

# CONFIDENCE IN TRAVEL & TRANSPORTATION

We interviewed 289 people in early September 2020 to uncover their transportation habits and confidence in travel during the COVID-19 pandemic. Here's what we learned:

## TRAVEL SNAPSHOT



During the COVID-19 pandemic

Have traveled **83%**

Have not traveled **17%**

## TRANSPORTATION CHOICES

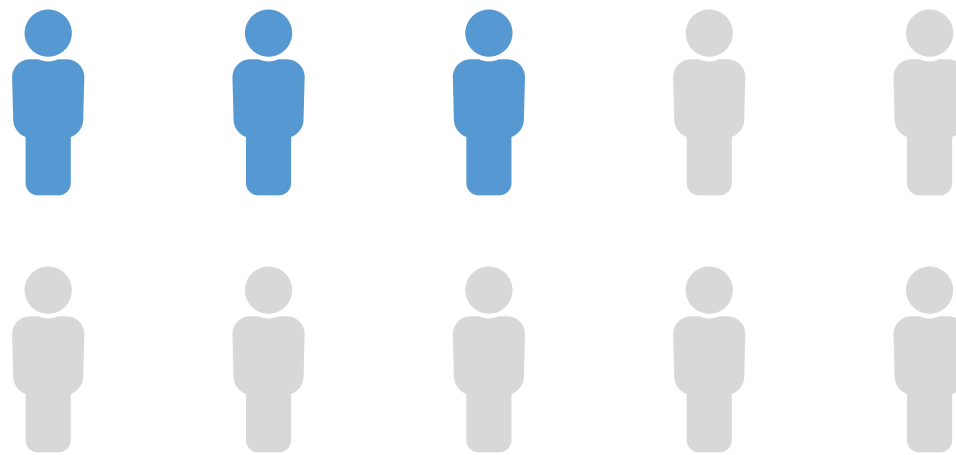
**68%** Personal Vehicle

**20%** Car Sharing/  
Shared Mobility

**18%** Airplane

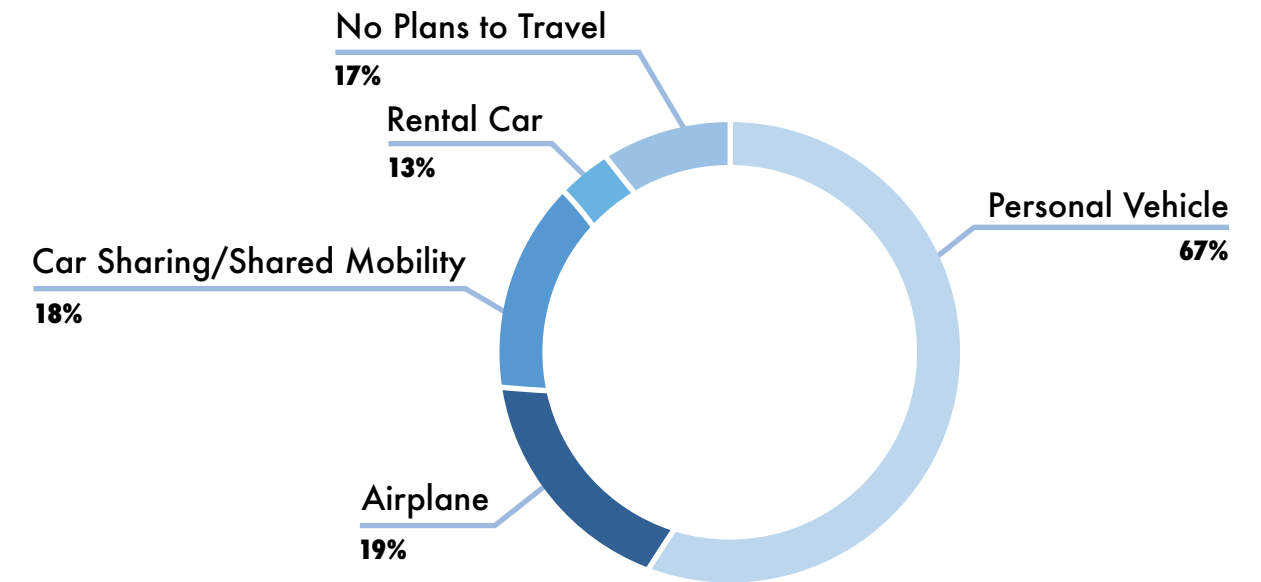
**11%** Rental Car

## CONFIDENCE IN TRAVELING



When thinking about their health, only **3** out of 10 people felt confident when traveling.

## FUTURE TRAVEL PLANS



We can expect similar travel choices through the end of 2020.

## BUILDING CONFIDENCE IN VEHICLE TRAVEL

Rental car and shared mobility companies seeking to make customers extremely confident in vehicle travel should consider:



**Mask requirements**

47% of respondents



**Company provided hand sanitizer or wipes**

37% of respondents



**Pre-trip communication about disinfection procedures**

33% of respondents



**Technology enabling disinfection certification look-up**

26% of respondents



Survey conducted by Get Spiffy, Inc. from September 3 to September 4, 2020. A total of 289 random respondents were interviewed across genders, ages, incomes, and US regions. For full survey results, email [marketing@getspiffy.com](mailto:marketing@getspiffy.com).