

Perceptions of Canada's Immigration System

*A summary of public sentiment on
Canada's immigration strategy*

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About the Business Council of Alberta

The Business Council of Alberta is a non-partisan, non-profit organization dedicated to building a better Alberta within a more dynamic Canada. Composed of the chief executives and leading entrepreneurs of the province's largest enterprises, Council members are proud to represent the majority of Alberta's private sector investment, job creation, exports, and research and development. The Council is committed to working with leaders and stakeholders across Alberta and Canada in proposing bold and innovative public policy solutions and initiatives that will make life better for Albertans.

Land Acknowledgement

In the spirit of truth, reconciliation, and respect, we honour and acknowledge the lands upon which we live and work as guests, including the traditional territories of the First Nations in Treaties 6, 7, and 8 and the citizens of the Métis Nation of Alberta. We thank the First Peoples of this land, which we now call Alberta, for their generations of stewardship of the land, and we seek to walk together in the spirit of truth and reconciliation to build a shared future for all in Alberta.

Acknowledgements

Research Partners

Abacus Data

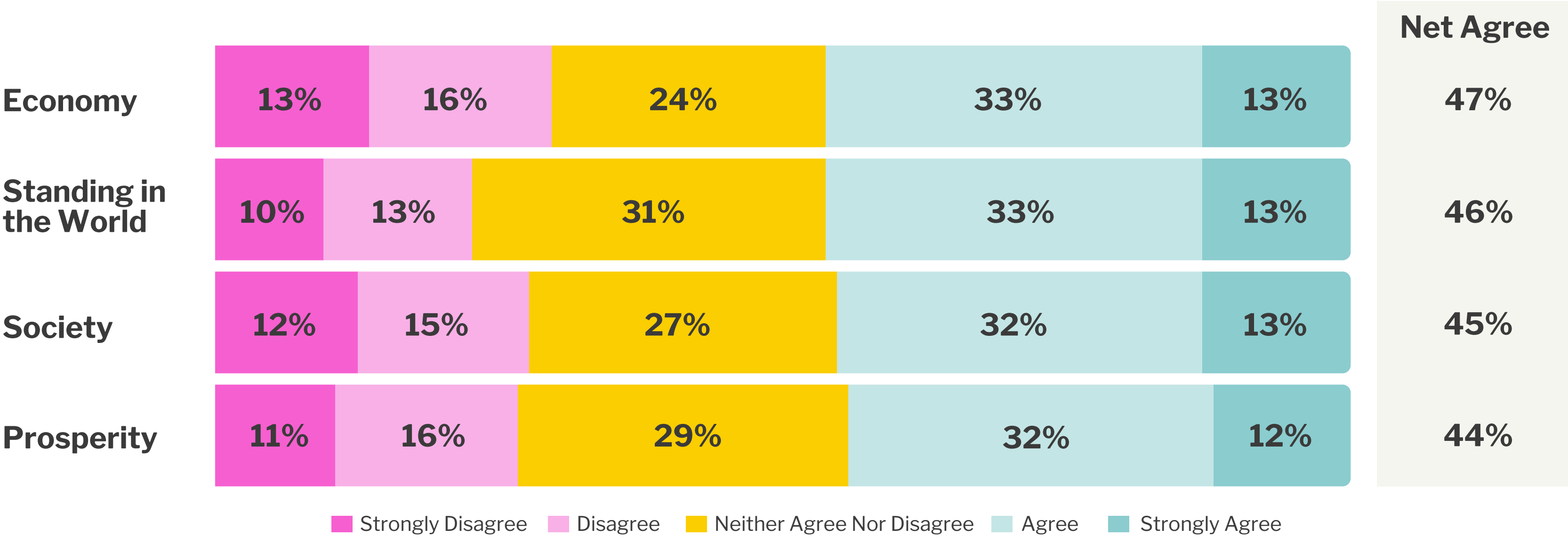
About the Study

This report is a summary of the findings of a survey by Abacus Data. The survey was administered to 2,302 adult Canadians from April 11 - 16, 2024. The data is weighted by age, gender, education and region. The margin of error for a comparable probability-based random sample of the same size is +/- 2.04%, 19 times out of 20. Totals may not add up to 100 due to rounding.

This document reflects the views of the Business Council of Alberta based on our own research and engagement with members and stakeholders. Alberta is a diverse place. In many cases, there are a range of views on an issue within the Council membership. This piece may not necessarily reflect the perspective of all BCA member companies and should not be read as the position of any one member.

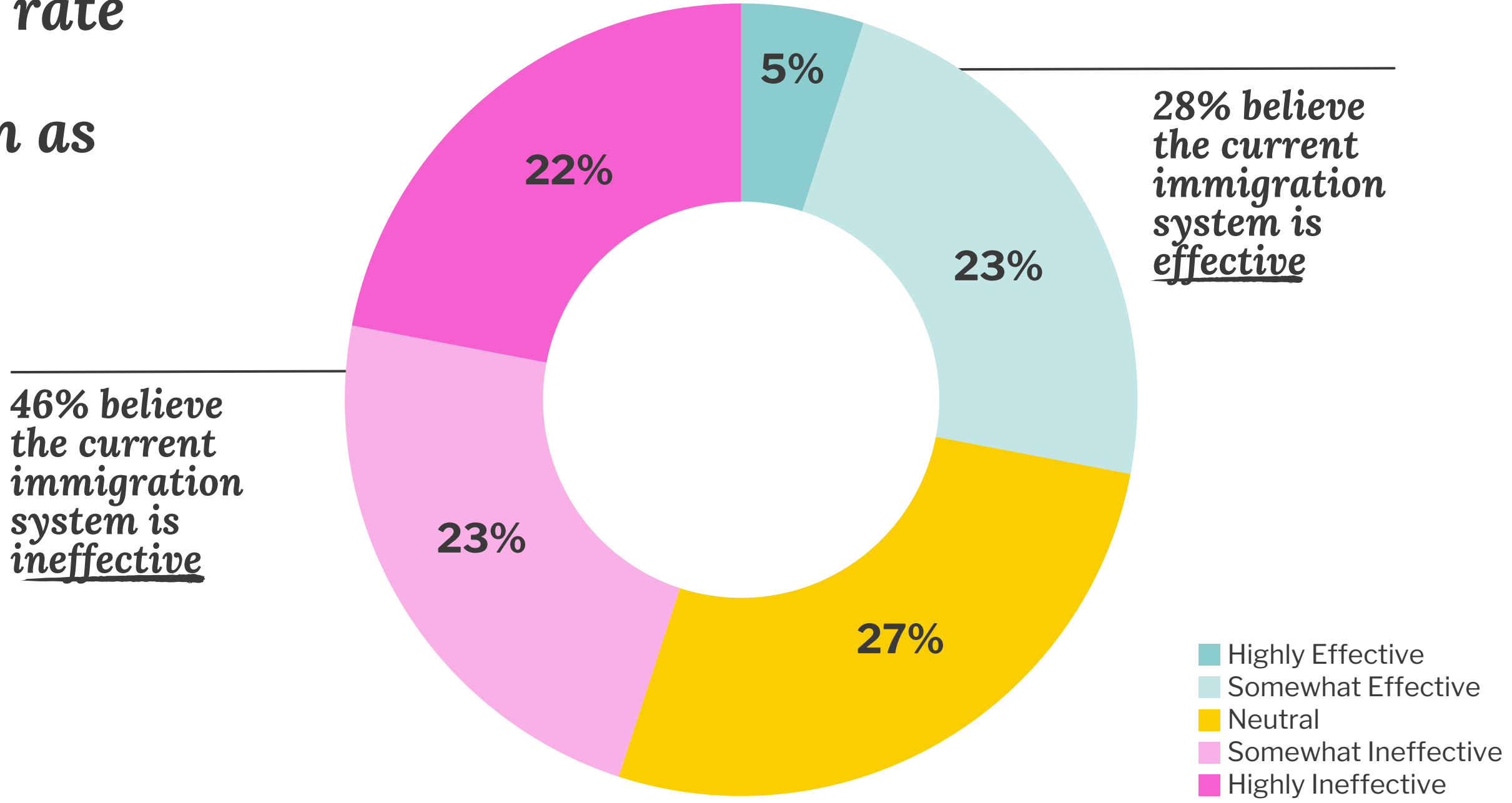
?? Do you believe that immigration on the whole is good for Canada's:

Less than half of Canadians believe immigration is good for Canada's economy, its standing in the world, society, and the country's prosperity.



?? How would you rate the overall effectiveness of the current immigration system in Canada in terms of its ability to manage immigration processes, select the best candidates, and integrate newcomers into Canadian society?

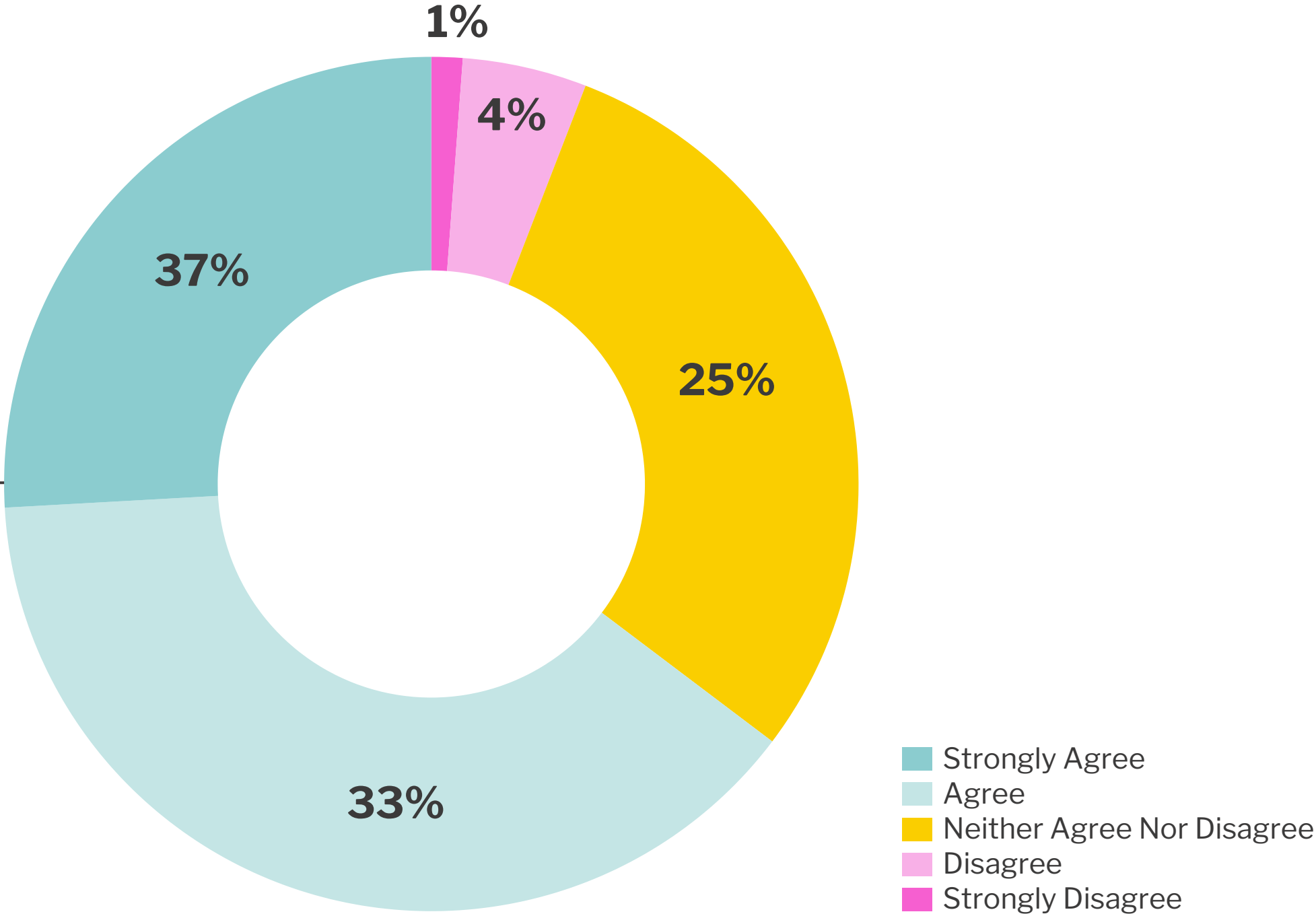
Largely, Canadians rate Canada's current immigration system as ineffective.



?? To what extent do you agree, or disagree, with each of the following statements regarding Canada's immigration policies and practices:

It's time for Canada to make changes to its immigration system.

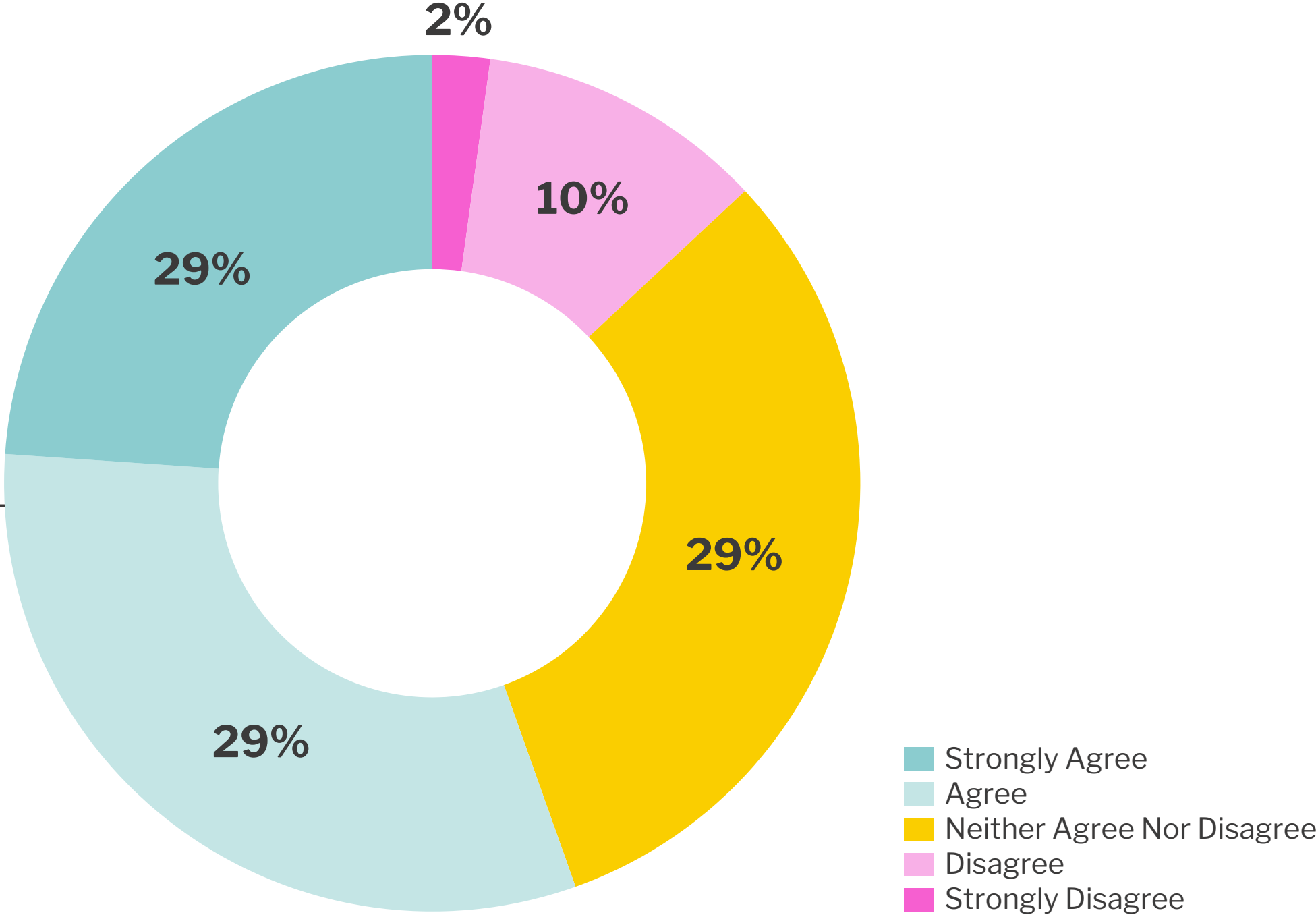
7 in 10 Canadians agree that adjustments are necessary for the immigration system



?? To what extent do you agree, or disagree, with each of the following statements regarding Canada's immigration policies and practices:

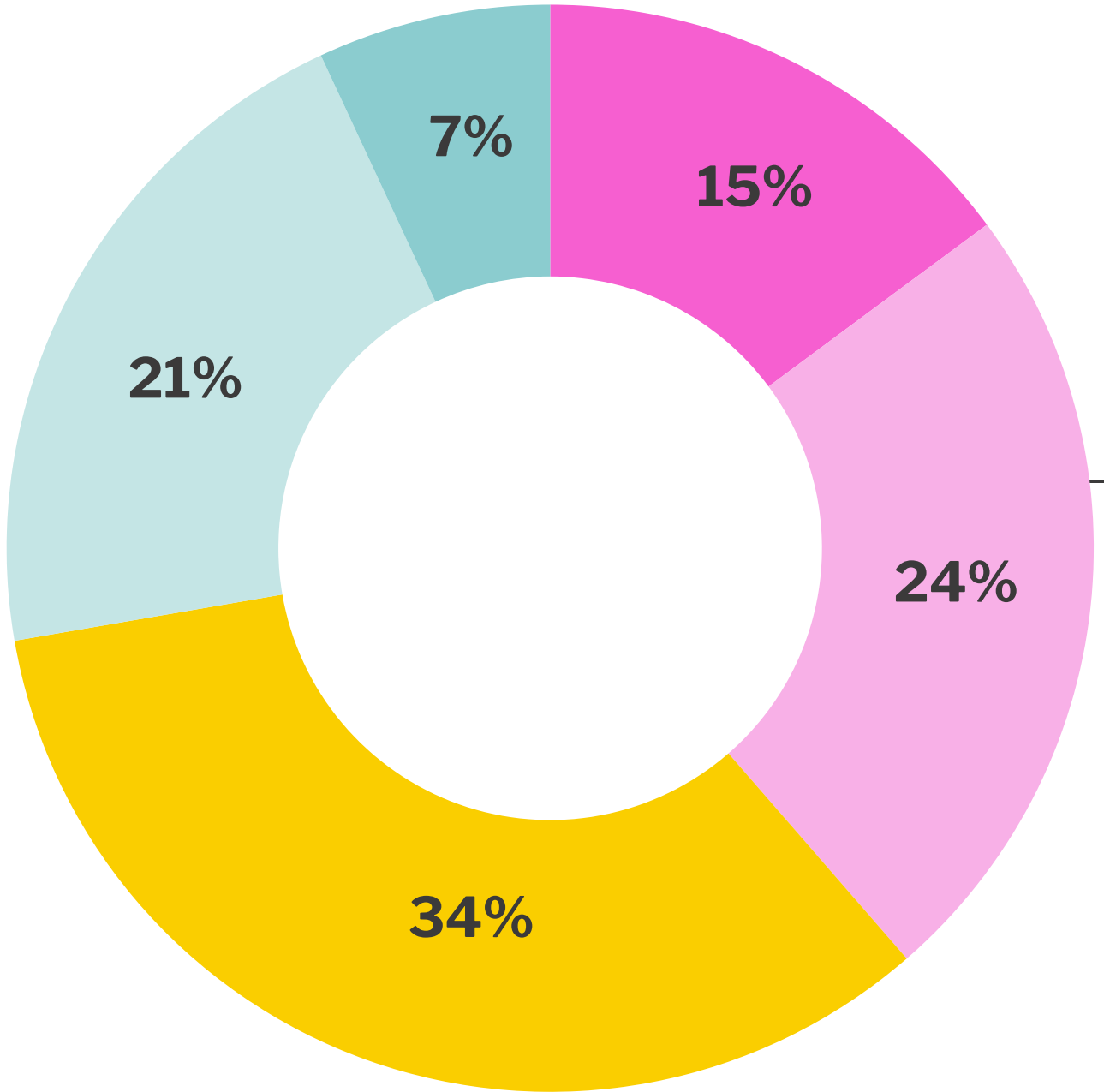
Canada's immigration system is broken.

3 in 5 Canadians believe that the immigration system in Canada is broken



?? To what extent do you agree, or disagree, with each of the following statements regarding Canada's immigration policies and practices:

Canada is doing a good job of making sure doctors, engineers and immigrants with other high-value skills are able to work in their fields when they arrive in Canada.

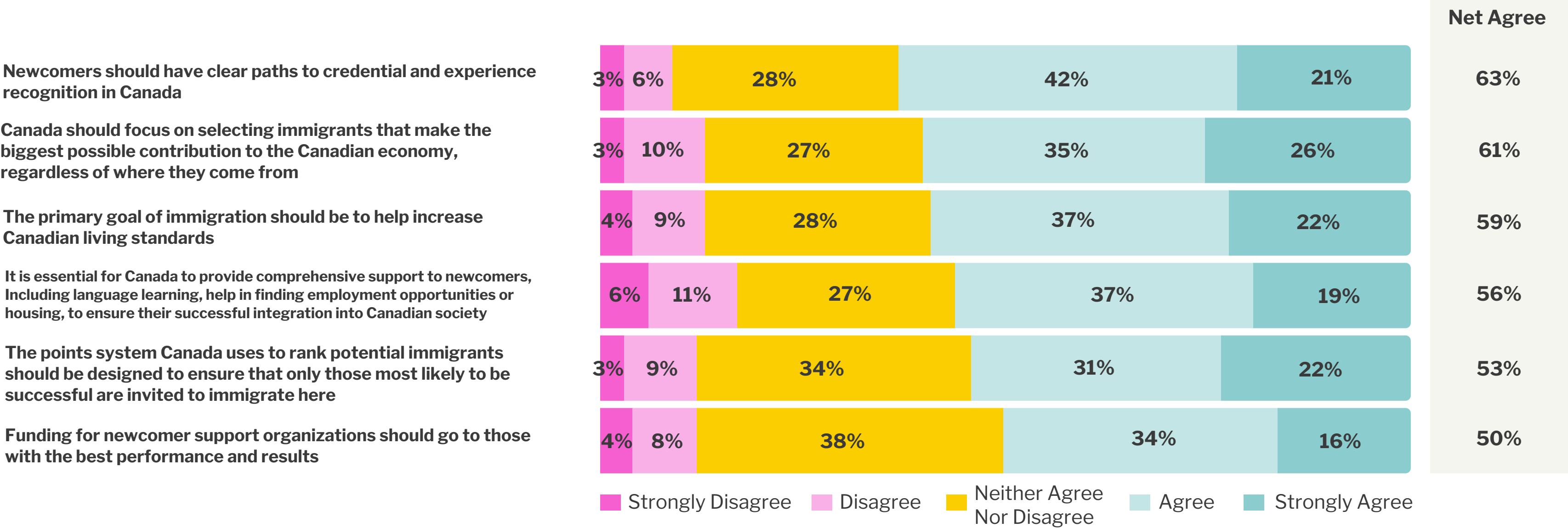


1 in 4 Canadians believe that Canada efficiently enables high-value skilled workers to pursue employment in their specialized fields

- Strongly Agree
- Agree
- Neither Agree Nor Disagree
- Disagree
- Strongly Disagree

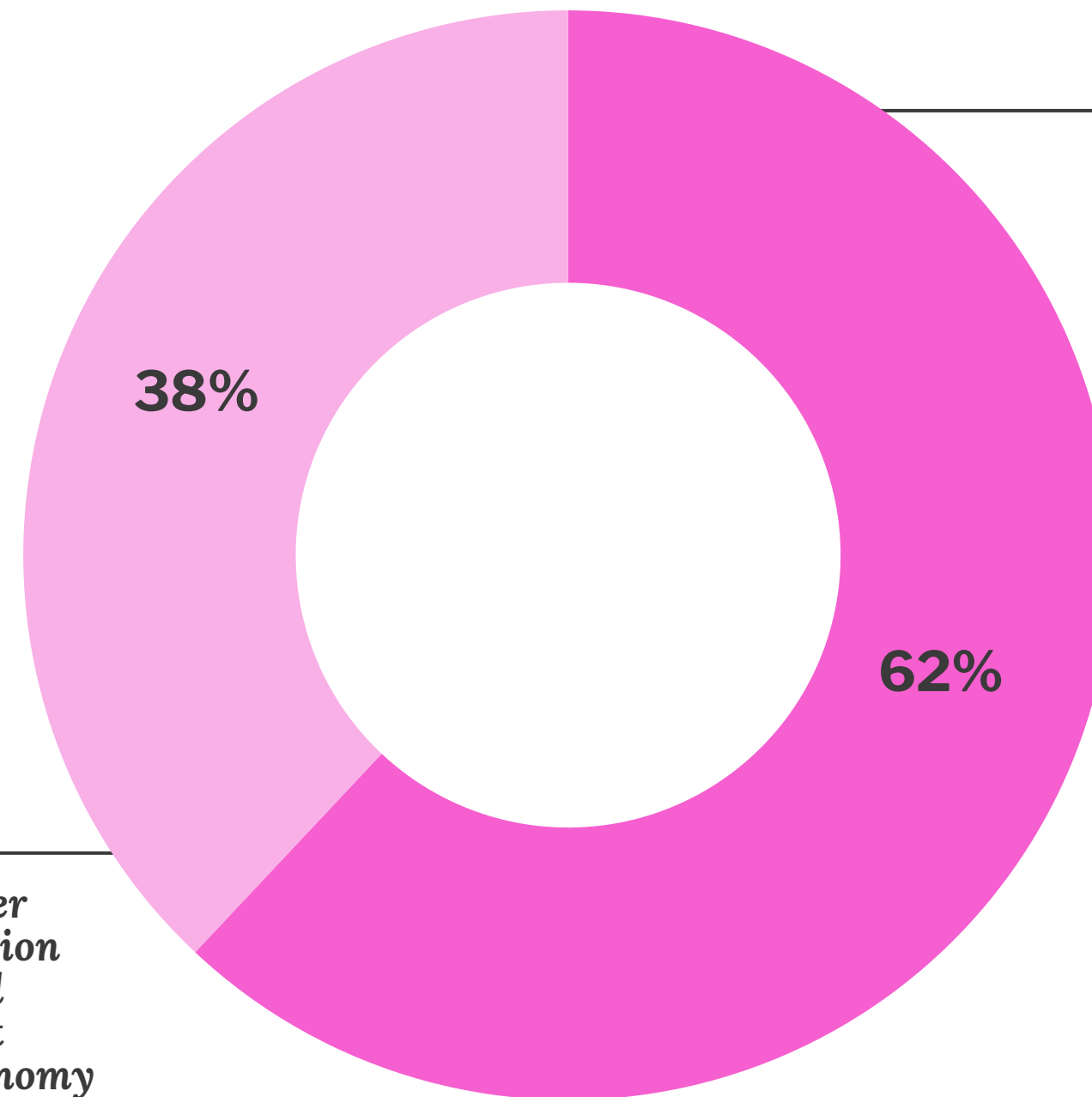
?? To what extent do you agree, or disagree, with each of the following statements regarding Canada's immigration policies and practices:

3 in 5 support clear credential and experience recognition for newcomers and prioritizing immigrants who significantly contribute to the Canadian economy.



?? Currently, about 3 in 10 immigrants are selected primarily for their economic contribution to Canada. Which of the following statements best aligns with your perception of the primary focus of immigration policy in Canada?

3 in 5 Canadians believe that Canada's immigration policy should prioritize economic immigrants over family reunification and humanitarian purposes.

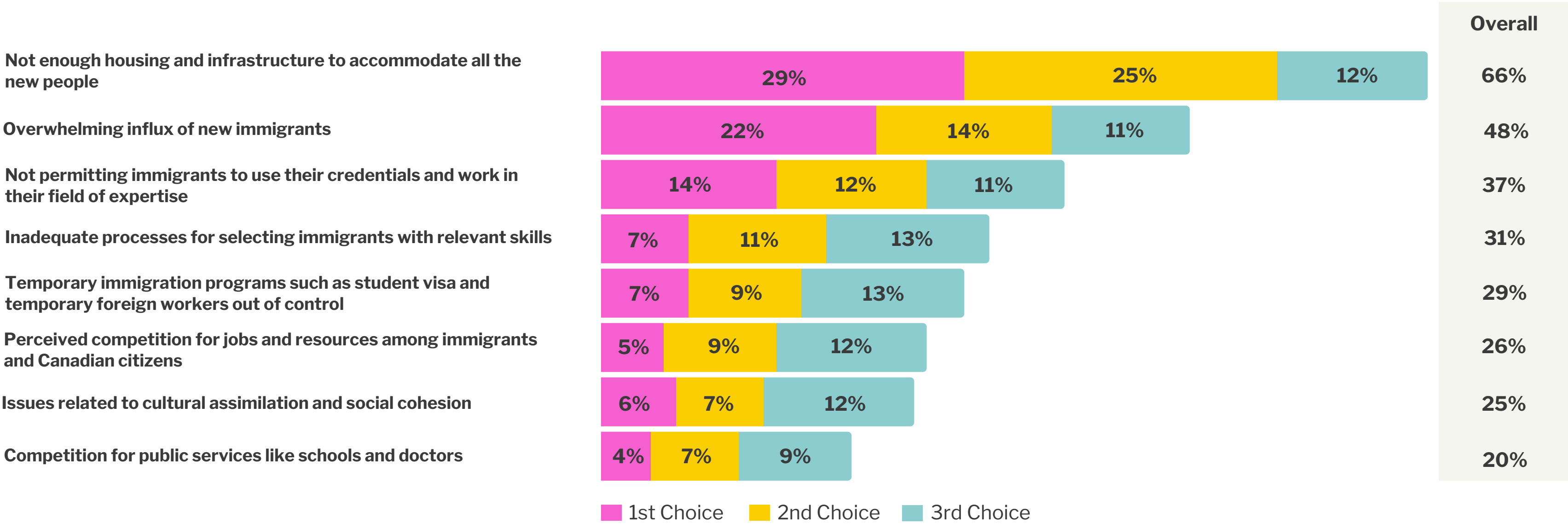


Canada should focus a larger percentage of our immigration on economic immigrants, even if it means reducing the family class

Canada should focus a larger percentage of our immigration on family reunification and social purposes, even if that means less focus on the economy

?? What, if any, are the primary reasons you believe the current immigration system in Canada is not functioning effectively today? Please rank the top 3 reasons

Insufficient housing, an influx of new residents, and a lack of credential recognition are the top reasons for the system’s ineffectiveness.





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