

Porsche celebrates 25 years of automotive technical training excellence

The Porsche Technology Apprenticeship Program sets the gold standard in automotive technical training.

Atlanta. Porsche Cars North America, Inc. (PCNA) is celebrating the 25th anniversary of the Porsche Technology Apprenticeship Program (PTAP). Since 1999, the program has provided high-quality training and education to men and women interested in becoming a Porsche technician.

“Our technicians are the backbone of Porsche’s legacy of innovation and precision.” said Timo Resch, President and CEO of Porsche Cars North America. “We are incredibly proud to be celebrating 25 years of this unique and impactful apprentice program,”

The 23-week course covers everything from essential maintenance to advanced diagnostics. With both hands-on classroom and workshop experience, technicians master the specifics of working on the complete Porsche model line.

“Our trainees are well-versed in the high-quality service that meets Porsche's exacting standards,” said Randy Burnsworth, Aftersales Technical Training Manager. “Technicians who graduate from our program leave confident they have the skills to excel in their career.”

The program originated in Atlanta and has since expanded to two additional locations; Easton, Pennsylvania and Eastvale, California. By the end of 2024, over a thousand students will have graduated from the program.

After graduation, PTAP helps technicians find full-time jobs at one of the 200 plus Porsche Centers in the United States. Most graduates are able to secure a well-paying and stable start to their career in an industry with high demand.

To learn more about the Porsche Technology Apprenticeship Program click [here](#).

About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the [Porsche 911](#), [718 Boxster](#), [718 Cayman](#), [Macan](#), [Cayenne](#), [Panamera](#) and [Taycan](#). Headquartered in Atlanta, Georgia, since 1998, PCNA is home to [the first Porsche Experience Center in North America](#), which features two module-based 1.6 mile driver development tracks, a business center and Restaurant 356. The campus is also home to the U.S.

headquarters of [Porsche Classic](#). The company operates a second [Porsche Experience Center near Los Angeles](#). That complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, Restaurant 917 and the headquarters of [Porsche Motorsport North America](#). PCNA supports 201 independently owned and operated Porsche dealerships in the U.S., three Porsche studios and five satellite stores in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's 75-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus [motorsport](#) wins to date.

Photos and video footage are available to accredited journalists on the [Porsche Press Database](#) and on the [Porsche Cars North America Newsroom](#).

Follow us: [x.com/porsche](#) | [facebook.com/PorscheUSAOfficial](#) | [instagram.com/porscheusa](#)
[facebook.com/PECAtlanta](#) | [instagram.com/pecatl](#) | [facebook.com/pecla](#) | [instagram.com/pecla](#)