



For Immediate Release

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XSELLERATOR Expands Value for Dealership Service Departments *The Industry-Leading DMS from Quorum Adds Significant New Features to Help Dealers Generate Additional Service and Parts Revenue*

San Francisco, CA, January 24, 2019, Quorum Information Technologies Inc. (TSX Venture: QIS) ("Quorum" or the "Corporation") announced the addition of high-value features for service departments aimed at increasing their customer satisfaction and customer-pay parts and service revenue.

Mark Allen, Quorum's Vice President of Sales, Marketing and Services for XSELLERATOR stated, "XSELLERATOR was already a stand-out in the Dealership Management Field with its advanced suite of functionality for the service department. The system has capabilities that span the customer experience in a dealership's service department – from the appointment to the satisfied customer picking up their vehicle. XSELLERATOR gives dealership every opportunity to delight their customers while maximizing their fixed operations revenue opportunities."

"Now, we are taking it to the next level with the addition of a brand new menu for presenting the customer with both factory and dealership recommended maintenance services, as well as expanding the integration under GM's DTAP certification program for the service lane to include GM dealers in Canada, where we have dealers in pilot." Allen concluded.

Quorum invites dealerships to come see XSELLERATOR at the NADA Show in San Francisco January 25th – 27th, 2019 (Booth #136S). To schedule a demonstration, please visit www.QuorumDMS.com/NADA2019. Dealerships viewing a demo at the show will be awarded a complimentary American Express gift card as a "thank you" for their time.

About Quorum

Quorum is a North American company focused on developing, marketing, implementing and supporting its portfolio of software and services for automotive dealerships that includes:

- XSellerator, a Dealership Management System (DMS) that automates, integrates and streamlines key processes across departments in a dealership, and emphasizes revenue generation and customer satisfaction.
- DealerMine CRM, a sales and service Customer Relationship Management system and set of Business Development Center services that drives revenue into the critical sales and service departments in a dealership.
- Autovance, a sales desk system that increases sales department gross margins and improves customer satisfaction for dealerships.
- Advantage, a full showroom system for both franchised and independent dealerships and a comprehensive operating system that includes accounting for the independent market.

Quorum Information Technologies Inc. is traded on the Toronto Venture Exchange (TSX-V) under the symbol QIS. For additional information please go to www.QuorumDMS.com.

Forward-Looking Information

This press release may contain certain forward-looking statements and forward-looking information ("forward-looking information") within the meaning of applicable Canadian securities laws. Forward-looking information is often, but not always, identified by the use of words such as "anticipate", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "expect", "may", "will", "project", "should" or similar words suggesting future outcomes. In particular, this press release includes forward-looking information relating to results of operations, plans and objectives, projected costs and business strategy. Quorum believes the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon.

Forward-looking information is not a guarantee of future performance and involves a number of risks and uncertainties some of which are described herein. Such forward-looking information necessarily involves known and unknown risks and uncertainties, which may cause Quorum's actual performance and financial results in future periods to differ materially from any projections of future performance or results expressed or implied by such forward-looking information.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed this release and neither accepts responsibility for the adequacy or accuracy of this release.

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