



## PRESS RELEASE & SUPPLEMENTAL OPERATING & FINANCIAL DATA

**SECOND QUARTER 2020** 



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## NEWS RELEASE

July 22, 2020

### Sun Communities, Inc. Reports 2020 Second Quarter Results

**Southfield, Michigan, July 22, 2020 – Sun Communities, Inc. (NYSE: SUI)** (the "Company"), a real estate investment trust ("REIT") that owns and operates, or has an interest in, manufactured housing ("MH") and recreational vehicle ("RV") communities, today reported its second quarter results for 2020.

### Financial Results for the Quarter and Six Months Ended June 30, 2020

For the quarter ended June 30, 2020, total revenues decreased \$9.2 million, or 2.9 percent, to \$303.3 million compared to \$312.4 million for the same period in 2019. Net income attributable to common stockholders was \$58.9 million, or \$0.61 per diluted common share, for the quarter ended June 30, 2020, as compared to net income attributable to common stockholders of \$40.4 million, or \$0.46 per diluted common share, for the same period in 2019.

For the six months ended June 30, 2020, total revenues increased \$13.8 million, or 2.3 percent, to \$613.6 million compared to \$599.8 million for the same period in 2019. Net income attributable to common stockholders was \$42.8 million, or \$0.45 per diluted common share, for the six months ended June 30, 2020, as compared to net income attributable to common stockholders of \$74.7 million, or \$0.86 per diluted common share, for the same period in 2019.

### Non-GAAP Financial Measures and Portfolio Performance

- **Core Funds from Operations ("Core FFO")**<sup>(1)</sup> for the quarter ended June 30, 2020, was \$1.12 per diluted share and OP unit ("Share") as compared to \$1.18 in the corresponding period in 2019.
- Same Community<sup>(2)</sup> Net Operating Income ("NOI")<sup>(1)</sup> increased by 1.4 percent for the quarter ended June 30, 2020, as compared to the corresponding period in 2019, including the impact of \$0.9 million of direct COVID-19 related expense.
- **Revenue Producing Sites** increased by 851 sites for the quarter ended June 30, 2020, bringing total portfolio occupancy to 97.3 percent.
- **MH rent collections** for the second quarter were approximately 97.0 percent, in line with the corresponding period in 2019. MH rent collections as of July 21<sup>st</sup> are approximately 96.0 percent.
- Annual RV rent collections for the second quarter were approximately 98.0 percent, in line with the corresponding period in 2019.

Gary Shiffman, Chief Executive Officer of Sun Communities stated, "We are pleased to report, despite the ongoing uncertainty, all of our communities and resorts are open. In the second quarter, our portfolio performed better than our expectations as expense containment efforts helped to mitigate the impact of the pandemic. Furthermore, we achieved total portfolio occupancy of 97.3 percent, adding 851 revenue producing sites during the second quarter, a 27.4 percent increase year over year. Portions of our portfolio were restricted from

opening early in the second quarter, but we are now seeing significant gains in demand for our RV resorts with forward reservations trending near or ahead of initial budget."

Mr. Shiffman continued, "We remain focused on the health and safety of our residents, guests and team members as we navigate the COVID-19 virus. We are well positioned in the current environment and over the long term given our high-quality locations, affordable home price point and our alignment with the growing demand for the RV lifestyle."

## **OPERATING HIGHLIGHTS**

### **Portfolio Occupancy**

Total portfolio occupancy was 97.3 percent at June 30, 2020, compared to 96.6 percent at June 30, 2019. During the quarter ended June 30, 2020, revenue producing sites increased by 851 sites, as compared to 668 revenue producing sites gained during the second quarter of 2019, a 27.4 percent increase.

During the six months ended June 30, 2020, revenue producing sites increased by 1,151 sites, as compared to an increase of 1,239 revenue producing sites during the six months ended June 30, 2019.

### Same Community<sup>(2)</sup> Results

For the 367 communities owned and operated by the Company since January 1, 2019, NOI<sup>(1)</sup> for the quarter ended June 30, 2020 increased 1.4 percent over the same period in 2019, resulting from a 1.8 percent decrease in revenues and an 8.0 percent decrease in operating expenses. Adjusted to remove the impact of \$0.9 million of direct COVID-19 related expense, Same Community NOI<sup>(1)</sup> growth was 2.0 percent. Same Community occupancy<sup>(3)</sup> increased to 98.7 percent at June 30, 2020 from 96.8 percent at June 30, 2019.

For the six months ended June 30, 2020, NOI<sup>(1)</sup> increased 4.0 percent over the same period in 2019, as a result of a 1.6 percent increase in revenues and a 3.4 percent decrease in operating expenses. Adjusted to remove the impact of \$0.9 million of direct COVID-19 related expense, Same Community NOI<sup>(1)</sup> growth was 4.4 percent.

### **Home Sales**

During the quarter ended June 30, 2020, the Company sold 611 homes as compared to 927 homes sold during the same period in 2019. The Company sold 140 and 139 new homes for the quarters ended June 30, 2020 and 2019, respectively. Rental home sales, which are included in total home sales, were 122 and 332 for the quarters ended June 30, 2020 and 2019, respectively.

During the six months ended June 30, 2020, 1,374 homes were sold as compared to 1,725 for the same period in 2019. Rental home sales, which are included in total home sales, were 356 and 542 for the six months ended June 30, 2020 and 2019, respectively.

### **Rent Collections**

For the second quarter of 2020, MH and annual RV rent collections approximated 97.0 percent and 98.0 percent, respectively, after adjusting for the impact of hardship deferrals and prepaid rent balances. These collection percentages are in line with the second quarter of 2019.

### **PORTFOLIO ACTIVITY**

### **Acquisitions and Dispositions**

During and subsequent to the quarter ended June 30, 2020, the Company acquired the following communities:

Community Name	Туре	Sites	State	Month Acquired	
Forest Springs <sup>(a)</sup>	MH	372	CA	\$ 56.5	May
Crown Villa	RV	123	OR	\$ 16.8	June
Flamingo Village	RV	421	FL	\$ 34.0	July

(a) In conjunction with the acquisition, the Company issued Series F preferred Operating Partnership ("OP") units and Common OP units. As of June 30, 2020, 90,000 Series F preferred OP units and 82,420 common OP units, specific to this acquisition, were outstanding.

Year to date, the Company has acquired five communities totaling 1,445 sites for a total purchase price of \$132.3 million.

Subsequent to the quarter ended June 30, 2020, the Company sold a MH community located in Great Falls, Montana, containing 226 sites, for \$13.0 million. The assets and liabilities associated with the transaction were classified as held for sale on the Consolidated Balance Sheets as of June 30, 2020.

#### **Construction Activity**

During the quarter ended June 30, 2020, the Company completed the construction of nearly 180 expansion sites in five communities and nearly 320 sites in three ground-up developments and one redevelopment community.

## BALANCE SHEET AND CAPITAL MARKETS ACTIVITY

### **Debt Transactions**

During the quarter, the Company repaid four term loans totaling \$52.7 million collateralized by six properties. These loans had a weighted average interest rate of 5.98 percent and were set to mature in 2021.

As of June 30, 2020, the Company had \$3.4 billion of debt outstanding. The weighted average interest rate was 3.86 percent and the weighted average maturity was 11.6 years. The Company had \$373.5 million of unrestricted cash on hand. At period-end the Company's net debt to trailing twelve-month Recurring EBITDA<sup>(1)</sup> ratio was 4.8 times.

### **Equity Transactions**

During the quarter ended June 30, 2020, the Company closed an underwritten registered public offering of 4,968,000 shares of common stock. Proceeds from the offering were \$633.1 million after deducting expenses related to the offering. The Company used a portion of the net proceeds of the offering to repay borrowings outstanding under its senior credit facility. The Company intends to use the proceeds of this offering to fund acquisitions, working capital needs and for general corporate purposes.

## **COVID-19 FINANCIAL IMPACT**

Given the uncertainty surrounding the impact from the COVID-19 pandemic on its operations, the Company has withdrawn full year 2020 operational and financial guidance previously provided on February 19, 2020.

For the second quarter of 2020, the Company had a net reduction of \$10.8 million from its original budget as compared to its estimated net reduction of \$15.0 million to \$18.0 million.

The Company's third quarter is typically the largest contributor to earnings due to seasonality. The Company's original budget for the third quarter of 2020 was approximately 31.0 percent of FFO<sup>(1)</sup> for the year. The Company has estimated a net reduction of \$12.0 million to \$15.0 million from its original budget for the third quarter of 2020. This range includes an expected \$9.5 million of impact to income from real property across manufactured housing, annual RV and transient RV, and a reduction of \$2.5 million and \$2.0 million in net contribution from ancillary services and home sales, respectively.

## EARNINGS CONFERENCE CALL

A conference call to discuss second quarter operating results will be held on Thursday, July 23, 2020 at 11:00 A.M. (ET). To participate, call toll-free 877-407-9039. Callers outside the U.S. or Canada can access the call at 201-689-8470. A replay will be available following the call through August 6, 2020 and can be accessed toll-free by calling 844-512-2921 or 412-317-6671. The Conference ID number for the call and the replay is 13704750. The conference call will be available live on Sun Communities' website located at www.suncommunities.com. The replay will also be available on the website.

Sun Communities, Inc. is a REIT that, as of June 30, 2020, owned, operated, or had an interest in a portfolio of 426 communities comprising nearly 143,000 developed sites in 33 states and Ontario, Canada.

For more information about Sun Communities, Inc., please visit www.suncommunities.com.

### CONTACT

Please address all inquiries to our investor relations department at our website www.suncommunities.com, by phone to (248) 208-2500, by email to investorrelations@suncommunities.com or by mail to Sun Communities, Inc. Attn: Investor Relations, 27777 Franklin Road, Ste. 200, Southfield, MI 48034.

### **Forward-Looking Statements**

This press release contains various "forward-looking statements" within the meaning of the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended, and the Company intends that such forward-looking statements will be subject to the safe harbors created thereby. Forward-looking statements can be identified by words such as "will," "may," "could," "expect," "anticipate," "believes," "intends," "should," "plans," "estimates," "approximate," "guidance," and similar expressions in this press release that predict or indicate future events and trends and that do not report historical matters.

These forward-looking statements reflect the Company's current views with respect to future events and financial performance, but involve known and unknown risks, uncertainties, and other factors, some of which are beyond the Company's control. These risks, uncertainties, and other factors may cause the actual results of the Company to be materially different from any future results expressed or implied by such forward-looking statements. Such risks and uncertainties include the effects of the COVID-19 pandemic and related stay-athome orders, quarantine policies and restrictions on travel, trade and business operations; national, regional and local economic climates; the ability to maintain rental rates and occupancy levels; competitive market forces; the performance of recent acquisitions; the ability to integrate future acquisitions smoothly and efficiently; changes in market rates of interest; changes in foreign currency exchange rates; the ability of manufactured home buyers to obtain financing and the level of repossessions by manufactured home lenders. Further details of potential risks that may affect the Company are described in its periodic reports filed with the U.S. Securities and Exchange Commission, including in the "Risk Factors" section of the Company's Annual Report on Form 10-K for the year ended December 31, 2019 and in its Quarterly Report on Form 10-Q for the quarter ended March 31, 2020.

The forward-looking statements contained in this press release speak only as of the date hereof and the Company expressly disclaims any obligation to provide public updates, revisions or amendments to any forward-looking statements made herein to reflect changes in the Company's assumptions, expectations of future events, or trends.

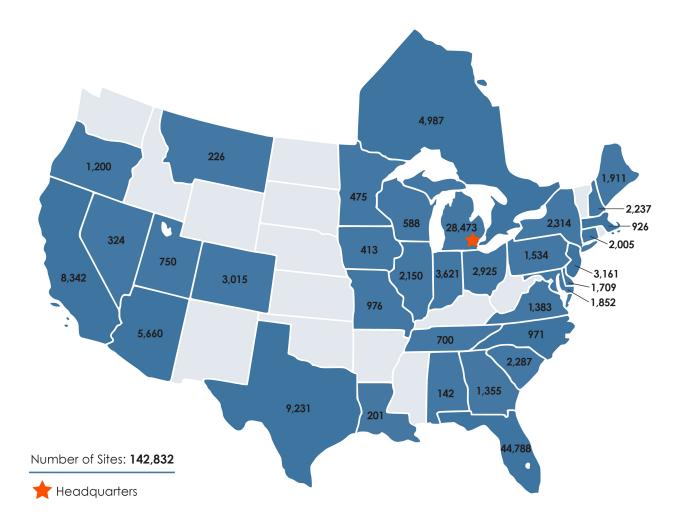
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#### **INQUIRIES**

Sun Communities welcomes questions or comments from stockholders, analysts, investment managers, media, or any prospective investor. Please address all inquiries to our Investor Relations department.

At Our Website	www.suncommunities.com
By Email	investorrelations@suncommunities.com
By Phone	(248) 208-2500



## Financial and Operating Highlights (amounts in thousands, except for \*)

		(120/2020 2/21/202			Quarter Ended			0.10.0.10.0.10		100 100 10
	- (	5/30/2020		3/31/2020	_1	2/31/2019		9/30/2019	6	/30/2019
Financial Information	¢	202.200	¢	210 202	¢	201.010	¢	262 442	¢	212 446
Total revenues	\$ ¢	303,266	\$	310,302	\$	301,819	\$	362,443	\$ ¢	312,445
Net income / (loss)	\$	63,355	\$	(15,478)	\$	30,685	\$	64,451	\$	45,116
Net Income / (loss) attributable to Sun Communities Inc. common stockholders	\$	58,910	\$	(16,086)	\$	28,547	\$	57,002	\$	40,385
Basic earnings / (loss) per share*	\$	0.61	\$	(0.17)	\$	0.31	\$	0.63	\$	0.46
Diluted earnings / (loss) per share*	\$	0.61	\$	(0.17)	\$	0.31	\$	0.63	\$	0.46
Cash distributions declared per common share*	\$	0.79	\$	0.79	\$	0.75	\$	0.75	\$	0.75
Recurring EBITDA (1)	\$	148,650	\$	156,552	\$	144,738	\$	179,953	\$	151,502
FFO attributable to Sun Communities, Inc. common stockholders and dilutive convertible securities <sup>(1) (4)</sup>	\$	118,092	\$	95,046	\$	105,533	\$	119,496	\$	108,112
Core FFO attributable to Sun Communities, Inc. common stockholders and dilutive convertible securities $^{(1)(4)}$	\$	110,325	\$	117,267	\$	104,534	\$	137,369	\$	108,002
FFO attributable to Sun Communities, Inc. common stockholders and dilutive convertible securities $^{(1)(4)}$ per share - fully diluted*	\$	1.20	\$	0.98	\$	1.11	\$	1.27	\$	1.18
Core FFO attributable to Sun Communities, Inc. common stockholders and dilutive convertible securities $^{(1)}$ (4) per share - fully diluted*	\$	1.12	\$	1.22	\$	1.10	\$	1.46	\$	1.18
Balance Sheet										
Total assets	\$	8,348,659	\$	8,209,047	\$	7,802,060	\$	7,397,854	\$	7,222,084
Total debt	\$	3,390,771	\$	3,926,494	\$	3,434,402	\$	3,271,341	\$	3,107,775
Total liabilities	\$	3,845,308	\$	4,346,127	\$	3,848,104	\$	3,720,983	\$	3,542,188
					Qu	arter Ended				
	6	5/30/2020	í	3/31/2020	1	2/31/2019		9/30/2019	6	/30/2019
Operating Information*					_					
Communities		426		424		422		389		382
Manufactured home sites		94,232		93,834		93,821		88,024		87,555
Annual RV sites		26,240		26,148		26,056		25,756		25,009
Transient RV sites		22,360		21,880	_	21,416		20,882		20,585
Total sites		142,832		141,862		141,293		134,662		133,149
MH occupancy		96.5 %		95.8 %		95.5 %		95.7 %		95.7 %
RV occupancy		100.0 %		100.0 %		100.0 %		100.0 %		100.0 %
Total blended MH and RV occupancy		97.3 %		96.7 %		96.4 %		96.7 %		96.6 %
New home sales		140		119		140		167		139
Pre-owned home sales		471		644		668		739		788
Total home sales		611		763		808		906		927
					Quarter Ended					
Net Leased Sites <sup>(5)</sup>	6	5/30/2020		3/31/2020	_1	2/31/2019	_	9/30/2019	6	/30/2019
MH net leased sites		759		287		437		296		410
		157		207		157		270		710
RV net leased sites		92		13		232		470		258

### **Consolidated Balance Sheets**

(amounts in thousands)

	(Unaudited) June 30, 2020	December 31, 2019
Assets		·
Land	\$ 1,433,272	\$ 1,414,279
Land improvements and buildings	6,826,741	6,595,272
Rental homes and improvements	652,177	627,175
Furniture, fixtures and equipment	312,139	282,874
Investment property	9,224,329	8,919,600
Accumulated depreciation	(1,826,810)	) (1,686,980)
Investment property, net	7,397,519	7,232,620
Cash, cash equivalents and restricted cash	389,214	34,830
Marketable securities	100,564	94,727
Inventory of manufactured homes	58,744	62,061
Notes and other receivables, net	180,391	157,926
Other assets, net	222,227	219,896
Total Assets	\$ 8,348,659	\$ 7,802,060
Liabilities		• · · · ·
Mortgage loans payable	\$ 3,205,507	\$ 3,180,592
Preferred Equity - Sun NG Resorts - mandatorily redeemable	35,249	35,249
Preferred OP units - mandatorily redeemable	34,663	34,663
Lines of credit <sup>(6)</sup>	115,352	183,898
Distributions payable	79,549	71,704
Advanced reservation deposits and rent	169,931	133,420
Accrued expenses and accounts payable	124,324	127,289
Other liabilities	80,733	81,289
Total Liabilities	3,845,308	3,848,104
Commitments and contingencies		
Series D preferred OP units	50,171	50,913
Series F preferred OP units	8,948	_
Equity Interests - NG Sun LLC and NG Sun Whitewater LLC	24,863	27,091
Stockholders' Equity		
Common stock	983	932
Additional paid-in capital	5,847,598	5,213,264
Accumulated other comprehensive loss	(4,475)	) (1,331)
Distributions in excess of accumulated earnings	(1,496,542)	) (1,393,141)
Total Sun Communities, Inc. stockholders' equity	4,347,564	3,819,724
Noncontrolling interests		
Common and preferred OP units	61,555	47,686
Consolidated variable interest entities	10,250	8,542
Total noncontrolling interests	71,805	56,228
Total Stockholders' Equity	4,419,369	-
Total Liabilities, Temporary Equity and Stockholders' Equity	\$ 8,348,659	\$ 7,802,060

### Statements of Operations - Quarter to Date and Year to Date Comparison

(In thousands, except per share amounts) (Unaudited)

		Three Mon	hs Ended			Six Months	Ended	
	June 30, 2020	June 30, 2019	Change	% Change	June 30, 2020	June 30, 2019	Change	% Change
Revenues								
Income from real property (excluding transient	¢ 010 445	¢ 105 502	¢ 14 042	7 ( 0/	¢ 400.075	¢ 200 000	¢ 26 007	9.6 %
revenue)	\$ 210,445	\$ 195,503	\$ 14,942	7.6 %	\$ 422,975	\$ 386,068	\$36,907	
Transient revenue	21,039	28,141	(7,102)	(25.2)%	46,294	52,659	(6,365)	(12.1)%
Revenue from home sales Rental home revenue	38,530	47,242		(18.4)%	79,117	86,860	(7,743)	(8.9)%
	14,968 12,375	14,412 19,720		3.9 % (37.2)%	30,440 22,570	28,383 29,898	2,057	7.2 %
Ancillary revenue Interest income	2,635	4,919			4,985	29,898 9,719	(7,328) (4,734)	(24.5)%
	3,274	2,508	(2,284) 766	(46.4)% 30.5 %		6,188	(4,734)	(48.7)% 16.1 %
Brokerage commissions and other revenues, net					7,187			
Total Revenues	303,266	312,445	(9,179)	(2.9)%	613,568	599,775	13,793	2.3 %
Expenses	65 204	65 000	(694)	(1.0)0/	120.261	102 707	5 161	440
Property operating and maintenance Real estate taxes	65,204	65,888		(1.0)% 12.7 %	129,261	123,797	5,464	4.4 %
Cost of home sales	17,723	15,726			34,899	31,056	3,843	12.4 %
Rental home operating and maintenance	29,181 4,685	34,435 5,177		(15.3)% (9.5)%	59,213 10,179	63,712 10,009	(4,499) 170	(7.1)% 1.7 %
Ancillary expenses	· · · ·	· · · ·	· · ·	(34.1)%	10,179	10,009		(19.8)%
Home selling expenses	8,226 2,864	12,480 3,626			6,856	6,950	(3,873) (94)	
General and administrative expenses	· · · ·	· · · ·	× /	(21.0)%			× /	(1.4)%
-	26,733	23,697		12.8 % N/M	52,250 40	45,584	6,666	14.6 %
Catastrophic weather-related charges, net Depreciation and amortization	(566)	179	(745)		170,954	961	(921)	(95.8)%
	87,265	76,153 70	11,112	14.6 % N/M		152,709	18,245	11.9 %
Loss on extinguishment of debt	1,930		· · ·		5,209	723 67,675	4,486	N/M
Interest expense	31,428	33,661	(2,233)	(6.6)%	63,844	0/,0/3	(3,831)	(5.7)%
Interest on mandatorily redeemable preferred OP units / equity	1,042	1,181	(139)	(11.8)%	2,083	2,275	(192)	(8.4)%
Total Expenses	275,715	272,273	3,442	1.3 %	550,496	525,032	25,464	4.8 %
Income Before Other Items	27,551	40,172	(12,621)	(31.4)%	63,072	74,743	(11,671)	(15.6)%
Gain / (loss) on remeasurement of marketable securities	24,519	3,620	20,899	N/M	(4,128)	3,887	(8,015)	N/M
Gain / (loss) on foreign currency translation	10,374	1,116	9,258	N/M	(7,105)	3,081	(10,186)	N/M
Other expense, net <sup>(7)</sup>	(552)	(95	) (457)	N/M	(854)	(162)	(692)	N/M
Gain / (loss) on remeasurement of notes receivable	246		246	N/A	(1,866)	_	(1,866)	N/A
Income from nonconsolidated affiliates	92	479	(387)	(80.8)%	144	867	(723)	(83.4)%
Gain / (loss) on remeasurement of investment in nonconsolidated affiliates	1,132			N/A	(1,059)		(1,059)	N/A
Current tax expense	(119)	(272		(56.3)%	(569)	(486)	(83)	17.1 %
Deferred tax benefit	112	96		16.7 %	242	313	(71)	(22.7)%
Net Income	63,355	45,116		40.4 %	47,877	82,243	(34,366)	(41.8)%
Less: Preferred return to preferred OP units / equity	1,584	1,718		(7.8)%	3,154	3,041	113	3.7 %
Less: Income attributable to noncontrolling interests	2,861	2,585	276	10.7 %	1,899	3,626	(1,727)	(47.6)%
Net Income Attributable to Sun Communities, Inc.	58,910	40,813	18,097	44.3 %	42,824	75,576	(32,752)	(43.3)%
Less: Preferred stock distribution		428		(100.0)%		860	(860)	(100.0)%
Net Income Attributable to Sun Communities, Inc. Common Stockholders	\$ 58,910	\$ 40,385		45.9 %	\$ 42,824	\$ 74,716	\$(31,892)	(42.7)%
Weighted average common shares outstanding - basic	95,859	87,130	8,729	10.0 %	94,134	86,325	7,809	9.0 %
Weighted average common shares outstanding - diluted	96,165	87,564	8,601	9.8 %	94,525	86,770	7,755	8.9 %
Basic earnings per share	\$ 0.61	\$ 0.46	\$ 0.15	32.6 %	\$ 0.45	\$ 0.86	\$ (0.41)	(47.7)%

N/M = Percentage change is not meaningful

### **Outstanding Securities and Capitalization**

(amounts in thousands except for \*)

Outstanding Securities - As of June 30, 2020

	Number of Units/ Shares Outstanding	Conversion Rate*	If Converted	Issuance Price per unit*	Annual Distribution Rate*
Non-convertible Securities					
Common shares	98,274	N/A	N/A	N/A	\$3.16^
<b>Convertible Securities</b>					
Series A-1 preferred OP units	300	2.4390	732	\$100	6.0%
Series A-3 preferred OP units	40	1.8605	75	\$100	4.5%
Series C preferred OP units	310	1.1100	345	\$100	4.5%
Series D preferred OP units	489	0.8000	391	\$100	3.8%
Series E preferred OP units	90	0.6897	62	\$100	5.25%
Series F preferred OP units	90	0.6250	56	\$100	3.0%
Common OP units	2,477	1.0000	2,477	N/A	Mirrors common shares distributions

^ Annual distribution is based on the last quarterly distribution annualized.

#### Capitalization - As of June 30, 2020

Equity	Shares	5	Share Price*	 Total
Common shares	98,274	\$	135.68	\$ 13,333,816
Common OP units	2,477	\$	135.68	 336,079
Subtotal	100,751			\$ 13,669,895
Series A-1 preferred OP units	732	\$	135.68	\$ 99,318
Series A-3 preferred OP units	75	\$	135.68	10,176
Series C preferred OP units	345	\$	135.68	46,810
Series D preferred OP units	391	\$	135.68	53,051
Series E preferred OP units	62	\$	135.68	8,412
Series F preferred OP units	56	\$	135.68	7,598
Total diluted shares outstanding	102,412			\$ 13,895,260

Debt	
Mortgage loans payable	\$ 3,205,507
Preferred Equity - Sun NG Resorts - mandatorily redeemable	35,249
Preferred OP units - mandatorily redeemable	34,663
Lines of credit <sup>(6)</sup>	115,352
Total debt	\$ 3,390,771
Total Capitalization	\$ 17,286,031

**Reconciliations to Non-GAAP Financial Measures** 

## **Reconciliation of Net Income Attributable to Sun Communities, Inc. Common Stockholders to FFO**<sup>(1)</sup> (amounts in thousands except for per share data)

		Three Mo	Ended	Six Months Ended				
	Jun	e 30, 2020	Ju	ne 30, 2019	Ju	ne 30, 2020	Ju	ne 30, 2019
Net Income Attributable To Sun Communities, Inc. Common Stockholders	\$	58,910	\$	40,385	\$	42,824	\$	74,716
Adjustments								
Depreciation and amortization		87,296		76,294		171,048		153,006
Depreciation on nonconsolidated affiliates		19				19		_
(Gain) / loss on remeasurement of marketable securities		(24,519)		(3,620)		4,128		(3,887
(Gain) / loss on remeasurement of investment in nonconsolidated affiliates		(1,132)				1,059		_
(Gain) / loss on remeasurement of notes receivable		(246)		—		1,866		_
Income attributable to noncontrolling interests		1,942		2,158		1,646		2,881
Preferred return to preferred OP units		_		537		1,000		1,064
Preferred distribution to Series A-4 preferred stock		_		428				860
Gain on disposition of assets, net		(4,178)		(8,070)		(9,740)		(13,749
FFO Attributable To Sun Communities, Inc. Common Stockholders And Dilutive Convertible Securities <sup>(1) (4)</sup>	\$	118,092	\$	108,112	\$	213,850	\$	214,891
Adjustments								
Other acquisition related costs <sup>(8)</sup>		504		366		889		526
Loss on extinguishment of debt		1,930		70		5,209		723
Catastrophic weather-related charges, net		(567)		194		39		976
Loss of earnings - catastrophic weather related <sup>(9)</sup>		_		377		300		377
(Gain) / loss on foreign currency translation		(10,374)		(1,116)		7,105		(3,081
Other expense, net <sup>(7)</sup>		552		95		854		162
Other adjustments <sup>(a)</sup>		188		(96)		58		(313
Core FFO Attributable To Sun Communities, Inc. Common Stockholders And Dilutive Convertible Securities <sup>(1) (4)</sup>	\$	110,325	\$	108,002	\$	228,304	\$	214,261
Weighted average common shares outstanding - basic		95,859		87,130		94,134		86,325
Add								
Common OP units		2,448		2,487		2,430		2,605
Common stock issuable upon conversion of stock options		1		1		1		1
Restricted stock		305		433		390		444
Common stock issuable upon conversion of Series A-3 preferred OP units		_		75		75		75
Common stock issuable upon conversion of Series A-1 preferred OP units		—		793		740		798
Common stock issuable upon conversion of Series A-4 preferred stock		_		467		_		467
Weighted Average Common Shares Outstanding - Fully Diluted		98,613		91,386		97,770		90,715
FFO Attributable To Sun Communities, Inc. Common Stockholders And Dilutive Convertible Securities <sup>(1) (4)</sup> Per Share - Fully Diluted	\$	1.20	\$	1.18	\$	2.19	\$	2.37
Core FFO Attributable To Sun Communities, Inc. Common Stockholders And Dilutive Convertible Securities <sup>(1) (4)</sup> Per Share - Fully Diluted	\$	1.12	\$	1.18	\$	2.34	\$	2.36

<sup>(a)</sup> Adjustments include deferred compensation amortization upon retirement and deferred tax benefits.

# Reconciliation of Net Income Attributable to Sun Communities, Inc. Common Stockholders to Recurring EBITDA<sup>(1)</sup>

(amounts in thousands)

	Three Months Ended			Six Months Ended				
	Jun	ne 30, 2020 June 30, 2019		Jı	une 30, 2020	Ju	ne 30, 2019	
Net Income Attributable to Sun Communities, Inc. Common Stockholders	\$	58,910	\$	40,385	\$	42,824	\$	74,716
Adjustments								
Depreciation and amortization		87,265		76,153		170,954		152,70
Loss on extinguishment of debt		1,930		70		5,209		72
Interest expense		31,428		33,661		63,844		67,67
Interest on mandatorily redeemable preferred OP units / equity		1,042		1,181		2,083		2,27
Current tax expense		119		272		569		480
Deferred tax benefit		(112)		(96)		(242)		(31
Income from nonconsolidated affiliates		(92)		(479)		(144)		(86
Less: Gain on dispositions of assets, net		(4,178)		(8,070)		(9,740)		(13,74
EBITDAre <sup>(1)</sup>	\$	176,312	\$	143,077	\$	275,357	\$	283,65
Adjustments								
Catastrophic weather related charges, net		(566)		179		40		96
(Gain) / loss on remeasurement of marketable securities		(24,519)		(3,620)		4,128		(3,88
(Gain) / loss on foreign currency translation		(10,374)		(1,116)		7,105		(3,08
Other expense, net <sup>(7)</sup>		552		95		854		162
(Gain) / loss on remeasurement of notes receivable		(246)		_		1,866		_
(Gain) / loss on remeasurement of investment in nonconsolidated affiliates		(1,132)		_		1,059		_
Preferred return to preferred OP units / equity		1,584		1,718		3,154		3,04
Income attributable to noncontrolling interests		2,861		2,585		1,899		3,62
Preferred stock distribution		_		428		_		86
Plus: Gain on dispositions of assets, net		4,178		8,070		9,740		13,74
Recurring EBITDA <sup>(1)</sup>	\$	148,650	\$	151,416	\$	305,202	\$	299,08

## Reconciliation of Net Income Attributable to Sun Communities, Inc. Common Stockholders to NOI<sup>(1)</sup> (amounts in thousands)

	Three Mo	nths Ended	Six Months Ended			
	June 30, 2020	June 30, 2019	June 30, 2020	June 30, 2019		
Net Income Attributable to Sun Communities, Inc. Common Stockholders	\$ 58,910	\$ 40,385	\$ 42,824	\$ 74,716		
Interest income	(2,635)	(4,919)	(4,985)	(9,719		
Brokerage commissions and other revenues, net	(3,274)	(2,508)	(7,187)	(6,188		
Home selling expenses	2,864	3,626	6,856	6,950		
General and administrative expenses	26,733	23,697	52,250	45,584		
Catastrophic weather-related charges, net	(566)	179	40	961		
Depreciation and amortization	87,265	76,153	170,954	152,709		
Loss on extinguishment of debt	1,930	70	5,209	723		
Interest expense	31,428	33,661	63,844	67,675		
Interest on mandatorily redeemable preferred OP units / equity	1,042	1,181	2,083	2,275		
Gain / (loss) on remeasurement of marketable securities	(24,519)	(3,620)	4,128	(3,887		
(Gain) / loss on foreign currency translation	(10,374)	(1,116)	7,105	(3,081		
Other expense, net <sup>(7)</sup>	552	95	854	162		
(Gain) / loss on remeasurement of notes receivable	(246)	—	1,866			
Income from nonconsolidated affiliates	(92)	(479)	(144)	(867		
(Gain) / loss on remeasurement of investment in nonconsolidated affiliates	(1,132)	—	1,059	_		
Current tax expense	119	272	569	486		
Deferred tax benefit	(112)	(96)	(242)	(313		
Preferred return to preferred OP units / equity	1,584	1,718	3,154	3,041		
Income attributable to noncontrolling interests	2,861	2,585	1,899	3,626		
Preferred stock distribution		428		860		
OI <sup>(1)</sup> / Gross Profit	\$ 172,338	\$ 171,312	\$ 352,136	\$ 335,713		

		Three Months Ended				Six Mont	hs Ended	
	June 30, 2020		June 30, 2019		June 30, 2020		Jur	ne 30, 2019
Real Property NOI <sup>(1)</sup>	\$	148,557	\$	142,030	\$	305,109	\$	283,874
Home Sales NOI (1) / Gross Profit		9,349		12,807		19,904		23,148
Rental Program NOI <sup>(1)</sup>		28,874		26,413		56,859		52,430
Ancillary NOI (1) / Gross Profit		4,149		7,240		6,862		10,317
Site rent from Rental Program (included in Real Property NOI) <sup>(1)(10)</sup>		(18,591)		(17,178)		(36,598)		(34,056)
NOI <sup>(1)</sup> / Gross Profit	\$	172,338	\$	171,312	\$	352,136	\$	335,713

**Non-GAAP and Other Financial Measures** 

### Debt Analysis

(amounts in thousands)

			Quarter Ended		
	6/30/2020	3/31/2020	12/31/2019	9/30/2019	6/30/2019
Debt Outstanding					
Mortgage loans payable	\$ 3,205,507	\$ 3,273,808	\$ 3,180,592	\$ 2,967,128	\$ 2,863,485
Secured borrowings on collateralized receivables (11)	—	—	—	93,669	98,299
Preferred Equity - Sun NG Resorts - mandatorily redeemable	35,249	35,249	35,249	35,249	35,249
Preferred OP units - mandatorily redeemable	34,663	34,663	34,663	34,663	34,663
Lines of credit <sup>(6)</sup>	115,352	582,774	183,898	140,632	76,079
Total debt	\$ 3,390,771	\$ 3,926,494	\$ 3,434,402	\$ 3,271,341	\$ 3,107,775
% Fixed / Floating					
Fixed	96.6 %	85.2 %	94.7 %	95.7 %	97.6
Floating	3.4 %	14.8 %	5.3 %	4.3 %	2.4
Total	100.0 %	100.0 %	100.0 %	100.0 %	100.0
Weighted Average Interest Rates					
Mortgage loans payable	3.88 %	3.91 %	4.05 %	4.13 %	4.24
Preferred Equity - Sun NG Resorts - mandatorily redeemable	6.00 %	6.00 %	6.00 %	6.00 %	6.00
Preferred OP units - mandatorily redeemable	5.93 %	5.93 %	6.50 %	6.50 %	6.50
Lines of credit <sup>(6)</sup>	2.03 %	1.85 %	2.71 %	3.23 %	3.34
Average before secured borrowings <sup>(11)</sup>	3.86 %	3.64 %	4.03 %	4.14 %	4.27
Secured borrowings on collateralized receivables <sup>(11)</sup>	%	%	%	9.92 %	9.93
Total average	3.86 %	3.64 %	4.03 %	4.30 %	4.44
Debt Ratios					
Net Debt / Recurring EBITDA <sup>(1)</sup> (TTM)	4.8	5.6	5.5	5.3	5.2
Net Debt / Enterprise Value	17.8 %	22.6 %	19.0 %	18.7 %	20.2
Net Debt / Gross Assets	29.7 %	35.6 %	36.0 %	36.0 %	35.1
Coverage Ratios					
Recurring EBITDA <sup>(1)</sup> (TTM) / Interest	4.5	4.5	4.4	4.4	4
Recurring EBITDA <sup>(1)</sup> (TTM) / Interest + Pref. Distributions + Pref. Stock Distribution	4.4	4.3	4.2	4.2	4
Maturities / Principal Amortization Next Five Years	2020	2021	2022	2023	2024
Mortgage loans payable					
Maturities	\$ —	\$ —	\$ 82,155	\$ 185,618	\$ 315,330
Principal amortization	28,842	59,615	61,326	60,604	57,082
Preferred Equity - Sun NG Resorts - mandatorily redeemable	_	_	35,249	_	_
Preferred OP units - mandatorily redeemable	_	_	_	_	27,373
Lines of credit <sup>(6)</sup>	3,006	11,440	10,000	90,906	_
Total	\$ 31,848	\$ 71,055	\$ 188,730	\$ 337,128	\$ 399,785

## **Real Property Operations – Same Community**<sup>(2)</sup>

(amounts in thousands except for Other Information)

		Three Mont	hs Ended		Six Months Ended				
	June 30, 2020	June 30, 2019	Change	% Change	June 30, 2020	June 30, 2019	Change	% Change	
Financial Information									
Income from real property (12)	\$ 204,478	\$ 208,214	\$ (3,736)	(1.8)%	\$ 419,150	\$ 412,352	\$ 6,798	1.6 %	
Property operating expenses									
Payroll and benefits	17,981	21,232	(3,251)	(15.3)%	36,793	39,656	(2,863)	(7.2)%	
Legal, taxes, and insurance	2,427	2,272	155	6.8 %	5,315	4,611	704	15.3 %	
Utilities <sup>(12)</sup>	13,476	14,512	(1,036)	(7.1)%	28,586	30,232	(1,646)	(5.4)%	
Supplies and repair (13)	8,188	9,325	(1,137)	(12.2)%	14,317	15,627	(1,310)	(8.4)%	
Other <sup>(a)</sup>	6,276	7,262	(986)	(13.6)%	11,843	12,667	(824)	(6.5)%	
Real estate taxes	16,076	15,436	640	4.1 %	32,040	30,596	1,444	4.7 %	
Property operating expenses	64,424	70,039	(5,615)	(8.0)%	128,894	133,389	(4,495)	(3.4)%	
Real Property NOI <sup>(1)</sup>	\$ 140,054	\$ 138,175	\$ 1,879	1.4 %	\$ 290,256	\$ 278,963	\$ 11,293	4.0 %	

<sup>(a)</sup> Includes COVID-19 personal protective equipment expense of \$910.

		As of				
	June 3 2020	), .	June 30, 2019	C	hange	% Change
Other Information						
Number of properties	36	7	367		-	
MH occupancy <sup>(3)</sup>	96.	9%				
RV occupancy <sup>(3)</sup>	100.	) %				
MH & RV blended occupancy <sup>(3)</sup>	97.	5 %				
Adjusted MH occupancy <sup>(3)</sup>	98.	4 %				
Adjusted RV occupancy <sup>(3)</sup>	100.	) %				
Adjusted MH & RV blended occupancy <sup>(3)</sup>	98.	7 %	96.8 %	, D	1.9 %	
Monthly base rent per site - MH	\$ 59	3 \$	570	\$	23	3.9% (15)
Monthly base rent per site - RV <sup>(14)</sup>	\$ 49	ə \$	472	\$	27	5.8% <sup>(15)</sup>
Monthly base rent per site - Total <sup>(14)</sup>	\$ 57	1 \$	547	\$	24	4.3% (15)

## Home Sales Summary (amounts in thousands except for \*)

		Three Mor	ths Ended		Six Months Ended			
	June 30, 2020	June 30, 2019	Change	% Change	June 30, 2020	June 30, 2019	Change	% Change
Financial Information								
New homes								
New home sales	\$19,206	\$16,704	\$ 2,502	15.0 %	\$34,802	\$32,085	\$2,717	8.5 %
New home cost of sales	15,707	14,833	874	5.9 %	28,317	27,979	338	1.2 %
NOI <sup>(1)</sup> / Gross Profit – new homes	3,499	1,871	1,628	87.0 %	6,485	4,106	2,379	57.9 %
Gross margin % – new homes	18.2 %	11.2 %	7.0 %		18.6 %	12.8 %	5.8 %	
Average selling price – new homes*	\$137,186	\$120,173	\$ 17,013	14.2 %	\$134,371	\$121,534	\$12,837	10.6 %
Pre-owned homes								
Pre-owned home sales	\$19,324	\$30,538	\$(11,214)	(36.7)%	\$44,315	\$54,775	\$(10,460)	(19.1)%
Pre-owned home cost of sales	13,474	19,602	(6,128)	(31.3)%	30,896	35,733	(4,837)	(13.5)%
NOI <sup>(1)</sup> / Gross Profit – pre-owned homes	5,850	10,936	(5,086)	(46.5)%	13,419	19,042	(5,623)	(29.5)%
Gross margin % – pre-owned homes	30.3 %	35.8 %	(5.5)%		30.3 %	34.8 %	(4.5)%	
Average selling price – pre-owned homes*	\$41,028	\$38,754	\$ 2,274	5.9 %	\$39,744	\$37,491	\$2,253	6.0 %
Total home sales								
Revenue from home sales	\$38,530	\$47,242	\$ (8,712)	(18.4)%	\$79,117	\$86,860	\$(7,743)	(8.9)%
Cost of home sales	29,181	34,435	(5,254)	(15.3)%	59,213	63,712	(4,499)	(7.1)%
NOI <sup>(1)</sup> / Gross Profit – home sales	\$ 9,349	\$12,807	\$ (3,458)	(27.0)%	\$19,904	\$23,148	\$(3,244)	(14.0)%
Statistical Information								
New home sales volume*	140	139	1	0.7 %	259	264	(5)	(1.9)%
Pre-owned home sales volume*	471	788	(317)	(40.2)%	1,115	1,461	(346)	(23.7)%
Total home sales volume *	611	927	(316)	(34.1)%	1,374	1,725	(351)	(20.3)%

## Rental Program Summary (amounts in thousands except for \*)

	Three Months Ended				Six Months Ended					
	June 30, 2020	June 30, 2019	Ch	ange	% Change	June 30, 2020	June 30, 2019	C	hange	% Change
Financial Information										
Revenues										
Rental home revenue	\$ 14,968	\$ 14,412	\$	556	3.9 %	\$ 30,440	\$ 28,383	\$	2,057	7.2 %
Site rent from Rental Program (1) (10)	18,591	17,178		1,413	8.2 %	36,598	34,056		2,542	7.5 %
Rental Program revenue	33,559	31,590		1,969	6.2 %	67,038	62,439		4,599	7.4 %
Expenses										
Repairs and refurbishment	2,256	2,889		(633)	(21.9)%	5,209	5,237		(28)	(0.5)%
Taxes and insurance	2,006	1,827		179	9.8 %	4,019	3,691		328	8.9 %
Other	423	461		(38)	(8.2)%	951	1,081		(130)	(12.0)%
Rental Program operating and maintenance	4,685	5,177		(492)	(9.5)%	10,179	10,009		170	1.7 %
Rental Program NOI <sup>(1)</sup>	\$ 28,874	\$ 26,413	\$	2,461	9.3 %	\$ 56,859	\$ 52,430	\$	4,429	8.4 %
Other Information										
Number of sold rental homes*	122	332		(210)	(63.3)%	356	542		(186)	(34.3)%
Number of occupied rentals, end of period*						11,785	11,230		555	4.9 %
Investment in occupied rental homes, end of period						\$621,327	\$ 561,219	\$	60,108	10.7 %
Weighted average monthly rental rate, end of period*						\$ 1,018	\$ 975	\$	43	4.4 %

## Acquisitions and Other Summary <sup>(16)</sup> (amounts in thousands except for statistical data)

	Three Months Ended June 30, 2020		Six Months Ended June 30, 2020		
Financial Information					
Revenues					
Income from real property	\$	17,649	\$	31,797	
Property and operating expenses					
Payroll and benefits		2,742		5,260	
Legal, taxes & insurance		232		524	
Utilities		1,700		3,399	
Supplies and repairs		1,386		2,287	
Other		1,439		2,615	
Real estate taxes		1,647		2,859	
Property operating expenses		9,146		16,944	
Net operating income (NOI) <sup>(1)</sup>	\$	8,503	\$	14,853	

Other Information	June 30, 2020
Number of properties	59
Occupied sites	8,198
Developed sites	8,820
Occupancy %	92.9 %
Transient sites	3,620

### Property Summary (includes MH and Annual RVs)

COMMUNITIES	6/30/2020	3/31/2020	12/31/2019	9/30/2019	6/30/2019
FLORIDA					
Communities	125	125	125	125	125
Developed sites <sup>(17)</sup>	39,241	39,380	39,230	39,067	38,879
Occupied <sup>(17)</sup>	38,453	38,526	38,346	38,155	37,944
Occupancy % <sup>(17)</sup>	98.0 %	97.8 %	97.7 %	97.7 %	97.6 %
Sites for development	1,427	1,527	1,527	1,633	1,638
MICHIGAN					
Communities	72	72	72	72	72
Developed sites <sup>(17)</sup>	27,901	27,883	27,905	27,906	27,891
Occupied <sup>(17)</sup>	27,191	26,863	26,785	26,677	26,591
Occupancy % <sup>(17)</sup>	97.5 %	96.3 %	96.0 %	95.6 %	95.3 %
Sites for development	1,182	1,115	1,115	1,115	1,115
TEXAS					
Communities	23	23	23	23	23
Developed sites <sup>(17)</sup>	7,641	7,627	7,615	7,098	6,997
Occupied <sup>(17)</sup>	7,289	7,076	7,006	6,834	6,683
Occupancy % <sup>(17)</sup>	95.4 %	92.8 %	92.0 %	96.3 %	95.5 %
Sites for development	565	555	555	1,086	1,100
CALIFORNIA					
Communities	32	31	31	31	31
Developed sites <sup>(17)</sup>	6,364	5,986	5,981	5,963	5,946
Occupied <sup>(17)</sup>	6,272	5,948	5,941	5,917	5,896
Occupancy % <sup>(17)</sup>	98.6 %	99.4 %	99.3 %	99.2 %	99.2 %
Sites for development	264	302	302	302	56
ARIZONA					
Communities	13	13	13	13	13
Developed sites <sup>(17)</sup>	4,259	4,268	4,263	4,239	4,235
Occupied <sup>(17)</sup>	3,932	3,923	3,892	3,852	3,842
Occupancy % <sup>(17)</sup>	92.3 %	91.9 %	91.3 %	90.9 %	90.7 %
Sites for development	—	—	—		—
ONTARIO, CANADA					
Communities	15	15	15	15	15
Developed sites <sup>(17)</sup>	3,980	3,977	4,031	4,022	3,929
Occupied <sup>(17)</sup>	3,980	3,977	4,031	4,022	3,929
Occupancy % <sup>(17)</sup>	100.0 %	100.0 %	100.0 %	100.0 %	100.0 %
Sites for development	1,593	1,608	1,611	1,675	1,675
INDIANA					
Communities	11	11	11	11	11
Developed sites <sup>(17)</sup>	3,087	3,087	3,087	3,089	3,089
Occupied <sup>(17)</sup>	2,961	2,914	2,900	2,870	2,849
Occupancy % <sup>(17)</sup>	95.9 %	94.4 %	93.9 %	92.9 %	92.2 %
Sites for development	277	277	277	277	277
ОНІО					
Communities	9	9	9	9	9
Developed sites <sup>(17)</sup>	2,778	2,768	2,770	2,770	2,770
Occupied <sup>(17)</sup>	2,736	2,702	2,716	2,703	2,705
Occupancy % <sup>(17)</sup>	98.5 %	97.6 %	98.1 %	97.6 %	97.7 %
Sites for development	22	59	59	59	59

### Property Summary (includes MH and Annual RVs)

MMUNITIES	6/30/2020	3/31/2020	12/31/2019	9/30/2019	6/30/2019
OLORADO					
Communities	10	10	10	10	8
Developed sites <sup>(16)</sup>	2,441	2,423	2,423	2,423	2,335
Occupied <sup>(17)</sup>	2,327	2,318	2,322	2,325	2,323
Occupancy % <sup>(17)</sup>	95.3 %	95.7 %	95.8 %	96.0 %	99.5 %
Sites for development	1,566	1,867	1,867	1,973	2,129
THER STATES					
Communities	116	115	113	80	75
Developed sites <sup>(17)</sup>	22,780	22,583	22,572	17,203	16,493
Occupied <sup>(17)</sup>	22,024	21,749	21,678	16,657	16,026
Occupancy % <sup>(17)</sup>	96.7 %	96.3 %	96.0 %	96.8 %	97.2 %
Sites for development	2,846	2,980	2,980	2,437	2,705
OTAL - PORTFOLIO					
Communities	426	424	422	389	382
Developed sites <sup>(17)</sup>	120,472	119,982	119,877	113,780	112,564
Occupied <sup>(17)</sup>	117,165	115,996	115,617	110,012	108,788
Occupancy % <sup>(17)</sup>	97.3 % (18)	96.7 %	96.4 %	96.7 %	96.6 %
Sites for development <sup>(19)</sup>	9,742	10,290	10,293	10,557	10,754
% Communities age restricted	34.0 %	34.0 %	34.1 %	30.8 %	31.4 %

#### TRANSIENT RV PORTFOLIO SUMMARY

Location					
Florida	5,547	5,311	5,465	5,506	5,693
California	1,978	1,947	1,952	1,970	1,985
Texas	1,590	1,612	1,623	1,642	1,693
Maryland	1,515	1,488	1,488	1,426	1,380
Arizona	1,401	1,392	1,397	1,421	1,424
Ontario, Canada	1,007	1,009	939	937	1,043
New York	911	916	923	924	935
New Jersey	857	875	864	868	875
Maine	837	828	811	821	848
Utah	750	750	753	560	562
Virginia	598	630	324	329	358
Colorado	574	291	291	185	111
Other states	4,795	4,831	4,586	4,293	3,678
Total transient RV sites	22,360	21,880	21,416	20,882	20,585

### Capital Improvements, Development, and Acquisitions

(amounts in thousands except for \*)

	Capital	ecurring Expenditures rage / Site*	Caj	Recurring pital Expenditures <sup>(20)</sup>	Мо	Lot odifications <sup>(21)</sup>	Acquisitions (22)	D	Expansion and evelopment <sup>(23)</sup>	evenue Producing / Expense Reduction Projects <sup>(24)</sup>
YTD 2020	\$	77	\$	9,147	\$	14,177	\$ 116,750	\$	127,126	\$ 8,035
2019	\$	345	\$	30,382	\$	31,135	\$ 930,668	\$	281,808	\$ 9,638
2018	\$	263	\$	24,265	\$	22,867	\$ 414,840	\$	152,672	\$ 3,864

### **Operating Statistics for MH and Annual RVs**

Locations	Resident Move-outs	Net Leased Sites <sup>(5)</sup>	New Home Sales	Pre-owned Home Sales	Brokered Re-sales
Florida	1,193	107	85	97	601
Michigan	284	406	17	525	66
Ontario, Canada	591	(51)	16	9	90
Texas	194	283	32	142	26
Arizona	48	40	22	13	62
Indiana	43	61	4	100	7
Ohio	72	20	_	42	5
California	61	13	12	7	33
Colorado	13	5	3	15	17
Other states	879	267	68	165	130
Six Months Ended June 30, 2020	3,378	1,151	259	1,115	1,037

Total For Year Ended	Resident Move-outs	Net Leased Sites <sup>(5)</sup>	New Home Sales	Pre-owned Home Sales	Brokered Re-sales
2019	4,139	2,674	571	2,868	2,231
2018	3,435	2,600	526	3,103	2,147

Percentage Trends	Resident Move-outs	Resident Re-sales
2020 (TTM)	3.1 %	6.3 %
2019	2.6 %	6.6 %
2018	2.4 %	7.2 %

#### **Footnotes and Definitions**

- (1) Investors in and analysts following the real estate industry utilize funds from operations ("FFO"), net operating income ("NOI"), and earnings before interest, tax, depreciation and amortization ("EBITDA") as supplemental performance measures. The Company believes that FFO, NOI, and EBITDA are appropriate measures given their wide use by and relevance to investors and analysts. Additionally, FFO, NOI, and EBITDA are commonly used in various ratios, pricing multiples, yields and returns and valuation calculations used to measure financial position, performance and value.
  - FFO, reflecting the assumption that real estate values rise or fall with market conditions, principally adjusts for the effects of generally accepted accounting principles ("GAAP") depreciation and amortization of real estate assets.
  - NOI provides a measure of rental operations that does not factor in depreciation, amortization and non-property specific expenses such as general and administrative expenses.
  - EBITDA provides a further measure to evaluate ability to incur and service debt and to fund dividends and other cash needs.

FFO is defined by the National Association of Real Estate Investment Trusts ("NAREIT") as GAAP net income (loss), excluding gains (or losses) from sales of depreciable operating property, plus real estate related depreciation and amortization, and after adjustments for nonconsolidated partnerships and joint ventures. FFO is a non-GAAP financial measure that management believes is a useful supplemental measure of the Company's operating performance. By excluding gains and losses related to sales of previously depreciated operating real estate assets, impairment and excluding real estate asset depreciation and amortization (which can vary among owners of identical assets in similar condition based on historical cost accounting and useful life estimates), FFO provides a performance measure that, when compared period-over-period, reflects the impact to operating results of REITs among the investing public and making comparisons of REIT operating results more meaningful. The Company also uses FFO excluding certain gain and loss items that management considers unrelated to the operational and financial performance of our core business ("Core FFO"). The Company believes that Core FFO provides enhanced comparability for investor evaluations of period-over-period results.

The Company believes that GAAP net income (loss) is the most directly comparable measure to FFO. The principal limitation of FFO is that it does not replace GAAP net income (loss) as a performance measure or GAAP cash flow from operations as a liquidity measure. Because FFO excludes significant economic components of GAAP net income (loss) including depreciation and amortization, FFO should be used as a supplement to GAAP net income (loss) and not as an alternative to it. Further, FFO is not intended as a measure of a REIT's ability to meet debt principal repayments and other cash requirements, nor as a measure of working capital. FFO is calculated in accordance with the Company's interpretation of standards established by NAREIT, which may not be comparable to FFO reported by other REITs that interpret the NAREIT definition differently.

NOI is derived from revenues minus property operating expenses and real estate taxes. NOI is a non-GAAP financial measure that the Company believes is helpful to investors as a supplemental measure of operating performance because it is an indicator of the return on property investment and provides a method of comparing property performance over time. The Company uses NOI as a key measure when evaluating performance and growth of particular properties and/or groups of properties. The principal limitation of NOI is that it excludes depreciation, amortization, interest expense and non-property specific expenses such as general and administrative expenses, all of which are significant costs. Therefore, NOI is a measure of the operating performance of the properties of the Company rather than of the Company overall.

The Company believes that GAAP net income (loss) is the most directly comparable measure to NOI. NOI should not be considered to be an alternative to GAAP net income (loss) as an indication of the Company's financial performance or GAAP cash flow from operating activities as a measure of the Company's liquidity; nor is it indicative of funds available for the Company's cash needs, including its ability to make cash distributions. Because of the inclusion of items such as interest, depreciation, and amortization, the use of GAAP net income (loss) as a performance measure is limited as these items may not accurately reflect the actual change in market value of a property, in the case of depreciation and in the case of interest, may not necessarily be linked to the operating performance of a real estate asset, as it is often incurred at a parent company level and not at a property level.

EBITDA as defined by NAREIT (referred to as "EBITDAre") is calculated as GAAP net income (loss), plus interest expense, plus income tax expense, plus depreciation and amortization, plus or minus losses or gains on the disposition of depreciated property (including losses or gains on change of control), plus impairment write-downs of depreciated property and of investments in nonconsolidated affiliates caused by a decrease in value of depreciated property in the affiliate, and adjustments to reflect the entity's share of EBITDAre of nonconsolidated affiliates. EBITDAre is a non-GAAP financial measure that the Company uses to evaluate its ability to incur and service debt, fund dividends and other cash needs and cover fixed costs.

Investors utilize EBITDA*re* as a supplemental measure to evaluate and compare investment quality and enterprise value of REITs. The Company also uses EBITDA*re* excluding certain gain and loss items that management considers unrelated to measurement of the Company's performance on a basis that is independent of capital structure ("Recurring EBITDA").

The Company believes that GAAP net income (loss) is the most directly comparable measure to EBITDA*re*. EBITDA*re* is not intended to be used as a measure of the Company's cash generated by operations or its dividend-paying capacity, and should therefore not replace GAAP net income (loss) as an indication of the Company's financial performance or GAAP cash flow from operating, investing and financing activities as measures of liquidity.

- (2) Same Community results reflect constant currency for comparative purposes. Canadian currency figures in the prior comparative period have been translated at 2020 actual exchange rates.
- (3) The Same Community occupancy percentage is 96.9 percent for MH, 100.0 percent for RV, and 97.6 percent for the blended MH and RV. The MH and RV blended occupancy is derived from 111,652 developed sites, of which 108,967 were occupied. The Same Community occupancy percentage for 2019 has been adjusted to reflect incremental period-over-period growth from filled expansion sites and the conversion of transient RV sites to annual RV sites. The adjusted Same Community occupancy percentage for 2020 is derived from 110,362 developed sites, of which 108,967 were occupied. The number of developed sites excludes RV transient sites and approximately 1,300 recently completed but vacant MH expansion sites.
- (4) The effect of certain anti-dilutive convertible securities is excluded from these items.
- (5) Net leased sites do not include occupied sites acquired during that year.
- (6) Lines of credit includes the Company's MH floor plan facility. The effective interest rate on the MH floor plan facility was 7.0 percent for all periods presented. However, the Company pays no interest if the floor plan balance is repaid within 60 days.
- (7) Other expense, net was as follows (in thousands):

	<b>Three Months Ended</b>				Six Months Ended			
	June 30, 2020			June 30, 2019		June 30, 2020		une 30, 2019
Foreign currency remeasurement loss	\$	(195)	\$	(28)	\$	(415)	\$	(23)
Collateralized receivables derecognition gain				1		—		_
Contingent liability remeasurement loss		(84)		(42)		(166)		(97)
Long term lease termination expense		(273)		(26)		(273)		(42)
Other expense, net	\$	(552)	\$	(95)	\$	(854)	\$	(162)

- (8) These costs represent the expenses incurred to bring recently acquired properties up to the Company's operating standards, including items such as tree trimming and painting costs that do not meet the Company's capitalization policy.
- (9) Core FFO<sup>(1)</sup> includes an adjustment of \$0.3 million for the six months ended June 30, 2020 and \$0.4 million for the three and six months ended June 30, 2019, respectively, for estimated loss of earnings in excess of the applicable business interruption deductible in relation to the Company's Florida Keys communities that required redevelopment due to damages sustained from Hurricane Irma in September 2017. For the three months ended June 30, 2020, the adjustment of \$0.3 million was offset by the reversal of the first quarter 2020 adjustment of \$0.3 million for which payment was received and income recognized during the current quarter in accordance with GAAP.
- (10) The renter's monthly payment includes the site rent and an amount attributable to the home lease. The site rent is reflected in Real Property Operations' segment revenue. For purposes of management analysis, site rent is included in Rental Program revenue to evaluate the incremental revenue gains associated with the Rental Program, and to assess the overall growth and performance of the Rental Program and financial impact on the Company's operations.
- (11) This is a transferred asset transaction which has been classified as collateralized receivables and the cash received from this transaction has been classified as a secured borrowing. The interest income and interest expense accrue at the same rate and amount. In November 2019, the Company derecognized the transferred financial assets and secured borrowing as legal isolation criteria to be accounted for as a true sale were satisfied pursuant to the terms of the purchase agreement.
- (12) Same Community results net \$9.4 million and \$8.5 million of certain utility revenue against the related utility expense in property operating and maintenance expense for the three months ended June 30, 2020 and 2019, respectively. Same Community results net \$18.3 million and \$16.9 million of utility revenue against the related utility expense in property operating and maintenance expense for the six months ended June 30, 2020 and 2019, respectively.

- (13) Same Community supplies and repair expense excludes \$0.3 million and \$0.4 million for the three and six months ended June 30, 2019, of expenses incurred for recently acquired properties to bring the properties up to the Company's operating standards, including items such as tree trimming and painting costs that do not meet the Company's capitalization policy.
- (14) Monthly base rent per site pertains to annual RV sites and excludes transient RV sites.
- (15) Calculated using actual results without rounding.
- (16) Acquisitions and other is comprised of 4 properties acquired and 3 properties that the Company has an interest in, but does not operate in 2020, forty-two properties acquired in 2019, one property being operated under a temporary use permit, three Florida Keys properties that require redevelopment as a result of damage sustained from Hurricane Irma in 2017, five recently opened ground-up developments, one property undergoing redevelopment, and other miscellaneous transactions and activity.
- (17) Includes MH and annual RV sites, and excludes transient RV sites, as applicable.
- (18) As of June 30, 2020, total portfolio MH occupancy was 96.5 percent inclusive of the impact of approximately 1,600 recently constructed but vacant MH expansion sites, and annual RV occupancy was 100.0 percent.
- (19) Total sites for development were comprised of approximately 78.2 percent for expansion, 18.0 percent for greenfield development and 3.8 percent for redevelopment.
- (20) Recurring capital expenditures are necessary to maintain asset quality, including purchasing and replacing assets used to operate the community. These capital expenditures include items such as: major road, driveway, pool improvements; clubhouse renovations; adding or replacing street lights; playground equipment; signage; maintenance facilities; manager housing and property vehicles. The minimum capitalized amount is five hundred dollars.
- (21) Lot modification capital expenditures improve the asset quality of the community. These costs are incurred when an existing older home moves out, and the site is prepared for a new home, more often than not, a multi-sectional home. These activities, which are mandated by strict manufacturer's installation requirements and state building code, include items such as new foundations, driveways, and utility upgrades.
- (22) Capital expenditures related to acquisitions represent the purchase price of existing operating communities and land parcels to develop expansions or new communities. These costs for the six months ended June 30, 2020 include \$19.8 million of capital improvements identified during due diligence that are necessary to bring the communities to the Company's operating standards. For the years ended December 31, 2019 and 2018, these costs were \$50.7 million and \$94.6 million, respectively. These include items such as: upgrading clubhouses; landscaping; new street light systems; new mail delivery systems; pool renovation including larger decks, heaters, and furniture; new maintenance facilities; and new signage including main signs and internal road signs. These are considered acquisition costs and although identified during due diligence, often require 24 to 36 months after closing to complete.
- (23) Expansion and development expenditures consist primarily of construction costs and costs necessary to complete home site improvements, such as driveways, sidewalks and landscaping.
- (24) Capital costs related to revenue generating activities consist primarily of garages, sheds, sub-metering of water, sewer and electricity. Revenue generating attractions at our RV resorts are also included here and, occasionally, a special capital project requested by residents and accompanied by an extra rental increase will be classified as revenue producing.

Certain financial information has been revised to reflect reclassifications in prior periods to conform to current period presentation.