

LÉA NATURE



PRESS KIT

Pour une peau parfaite

Skin perfection at its best
with SO'BiO étic®

OVER ONE THIRD OF WOMEN UNDER THE AGE OF 25 USE PRODUCTS MADE FOR THEIR MOTHERS THAT ARE NOT ADAPTED TO THE NEEDS OF YOUNGER SKIN!

Why? Because between 18 and 30 years old, you have to deal with all sorts of preoccupations. You might be starting out at a stressful new job, reviewing for your finals, skimping on your sleep more often than you should, partying with your girlfriends, or exposed to environmental pollution: your skin is constantly solicited with little support to recuperate.

These internal and external stress factors have been demonstrated to accelerate the aging process.

Do not worry, however!

SO'BiO étic® is on your skin's case... with its new POUR UNE PEAU PARFAITE line, which has just been expanded with 2 new products.



A small miracle... unfiltered

At SO'BiO étic®, the miracle is nature! It offers everything a young woman needs for glowing complexion, flawless skin and a rested look. It can even help preserve the youthfulness of your skin, and as you know, prevention is the best way to stay young.

Includes a synergy of patented products: organic sacred lotus flower, organic witch hazel and zinc PCA.

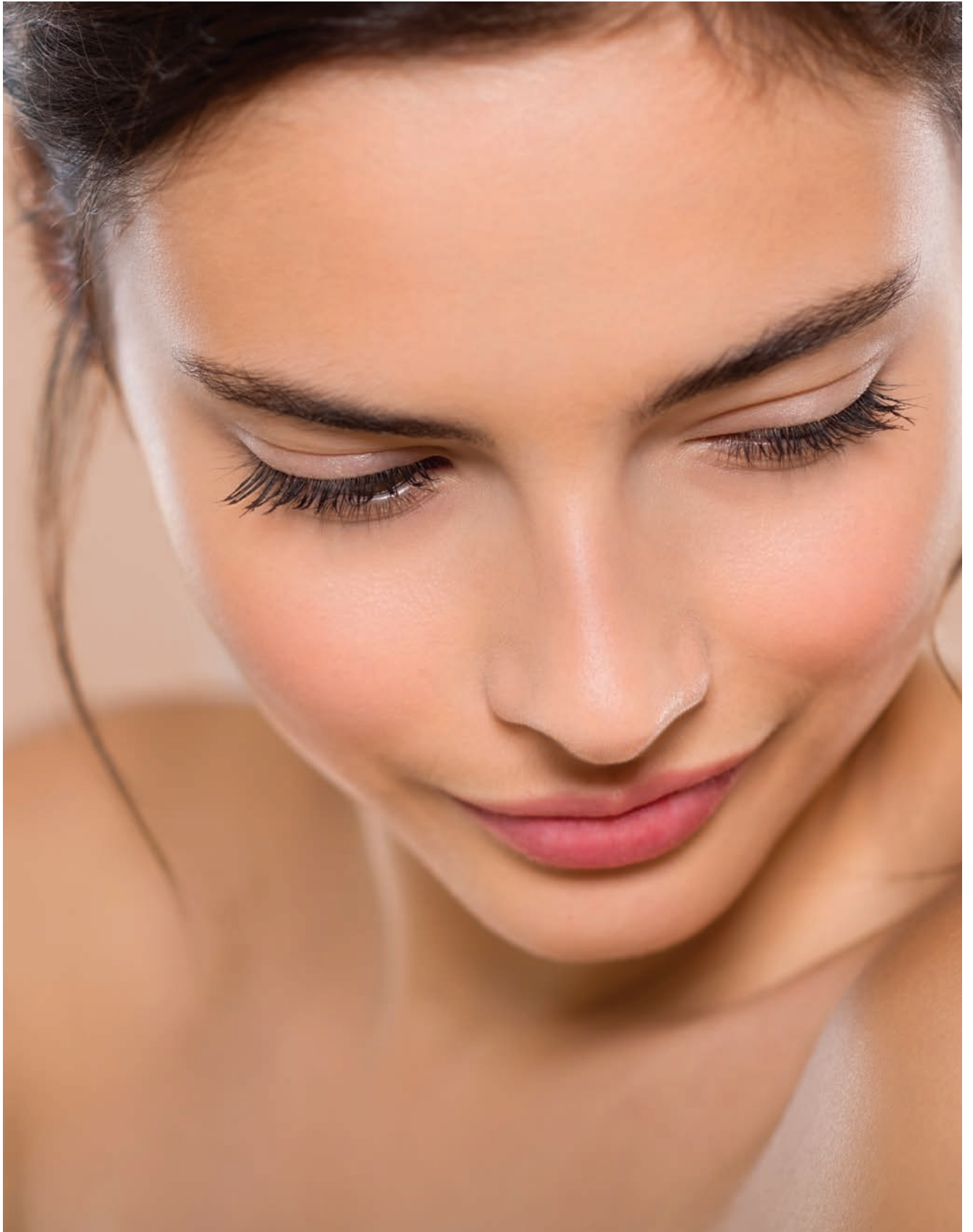
- Antioxidant and unifying organic sacred lotus flower: this is the perfect natural ingredient because it offers a complete range of benefits. Lotus flower is not only known for calming, soothing and acting on hydration thanks to the sugars it contains, it also unifies the complexion by reducing pigmentary activity and fighting free-radicals. SO'BiO étic® has chosen a sacred lotus flower grown in the Hoa Binh region of Vietnam. These flowers are certified organic and hand-picked, and lotus culture contributes to improved living and working conditions for local stakeholders.
- Emollient organic witch hazel: hamamelis leaves tighten pores, unify the complexion and gently purify the skin.
- Anti-aging zinc PCA: renowned for increasing collagen synthesis.
- Hydrating hyaluronic acid: recognized for boosting skin hydration and elasticity.

A flawless formula

*Organic guarantees :
0% parabens, silicone,
or artificial fragrances*



*99% natural
origin*





“In the morning, it brightens my skin and blurs any imperfections.”



“In the evening, it revitalizes my skin and makes it more beautiful, rested and plumped up in the morning.”



Pour une peau parfaite Perfecting Hydrating cream

The Brightening moisturizing cream plumps the skin up, blurs imperfections and improves complexion. Thanks to its 100% natural tinted formula containing pearlescent mica and red iron oxide, it restores glowing complexion instantly. The fine, silky, rosy texture melts onto the skin without any residual stickiness.

BRIGHTENING MOISTURIZING CREAM
Pour une peau parfaite SO'BiO étic®

40 ML e TUBE - 1.35 FL.OZ.

Pour une peau parfaite Radiance Revealing Night Gel-cream

The Radiance revealing night gel-cream lifts fatigue from the face and skin and boosts hydration night after night. Its gel texture envelops the skin to provide gentle comfort while you sleep, for radiant complexion and plumped up skin in the morning.

RADIANCE REVEALING NIGHT GEL-CREAM
Pour une peau parfaite SO'BiO étic®

50 ML e POT- 1.69 FL.OZ.

A BENEFICIAL AND RELAXING FRAGRANCE...

This gentle and floral fragrance is based on ingredients that are chosen not only for their olfactive properties, but also for their soothing, relaxing and stress-relieving virtues. Floral bouquet top note (lotus and hyacinth), sweet heart note (candied rose, apricot, white tea), feminine and light base note (iris, ylang-ylang, orange flower).

DISCOVER OUR LINE: POUR UNE PEAU PARFAITE



Pour une peau parfaite **Brightening Cleansing Foam**

A light and generous mousse to remove makeup and cleanse the skin gently. Refines the grain of the skin, tightens pores, illuminates complexion.

BRIGHTENING CLEANSING FOAM

150ML e FOAMER – 5.07 FL.OZ.

Pour une peau parfaite **Tone Correcting Serum**

Its velvety texture instantly unifies the complexion, leaving the skin smooth, supple and plumped up.

TONE CORRECTING SERUM

30ML e BOTTLE – 1.01 FL.OZ.

Pour une peau parfaite **Perfecting Hydrating Cream**

A creamy texture that hydrates the skin for visibly improved radiance.

PERFECTING HYDRATING CREAM

50 ML e POT - 1.69 FL.OZ.



LÉA NATURE

ORGANIC & ETHICAL BEAUTY

ETHICAL SOURCING



VIRTUOUS FORMULAS

MADE IN FRANCE



EFFECTIVE
AND SENSORY
PRODUCTS

BIODIVERSITY
CONSERVATION



ECODESIGNED
PACKAGING

SO'BiO étic® is a brand of the Léa Nature Group

**At LÉA NATURE, organic isn't just a label,
it's a deep and enduring commitment!**