

PRESS RELEASE

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CONSTELLATION BRANDS TO LIVE STREAM INVESTOR PRESENTATION ON MARCH 4, 2020

VICTOR, N.Y., Feb. 28, 2020 – Constellation Brands, Inc. (NYSE: STZ and STZ.B), a leading beverage alcohol company, announced today that Paul Hetterich, president, beer division, Jim Sabia, chief marketing officer, and other members of the beer management team will present on Wednesday, March 4, 2020, in Las Vegas, Nevada at Caesars Palace. The presentation is scheduled to begin at 9:00 a.m. PST and is primarily expected to cover the beer division's strategic business initiatives, financial metrics, and operating performance, as well as outlook for the future. Bill Newlands, chief executive officer, will be giving an introduction to the presentation where he will additionally provide an update on the pending Wine and Spirits Transactions.

A video live stream presentation will be available on the company's YouTube channel, which can be accessed at www.cbrands.com, under the Investors/Events & Presentations section. When the presentation begins, financial information discussed in the presentation, and a reconciliation of reported (GAAP) financial measures with comparable or non-GAAP financial measures, will also be available on the company's website under Investors and by selecting Reporting. For anyone unable to participate in the live stream, a replay will be available on the company's website through the close of business on Friday, May 29, 2020.

ABOUT CONSTELLATION BRANDS

At Constellation Brands (NYSE: STZ and STZ.B), our mission is to build brands that people love because we believe sharing a toast, unwinding after a day, celebrating milestones, and helping people connect, are Worth Reaching For. It's worth our dedication, hard work, and the bold calculated risks we take to deliver more for our consumers, trade partners, shareholders, and communities in which we live and work. It's what has made us one of the fastest-growing large CPG companies in the U.S. at retail, and it drives our pursuit to deliver what's next.

Today, we are a leading international producer and marketer of beer, wine, and spirits with operations in the U.S., Mexico, New Zealand, and Italy. Every day, people reach for our high-end, iconic imported beer brands such as Corona Extra, Corona Light, Corona Premier, Modelo Especial, Modelo Negra, and Pacifico, and our high-quality premium wine and spirits brands, including the Robert Mondavi brand family, Kim Crawford, Meiomi, The Prisoner brand family, SVEDKA Vodka, Casa Noble Tequila, and High West Whiskey.

But we won't stop here. Our visionary leadership team and passionate employees from barrel room to boardroom are reaching for the next level, to explore the boundaries of the beverage alcohol industry and beyond. Join us in discovering what's Worth Reaching For.

To learn more, follow us on Twitter @cbrands and visit www.cbrands.com.

MEDIA CONTACTS