



25th March, 2019

Aino Health hosts a seminar on value-based leadership

Aino Health is hosting the INSEAD seminar "Value-Based Leadership and Business as a Force for Good" on 27 March. The seminar will explore "Fair Process Leadership," an approach to leadership that emphasizes high levels of transparency and openness towards a company's stakeholders. Ludo van der Heyden, professor at INSEAD, and Britta Bureau, CEO of KPA Pension, will be the main speakers.

Professor Ludo van der Heyden will be sharing insights from his research, in which he compares the leadership styles of Bernadotte with those of Napoleon, and studies the long-term impacts of value-based leadership and how it has affected Swedish society. He will describe an integrative approach to leadership that emphasizes high levels of transparency and open engagement, which results in better leadership and decision-making.

Britta Bureau, CEO KPA Pension, will share her views on how a company can be developed as a force for good, and how she uses value-based leadership to facilitate that journey. Britta is also Chairman of the Swedish Scout Association and will describe how they are using value-based leadership.

INSEAD - Business School for the World, has the goal of developing responsible leaders who transform business and society. INSEAD is one of the world's leading organisations offering graduate programs in finance and business, with over 1,400 MBA students and more than 11,000 business managers and board members participating in the education programmes each year. A global perspective and cultural diversity are reflected in all aspects of research and education at 154 faculties in 40 countries. INSEAD has campuses in Europe (France), Asia (Singapore) and the Middle East (Abu Dhabi), and alliances with top education institutions.

Aino Health has chosen to collaborate with the INSEAD Alumni Association Sweden, which will be hosting this seminar, as Aino Health's operations are also built on strengthening and simplifying engaged leadership to increase sustainability, both in human terms and financially.

For more information:

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About Aino Health (publ)

Aino Health is the leading supplier of Software as a Service solutions in Corporate Health Management. The company's complete system of SaaS platforms and services reduces sick leave, lowers related costs, and improves business results through increased productivity and employee engagement by making health, wellbeing, and safety an integrated part of everyday work. For more information visit ainohealth.com.