

Europe Crowd Lending and Crowd Investing Market Revenues to Reach USD 14.41 billion by 2028 - Market Size, Share, Forecasts, & Trends Analysis Report by Mordor Intelligence

According to a new market research report titled “[Europe Crowd Lending and Crowd Investing Market Report \(2023-2028\)](#),” the market is estimated at USD 13.21 billion in 2023. It is expected to register a CAGR of 1.76% during the forecast period.

Equity crowdfunding extends the company's securities to many potential investors in exchange for investment. As per their investment, each investor has a right to a part of the company. Wefunder and StartEngine are two such examples of specialized web platforms where the crowdfunding process is conducted. The digital nature of the crowdfunding platform is fostering a more liberal and open way of financing.

Report Summary:

Report Attribute	Details
Market Size (2023)	USD 13.21 billion
Market Size (2028)	USD 14.41 billion
CAGR (2023-2028)	1.76%
Study Period	2018-2028
Forecast Units	Value (billion)
Report Scope	Market Dynamics, Revenue Forecast and Segmentation, Competitive Landscape, and Recent Developments, Market Growth, Future Opportunities, and Trends
Key Market Drivers	The shift to digital media.
	The transformation and the expansion of access to essential financial services.

Who are the Top Companies in the Europe Crowd Lending and Crowd Investing Market?

The market is moderately competitive, with a few firms enjoying a dominant market share. The noteworthy players in the European crowd lending and crowd investing market are:

- Funding Circle Limited (Funding Circle Holdings PLC)
- LendInvest Limited
- Zopa Limited
- International Personal Finance PLC (IPF)
- Crowdcube
- OurCrowd
- Lidya
- Omnicredit

- Crowdestor
- Monevo Inc.
- CreamFinance
- Mintos Marketplace AS
- Invesdor
- CrossLend GmbH
- BorsadelCredito.it
- Seedrs
- Companisto

Other Reports That Might Be of Your Interest:

- [Crowdfunding Market Report](#) - The crowdfunding market size is expected to grow from USD 1.30 billion in 2023 to USD 2.69 billion by 2028 at a CAGR of 15.70% during the forecast period (2023-2028).
- [Digital Commerce Software Market Report](#) - The digital commerce software market is expected to register a CAGR of 12.64% during the forecast period.

Key Highlights from the Europe Crowd Lending and Crowd Investing Market Report:

High Proliferation of Smartphones to Help the Market

- Market vendors are increasingly using smartphones to complete KYC and ensure they acquire new borrowers remotely. Digital advertisement spending from these vendors is anticipated to be centered around smartphones for various reasons.
- The market's growth is expected to be driven by 5G deployment worldwide. By 2025, the global 5G-enabled smartphone subscription will surpass 4.4 billion.

CEE Countries to Witness Significant Growth

- Crowdfunding platforms are witnessing significant growth in Europe. Numerous business models have been initiated, starting from philanthropic activities and ending with financing companies and personal needs.
- More companies are estimated to join the ecosystem with clear and transparent policies for their customers. Countries in the CEE will become particularly appealing for crowdfunding, owing to the development requirements and the higher capital costs compared to the Western European ones.

What are the Latest Developments in the Europe Crowd Lending and Crowd Investing Market?

- In November 2022, Oneplanetcrowd merged into Invesdor, a Finland-based larger European securities crowdfunding platform. Oneplanetcrowd platform supports early-stage firms, including sustainable energy projects, to raise capital from individuals interested in social impact investing.
- In September 2022, Republic completed the acquisition of the UK's crowdfunding platform Seedrs, an online investment platform, for almost USD 100 million to expand its European footprint. Seedrs permits investors to buy and sell shares in private companies and ambitious entrepreneurs to secure investment for their businesses while building communities.

Mordor Intelligence has Segmented the Europe Crowd Lending and Crowd Investing Market Based on Type and Geography:

- By Type (Market Size and Forecast based on Value (USD billion), 2018-2028)
 - Business
 - Consumer
- By Geography (Market Size and Forecast based on Value (USD billion), 2018-2028)
 - United Kingdom
 - Germany
 - France
 - Italy
 - Poland
 - Czech Republic
 - Other CEE Countries
 - Rest of Europe

In a nutshell, the Mordor Intelligence market research report is a must-read for start-ups, industry players, investors, researchers, consultants, business strategists, and all those who are looking to understand this industry. Get a glance at the [Europe Crowd Lending and Crowd Investing Market Report \(2023-2028\)](#).

Mordor Intelligence constantly tracks industry trends. Some relevant market reports from the analysts that might be of interest to you:

- [Debt Collection Software Market Report](#) - The debt collection software market size is expected to grow from USD 4.43 billion in 2023 to USD 7.19 billion by 2028, at a CAGR of 10.17% during the forecast period (2023-2028).
- [Robot Software Market Report](#) - The robot software market size is expected to grow from USD 15.52 billion in 2023 to USD 35.08 billion by 2028, at a CAGR of 17.71% during the forecast period (2023-2028).
- [Global Software-defined Perimeter Market Report](#) - The global software-defined perimeter market size is expected to grow from USD 7.11 billion in 2023 to USD 23.86 billion by 2028, at a CAGR of 27.39% during the forecast period (2023-2028).

About Mordor Intelligence:

[Mordor Intelligence](#) is a market intelligence and advisory firm. At Mordor Intelligence, we believe in predicting butterfly effects that have the potential to change or significantly impact market dynamics.

Our market research reports are comprehensive and provide exclusive data, facts and figures, trends, and the industry's competitive landscape.