



FACT SHEET

OVERVIEW

Yamaha Motor Corporation., USA is one of the largest Motorsports manufacturers in the world. Products include All-Terrain Vehicles (ATVs), Side-by-Side (SxS) vehicles, on- and off-road motorcycles, snowmobiles, personal watercraft (PWC), generators, outboard engines, and golf cars.

- The U.S. is the world's largest ATV / SxS market, accounting for more than 70 percent of global sales.
- Yamaha ATV and SxS vehicles are assembled at the Yamaha Motor Manufacturing Corporation of America (YMMC) in Newnan, Georgia, the company's worldwide hub for ATV and SxS production and distribution.
- YMMC produced its 3-millionth vehicle in December 2014 (a Grizzly ATV).
- YMMC produced its 4-millionth vehicle on 8/12/2021 (a Wolverine RMAX2 1000 SxS).
- 2020 marked Yamaha's 65th anniversary and the launch of the all-new Wolverine RMAX 1000 line of recreational SxS vehicles.

BY THE NUMBERS

\$380,000,000	Dollars invested by Yamaha in YMMC over the past 20 years, creating a state-of-the-art facility, ensuring top-quality products are built in a safe and environmentally responsible manner.
4,000,000	Vehicles produced at YMMC, as of 8/12/2021 (ATV, SxS, Golf Car, PWC).
1,350,000	Total square footage of the YMMC manufacturing facility.
30,000	Approximate number of jobs Yamaha directly or indirectly supports in the U.S. through its corporate offices, manufacturing facilities, field staff, distribution centers, suppliers, vendors and dealer partners.
4,000	Approximate number of people Yamaha directly employs in the U.S. – <i>up from 2,800 in 2011 when the company's international ATV production transfer to YMMC began.</i>
2,000	Approximate number of people Yamaha directly employs at its YMMC factory.
138	Yamaha parts supplier partners within North America (over 93% of 148 worldwide).
27	U.S. states Yamaha partners with to supply parts at the YMMC factory.
11	Number of states where Yamaha has corporate and regional offices, factories and distribution centers – Georgia, California, Wisconsin, Texas, Pennsylvania, Tennessee, Missouri, Indiana, Illinois, New Jersey and Washington.



YAMAHA'S U.S. MANUFACTURING

- Yamaha Motor Manufacturing Corporation of America in Newnan, Georgia, is a state-of-the-art manufacturing facility with the highest standards and certifications for quality, environmental manufacturing and safety. The factory is ISO9001 Quality Management System and ISO14001 Environmental Management System certified.
- YMMC currently manufactures ATVs, SxS vehicles, Golf Cars, and PWC for worldwide distribution.
- Yamaha's U.S. production provides an increased level of responsiveness to U.S. market needs and streamlined U.S. distribution.

YMMC TIMELINE

- 1986: Founded
- 1988: Golf car production began
- 1989: Water vehicle production began
- 1990: Federal Trade Zone established
- 1998: ATV production began
- 2001: ISO 9001 / 14001
- 2003: SxS production began
- 2003: Total Production Management Award for Excellence
- 2004: EPA National Environmental Performance Track
- 2005: EPA Energy Star
- 2005: Customs-Trade Partnership Against Terrorism (C-TPAT) Certification
- 2006: Georgia State Natural Leader Award – Continual Environmental Improvement
- 2007: 2 million vehicles produced
- 2011: ATV production transfer begins with Grizzly 700 and Grizzly 550 models
- 2012: ATV production transfer continues with first Sport ATV model: 2013 Raptor 700R
- 2013: IMAGE (ICE Mutual Agreement between Government and Employers) Program Certified Member
- 2013: Culmination of the ATV production transfer with the 2014 YFZ450R
- 2013: Plant 2 opens to support increased production and Viking SxS
- 2014: YMMC begins Viking VI production
- 2014: YMMC produces 3-millionth vehicle
- 2015: YMMC begins Wolverine R-Spec SxS production
- 2015: YMMC begins 2016 model year ATV production, including new Grizzly and Kodiak 700 ATVs
- 2015: Yamaha announces new YXZ1000R SxS with production at YMMC
- 2016: Yamaha announces new YXZ1000R SS with production at YMMC
- 2018: YMMC 30-Year Anniversary
- 2018: Yamaha announces new Wolverine X4 with production at YMMC
- 2019: Yamaha announces new Wolverine X2 with production at YMMC
- 2020: Yamaha announces new Wolverine RMAX2 1000 and RMAX4 1000 with production at YMMC
- 2021: YMMC produces 4-millionth vehicle



ABOUT YAMAHA MOTOR CORP., USA

[Yamaha Motor Corporation, USA \(YMUS\)](#), is a recognized leader in the outdoor recreation industry. The company's ever-expanding product offerings include Motorcycles and Scooters, ATV and Side-by-Side vehicles, Snowmobiles, WaveRunner Personal Watercraft, Boats, Outboard Motors, Outdoor Power Equipment, Power Assist Bicycles, Golf Cars, Power Assist Wheelchair Systems, Surface Mount Technology (SMT) and Robotic Machines, Unmanned Helicopters, Accessories, Apparel, Yamalube products, and much more. YMUS products are sold through a nationwide network of distributors and dealers in the United States.

YMUS has a corporate office in California, two corporate offices in Georgia, facilities in Wisconsin and Alabama, and factory operations in Tennessee and Georgia. Additional U.S.-based subsidiaries include Yamaha Marine Systems Company (YMSC) with divisions Bennett Marine (Florida) and Kracor Systems (Wisconsin), Skeeter Boats (Texas), with division G3 Boats (Missouri), and Yamaha Precision Propeller (Indiana).

ABOUT YAMAHA MOTOR MANUFACTURING CORP. OF AMERICA

Founded in 1986, the Yamaha Motor Manufacturing Corporation of America (YMMC) facility has the highest certifications for quality, safety and environmental manufacturing in producing golf cars, personal watercraft, Side-by-Side vehicles and all-terrain vehicles (ATVs). The factory is ISO9001 Quality Management System and ISO14001 Environmental Management System certified.

