## The Heartland Institute



The Honorable Howard Lutnick Secretary United States Department of Commerce 1401 Constitution Avenue, NW Washington, DC 20230

Ambassador Jamieson Greer United States Trade Representative 600 17th Street, NW Washington, DC 20508 The Honorable Scott Bessent Secretary United States Department of Treasury 1500 Pennsylvania Avenue, NW Washington, DC 20220

Dr. Kevin Hassett Director National Economic Council 1600 Pennsylvania Avenue, NW Washington, DC 20500

## Defending American Sovereignty Opposing the EU's Overreach Through the CSDDD

Dear Secretary Lutnick, Secretary Bessent, Ambassador Grier, and Director Hassett,

We, the undersigned organizations, write to express our deep concerns regarding the European Union's (EU) recently enacted Corporate Sustainability Due Diligence Directive (CSDDD).<sup>1</sup> This radical law threatens to undermine American economic interests, impose foreign ideological mandates on U.S. businesses, and erode national sovereignty.

If allowed to proceed unchecked, this directive will exert significant influence over the U.S. economy. The CSDDD is designed to impose sweeping ESG obligations on large companies worldwide, regardless of whether they are based in the European Union. Under the directive, covered businesses must adhere to a set of ESG-focused compliance measures, many of which are aligned with political and ideological objectives that have not been approved by U.S. lawmakers.

The CSDDD directly applies to companies headquartered in the European Union with a minimum of 1,000 employees and global revenue exceeding €450 million (about \$475 million). However, it also captures non-EU businesses, including those from the United States, if they generate €450 million or more in revenue from the EU market.<sup>2</sup>

Not only will many large U.S. businesses be forced under the CSDDD to adjust their internal operations to comply with these mandates, but they will also be required to ensure that their suppliers and business partners—no matter where they are based or the size of their operations—adhere to many of the same restrictive ESG standards.<sup>3</sup>

<sup>1</sup> To read the full law, see: "Directive (EU) 2024/1760 of the European Parliament and of the council of 13 June 2024 on corporate sustainability due diligence and amending Directive (EU) 2019/1937 and Regulation (EU) 2023/2859," *Official Journal of the European Union*, https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32024L1760

<sup>2</sup> CSDDD, Article 2.

<sup>3</sup> CSDDD, Article 3.

The CSDDD's myriad climate and energy provisions would effectively destroy many conventional energy industries and require an economy-wide transition to more expensive, less reliable forms of energy, such as wind and solar. It directly binds U.S. companies to the objectives of the Paris Climate Agreement and other climate-focused international agreements. This part of the CSDDD alone would drive up costs for nearly all U.S. products and services.<sup>4</sup>

Moreover, the CSDDD strengthens labor union power and requires adherence to various binding agreements from the European Union and United Nations, which will further encroach upon the ability of U.S. businesses to operate independently. It also mandates that covered companies comply with vague and sweeping social justice requirements.

The directive includes many other stipulations that expand beyond traditional ESG goals. For instance, the CSDDD contains a provision requiring companies to regulate and restrict information deemed to be "disinformation," opening the door for severe censorship.

Failure to adhere to these burdensome, authoritarian mandates will result in crippling penalties, including fines of up to 5 percent of a company's net worldwide turnover.<sup>5,6</sup> Even more troubling, the law allows activist organizations and private individuals to sue companies for alleged violations,<sup>7</sup> creating a legal minefield that could financially devastate businesses of all sizes.

Many of America's most prominent companies—including Amazon, Apple, Cargill, Google, Ford, McDonald's, Meta, Microsoft, and Sysco Foods—will be directly affected by the CSDDD, along with hundreds of other large U.S. businesses. Yet, as noted earlier, the directive will not only apply to large multinational companies—the CSDDD forces directly covered companies to enforce the same ESG mandates on nearly all their business partners and suppliers.

As a result, thousands of small and medium-sized American businesses will be forced to comply with CSDDD standards as well, regardless of whether they do business in the European Union or how much revenue they generate. This will affect industries across all sectors, including agriculture, energy development, logistics, manufacturing, and many others.

It is imperative that the United States push back against this egregious regulatory overstep. The attempt to enforce European ESG mandates on U.S. companies is a direct assault on America's national sovereignty, as is the attempt to force U.S. companies to abide by dozens of international agreements the United States has not signed or ratified.

American policymakers must take decisive action to protect U.S. businesses from the destructive influence of foreign ESG mandates that serve political interests rather than economic well-being.

We urge Congress and the Trump administration to take immediate steps to counter the CSDDD's implementation. This includes, if necessary, imposing retaliatory trade policies that punish EU nations for eroding America's sovereignty, freedoms, and prosperity. Congress and the Trump administration have the responsibility to safeguard American industry and citizens from coercive ESG mandates that will stifle innovation, increase costs, and erode liberties.

<sup>4</sup> Most of these ESG goals—both specific and broad—are discussed within the "preamble" to the CSDDD, which contains 99 separate provisions.

<sup>5</sup> In the European Union, net worldwide turnover is similar, but not identical, to business revenue.

<sup>6</sup> CSDDD, Article 27.

<sup>7</sup> CSDDD, Article 29.

We, the undersigned organizations, stand united in opposition to the Corporate Sustainability Due Diligence Directive and call on you to act swiftly to protect U.S. businesses, American values, and national sovereignty from this unacceptable encroachment.

Sincerely, James Taylor President The Heartland Institute

Joel Griffith Senior Fellow Advancing American Freedom

Saulius "Saul" Anuzis President American Association of Senior Citizens

Dick Patten President American Business Defense Foundation

Kristen Walker Energy Policy Manager American Consumer Institute

Hon. Jason Isaac CEO American Energy Institute

Myron Ebell Chairman American Lands Council

Grover Norquist President Americans for Tax Reform

Bob Carlstrom CEO The Carlstrom Group

Craig Rucker President CFACT Richard Morrison Senior Fellow Competitive Enterprise Institute

E. Calvin Beisner, Ph.D. President Cornwall Alliance for the Stewardship of Creation

James Erwin Executive Director Digital Liberty

Kristen A. Ullman President Eagle Forum

Craig Richardson President The Energy & Environment Legal Institute (E&E Legal)

Ryan Walker Executive Vice President Heritage Action for America

Stefan J. Padfield, JD Executive Director Free Enterprise Project National Center for Public Policy Research

Peter Flaherty Chairman National Legal and Policy Center

Justin T. Haskins President Our Republic Audrea Decker Executive Director Pro-Family Legislative Network

Bette Grande CEO Roughrider Policy Center

Carla Sands US Ambassador to the Kingdom of Denmark (ret.)

Thomas Sheahen Chairman Science and Environmental Policy Project

Kenneth Haapala President Science and Environmental Policy Project

James E. Enstrom, PhD, MPH President, Scientific Integrity Institute Retired UCLA Research Professor

Dr. OJ Oleka Chief Executive Officer State Financial Officers Foundation (SFOF) Derrick Max President and CEO Thomas Jefferson Institute for Public Policy

C. Preston Noell III President Tradition, Family, Property, Inc.

Frank Lasee President Truth in Energy and Climate

Kathleen Sgamma President Western Energy Alliance

James L. Martin Founder/Chairman 60 Plus Association

Benjamin Zycher (Affiliation: Senior Fellow at American Enterprise Institute, for identification purposes only)