



FOR IMMEDIATE RELEASE

Contact: Maury Marks
403-777-0036

MarksM@QuorumDMS.com

Quorum Announces Expansion of BDC

BDC expansion to second location utilizing Quorum's existing leased space in St. John's, NL to allow for accelerated growth and improved customer satisfaction

St. John's, NL – September 24th, 2020 – Quorum Information Technologies Inc. (TSX Venture: QIS) ("Quorum" or the "Corporation"), announced today the expansion of DealerMine's Business Development Centre ("BDC" or call centre) operations from Saint John, NB, to a second location utilizing Quorum's existing leased space in St. John's, NL.

DealerMine's BDC services are offered to dealerships in Canada and the United States to help drive business into their service departments. Some of the largest automotive dealer groups rely on DealerMine's BDC including AutoCanada, who operate 50 franchised dealerships in Canada.

"The increasingly competitive nature of the Saint John, NB call centre environment and the federal government's CERB program have made it difficult to recruit the number of staff required to meet our dealership's increasing demands for BDC services," said Maury Marks, President & CEO. "We are firmly committed to our BDC in Saint John, NB, but strategically we needed to expand to a second location to allow us to attract additional BDC staff. In St. John's, NL, Quorum has existing leased space available as well as HR and Network staff. These combined factors made St. John's a natural choice for a second BDC office."

For more information on DealerMine's BDC, please visit: <https://dealerminecrm.com/our-solution/#bdc>.

About Quorum Information Technologies Inc.

Quorum is a North American company focused on developing, marketing, implementing and supporting its portfolio of software and services for automotive dealerships that includes:

- XSellerator, a Dealership Management System (DMS) that automates, integrates and streamlines key processes across departments in a dealership, and emphasizes revenue generation and customer satisfaction.
- DealerMine CRM, a sales and service Customer Relationship Management (CRM) system and set of Business Development Centre services that drives revenue into the critical sales and service departments in a dealership.
- Autovance, a modern retailing platform that helps dealerships attract more business through Digital Retailing (DR), improve in-store profits and closing rates through its desking tool and maximize their efficiency and CSI through Autovance's F&I menu solutions fee.
- Advantage, a full showroom system for both franchised and independent dealerships and a comprehensive management system that includes accounting for the independent market.

Quorum Information Technologies Inc. is traded on the Toronto Venture Exchange (TSX-V) under the symbol QIS. For additional information please go to <http://www.QuorumInformationSystems.com>.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed this release and neither accepts responsibility for the adequacy or accuracy of this release.

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