Print Label Market Revenues to Reach USD 59.92 billion by 2028 - Market Size, Share, Forecasts, & Trends Analysis Report by Mordor Intelligence

According to a new market research report titled "[Print Label Market Report (2023-2028),](#)" the market is estimated at USD 49.04 billion in 2023. It is expected to register a CAGR of 4.09% during the forecast period.

Print labels are papers, plastic films, metals, or cloth affixed to a product that contains printed information or symbols about the product. A print label is the primary way of communication between a company and its customers. Labels help form customer perceptions about a product and help impact the customer's mind regarding the product.

Report Summary:

Report Attribute	Details
Market Size (2023)	USD 49.04 billion
Market Size (2028)	USD 59.92 billion
CAGR (2023-2028)	4.09%
Study Period	2018-2028
Fastest Growing Market	Asia-Pacific
Largest Market	North America
Forecast Units	Value (USD billion)
Report Scope	Market Dynamics, Revenue Forecast and Segmentation, Competitive Landscape and Recent Developments, Market Growth, Future Opportunities, and Trends
Key Market Drivers	Increasing demand for manufactured goods.
	Print labels encourage potential customers to purchase products.

Which are the Top Companies in the Print Label Market?

The print label market is extremely competitive and highly fragmented and is occupied by several major players. Multiple companies are trying to increase their market presence by launching new products or entering strategic partnerships.

Significant players in the print label market are:

- Multi-Color Corporation
- Mondi Group
- Avery Dennison Corporation
- Ahlstrom-Munksjo Oyj

- Autajon Group
- Fort Dearborn Company
- CCL Industries
- Multi Packaging Solutions (WestRock Company)
- Clondalkin Group
- Cenveo Corporation
- Brady Corporation
- Fuji Seal International Inc.
- Constantia Flexibles Group GmbH
- R.R. Donnelley & Sons Company
- 3M Company
- Taylor Corporation
- Huhtamaki OYJ
- Taghleef Industries Inc.
- Ravenwood Packaging
- Sato America
- Coveris
- Fedrigoni Self-Adhesives (Fedrigoni Group)
- Epac holdings LLC
- Neenah Inc.

Other Reports That Might Be of Your Interest:

- [United States Print Label Market Report](#) - The UK print label market value is estimated at USD 6.91 billion in 2023. It is expected to reach USD 8.08 billion by 2028, registering a CAGR of 3.19% during the forecast period (2023-2028).
- [Mexico Print Label Market Report](#) - The Mexican print label market size is estimated at USD 1.36 billion in 2023. It is expected to reach USD 1.72 billion by 2028, registering a CAGR of 4.79% during the forecast period (2023-2028).

Key Highlights from the Print Label Market Report:

Food Industry is Expected to Hold Significant Market Share

- Consumers are becoming more aware of the ingredients in the food they consume. Therefore, manufacturers are opting for significant brands which display their product's ingredients on the label.
- According to Label Insight and the Food Marketing Institute, around 86% of customers trust food manufacturers that provide complete ingredient lists.

Asia-Pacific is Expected to Hold the Largest Market Share

- In China, the rise of several e-commerce giants is expected to drive the print label market because of the heavy adoption of print labels for their products.

- Almost all end-user industries in China are growing due to the rising population, per capita income, and living standards.

What are the Latest Developments in the Print Label Market?

- In May 2022, Mondi transformed its portfolio of glassine-based release liners to base paper. This was done to create eco-friendly solutions.
- In January 2022, the Resource Label Group LLC, MA-based QSX Labels, expanded regionally in New England. The company expanded its business to offer pressure-sensitive labels.

Mordor Intelligence has Segmented the Print Label Market Based on Print Process, Label Format, End-user Industries, and Geography:

- By Print Process (Market Size and Forecast based on Value (USD billion), 2020-2027)
    - Offset Lithography
    - Gravure
    - Flexography
    - Screen
    - Letterpress
    - Electrophotography
    - Inkjet
- By Label Format (Market Size and Forecast based on Value (USD billion), 2020-2027)
    - Wet-glue Labels
    - Pressure-sensitive Labels
    - Linerless Labels
    - Multi-part Tracking Labels
    - In-mold Labels
    - Shrink and Stretch Sleeves

- By End-user Industries (Market Size and Forecast based on Value (USD billion), 2020-2027)
    - Food
    - Beverage
    - Healthcare
    - Cosmetics
    - Household
    - Industrial (Automotive, Industrial Chemicals, Consumer and Non-consumer Durables)
    - Logistics
    - Other End-user Industries

    - By Geography (Market Size and Forecast based on Value (USD billion), 2020-2027)
        - North America
            - United States
            - Canada
        - Europe

- United Kingdom
- Germany
- France
- Spain
- Italy
- Poland
- The Netherlands
- Rest of Europe
  - Asia-Pacific
    - China
    - India
    - Japan
    - Australia
    - South Korea
    - Rest of Asia-Pacific
  - Latin America
    - Brazil
    - Mexico
    - Rest of Latin America
  - Middle East and Africa

In a nutshell, the Mordor Intelligence market research report is a must-read for start-ups, industry players, investors, researchers, consultants, business strategists, and all those who are looking to understand this industry. Get a glance at the Print Label Market Report (2023-2028).

Mordor Intelligence constantly tracks industry trends. Some relevant market reports from the analysts that might be of interest to you:

- Smart Label Market Report - The smart label market size is estimated at USD 13.47 billion in 2023. It is expected to reach USD 28.71 billion by 2028, registering a CAGR of 16.34% during the forecast period (2023-2028).
- GCC Labeling Market Report - The GCC labeling market size is expected to register a CAGR of 5.30% during the forecast period (2023-2028).
- North America Self-Adhesive Labels Market Report - The North American self-adhesive labels market size is expected to register a CAGR of more than 5.00% during the forecast period (2023-2028).

About Mordor Intelligence:

Mordor Intelligence is a market intelligence and advisory firm. At Mordor Intelligence, we believe in predicting butterfly effects that have the potential to change or significantly impact market dynamics.

Our market research reports are comprehensive and provide exclusive data, facts and figures, trends, and the competitive landscape of the industry.