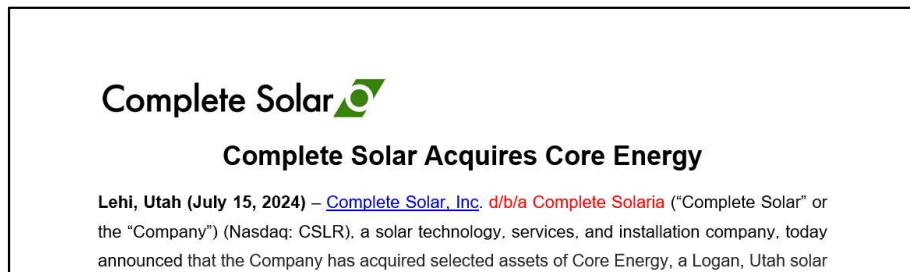


Complete Solar

Date: August 4, 2024
To: TJ Rodgers, Jordan Jones
Author: Investor Relations
Author File #: GHS-004A
CC: Dan Foley, Linda Di Guilio,
Subject: Corporate Name in Press Releases & Branding
Attachments: 2025 Calendar

Purpose: The purpose of this memo is to ensure alignment on execution regarding the use of Complete Solar for the company's name and logo within press releases and website.

Company Name: In an effort to move forward with rebranding and use of 'Complete Solar' for our company name and logo in press releases - it is suggested that we utilize the 'd/b/a' convention within the first line of our press releases. Example below (addition in red):



If Legal confirms that 'd/b/a' covers us for rebranding too, it would be recommended that beginning on the date of our upcoming earnings call (tentatively set for August 13th):

- Press releases begin utilizing: www.completesolar.com
- IR website would begin using the new logo and name

Suggestion: During the 2Q call, would suggest noting the corporate name transition, - why and what it signifies. Illustrative notes / examples:

- Complete Solar reflects the company's historic roots and refocus on core business as a residential service and installation company...
- We are dedicated to becoming the trusted 'Complete Solar' provider by setting the industry standard for quality and customer satisfaction in the years to come...