



For Immediate Release

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Quorum Announces AutoCanada and DealerMine CRM Strategic Partnership

San Francisco, CA, January 24, 2019, Quorum Information Technologies Inc. (TSX Venture: QIS) ("Quorum" or the "Corporation") announced that DealerMine Inc. ("DealerMine CRM"), a subsidiary of Quorum Information Technologies Inc. and AutoCanada Inc. (TSX:ACQ) have entered into a strategic partnership with respect to the establishment of a dedicated Business Development Centre ("BDC") for AutoCanada's Canadian dealerships by DealerMine CRM.

The AutoCanada Business Development Centre will build on the long-standing relationship between AutoCanada and DealerMine CRM, offering a tailored solution for the AutoCanada group utilizing DealerMine CRM's robust Service CRM application to drive more service department traffic to AutoCanada's Canadian dealerships. The AutoCanada business development centre will be operated by DealerMine CRM in dedicated facilities from its headquarters in Saint John, New Brunswick.

About Quorum

Quorum is a North American company focused on developing, marketing, implementing and supporting its portfolio of software and services for automotive dealerships that includes:

- XSellerator, a Dealership Management System (DMS) that automates, integrates and streamlines key processes across departments in a dealership, and emphasizes revenue generation and customer satisfaction.
- DealerMine CRM, a sales and service Customer Relationship Management system, allows dealerships to maximize revenues and profitability with every customer interaction through data mining, multi-channel marketing, OEM integrations and BDC operations.
- Autovance, a sales desking system that increases sales department gross margins and improves customer satisfaction for dealerships.

- Advantage, a full showroom system for both franchised and independent dealerships and a comprehensive operating system that includes accounting for the independent market.

Quorum Information Technologies Inc. is traded on the Toronto Venture Exchange (TSX-V) under the symbol QIS. For additional information please go to www.QuorumDMS.com.

Forward-Looking Information

This press release may contain certain forward-looking statements and forward-looking information ("forward-looking information") within the meaning of applicable Canadian securities laws. Forward-looking information is often, but not always, identified by the use of words such as "anticipate", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "expect", "may", "will", "project", "should" or similar words suggesting future outcomes. In particular, this press release includes forward-looking information relating to results of operations, plans and objectives, projected costs and business strategy. Quorum believes the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon.

Forward-looking information is not a guarantee of future performance and involves a number of risks and uncertainties some of which are described herein. Such forward-looking information necessarily involves known and unknown risks and uncertainties, which may cause Quorum's actual performance and financial results in future periods to differ materially from any projections of future performance or results expressed or implied by such forward-looking information.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed this release and neither accepts responsibility for the adequacy or accuracy of this release.

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