

# Apple Is the New Standard in the Enterprise

90% of enterprises now empower employees to choose the device that works best for them.



## Apple is the New Standard in the Enterprise



83%

of IT leaders **believe Mac offers security advantages.**



78%

report **fewer security incidents with Mac.**

Built-in macOS protections create a strong foundation. Compucom extends that advantage with lifecycle security, compliance insight, and proactive risk management.



## AI Is the Standard. Visibility Is the Advantage.

54%

of enterprises are **already adopting AI.**

67%

of organizations **do not use a platform to track and analyze end-user and device data.**

As AI adoption accelerates and IT environments become more distributed, making decisions without full visibility becomes a growing business risk. Mac delivers intelligent performance at the device level – and when powered by **Compucom's Full Lifecycle Observability (FLO) Framework**, enterprises gain total visibility across their Apple environment. FLO transforms fragmented data into clear, actionable insight – enabling smarter, faster decisions across the full Apple lifecycle.

Actionable intelligence from unified data

Smart rightsizing & lifecycle forecasting

Real-time device health and digital experience visibility

## See Everything. Track Everything. Optimize Everything.

### Mac. Measured. Managed.

Employees get the experience they love. IT gets the insight it needs. Together, Apple and Compucom deliver a more secure, visible, and optimized enterprise.



**Power your Apple device strategy with Compucom.**

Explore Full Lifecycle Observability.

Modernize your Mac environment with confidence.



To learn more visit:

[www.compucom.com/mac-in-the-enterprise/](http://www.compucom.com/mac-in-the-enterprise/)

REFERENCE: Compucom Proprietary Research, 2025.