

## For Immediate Release

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### **XSELLERATOR™ Announces GM Canada Service Lane Certification** *Quorum's Flagship DMS Attains Platinum Level with GMCL*

**Calgary, AB, April 23, 2019** – Quorum Information Technologies (TSX Venture: QIS) announced today that it has completed testing, piloting and certification of its XSELLERATOR Dealer Management System's (DMS) service inspection and quoting tools with General Motors Canada Ltd. (GMCL) under the GM DTAP Service Lane category. XSELLERATOR was already certified in the category in the US and is the first DMS to attain the certification in Canada. The new integrated functionality is immediately available for all General Motors dealerships in Canada.

The XSELLERATOR DMS includes a full suite of service tools embedded within the DMS. The functionality covers the spectrum of a dealership's interaction with a service customer – from appointments to recommended maintenance, service advisor walk-around inspections, technician inspections and quoting. These features are often separate add-on components or software with many other DMS providers and third-party software vendors.

GMCL has certified XSELLERATOR's service lane tools and integration with GM's Service Workbench for its dealerships. Dealerships can use XSELLERATOR's tools to complete inspections and quotes, and all data is reported to GMCL to meet their specifications and dealership reporting requirements.

Dan Ichelson, Quorum's VP – Product and Operations stated, "A part of our core philosophy is to provide a complete integrated system for dealerships to avoid costly add-ons or additional software. Further, we focus our efforts on features and functions that truly drive revenue and enhance customer satisfaction for dealerships. We are proud to have been recognized by GMCL under the DTAP Service Lane program as meeting their stringent requirements for providing the best customer service available.

To request additional information, please contact Quorum's Customer Solutions Group at 877-770-0036 extension 520, or [CustomerSolutions@QuorumDMS.com](mailto:CustomerSolutions@QuorumDMS.com).

### **About XSELLERATOR**

XSELLERATOR is Quorum Information Technologies' (Quorum) (TSX-V:QIS) flagship Dealership Management System (DMS) that automates, integrates and streamlines key processes across all departments in a dealership with a focus on capabilities that help dealers generate revenue and satisfy their customers. Launched over 20 years ago, XSELLERATOR includes tools designed to maximize revenue opportunities for dealerships such as Customer Relationship Management and service vehicle inspection and quoting processes. Quorum is a Microsoft ISV Gold Partner and XSELLERATOR is developed with modern mobile-enabled technology. For additional information, please visit [www.QuorumDMS.com](http://www.QuorumDMS.com).

### **About Quorum Information Technologies Inc.**

Quorum is a North American company focused on developing, marketing, implementing and supporting its portfolio of software and services for automotive dealerships and is traded on the Toronto Venture Exchange (TSX-V) under the symbol QIS. For additional information please go to [www.QuorumDMS.com](http://www.QuorumDMS.com).

### **Forward-Looking Information**

*This press release may contain certain forward-looking statements and forward-looking information ("forward-looking information") within the meaning of applicable Canadian securities laws. Forward-looking information is often, but not always, identified by the use of words such as "anticipate", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "expect", "may", "will", "project", "should" or similar words suggesting future outcomes. In particular, this press release includes forward-looking information relating to results of operations, plans and objectives, projected costs and business strategy. Quorum believes the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon.*

*Forward-looking information is not a guarantee of future performance and involves a number of risks and uncertainties some of which are described herein. Such forward-looking information necessarily involves known and unknown risks and uncertainties, which may cause Quorum's actual performance and financial results in future periods to differ materially from any projections of future performance or results expressed or implied by such forward-looking information.*

*Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed this release and neither accepts responsibility for the adequacy or accuracy of this release.*

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