

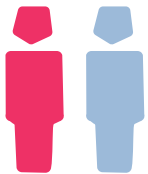
INTRODUCING

# Personal Biobanking from GoodCell

A proactive, preventative healthcare service enabling individuals to store their own stem cells for future potential therapeutic options

~~\$499~~  
**\$249**

**Early Adopter Discount**  
through June!



Thousands of cell therapies are being developed to potentially treat diseases impacting 1 in 2 Americans

**2,000+**

cell and gene therapy clinical trials by 2030\*

**+10-20**

FDA-approved cell therapies expected per year by 2025

## The Best Time to Bank Is Today

Cellular health declines with age and environmental factors. Your own blood can be the most powerful medicine. Cells contained within your blood can be converted and used to produce any type of human cell needed for therapeutic purposes and because they're your own cells, they are less likely to be rejected by your immune system.

## Biobanking with GoodCell Is Easy, Safe & Secure

With one simple blood draw, you can harness the power of personalized medicine. And with GoodCell, your cells are secure, and your privacy is paramount. Our labs are CLIA- (Clinical Laboratory Improvement Amendments) and CAP- (College of American Pathologists) certified, ensuring proper handling and secure storage of your cells.



GoodCell represents the ultimate in personalized medicine. Individuals can now have their own biobank and their own biodata. These won't be owned by a hospital or in the case of your cells, by no one at all. These will be stored for you, accessible only on your instruction.

— David Scadden, MD, co-founder at GoodCell and The Harvard Stem Cell Institute.