

SIGNATURE BY GUILLEMOT BROTHERS SE OF AN EXTENSION TO AN AGREEMENT FOR UBISOFT SHARES PURCHASE

Paris, April 16, 2018 - Ubisoft has been informed that Guillemot Brothers SE and a bank have entered today into an extension to an agreement originally dated September 5, 2016 related to the purchase by Guillemot Brothers SE of 4,000,008 shares of Ubisoft representing as at today's date c. 3.58% of the share capital of Ubisoft.

The above-mentioned agreement (as amended) contemplates in particular the financing of this acquisition by such bank and the entry into related hedging agreements, for a period now extended until 30 October 2020. Within this framework, Guillemot Brothers SE has agreed to a call option whereby Guillemot Brothers SE has agreed to sell to the bank the Ubisoft shares subject to such financing and the bank has agreed to a put option whereby the bank has agreed to purchase the shares from Guillemot Brothers SE. These call and put options are exercisable under certain conditions as provided in such agreement, at the maturity date of the previously mentioned financing, and will be settled either in cash or in shares, at the discretion of Guillemot Brothers SE.

The financed shares are pledged for the benefit of the bank who is able to borrow them from Guillemot Brothers SE under certain conditions provided in the related share pledge agreement.

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About Ubisoft

Ubisoft is a leading creator, publisher and distributor of interactive entertainment and services, with a rich portfolio of world-renowned brands, including Assassin's Creed, Just Dance, Watch_Dogs, Tom Clancy's video game series, Rayman and Far Cry. The teams throughout Ubisoft's worldwide network of studios and business offices are committed to delivering original and memorable gaming experiences across all popular platforms, including consoles, mobile phones, tablets and PCs. For the 2016-17 fiscal year Ubisoft generated sales of €1,460 million. To learn more, please visit: www.ubisoftgroup.com