

Sidetrade joins the Fast Growth Icons European Network

PARIS, France – 22 June 2018 | Sidetrade (Euronext Growth: ALBFR.PA), artificial intelligence customer platform, has been selected as one of Europe's most successful and fastest-growing businesses.

Sidetrade has been selected for the **Fast Growth Icons Network 2018**. The network recognizes some of the most successful and fastest-growing businesses in Europe's tech hubs bringing together founders and CEOs to discuss best practices and experiences on future business growth. To qualify as a member, companies have to show considerable traction in terms of revenue, users or funding, with the potential to reach 100M€+ in revenue.

Ben Fletcher, the founder of Fast Growth Icons, commented: *"We welcome Sidetrade as a member and congratulate them for being selected – this is a really impressive achievement. We look forward to seeing their business flourish in the future."*



Sidetrade CEO and Founder Olivier Novasque on joining the Fast Growth Icons Network:

"As the leading AI Customer platform with consistent double-digit growth for years, Sidetrade is proud to be recognized as one of the most interesting and successful European A.I. companies today."

This recognition is a fitting tribute to the 220 employees who have put their knowledge, and energy into growing our company. We have a hugely talented team of employees, Sidetraders – who are striving every day to maximize business value for our 1500+ clients, 240,000+ users across B2B enterprises over 80 countries so this represents a great acknowledgement of their hard work and commitment to our clients."

Sidetrade's Olivier Novasque will be attending the "Fast Growth Icons" event sponsored by Bryan, Garnier & Co at the Four Seasons Hotel George V, Paris on June 28th 2018. This event will allow useful insights into managing culture and communication, overseas expansion, new financing routes, how to make and integrate acquisitions and much more. Selectra, MeilleursAgents and Cheerz are just a few examples of the companies also present in Paris; all are greatly innovative tech companies experiencing strong and consistent growth.

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About Sidetrade (www.sidetrade.com)

Sidetrade (Euronext Growth: ALBFR.PA) is the most compelling A.I. Customer platform empowering Marketing, Sales and Finance people to grow sales and accelerate cash.

Seamlessly integrated with existing CRM and ERP, Sidetrade leverages Artificial Intelligence to disclose untapped new business opportunities, increase upsell, reduce churn, predict customer payments and accelerate cash flow generation. Over 1,500 companies, of all sizes and sectors, in 80 countries, employ AI Sidetrade solutions for sustainable growth.

For more information, visit www.sidetrade.com and follow us on Twitter [@Sidetrade](https://twitter.com/Sidetrade).