

## From the Desk of Brendan Jones

Wednesday, August 28, 2024

Dear Blink Team,

I wanted to share some important news with you before it is announced publicly.

As we pass the halfway point of 2024, I reflect with immense pride on what we have accomplished over the past five years. Blink is truly a remarkable company, and it is our people—their dedication and hard work—that set us apart. We have built an incredible team of EV industry thought leaders and advocates, positioning Blink for long-term success.

With this in mind, I have decided that it is time to transition my role as President and CEO to the next generation of leadership.

When I joined Blink in early 2020, the plan was always to lead this company for five years. It's hard to believe, but that time is now approaching. While it is difficult to announce, I have chosen to stick with the original plan and retire on January 31, 2025. On this date, I will officially step down as President and CEO but will remain with Blink as an active member of the Board of Directors and as an advisor through July 30, 2025.

Over the past five years, we have collectively transformed Blink Charging into a successful and sustainable EV charging company. It has been an honor and privilege to be part of this effort and to help recruit, cultivate, and develop outstanding leaders and team members.

When I joined Blink, the company had just finished 2019 with under \$3 million in revenue. Just last year, we reached \$140 million in revenue. This tremendous growth is a testament to the effort, leadership, and passion each of you has brought to Blink Charging. While we face challenges, together we have developed and implemented solutions, making significant strides in building a truly sustainable company.

The next chapter of my life is not yet written. However, the final chapter of my professional career in the EV and automotive industries, spanning over 33 years, is drawing to a close. Cheryl and I are eager to pursue other passions, including traveling and leisure activities. Nevertheless, I will remain active in the EV industry as an advocate, advisor, and board member. I consider it part of my life mission to support the energy transition and will continue to advocate for the industry, including Blink.

The Board of Directors, with support from management, outside agencies, and legal advisors, has been strategically crafting succession plans to ensure Blink remains a sustainable and healthy company. With that in mind, I am particularly excited to announce that our current Chief Operating Officer, Mike Battaglia, will become Blink's President and CEO effective February 1, 2025. As many of you know, Mike is a true believer in Blink Charging, and I am pleased that the Board has selected him as my successor. Mike and his wife will be relocating to the Washington, D.C. Metro area to be closer to Blink's Global Headquarters in Bowie, MD.

Mike has been a key architect of Blink's revenue growth and is a trusted partner to me and the Executive Management Team. I am confident in his ability to take us to the next level. Over the next five months, I will work closely with Mike, Blink's Executive Management Team, and the Board to ensure a smooth transition. I am genuinely excited about the great things Mike and the rest of the Blink team will achieve.

I am incredibly proud of what we have built together at Blink. Please remember that each and every one of you can make a meaningful difference at Blink and in this precious world we call home.

I will always believe that we are changing the world—one charger at a time!

Sincerely,

**Brendan Jones**