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FOR IMMEDIATE RELEASE

Reducing Humidity Creates Healthier Homes for Those With Asthma and Allergies

New DēLonghi Dehumidifiers Offer the First Certified Option for Millions of People Living with Asthma, Allergies

LANDOVER, Md. (Oct. 16, 2017) – The Asthma and Allergy Foundation of America (AAFA) and Allergy Standards Limited (ASL) announced today that five DēLonghi dehumidifiers have earned **asthma & allergy friendly**® Certification. These are the first dehumidifiers to receive the program's mark.

The **asthma & allergy friendly**® Certification Program, an independent program administered by AAFA with their partner ASL, helps consumers identify products more suitable for people with asthma and allergies.

In high humidity, mold and dust mites thrive, both of which can cause serious problems for those with asthma and allergies. A dehumidifier can help consumers balance the humidity in their homes, offices and classrooms to an appropriate level to reduce allergen exposure.

The **asthma & allergy friendly**® Certification Mark is awarded only to products that meet AAFA's strict scientific standards. To earn the mark, a dehumidifier must be able to:

- Optimize relative humidity levels
- Attain and maintain target relative humidity levels over a pre-determined period and within a specified range
- Limit exposure to mold spores during filter changes and when emptying the water receptacle

Five new models met these standards and are now certified **asthma & allergy friendly**®

- DēLonghi Compact 15-Pint Dehumidifier with Air Filtration (DEX16F)
- DēLonghi Energy Star 45-Pint Dehumidifier (DDX45E)
- DēLonghi Energy Star 45-Pint Dehumidifier with Pump (DDX45PE)
- DēLonghi Energy Star 50-Pint Dehumidifier with Pump (DDX50PE)
- DēLonghi Energy Star 70-Pint Dehumidifier with Pump (DDX70PE)



“We are very impressed with the scientific achievement that DēLonghi has made with their dehumidifiers. Families managing asthma and allergies have a difficult time evaluating manufacturer claims. Now families can look for our Certification mark when shopping for dehumidifiers,” said AAFA’s Acting CEO Lynda Mitchell.

“We tested these DēLonghi dehumidifiers to the [Dehumidifier Certification Standard](#). The results show they effectively reduce moisture and this should limit exposure to mold and other triggers that can build up in indoor air,” said Dr. John McKeon, CEO of ASL.

About the asthma & allergy friendly® Certification Program

The **asthma & allergy friendly®** Certification Program is a unique, groundbreaking collaboration between the [Asthma and Allergy Foundation of America](#) and [Allergy Standards Limited](#). The program tests and certifies products to prove their suitability for people with asthma and allergies. The program works with retailers and manufacturers to offer consumers products for a #healthierhome. Certified products include air cleaners, dehumidifiers, paints, bedding, vacuum cleaners, washing machines, stuffed toys, cleaning services and more. Visit aafa.org/certified for more information.

About DēLonghi,

The DēLonghi brand is based in Treviso, Italy, and is the global leader in espresso and comfort products. Highest quality, high Italian design and meaningful product innovations are the core values of the DēLonghi brand. DēLonghi is present in over 123 countries and creates products in three main categories: espresso, specialty cooking and home comfort. After more than a century of perfecting its products, DēLonghi remains committed to creating innovations that bring convenience and style into every customers’ home; making the everyday better. For more information visit www.delonghi.com.

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