

## **MEDIA BACKGROUNDER: KIDSIGHTS™ ANNOUNCEMENT**

Holland Bloorview Kids Rehabilitation Hospital is the first Canadian hospital to join KidSights™.

### **What is KidSights?**

KidSights is a unique data consortium established in 2023 by [Gillette Children's](#), a leading global leader in providing specialty care for children who have disabilities, rare and complex medical conditions.

Gillette Children's is the data consortium's first member.

### **Why was KidSights created?**

Children and young people with disabilities and developmental differences represent 10 per cent of the world's population.

The consortium was created to address the innovation gap in pediatric health care that has often lagged behind the adult health-care system, in part, due to limited access to large-scale aggregated datasets of de-identified clinical data in pediatrics, particularly pediatric disability and developmental differences.

KidSights provides access to secure, real-world data, from electronic medical records of specialized (focused on disability) pediatric hospitals.

This enables global pharmaceutical and medical device companies as well as academic researchers (including Holland Bloorview researchers) to better understand disabilities, developmental differences and rare genetic conditions, to develop personalized therapies and interventions as well as improve and predict outcomes.

### **How Holland Bloorview is leveraging data**

Holland Bloorview's researchers are already leveraging real-world datasets to inform care decisions. For instance, senior scientist Dr. Azadeh Kushki and her team are using datasets and artificial intelligence to predict which medication a child may respond to best and improve their health outcomes.

### **Benefits of KidSights membership for Holland Bloorview**

Joining KidSights means Holland Bloorview can:

- fuel innovations in areas like developing specialized equipment, technology and devices that address the needs of children with disabilities and developmental differences;
- access large-scale datasets in pediatric disability to better understand and design more effective treatments and interventions;
- use data to identify gaps in the system or populations whose needs are not being met to ensure clients and families are getting the care they need and deserve; and
- be part of a global network of excellence with a shared goal to enable more meaningful and health futures for children and youth.

Learn more: [www.hollandbloorview.ca/KidSights](http://www.hollandbloorview.ca/KidSights)

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