



A WORLD-FAMOUS FRANCHISE JOINS THE NACON CATALOGUE THIS YEAR

Lesquin, 17th of May 2023 – NACON is pleased to announce that they have signed a publishing and distribution agreement with Jumpgate AB and Les Editions Albert René for the game *Asterix & Obelix: Heroes*. Developed by the Jumpgate-studio gameXcite, the game will be available on PC and consoles, including Nintendo Switch™, in September 2023.

Until now, the world-famous franchise had been absent from NACON's catalogue, and as an expert in licensed games, NACON is therefore delighted to include it amongst their 2023 releases.

For more than 60 years now, Asterix has delighted fans of all ages around the world. This is also the goal of *Asterix & Obelix: Heroes*, a game designed with everyone in mind, including gamers, thanks to this brand-new concept set in the world of the famous Gaul.

Asterix & Obelix: Heroes is a card game with RPG mechanics in which players collect their favourite Gaulish heroes and then prepare to attack the Romans. During the adventure, players earn new cards with unique characteristics and take part in challenges and events that are encountered around the map. Fans of the franchise will be pleased to rediscover the iconic locations, characters and art style of Asterix's various adventures over the years.

"We are working closely with Jumpgate AB on different projects and are delighted to be working on this one, which is aimed at millions of fans around the world and at every generation," said Alain Falc, NACON's Chief Executive Officer.

" *Asterix & Obelix: Heroes* is the most accomplished project based on the Asterix franchise we have developed so far. With the many hours of combat and card collecting it offers, it is the perfect game for console and PC!" said Harald Riegler, CEO of Jumpgate AB.

About NACON:

NACON is a company of the BIGBEN Group founded in 2019 to optimize its know-how through strong synergies in the video game market. By bringing together its 16 development studios, the publishing of AA video games, the design and distribution of premium gaming devices, NACON focuses 30 years of expertise at the service of players. This new unified business unit strengthens NACON's position in the market and enables it to innovate by creating new unique competitive advantages. <https://corporate.nacongaming.com/>

A propos de Jumpgate AB

Jumpgate AB is an independent video game group founded in 2011 and includes Tableflip Entertainment, based in Visby, Sweden, as well as Tivola Games and gameXcite, both based in Hamburg, Germany. The company produces and publishes original games, and develops games and other digital products for external businesses. The group's companies base their business on well-established collaborations with strong industry partners and have exciting product portfolios with large potential. The concern operates globally, distributes its games across the world and has built a strong international network. For more information, please go to: www.jumpgategames.se