

Hyperscale Datacenter Market Revenues to Reach USD 124.40 billion by 2028 - Market Size, Share, Forecasts, & Trends Analysis Report by Mordor Intelligence

According to a new market research report titled "[Hyperscale Datacenter Market Report \(2023-2028\)](#)," the market is estimated at USD 96.14 billion in 2023. It is expected to register a CAGR of 5.29% during the forecast period.

Hyperscale data center facilities are designed to support thousands of physical servers and millions of virtual machines. They offer robust, scalable applications and services to consumers and businesses and are in high demand. Hyperscale computing is necessary for cloud and big data storage, indicating the market is going to witness robust growth in the coming years.

Report Summary:

Report Attribute	Details
Market Size (2023)	USD 96.14 billion
Market Size (2028)	USD 124.40 billion
CAGR (2023-2028)	5.29%
Study Period	2020-2027
Fastest Growing Market	North America
Largest Market	Europe
Forecast Units	Value (USD billion)
Report Scope	Market Dynamics, Revenue Forecast and Segmentation, Competitive Landscape and Recent Developments, Market Growth, Future Opportunities, and Trends
Key Market Drivers	Increasing demand for cloud and big data storage.
	Growing complexity in business-critical applications.
	The rising popularity of web services.

Which are the Top Companies in the Global Hyperscale Datacenter Market?

The hyperscale data center market is moderately fragmented. There are global players and small and medium-sized enterprises. Major players engage in partnerships and acquisitions to gain a sustainable competitive advantage over others.

The significant players in the global hyperscale data center market in 2023 are,

- Hewlett Packard Enterprise Co
- Cisco Systems Inc.
- Huawei Technologies Co.
- Nvidia Corporation

- Quanta Computer Inc.
- IBM Corporation
- Amazon Web Services Inc.
- Microsoft Corporation
- Alibaba Group
- Alphabet Inc.
- Facebook Inc.

Other Reports That Might Be of Your Interest:

- [Mega Data Center Market Report](#) - The global mega data center market size is expected to grow from USD 23.23 billion in 2023 to USD 29.34 billion by 2028, at a CAGR of 4.78% during the forecast period (2023-2028).
- [Modular Data Center Market Report](#) - The global modular data center market size is expected to grow from USD 25.55 billion in 2023 to USD 60.41 billion by 2028, at a CAGR of 18.78% during the forecast period (2023-2028).

Key Highlights from the Global Hyperscale Datacenter Market Report:

Growing Demand for High-Performing Technologies

- The demand for cloud-based solutions is increasing due to the growing use of technology and preference toward cloud. Companies and governments are realizing the benefits of moving data to the cloud instead of maintaining costly infrastructure.
- Cloud services offer easy access to content and services on multiple devices for consumers. Many businesses use "as-a-service" options from global technology companies to access cloud-related operations.

Germany Becoming the Center of Attention

- The rise in new firms and population growth in Europe has resulted in increased demand for hyperscale data centers in Europe.
- The German data center market has shown significant growth in recent times, aided by the development of hyperscale data centers and the implementation of GDPR.
- Google announced an investment of EUR 1 billion to enhance cloud computing infrastructure in Germany.

What are the Latest Developments in the Global Hyperscale Datacenter Market?

- In November 2022, Big Data Exchange (BDx), PT Indosat Tbk (Indosat Ooredoo Hutchison), and PT Aplikanusa Lintasarta announced a plan to build a 100 MW data center complex on 12 acres of land in Karawang, West Java, east of Jakarta.
- In June 2022, Equinix Inc. and PGIM Real Estate opened the xScale data center in Sydney, named SY9x.

Mordor Intelligence has Segmented the Global Hyperscale Datacenter Market Based on End-user and Country.

- By End User (Market Size and Forecast based on Value (USD billion), 2020-2027)
 - Enterprises
 - Colocation Providers

- By Country (Market Size and Forecast based on Value (USD billion), 2020-2027)
 - United States
 - Canada
 - China
 - Japan
 - Australia
 - United Kingdom
 - Germany
 - Other Countries

In a nutshell, the Mordor Intelligence market research report is a must-read for start-ups, industry players, investors, researchers, consultants, business strategists, and all those who are looking to understand this industry. Get a glance at the [Global Hyperscale Datacenter Market \(2023-2028\)](#).

Mordor Intelligence constantly tracks industry trends. Some relevant market reports from the analysts that might be of interest to you:

- [Data Center Logical Security Market Report](#) - Over the next five years, the global data center logical security market is expected to register a CAGR of 9.5%.
- [Data Center Blade Server Market Report](#) - The global data center blade server market is expected to register a CAGR of over 8.29% over the next five years.
- [Software Defined Data Center Market Report](#) - The global software-defined data center market is estimated to register a CAGR of 26.6% over the forecast period.

About Mordor Intelligence:

[Mordor Intelligence](#) is a market intelligence and advisory firm. At Mordor Intelligence, we believe in predicting butterfly effects that have the potential to change or significantly impact market dynamics.

Our market research reports are comprehensive and provide exclusive data, facts and figures, trends, and the competitive landscape of the industry.