

Freestyle™ Hands-free Breast Pump Solution

Pump anywhere, any time and hands free, thanks to Medela's new wearable collection cups

Anatomic shape based on science



- Research-based technology optimizes milk flow^{1,2}
- Cups complement breast shape for added discretion while transparent color offers visibility for milk collection
- Cups fit most breast shapes and nursing bras

Comfortably lightweight



- One of the most lightweight in-bra systems, weighing 0.16 lbs. / 76 g per cup
- Compact portable pump stays in the pocket to not weigh on the breast

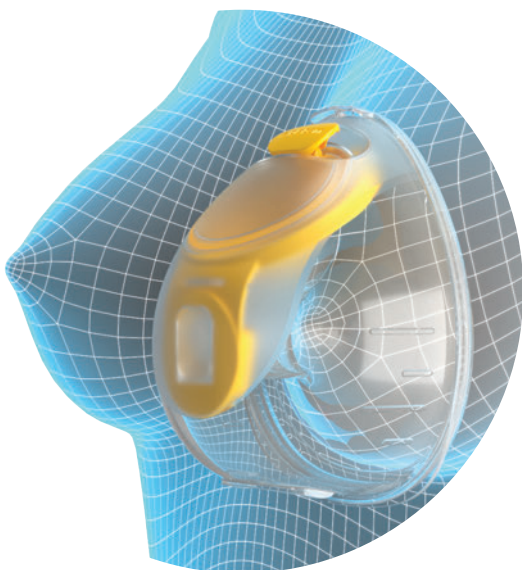
Easy to use and clean



- 3 parts to clean (per cup)
- Easy to assemble; dishwasher safe



Using research-based insights to improve the pumping experience



Clinical performance testing: The first time any in-bra device has been tested with academic methodology

Conducted with the University of Western Australia (UWA), the goal was to assess volume, evaluate user confidence and comfort, and rate overall satisfaction. Findings³ revealed:

- Freestyle Hands-free Breast Pump was both effective and efficient, with no compromise on performance
- Freestyle Hands-free drains the breast with similar effectiveness to all Medela pump sets
- Time to first milk ejection was, on average, 23 seconds faster than a standard breast pump set
- Mothers reported liking their experience with the Hands-free better than their home pump, and rated comfort higher
- The overall pumping experience with Freestyle Hands-free received 100% satisfaction scores from all participants

Superior hands-free experience



2x 105°
BREAST SHIELDS
INCLUDED



ANATOMICALLY
DESIGNED



EASY TO CLEAN
AND ASSEMBLE



CAPACITY



COMPACT AND
PORTABLE



FITS MOST
NURSING BRAS



TRANSPARENT FOR
VISIBILITY OF MILK
FLOW AND VOLUME



DOUBLE
PUMPING



ADJUSTABLE
LEVELS



NO-TIP BASE



CLOSED SYSTEM



FREEDOM TO CHOOSE
TUBING DIRECTION



2-PHASE EXPRESSION®
TECHNOLOGY TO MIMIC
BABY'S SUCKING BEHAVIOR



APP CONNECTIVITY AND
AUTOMATED TRACKING



BUILT-IN
RECHARGEABLE
BATTERY

Access breastfeeding support



The Freestyle Hands-free connects with the free, award-winning **Medela Family** mobile app to track pumping sessions, battery life, and freezer supply.

Working like a smart assistant, new parents can get trusted answers to their breastfeeding and pumping questions from the Medela Family personal helper – a virtual assistant created by certified lactation experts that references research based insights.

What's Included



Learn more at www.medela.com/freestyle-handsfree

For general media inquiries, please reach out to Media.Inquiries@Medela.com

Americas +1 224-875-4493

Europe +41 41 562 1508

medela 
THE SCIENCE OF CARE™