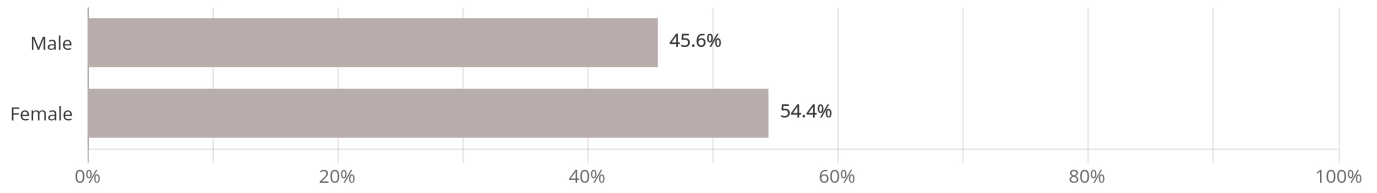
- More likely to vote for him
- Less Likely to vote for him
- No change

Value	Frequency	Percent
More likely to vote for him	139	23.2%
Less Likely to vote for him	160	26.7%
No change	301	50.2%
Total	600	100%

Q21 : Gender

What is your gender?

Sample Size: 600



Legend

Male

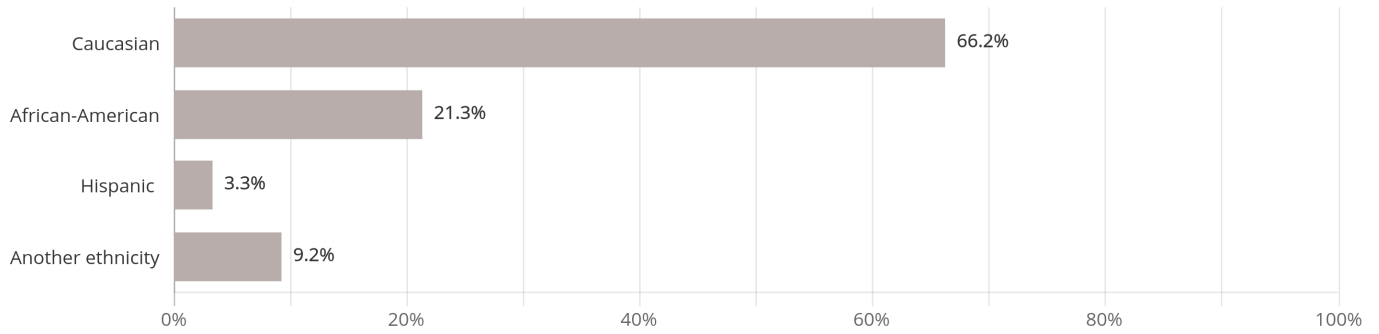
Female

Value	Frequency	Percent
Male	274	45.6%
Female	326	54.4%
Total	600	100%

Q22 : Ethnicity

What is your ethnicity?

Sample Size: 600

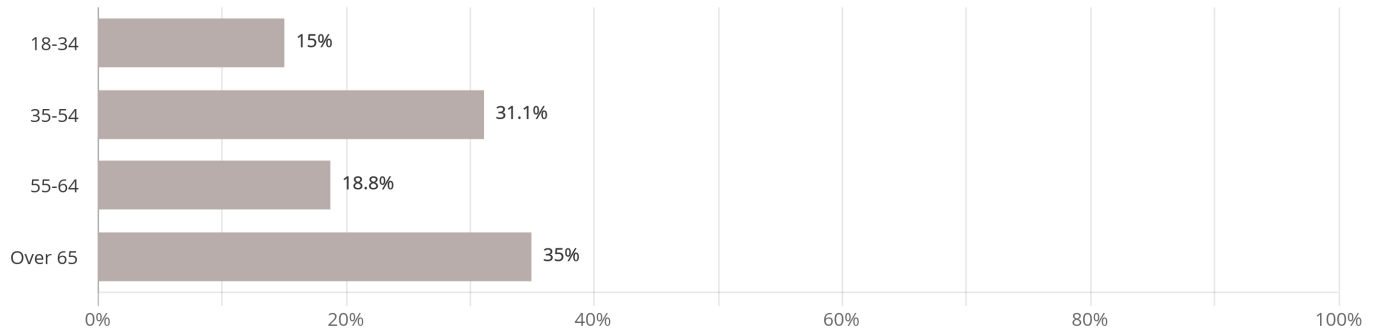


Value	Frequency	Percent
Caucasian	397	66.2%
African-American	128	21.3%
Hispanic	20	3.3%
Another ethnicity	55	9.2%
Total	600	100%

Q23 : Age

What is your age?

Sample Size: 600

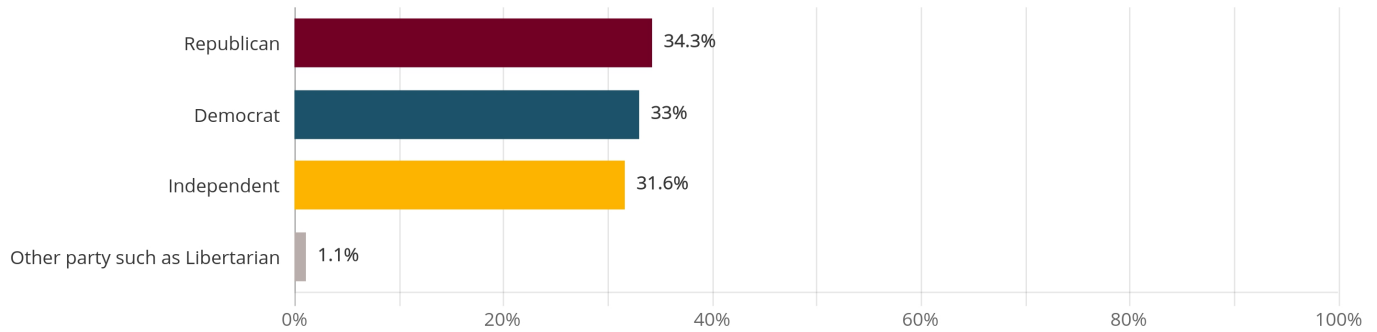


Value	Frequency	Percent
18-34	90	15%
35-54	187	31.1%
55-64	113	18.8%
Over 65	210	35%
Total	600	100%

Q24 : Party

Are you a registered Republican, a Democrat, Independent or another party such as Libertarian?

Sample Size: 600

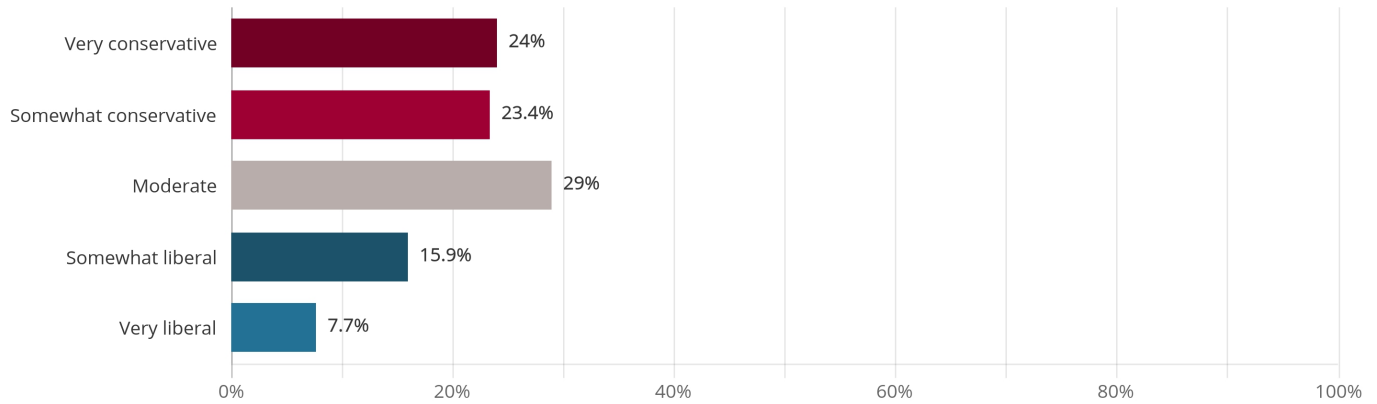


Value	Frequency	Percent
Republican	206	34.3%
Democrat	198	33%
Independent	190	31.6%
Other party such as Libertarian	7	1.1%
Total	600	100%

Q25 : Ideology

What is your political ideology?

Sample Size: 600

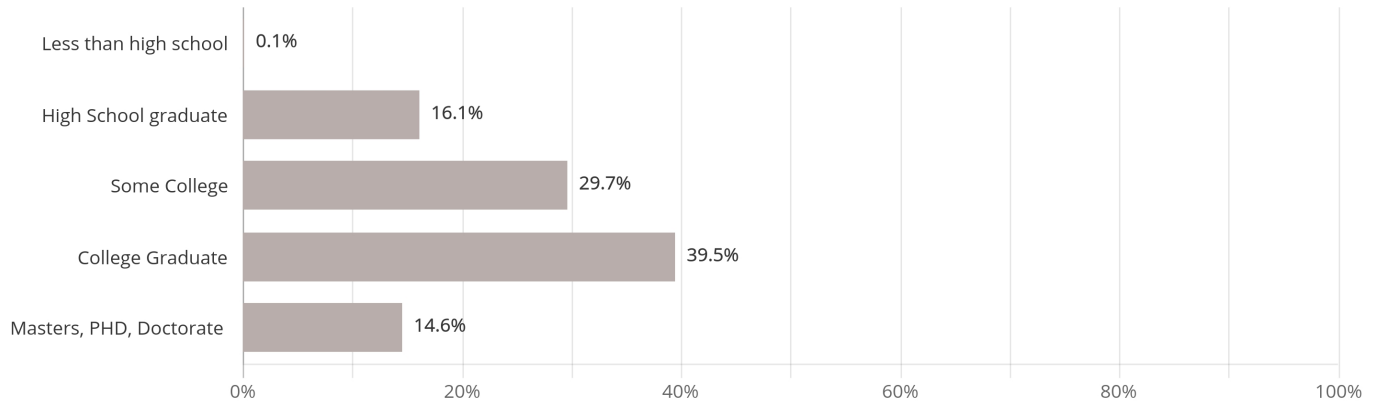


Value	Frequency	Percent
Very conservative	144	24%
Somewhat conservative	140	23.4%
Moderate	174	29%
Somewhat liberal	95	15.9%
Very liberal	46	7.7%
Total	600	100%

Q26 : Education

What is your level of education?

Sample Size: 600

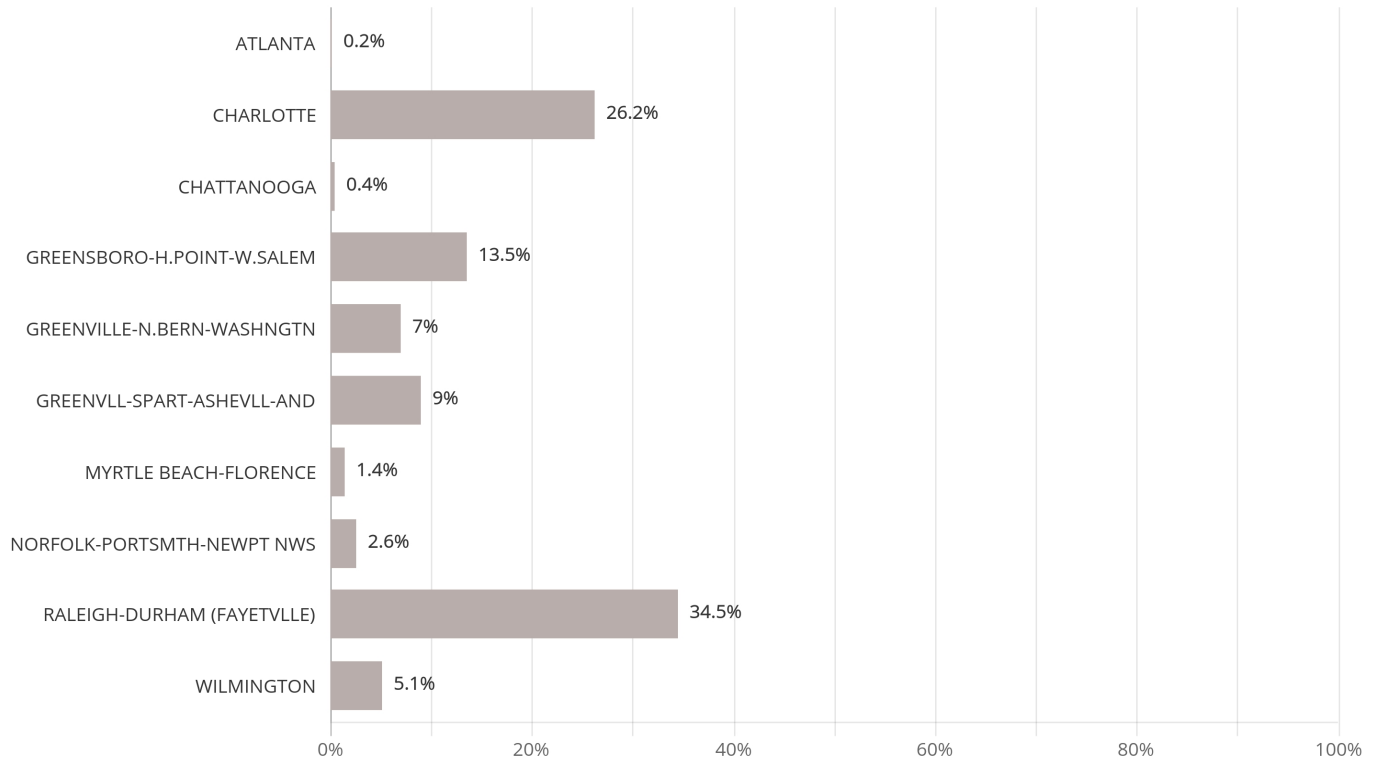


Value	Frequency	Percent
Less than high school	1	0.1%
High School graduate	97	16.1%
Some College	178	29.7%
College Graduate	237	39.5%
Masters, PHD, Doctorate	88	14.6%
Total	600	100%

Q27 : DMA

DMA

Sample Size: 600



Value	Frequency	Percent
ATLANTA	1	0.2%
CHARLOTTE	157	26.2%
CHATTANOOGA	3	0.4%
GREENSBORO-H.POINT-W.SALEM	81	13.5%
GREENVILLE-N.BERN-WASHNGTN	42	7%
GREENVLL-SPART-ASHEVLL-AND	54	9%
MYRTLE BEACH-FLORENCE	9	1.4%
NORFOLK-PORTSMTH-NEWPT NWS	16	2.6%
RALEIGH-DURHAM (FAYETVLL)	207	34.5%
WILMINGTON	31	5.1%
Total	600	100%