

FairSquare Group Realty (FairSquare) is the real estate brokerage that offers a smart, modern choice for Canadians, putting more people on your side and more money in your pocket. With thousands in commission savings for sellers, cash back for buyers, and the support of local REALTORS® and dedicated real estate professionals every step of the way, **it's the new way home. Yours.**

About FairSquare

Quick Facts:

- FairSquare has been a real estate brokerage in Ontario and Alberta since 2012, and Manitoba since 2015
- REALTOR®. Member of the Canadian Real Estate Association and more



More people on your side: FairSquare is a licensed real estate brokerage with local REALTORS® and dedicated real estate professionals supporting you at every step



More money in your pocket: FairSquare offers today's homeowners a perfect balance between modern-day savings and the service expected from a real estate brokerage

In 2021, FairSquare:



Sold **1 home every 3 hours**¹



Saved Canadian home sellers an average of **\$13,500** in commission²



Gave Canadian home buyers **\$1.72 million in cash back**³

Saved Ontario home sellers an average of **\$18,500!**⁴

A recent survey of 1,533 Canadians shows:⁵



A mere

1 in 5 Canadians (19%)

would buy or sell a house during the pandemic, with those aged 18-54 significantly **more likely** to say they would than those aged 55+



More than

3 in 5 Canadians (61%)

believe **saving money is the most important** aspect of a real estate transaction, especially among those under 55 (64%)



Roughly

2 in 5 Canadians (40%)

are more interested in working with a brokerage that offers **many experts** throughout the real estate process versus working with one agent

Those under the age of 35 **showed the most interest (49%)** in this approach, reporting **efficiency of the process (59%)** and **customer service (47%)** to be top priorities during a real estate transaction

Canadians who are **likely to buy during the pandemic also showed interest** in this real estate approach (69%)

To learn more about FairSquare, visit fairsquare.ca

References:

- Based on the total number of homes sold by our brokerage nationwide between January 1, 2021 and December 31, 2021.*
- Total savings based on a commission of 5% in Ontario, 4% in Manitoba and 7%/3% in Alberta, less a buyer agent commission estimated at 2.5% in Ontario, 2% in Manitoba and 3.5%/1.5% in Alberta, taking into account fees paid to FairSquare Group Realty and applicable taxes, from January 1, 2021 to December 31, 2021.*
- Total cash back given to clients who were represented by FairSquare Group Realty for the purchase of a home between January 1, 2021 and December 31, 2021.*
- Average savings based on a commission of 5%, less a buyer agent commission estimated at 2.5%, taking into account fees paid to FairSquare Group Realty and applicable taxes, from January 1, 2021 to December 31, 2021.*
- An online survey of 1,533 Canadians was completed between January 14-16, 2022, using Leger's online panel. No margin of error can be associated with a non probability sample (i.e. a web panel in this case). For comparative purposes, though, a probability sample of 1533 respondents would have a margin of error of ±2.5%, 19 times out of 20.

*On December 1, 2021, Purplebricks rebranded to FairSquare Group Realty. This statistic was calculated using data collected under the Purplebricks brand.

REALTOR®. Member of the Canadian Real Estate Association and more.