



# SPRY Strategies

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## MI Statewide General Election 4.2

### Survey Results

Prepared by SPRY Strategies

The MI Statewide General Election Survey was conducted by IVR and Online (Text-to-Web) Interviews from March 25 - March 28 among a random sample of 709 likely general election voters. The survey has a margin of error of +/- 3.7 percentage points. Results are weighted. Some percentages in crosstab reports for this poll may not add to 100% due to rounding.

## Q1 : Voter Reg

Are you 18+ and registered to vote?

Sample Size: 709



### Legend

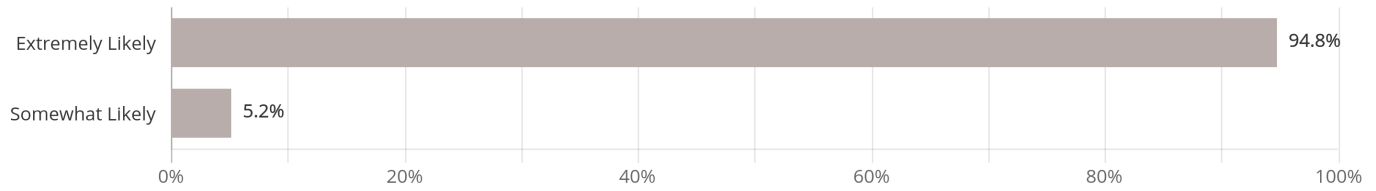
Yes

Value	Frequency	Percent
Yes	709	100%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q2 : Voter Propensity

Thinking ahead to the November 5th Presidential General Election, how likely are you to vote? Would you say extremely likely, somewhat likely, or not very likely?

Sample Size: 709



### Legend

Extremely Likely

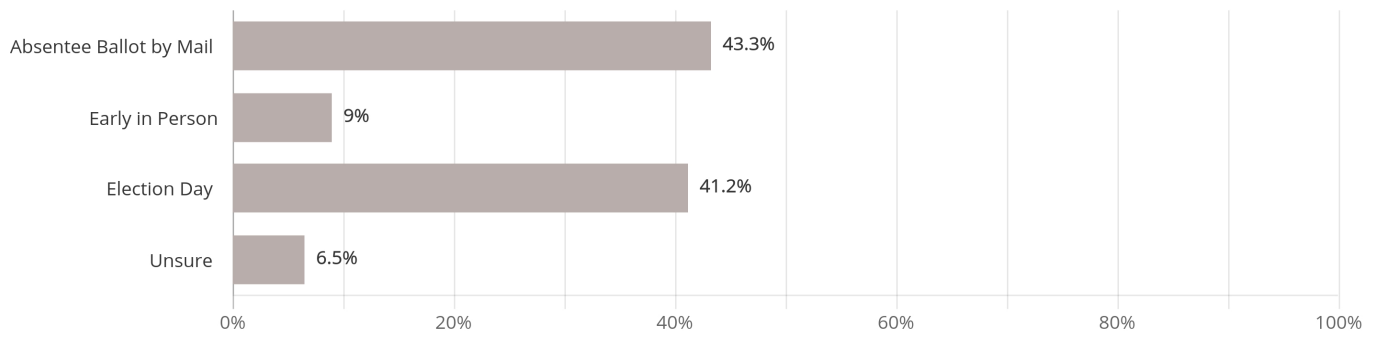
Somewhat Likely

Value	Frequency	Percent
Extremely Likely	672	94.8%
Somewhat Likely	37	5.2%
<b>Total</b>	<b>709</b>	<b>100%</b>

### Q3 : Vote Method

And how are you planning to vote in the November 5th Presidential General Election?

Sample Size: 709

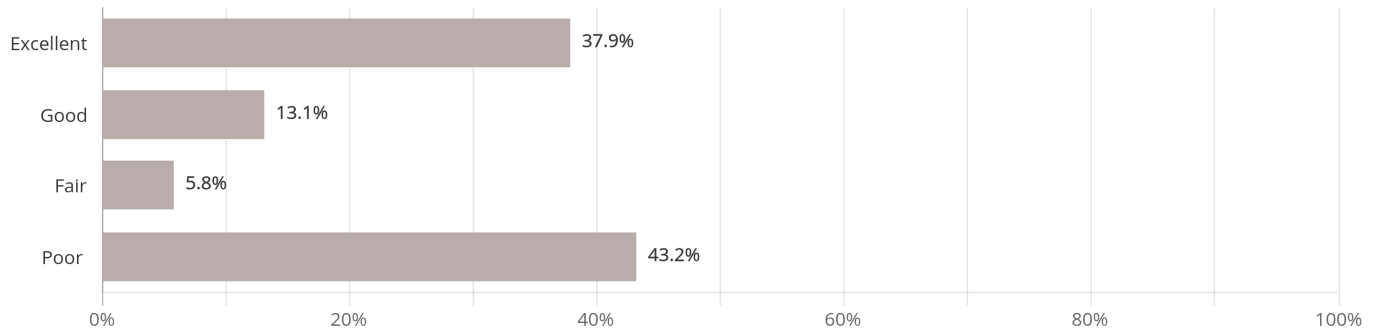


Value	Frequency	Percent
Absentee Ballot by Mail	307	43.3%
Early in Person	64	9%
Election Day	292	41.2%
Unsure	46	6.5%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q4 : Trump Approval

Looking back, how would you rate the job Donald Trump did as President?

Sample Size: 709

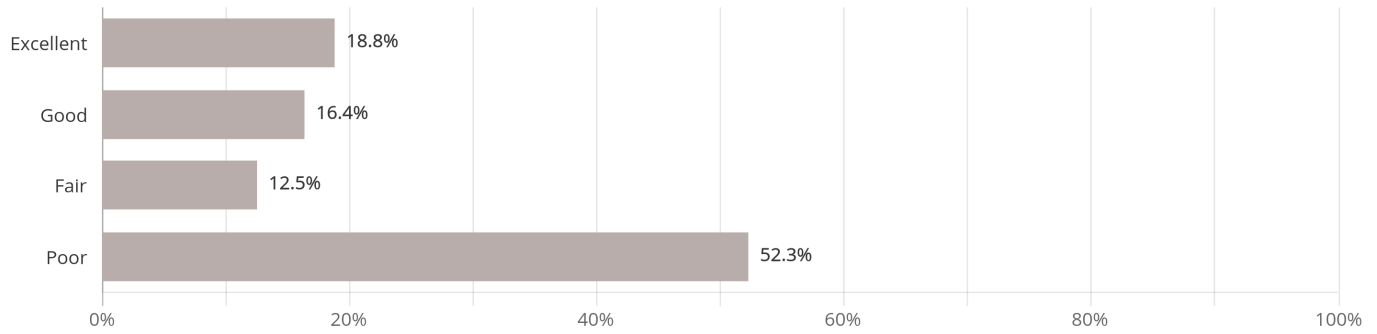


Value	Frequency	Percent
Excellent	269	37.9%
Good	93	13.1%
Fair	41	5.8%
Poor	306	43.2%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q5 : Biden Approval

How do you rate the job Joe Biden is doing as President now?

Sample Size: 709

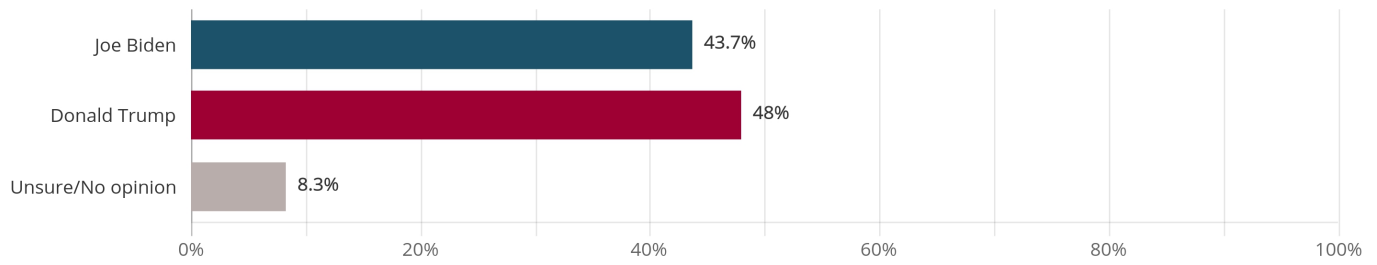


Value	Frequency	Percent
Excellent	133	18.8%
Good	116	16.4%
Fair	89	12.5%
Poor	371	52.3%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q6 : Biden v Trump Ballot

If the November 5th Presidential General Election were held today, and the candidates were Democrat Joe Biden, or Republican Donald Trump, who would you vote for?

Sample Size: 709



### Legend

Joe Biden

Donald Trump

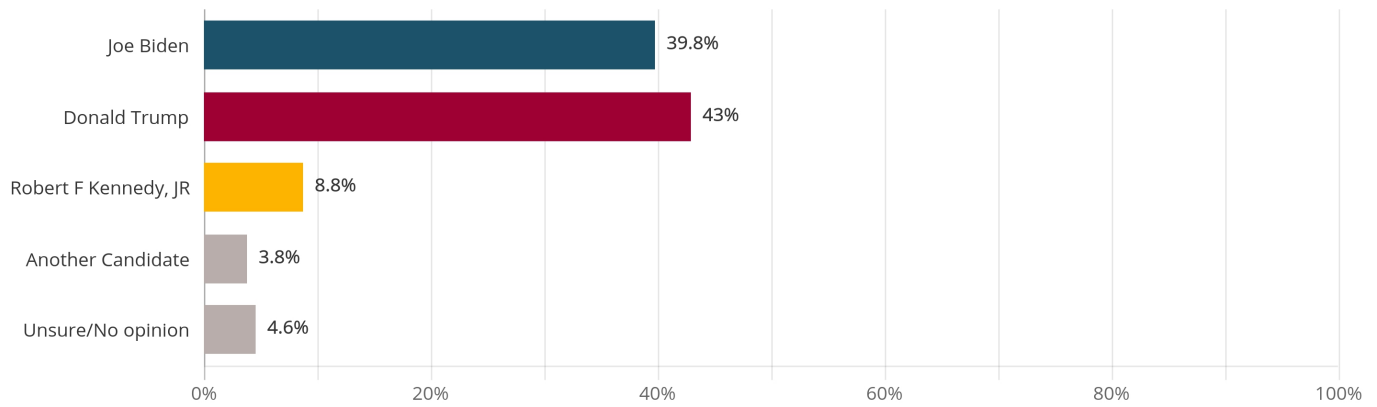
Unsure/No opinion

Value	Frequency	Percent
Joe Biden	310	43.7%
Donald Trump	340	48%
Unsure/No opinion	59	8.3%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q7 : Expanded Ballot

If the November 5th Presidential General Election were held today, and the candidates were Democrat Joe Biden, Republican Donald Trump or Independent Robert F. Kennedy, JR, who would you vote for?

Sample Size: 709



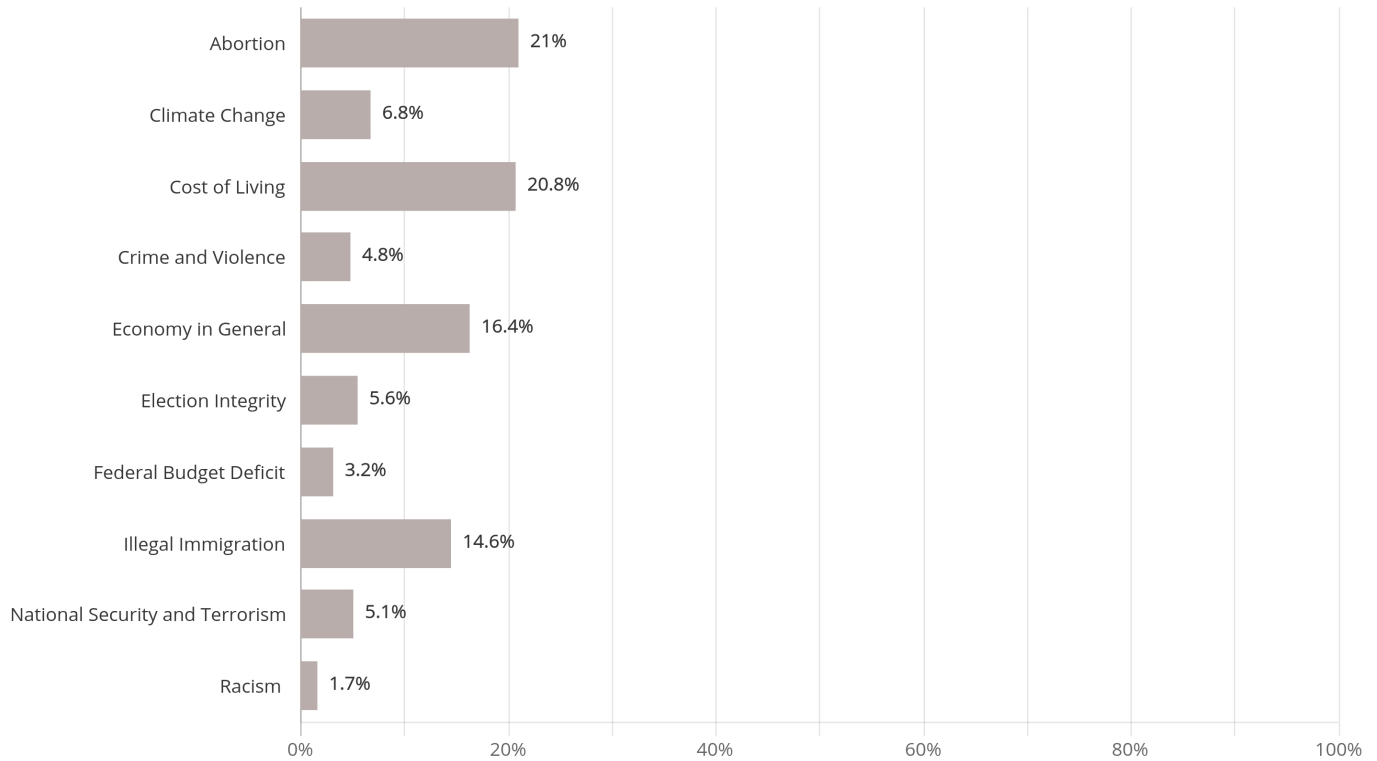
Value	Frequency	Percent
Joe Biden	283	39.8%
Donald Trump	305	43%
Robert F Kennedy, JR	63	8.8%
Another Candidate	27	3.8%
Unsure/No opinion	33	4.6%
<b>Total</b>	<b>709</b>	<b>100%</b>



## Q8 : Top Issue

What issues are more important in deciding who to vote for in the upcoming 2024 Presidential election?

Sample Size: 709

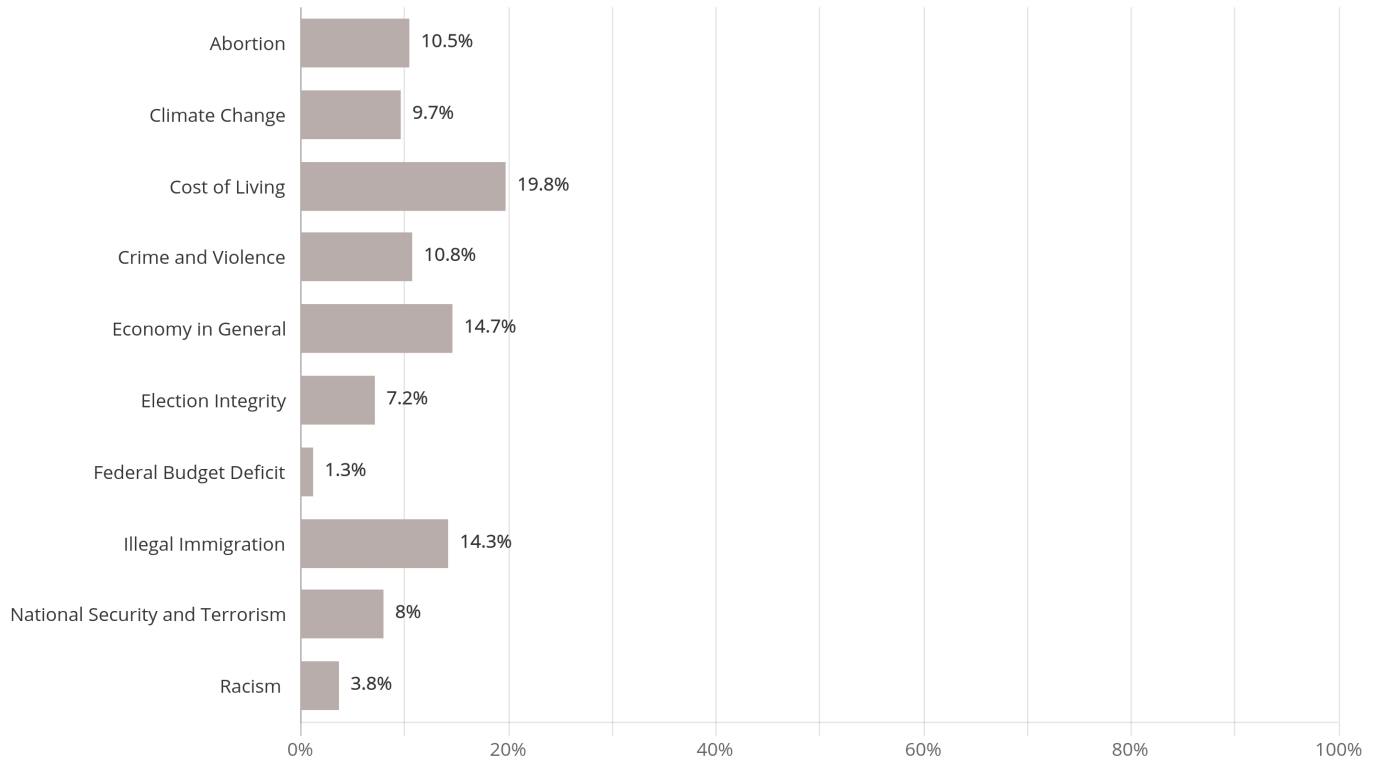


Value	Frequency	Percent
Abortion	149	21%
Climate Change	48	6.8%
Cost of Living	148	20.8%
Crime and Violence	34	4.8%
Economy in General	117	16.4%
Election Integrity	40	5.6%
Federal Budget Deficit	23	3.2%
Illegal Immigration	103	14.6%
National Security and Terrorism	36	5.1%
Racism	12	1.7%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q9 : Second Issue

What would be your second most important issue in deciding who to vote for in the upcoming 2024 Presidential election?

Sample Size: 709

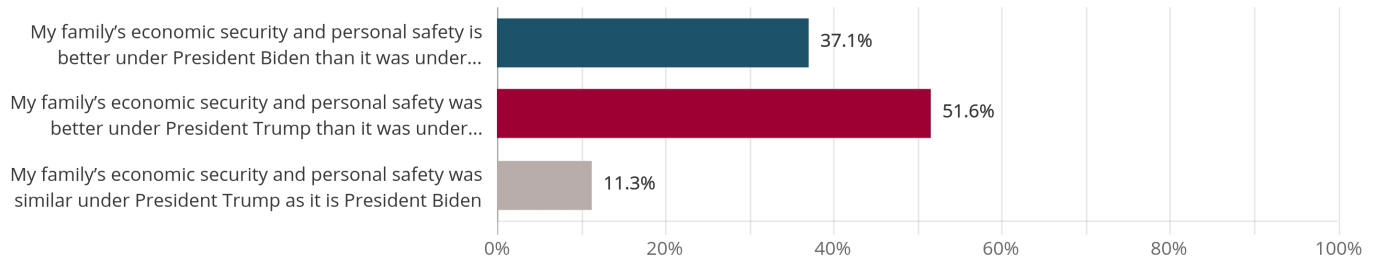


Value	Frequency	Percent
Abortion	75	10.5%
Climate Change	69	9.7%
Cost of Living	140	19.8%
Crime and Violence	77	10.8%
Economy in General	104	14.7%
Election Integrity	51	7.2%
Federal Budget Deficit	9	1.3%
Illegal Immigration	102	14.3%
National Security and Terrorism	57	8%
Racism	27	3.8%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q10 : Economic and Personal Security

Which of the following statements comes closest to you feel?

Sample Size: 709



### Legend

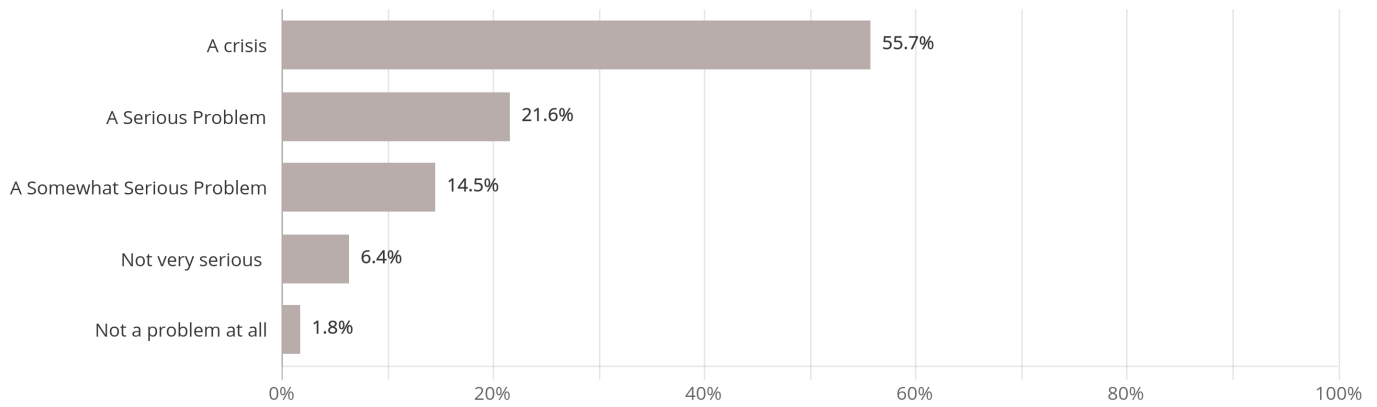
- My family's economic security and personal safety is better under President Biden than it was under President Trump
- My family's economic security and personal safety was better under President Trump than it was under President Biden
- My family's economic security and personal safety was similar under President Trump as it is President Biden

Value	Frequency	Percent
My family's economic security and personal safety is better under President Biden than it was under President Trump	263	37.1%
My family's economic security and personal safety was better under President Trump than it was under President Biden	366	51.6%
My family's economic security and personal safety was similar under President Trump as it is President Biden	80	11.3%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q11 : Border Crisis

Do you believe that the current situation at the United States / Mexico border is a crisis, a serious problem, a somewhat serious problem, not very serious or not a problem at all?

Sample Size: 709

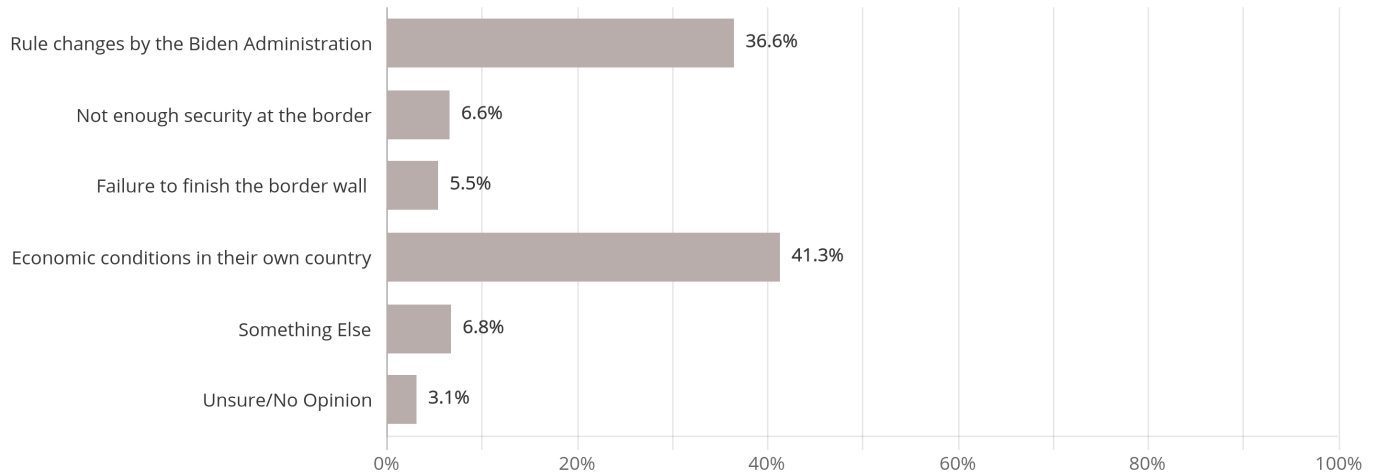


Value	Frequency	Percent
A crisis	395	55.7%
A Serious Problem	153	21.6%
A Somewhat Serious Problem	102	14.5%
Not very serious	45	6.4%
Not a problem at all	13	1.8%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q12 : Border Reason

Why do you believe more migrants are trying to cross the border?

Sample Size: 709

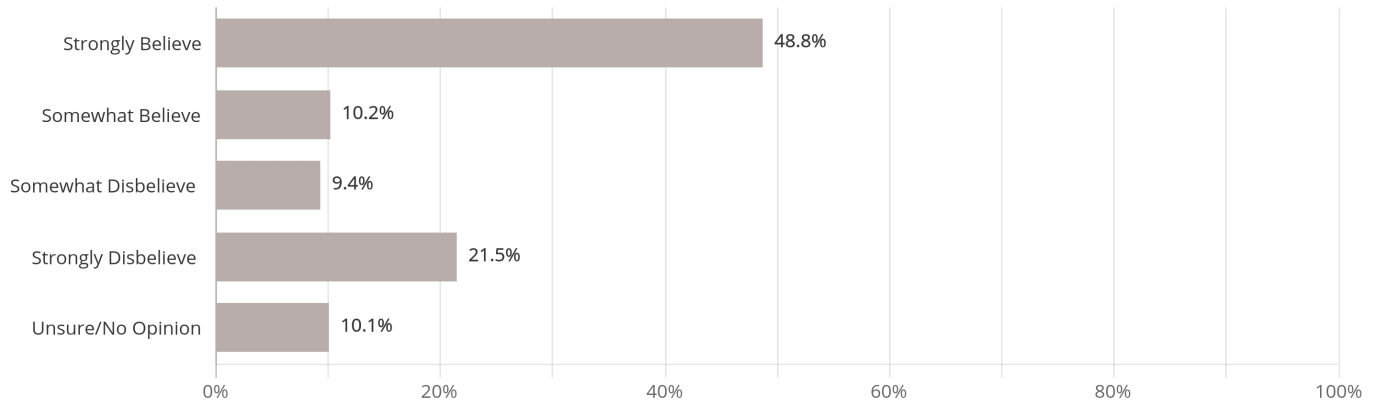


Value	Frequency	Percent
Rule changes by the Biden Administration	260	36.6%
Not enough security at the border	47	6.6%
Failure to finish the border wall	39	5.5%
Economic conditions in their own country	293	41.3%
Something Else	49	6.8%
Unsure/No Opinion	22	3.1%
<b>Total</b>	<b>709</b>	<b>100%</b>

### Q13 : Immigration Resources

Do you believe the Biden Administration is dedicating resources to illegal immigrants that could be dedicated to United States citizens?

Sample Size: 709

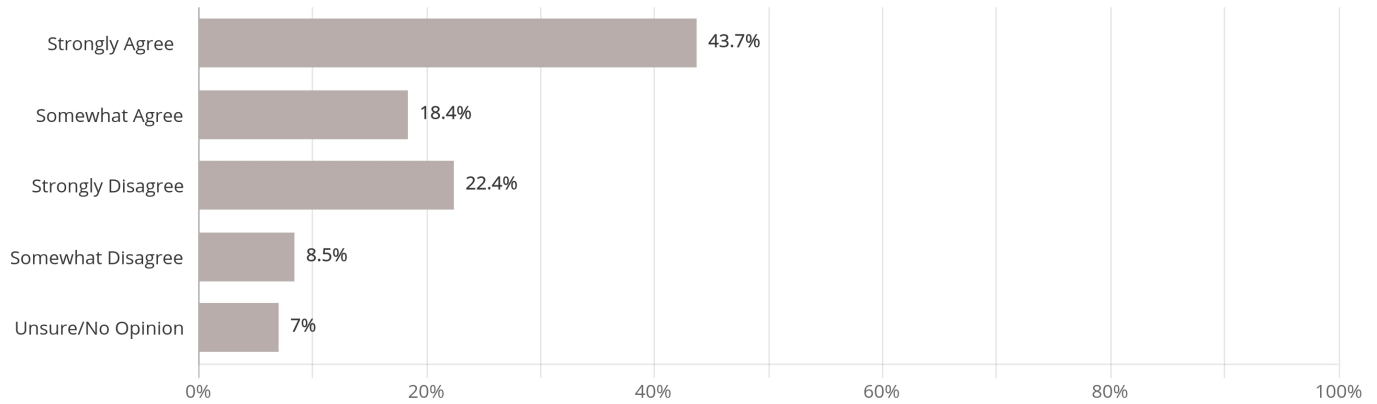


Value	Frequency	Percent
Strongly Believe	346	48.8%
Somewhat Believe	72	10.2%
Somewhat Disbelieve	67	9.4%
Strongly Disbelieve	153	21.5%
Unsure/No Opinion	71	10.1%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q14 : Mass Deportation

Would you support a mass deportation to remove immigrants who entered the country illegally?

Sample Size: 709

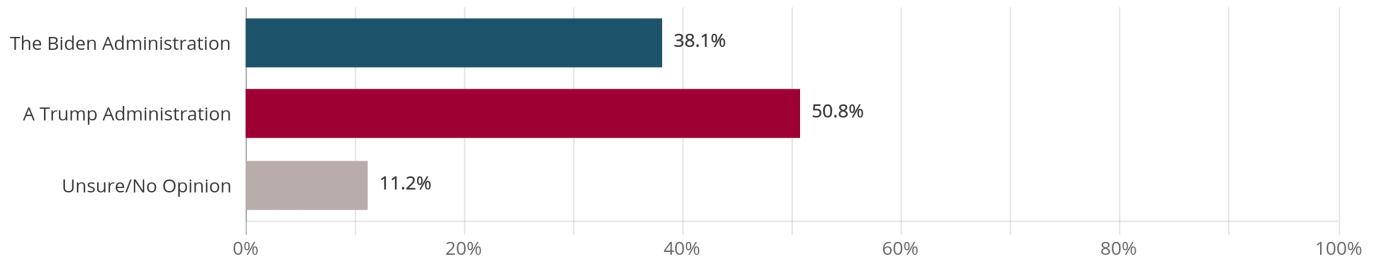


Value	Frequency	Percent
Strongly Agree	310	43.7%
Somewhat Agree	131	18.4%
Strongly Disagree	159	22.4%
Somewhat Disagree	60	8.5%
Unsure/No Opinion	50	7%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q15 : Immigration and Security Trust

Who do you trust more to handle illegal immigration and border security?

Sample Size: 709



### Legend



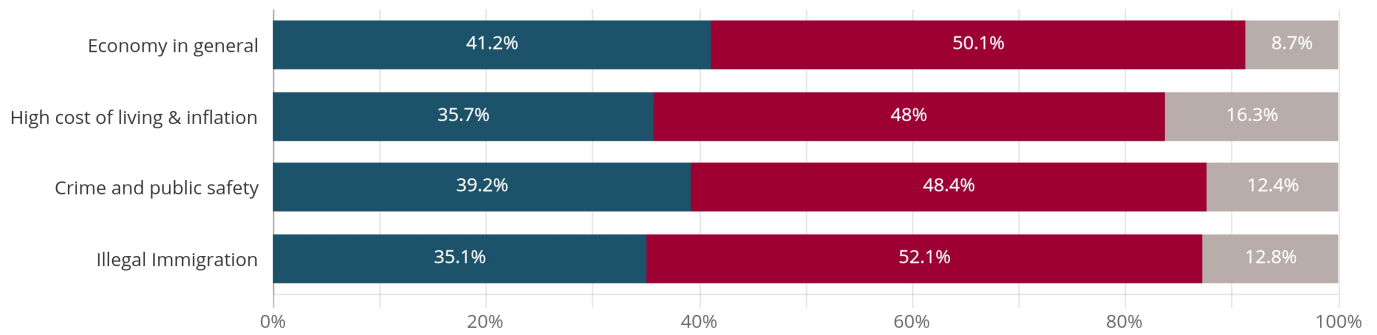
Value	Frequency	Percent
The Biden Administration	270	38.1%
A Trump Administration	360	50.8%
Unsure/No Opinion	79	11.2%
<b>Total</b>	<b>709</b>	<b>100%</b>



## Q16 : Issue Trust Matrix

When thinking about the critical issues facing the United States heading into 2024, do you trust President Joe Biden or Former President Donald Trump with handling the following issues...

Sample Size: 709



### Legend

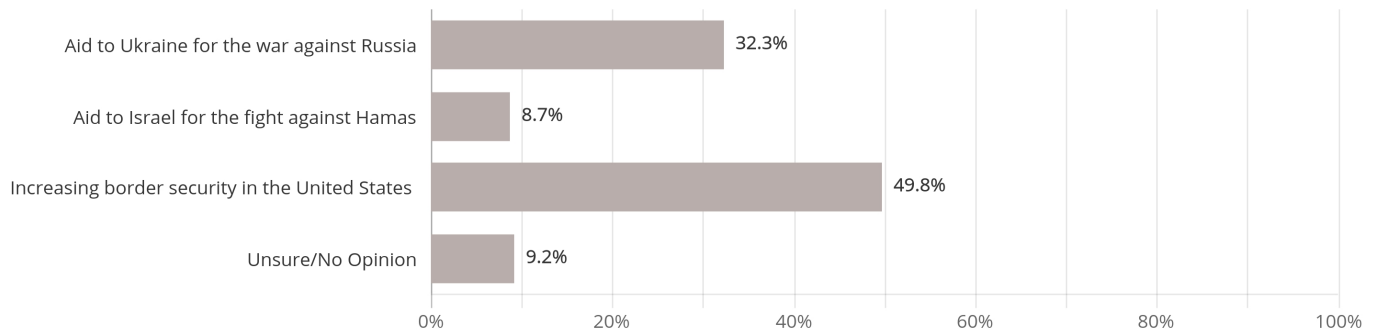


	Joe Biden	Donald Trump	Neither Candidate	Total
R1 Economy in general	41.2% 292	50.1% 355	8.7% 62	100% 709
R2 High cost of living & inflation	35.7% 253	48% 340	16.3% 116	100% 709
R3 Crime and public safety	39.2% 278	48.4% 343	12.4% 88	100% 709
R4 Illegal Immigration	35.1% 249	52.1% 369	12.8% 91	100% 709

## Q17 : US Foreign Aid

If you could choose how your tax dollars are spent and the options were, more aid to Ukraine for the war against Russia, aiding Israel and the fight against Hamas, or aid to increase border security in the United States, which option would you choose?

Sample Size: 709

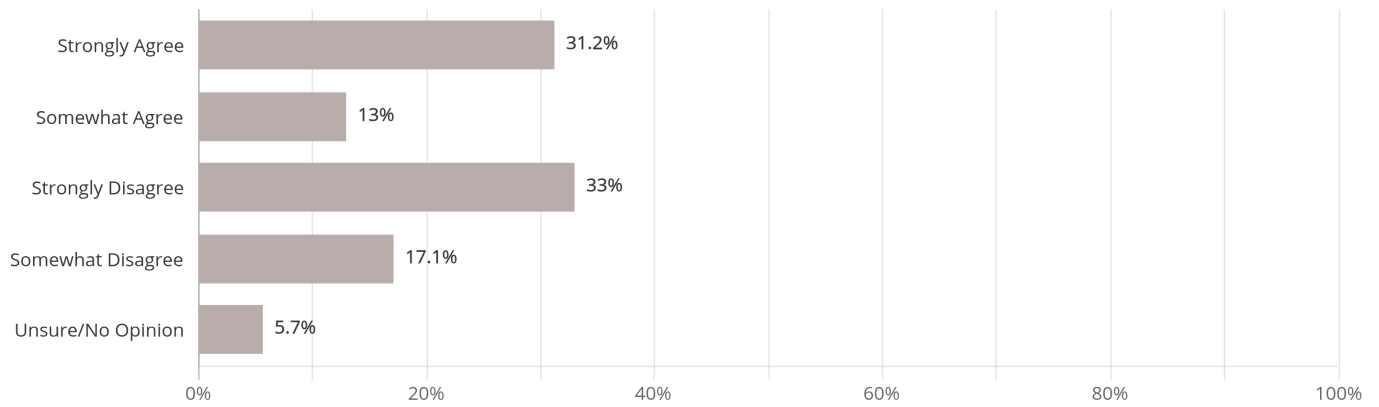


Value	Frequency	Percent
Aid to Ukraine for the war against Russia	229	32.3%
Aid to Israel for the fight against Hamas	62	8.7%
Increasing border security in the United States	353	49.8%
Unsure/No Opinion	65	9.2%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q18 : Terror Threat

Do you agree or disagree with Joe Biden and his administrations claims that white supremacy is the most dangerous terrorist threat the United States faces?

Sample Size: 709

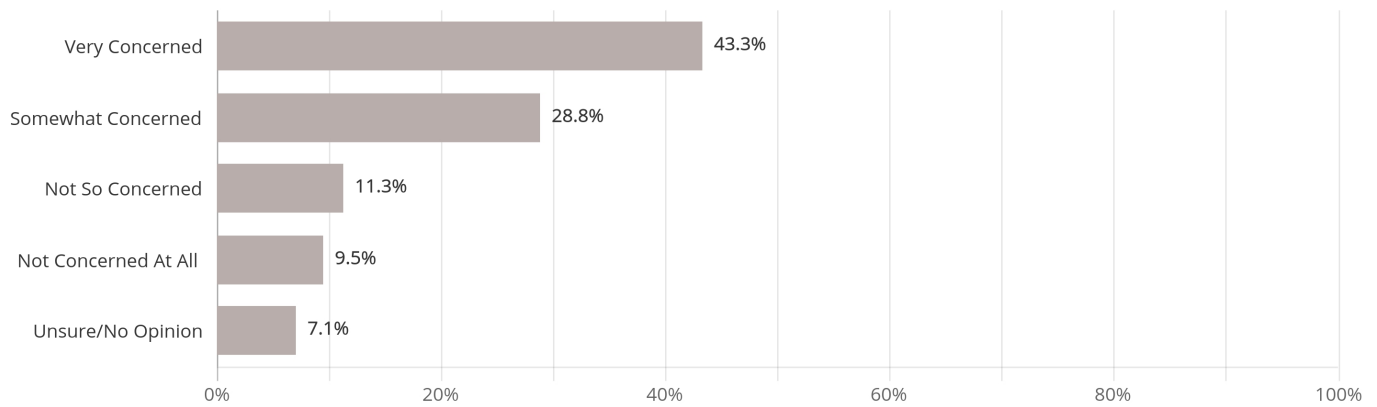


Value	Frequency	Percent
Strongly Agree	221	31.2%
Somewhat Agree	93	13%
Strongly Disagree	234	33%
Somewhat Disagree	121	17.1%
Unsure/No Opinion	41	5.7%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q19 : Antisemitism

Are you concerned with antisemitism in young people in the United States?

Sample Size: 709

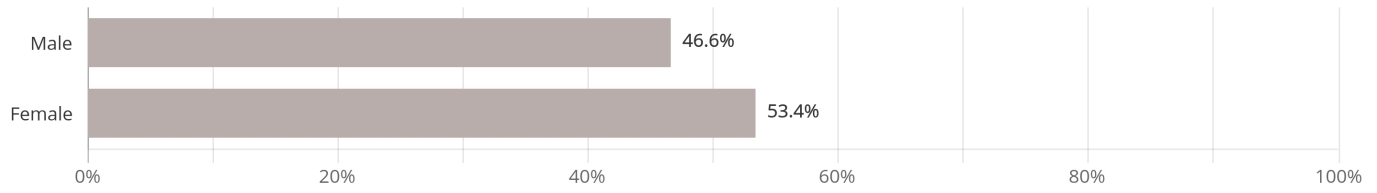


Value	Frequency	Percent
Very Concerned	307	43.3%
Somewhat Concerned	204	28.8%
Not So Concerned	80	11.3%
Not Concerned At All	67	9.5%
Unsure/No Opinion	50	7.1%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q20 : Gender

What is your gender?

Sample Size: 709



### Legend

Male

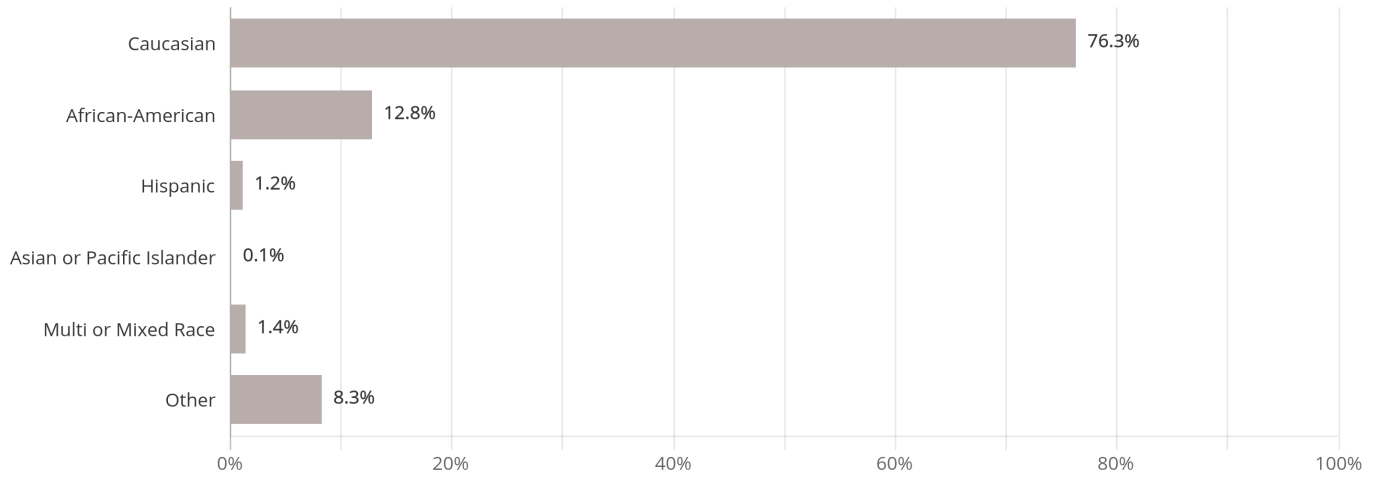
Female

Value	Frequency	Percent
Male	331	46.6%
Female	378	53.4%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q21 : Race/Ethnicity

What best describes your race or ethnicity?

Sample Size: 709

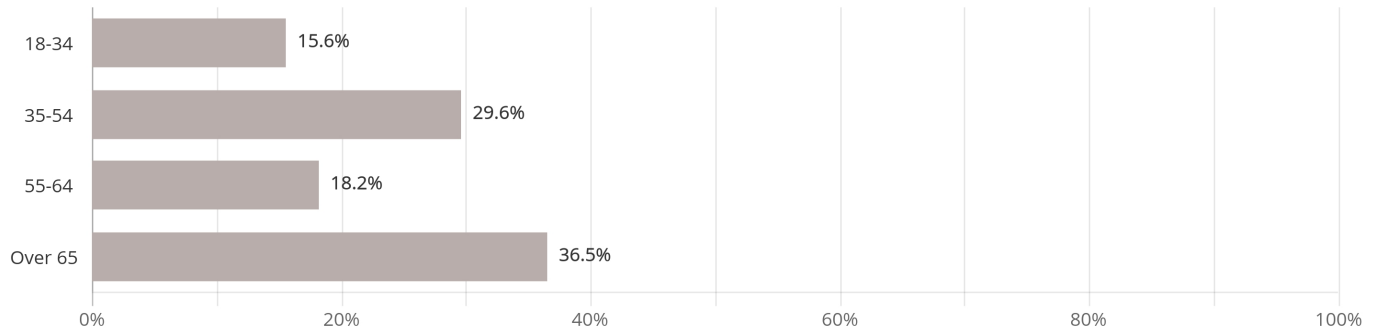


Value	Frequency	Percent
Caucasian	541	76.3%
African-American	91	12.8%
Hispanic	8	1.2%
Asian or Pacific Islander	1	0.1%
Multi or Mixed Race	10	1.4%
Other	59	8.3%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q22 : Age

What is your age? Are you...?

Sample Size: 709

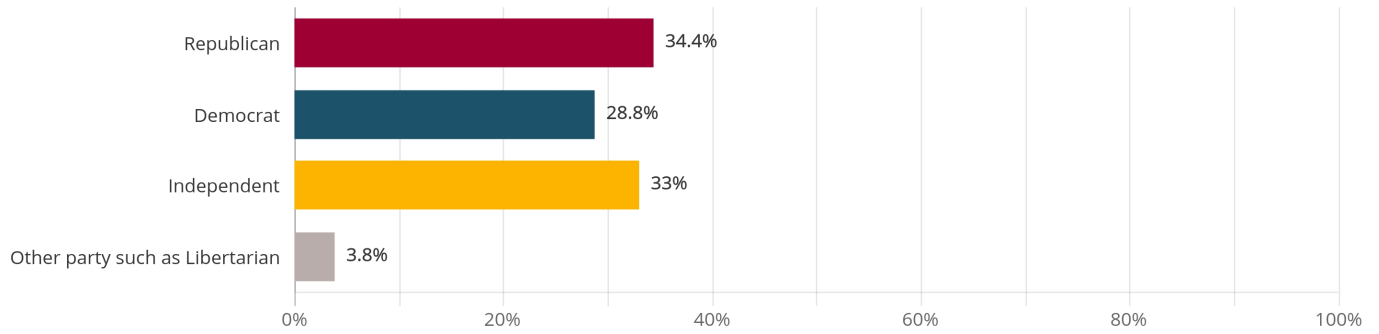


Value	Frequency	Percent
18-34	111	15.6%
35-54	210	29.6%
55-64	129	18.2%
Over 65	259	36.5%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q23 : Party

Do you consider yourself to be a Republican, a Democrat, Independent or another party such as Libertarian?

Sample Size: 709



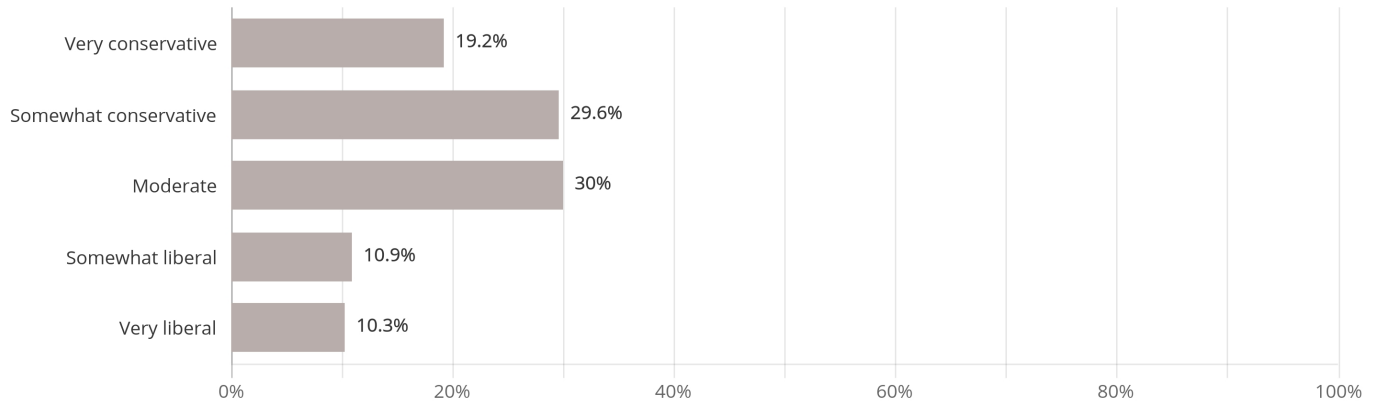
Value	Frequency	Percent
Republican	244	34.4%
Democrat	204	28.8%
Independent	234	33%
Other party such as Libertarian	27	3.8%
<b>Total</b>	<b>709</b>	<b>100%</b>



## Q24 : Ideology

What is your political ideology?

Sample Size: 709

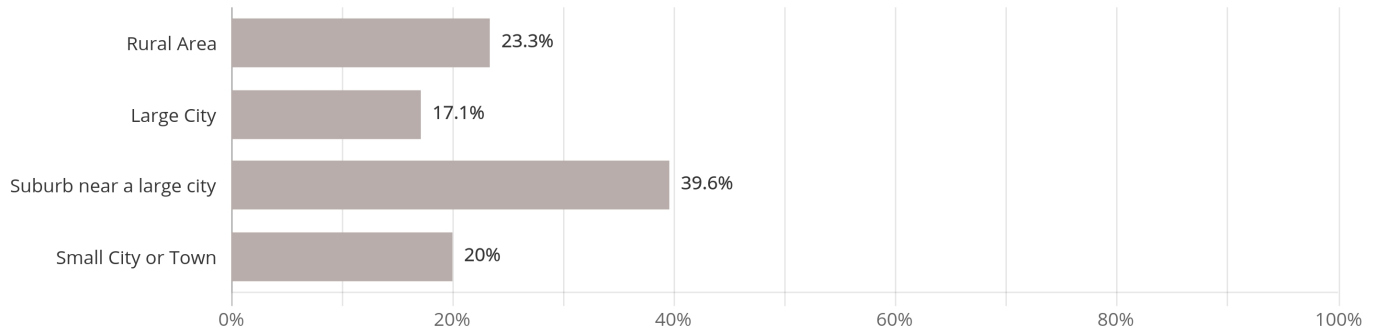


Value	Frequency	Percent
Very conservative	136	19.2%
Somewhat conservative	210	29.6%
Moderate	212	30%
Somewhat liberal	77	10.9%
Very liberal	73	10.3%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q25 : Urbanicity

Which best describes the area where you live?

Sample Size: 709

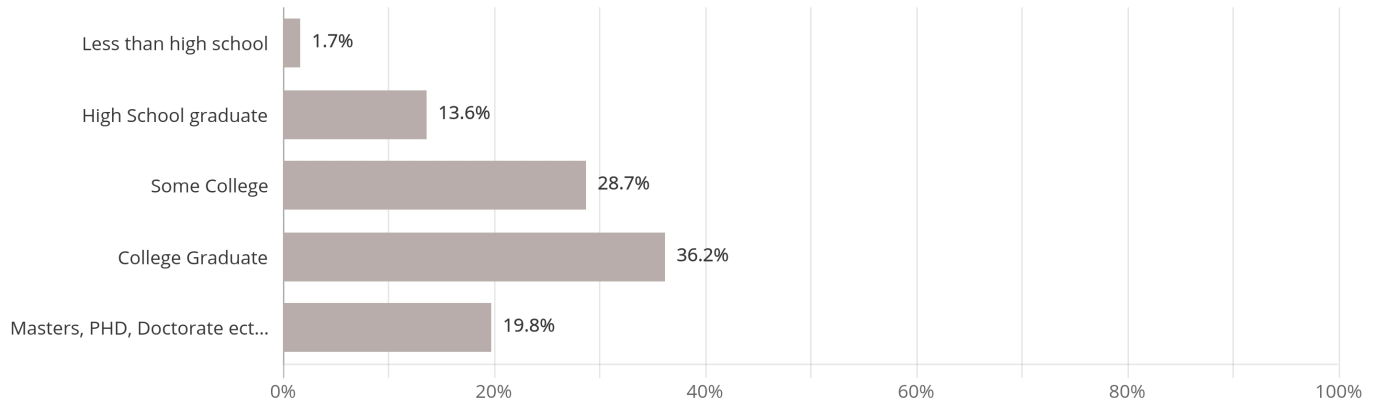


Value	Frequency	Percent
Rural Area	165	23.3%
Large City	121	17.1%
Suburb near a large city	280	39.6%
Small City or Town	142	20%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q26 : Education

What is your level of education?

Sample Size: 709

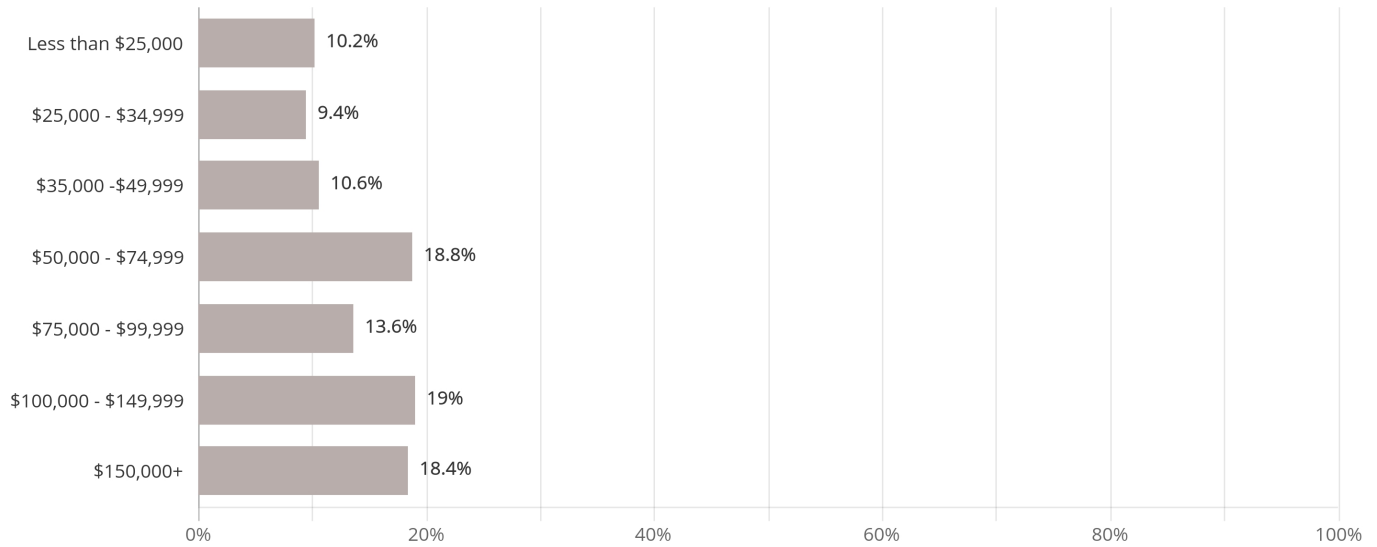


Value	Frequency	Percent
Less than high school	12	1.7%
High School graduate	96	13.6%
Some College	204	28.7%
College Graduate	256	36.2%
Masters, PHD, Doctorate ect...	140	19.8%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q27 : HH Income

What is your annual household income?

Sample Size: 709

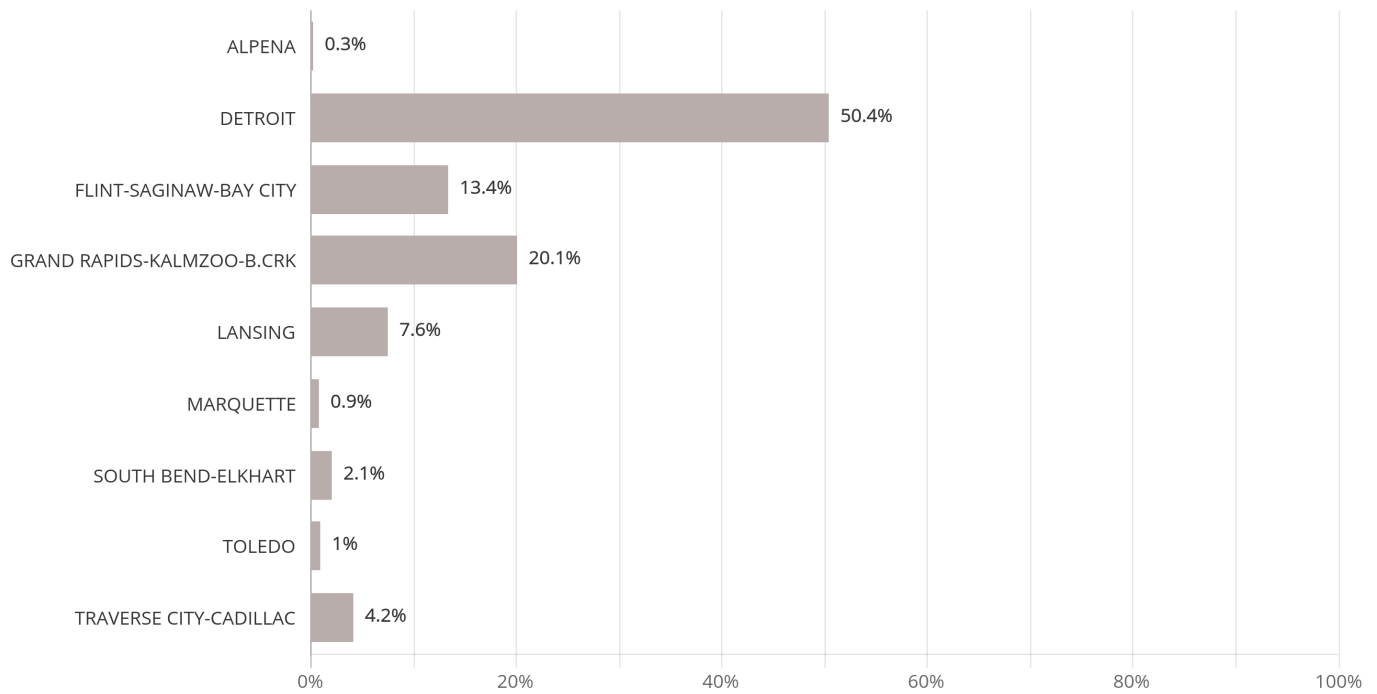


Value	Frequency	Percent
Less than \$25,000	73	10.2%
\$25,000 - \$34,999	67	9.4%
\$35,000 - \$49,999	75	10.6%
\$50,000 - \$74,999	134	18.8%
\$75,000 - \$99,999	97	13.6%
\$100,000 - \$149,999	135	19%
\$150,000+	130	18.4%
<b>Total</b>	<b>709</b>	<b>100%</b>

## Q28 : DMA

DMA

Sample Size: 709



Value	Frequency	Percent
ALPENA	2	0.3%
DETROIT	357	50.4%
FLINT-SAGINAW-BAY CITY	95	13.4%
GRAND RAPIDS-KALMZOO-B.CRK	142	20.1%
LANSING	54	7.6%
MARQUETTE	6	0.9%
SOUTH BEND-ELKHART	15	2.1%
TOLEDO	7	1%
TRAVERSE CITY-CADILLAC	30	4.2%
<b>Total</b>	<b>709</b>	<b>100%</b>