



PORSCHE

News Release

May 11, 2022

No. 47/22

Björn Scheib appointed Head of Investor Relations at Porsche

Sports car manufacturer enhances its capital market communications

Stuttgart. Porsche is intensifying its global capital market communications with investors, analysts and rating agencies. The sports car manufacturer's Executive Board has appointed Björn Scheib as Head of Investor Relations. The 51-year-old from Stuttgart took charge of the newly established Investor Relations department on May 1, 2022. Scheib has plenty of experience in the mobility industry: from 2009 to 2021, he was Head of Investor Relations at Daimler AG. He followed this by founding Fyncon GmbH, which advises companies on IPOs. Most recently, as Head of IR and Capital Markets for Munich-based aviation company Lilium, Scheib saw the firm complete its IPO on the tech-focused Nasdaq exchange.

Scheib will report to Lutz Meschke, Deputy Chairman of the Executive Board of Porsche AG and Member of the Executive Board for Finance and IT. "With Björn Scheib, we are gaining a man with many years of experience and all sorts of expertise in the automotive industry," says Meschke, who added that he is looking forward to the collaboration. "He has an excellent network of contacts in the financial sector and is very familiar with the demands of the capital market."



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 194 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's more than 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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