

DEADCENTER FILM FESTIVAL 2021

STAFF



ALYX PICARD DAVIS
Executive Director



MIRANDA PATTON
Director of Operations



SARA THOMPSON
Director of Programming

ABOUT DEADCENTER:

- deadCenter Film is an Oklahoma City-based nonprofit that provides free film classes to an audience of 3,000 STUDENTS each year
- Offers continuing education classes for working film professionals each quarter
- Hosts Oklahoma's largest film festival each June, ATTRACTING 35,000 TO DOWNTOWN OKLAHOMA CITY

PROGRAMS:

- Continuum
- Education
- techCenter
- Virtual Cinema

DCFF2020 STATS

- In light of the pandemic, the 20th annual deadCenter Film Festival:
- Engaged a predominately virtual audience, recording benchmark crowd counts and notably global reach
- Celebrated a diverse slate of award-winning films, custom content and programming, and appearances by special guests
- Was listed by Smithsonian Magazine as one of the top virtual festivals to visit and
- Received an Opening Night welcome from Oscar-winning director Martin Scorsese with a congratulatory video and message addressed to attendees of the 20th anniversary festival
- Hosted 40,000 streams in the virtual cinema, totaling more than 14 months worth of film
- Screened an additional 10,000 views of panels, interviews and videos from community partners
- Attracted international attention with an audience representative of 25 countries and across 42 states
- Reached as far as Australia, with the largest foreign audience being from Canada, and with the majority of pass sales outside of Oklahoma being Texas, Oregon, New York and California



ICON AWARD

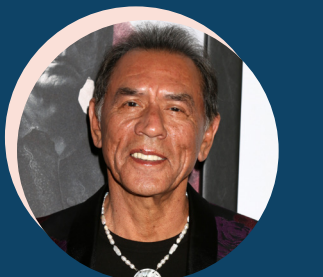
Honoring Oklahomans in Film, past recipients include:



Alfre Woodard



James Marsden



Wes Studi



Junie Lowry-Johnson

DCFF21 2021 TIMELINE

MARCH

2021 festival submission deadline

APRIL

2021 schedule announcement

JUNE 10-20

21st annual deadCenter Film Festival

SEPTEMBER

Submissions for 2022 festival open

- deadcenter
- deadcenterfilm
- deadcenterfilm