



smartfinds marketing

Put Your B2B News in the Right Hands – Fast.

Press Release Marketing from SmartFinds is more than distribution. It's strategy, storytelling, and media outreach built for business growth.

When you have a story to tell – we make sure the right audience hears it.

What B2B Companies Experience

- News gets buried in noisy media channels
- Generic press wires limit length, impact, and control
- Internal teams aren't equipped for full content support
- Releases don't result in media interest or leads



The SmartFinds Solution: Press Release Marketing

We manage the entire process – from idea to inbox. SmartFinds creates and executes B2B-focused press releases that don't just get published – they get noticed. We provide:

- ✓ Strategy + editorial support to shape the right narrative
- ✓ Press release copywriting (about 650 words) focused on telling a complete B2B story
- ✓ Custom landing pages, tracking links, and related content support
- ✓ Direct outreach to industry-specific journalists, bloggers, and media contacts

This is not a basic wire service – this is a press release marketing program designed to create awareness, positioning, and business opportunities.

Unmatched Value: What's Included

- ✓ Unlimited words – Say more. No 400-word ceiling.
- ✓ Unlimited links – Send readers anywhere: landing pages, LinkedIn profiles, case studies, videos.
- ✓ Unlimited attachments – Include images, video, PDFs, data sheets – whatever tells the story.
- ✓ Direct-to-inbox media outreach – We don't just wait for your news to be discovered. We deliver it.



WHY IT WORKS

Tells a complete story to a decision-maker audience

Builds real momentum for events, launches, and announcements

Gives news longevity through SEO and backlinks

Reinforces brand leadership and thought capital



FREE CONSULTATION

Book a 30-minute meeting with the experts at SmartFinds Marketing.

Press releases are just the entry point.

Use them to ignite your broader marketing strategy – blending awareness, conversion, and authority.



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