



A-9, Silver Croft, Above Indian Overseas Bank, Marve Road, Malad West, Mumbai: 400064, India

## **Green Cosmetics Market Size – Global Forecasts to 2029**

According to a new market research report published by Global Market Estimates, the [global green cosmetics market](#) is projected to grow at a CAGR of 5.1% from 2024 to 2029.

The global green cosmetics market is driven by rising consumer awareness, growing concern for environmental sustainability, and increasing demand for organic and clean-labeled products. Social media influence, expanding distribution channels, regulatory standards, and positive consumer response further contribute to market growth.

### ***Key Market Trends***

- **Sustainable Packaging Initiatives:** A prominent trend in the green cosmetics market is the increasing focus on sustainable packaging. Consumers are becoming more environmentally conscious, creating a demand for eco-friendly packaging solutions. Brands are responding by adopting recyclable materials, reducing excess packaging, and embracing innovative, sustainable packaging designs
- **Rise of Clean Beauty:** The clean beauty movement is gaining momentum, with consumers seeking products formulated with natural, non-toxic ingredients. Brands are aligning with this trend by formulating cosmetics without harmful chemicals, preservatives, and synthetic additives. Transparency in ingredient sourcing and manufacturing processes is becoming a key factor for consumers when choosing green beauty products
- **Digital Transformation in Marketing:** The digital era has transformed how green cosmetic brands market their products. Social media platforms and online influencers are crucial in promoting organic and sustainable beauty trends. Brands are leveraging digital marketing strategies to communicate their eco-friendly practices, ethical sourcing, and commitment to environmental and social responsibility, thereby resonating with a digitally connected consumer base

**Browse 147 Market Data Tables and 115 Figures spread through 163 Pages and in-depth TOC on [“Global Green Cosmetics Market - Forecast to 2029”](#)**



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### ***Key Market Insights***

- As per the type outlook, the face care segment is expected to be the largest segment in the global green cosmetics market from 2024 to 2029
- As per the end user outlook, the supermarket/hypermarket segment is expected to be the largest segment in the global green cosmetics market from 2024 to 2029
- Asia Pacific region is analyzed to be the fastest-growing region in the market
- North America is estimated to hold the largest share of the market during the forecast period from 2024 to 2029
- Sky Organics, Lady Green, Herbivore, Giorgio Armani, L'Occitane, Clarins, Origins, Weleda, The Body Shop, and Axiology Natural Organic Lipstick, among others, are some of the key players operating in the global green cosmetics market.

**Request for a Sample Copy of the Report @**  
<https://www.globalmarketestimates.com/market-report/green-cosmetics-market-4478>

### **By Type Outlook (Revenue, USD Billion, 2024-2029)**

- Face Care
- Hair Care
- Body Care
- Fragrance
- Makeup
- Others

### **By End User Outlook (Revenue, USD Billion, 2024-2029)**

- Supermarkets/Hypermarkets
- Specialty Stores
- Convenience Stores
- Online



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## **By Regional Outlook (Revenue, USD Billion, 2024-2029)**

### **North America**

- U.S.
- Canada
- Mexico

### **Europe**

- Germany
- U.K.
- France
- Spain
- Italy
- Netherlands
- Rest of Europe

### **Asia Pacific**

- China
- India
- Japan
- South Korea
- Thailand
- Indonesia
- Malaysia
- Singapore
- Vietnam
- Rest of APAC

### **Central and South America**

- Brazil
- Argentina
- Chile
- Rest of CSA



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## **Middle East and Africa**

- Saudi Arabia
- UAE
- Israel
- South Africa
- Rest of MEA

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