

News Release

September 20, 2023

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Meet Mirage, Optimus Prime and Optimus Primal from "Transformers: Rise of the Beasts" alongside the celebrated movie car – a 911 Carrera RS 3.8 – at Rennsport Reunion 7

Outdoor theater screening announced for Friday, September 28 in Porsche Park in the Paddock

Atlanta. After debuting in its famed role in "Transformers: Rise of the Beasts," the Autobot Mirage and the movie car, a 911 Carrera RS 3.8 (964), will join a cast of legendary cars on display at Rennsport Reunion 7. The Autobot, Mirage, takes the form of the classic Porsche as its car-form, joining the forces of the Transformers for the epic battle in the film. Fans will be able to get up close to the stars, alongside the 15 ft. Mirage, Optimus Prime and Optimus Primal, while also being able to attend a special screening of the film, an action spectacle that has captured the imagination of moviegoers around the world.

"We are thrilled to bring the hero car, the 911 Carrera RS 3.8, to our family reunion in Monterey this September," said Ayesha Coker, Vice President of Marketing of Porsche Cars North America, Inc. "We're grateful to the Porsche Classic team that has been able to preserve an important piece of Porsche history – resurrecting the vehicle post-filming to make it functional again. And there is no better place to show it off than Rennsport Reunion 7 – the world's largest Porsche gathering."

Legendary car becomes a film hero

Porsche only ever built 55 units of the Carrera RS 3.8, making it an exceptionally rare historic car. To avoid the risk of damage, no original model was used in filming. Instead, five picture cars were built that superficially replicate the 911 Carrera RS 3.8 models. Yet, to create an authentic engine sound for Mirage, a real 911 RS 3.8 was recorded so the film could be as accurate as possible. "It was important to us to represent the sound of the 911 model depicted in the film," Coker said. "It was extremely ambitious due to the number of cars needed from a limited production 911, but we are thrilled with the result, which sums up the care and effort that went into the movie by its creators, effort that's clearly been appreciated by audiences too."

Each of the picture cars fulfills a particular function. One car, for example, was modified to go backward at higher speeds; another was specifically prepared for stunt sequences, yet another one was controlled outside the driver's cab for scenes that focus on the artist inside.

More information, including how to purchase tickets for Rennsport, can be found here.



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About Transformers: Rise of the Beasts

Returning to the action and spectacle that have captured moviegoers around the world, *Transformers: Rise of the Beasts* takes audiences on a '90s globetrotting adventure with the *Autobots* and introduces a whole new faction of Transformer – the *Maximals* – to join them as allies in the existing battle for earth. Directed by Steven Caple Jr. and starring Anthony Ramos and Dominique Fishback.

About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is home to the first Porsche Experience Center in North America, which features two module-based 1.6 mile driver development tracks, a business center and Restaurant 356. The campus is also home to the U.S. headquarters of Porsche Classic. The company operates a second Porsche Experience Center near Los Angeles. That complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, Restaurant 917 and the headquarters of Porsche Motorsport North America. PCNA supports 197 independently owned and operated Porsche centers, two Porsche studios and three satellite stores in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's 75-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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Photos and video footage are available to accredited journalists on the Porsche Press Database at http://press.porsche.com/.

About Paramount Pictures Corporation

Paramount Global (NASDAQ: PARA, PARAA) is a leading global media and entertainment company that creates premium content and experiences for audiences worldwide. Driven by iconic studios, networks and streaming services, Paramount's portfolio of consumer brands includes CBS, Showtime Networks, Paramount Pictures, Nickelodeon, MTV, Comedy Central, BET, Paramount+, Pluto TV and Simon & Schuster, among others. Paramount delivers the largest share of the U.S. television audience and boasts one of the industry's most important and extensive libraries of TV and film titles. In addition to offering innovative streaming services and digital video products, the company provides powerful capabilities in production, distribution and advertising solutions.