

# data hierarchy of needs

FREEMAN®

*a solution for every stage*

## Data Solutions

## Organization Needs

**Data Science**  
R&D

Use data as a competitive advantage

**explore**

Organizations who would like to pioneer unlocking new value

**Design**  
Services

Develop a data driven culture

**evolve**

Organizations who want to maximize the business and culture impact

**Analysis**  
Services

Use data to deepen insights

**expand**

Organizations who would like to maximize insights from data

**Quant**  
by Freeman™

Translate data into actionable feedback

**action**

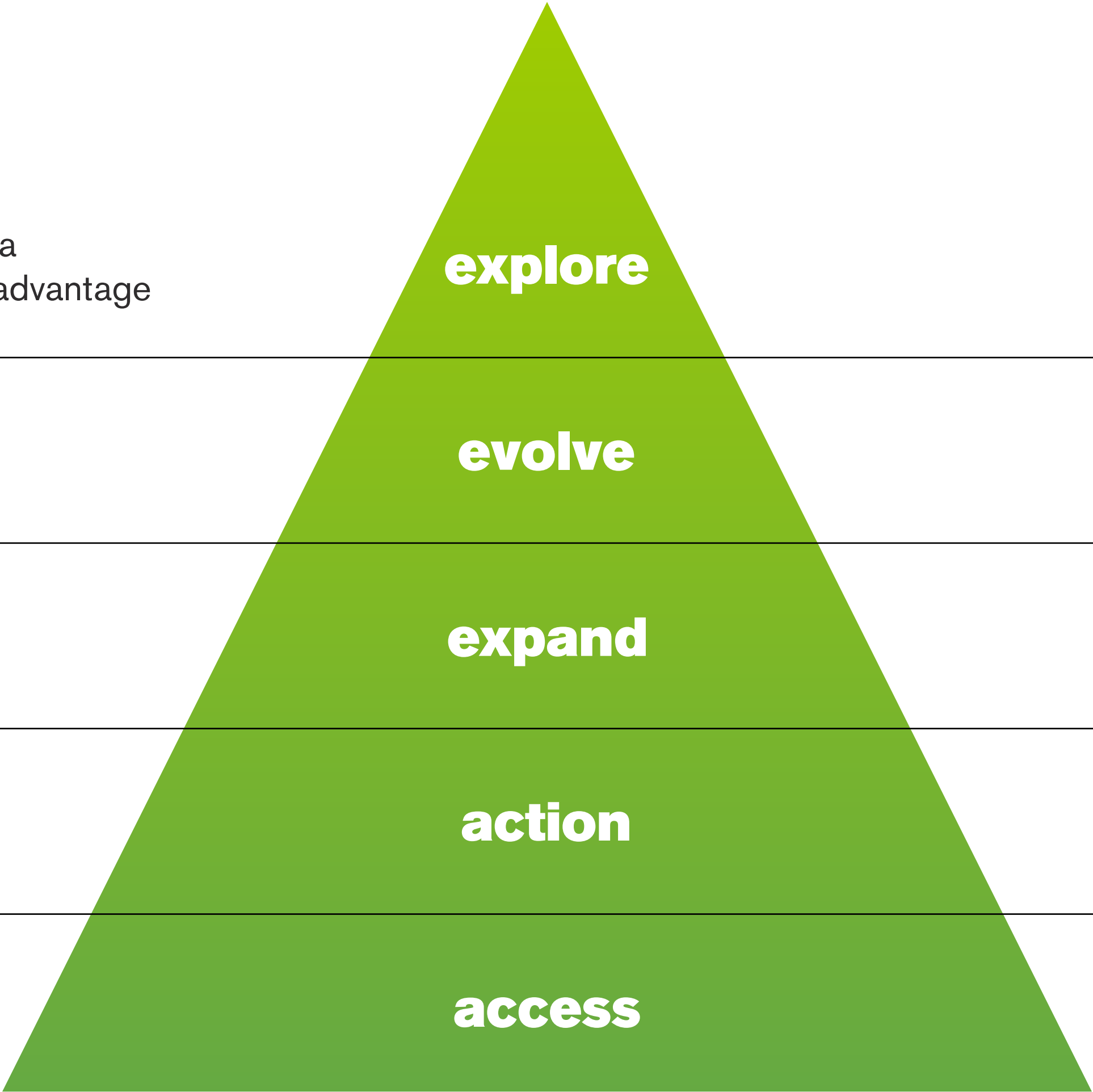
Organizations who do not know how to act on their data

**Fuzion**  
by Freeman™

Connect data to unlock new value

**access**

Organizations who do not have full access to their data



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