

**Electronic Paper Display Market Revenues to Reach USD 3.97 billion by 2028 - Market Size, Share, Forecasts, & Trends Analysis Report by Mordor Intelligence**

According to a new market research report titled "[Electronic Paper Display Market Report \(2023-2028\)](#)," the market is estimated at USD 2.27 billion in 2023. It is expected to register a CAGR of 11.76% during the forecast period.

Electronic paper displays (EPD) replicate the look and feel of ink on paper. They are used in e-book readers, electronic shelf labels, indoor signage in event venues, hospitals, hotels, menu boards, public transit signs, baggage tags, etc. Monochrome EPDs are more affordable, consume low power, offer easy software design, and come in small form factors. Color EPDs can be sharp and provide high-performing graphics but are costly.

**Report Summary:**

Report Attribute	Details
Market Size (2023)	USD 2.27 billion
Market Size (2028)	USD 3.97 billion
CAGR (2023-2028)	11.76%
Study Period	2018-2028
Fastest Growing Market	Asia-Pacific
Largest Market	North America
Forecast Units	Value (USD billion)
Report Scope	Market Dynamics, Revenue Forecast and Segmentation, Competitive Landscape and Recent Developments, Market Growth, Future Opportunities, and Trends
Key Market Drivers	The rising demand for on-the-move information.
	The growing number of electronic readers.

**Who are the Top Companies in the Global Electronic Paper Display Market?**

The global EPD market is moderately fragmented. Major players in the market are adopting strategies like partnerships, collaboration, and acquisitions to enhance their product offerings and stay ahead of the competition.

The significant players in the global electronic paper display market with majority market share in 2023 are:

- Plastic Logic GmbH
- E-Ink Holdings Inc.
- Clear Ink Displays
- Pervasive Displays Inc.

- Toppan Printing Co. Ltd
- LANCOM Systems GmbH
- Adafruit Industries
- Guangzhou Oed Technologies Co. Ltd
- Microtips Technology

**Other Reports That Might Be of Your Interest:**

- [Large Format Display Market Report](#) - The large format display market size is expected to grow from USD 15.47 billion in 2023 to USD 21.24 billion by 2028 at a CAGR of 6.54% during the forecast period (2023-2028).
- [Industrial Tablet PC Market Report](#) - The industrial tablet PC market size is expected to grow from USD 988.16 million in 2023 to USD 1.34 billion by 2028 at a CAGR of 6.38% during the forecast period (2023-2028).

**Key Highlights from the Global Electronic Paper Display Market Report:**

**High Market Share Held by Consumer Electronics Industry**

- The consumer electronics industry needs display technologies to thrive, driving the demand for EPDs. E-ink technology is known for lowering eye strain and enhancing battery performance.
- Readers are shifting to electronic reading devices for convenience. The availability of free e-books on the internet is propelling this shift.
- EPDs are also used in smart packaging and labels to provide dynamic information.

**Growth of the Market in North America**

- North America is an important market for EPDs due to higher demand from sectors like e-readers, retail, signage, and wearable devices.
- North America is a hub for technological advancements and innovation in the EPD market. A lot of research and development efforts are happening in the region to improve EPD technology.

**What are the Latest Developments in the Global Electronic Paper Display Market?**

- In March 2023, E Ink Holdings Inc. and Sharp Corporation announced a partnership to bring e-paper posters employing E Ink's technology to market.
- In June 2022, Boston-based Modos developed a paper laptop to replace the LCD or OLED screen with a large electronic paper display.

**Mordor Intelligence has Segmented the Global Electronic Paper Display Market Based on End-user and Geography.**

- By End-user (Market Size and Forecast based on Value (USD billion), 2018-2028)
  - Consumer Electronics (Wearable, E-readers, Mobile Devices, etc.)
  - Institutional (Signage, Posters, etc.)
  - Retail (Dividers and Electronic Shelf Displays)
  - Other End Users (Media and Entertainment, Transportation, Healthcare, Industrial/Smart Packaging, and Architectural Applications)
- By Geography (Market Size and Forecast based on Value (USD billion), 2018-2028)

- North America
- Europe
- Asia-Pacific
- Rest of the World

In a nutshell, the Mordor Intelligence market research report is a must-read for start-ups, industry players, investors, researchers, consultants, business strategists, and all those who are looking to understand this industry. Get a glance at the [Global Electronic Paper Display Market Report \(2023-2028\)](#).

***Mordor Intelligence constantly tracks industry trends. Some relevant market reports from the analysts that might be of interest to you:***

- [Rugged Display Market Report](#) - The rugged display market size is estimated at USD 9.95 billion in 2023. It is expected to reach USD 12.36 billion by 2028, registering a CAGR of 4.43% during the forecast period (2023-2028).
- [Liquid Crystal on Silicon \(LCoS\) Display Market Report](#) - The liquid crystal on silicon (LCoS) display market is expected to register a CAGR of 16.15% over the forecast period.
- [4K Display Resolution Market Report](#) - The 4K display resolution market was valued at USD 61.48 billion in 2020. It is expected to reach USD 213.92 billion by 2026, registering a CAGR of 23.1% over the forecast period.

***About Mordor Intelligence:***

[Mordor Intelligence](#) is a market intelligence and advisory firm. At Mordor Intelligence, we believe in predicting butterfly effects that have the potential to change or significantly impact market dynamics.

Our market research reports are comprehensive and provide exclusive data, facts and figures, trends, and the competitive landscape of the industry.