

wirewheel



# WireWheel's Privacy Management Software Suite

Gain full control of your  
company's privacy program.

Meet regulatory requirements and optimize privacy  
operations with a solution that meets your company's  
specific needs



[wirewheel.io](https://wirewheel.io)

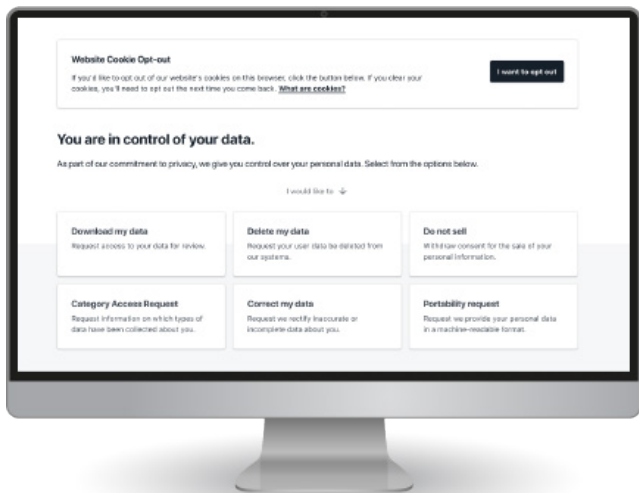
## The increasing and unpredictable volume of privacy regulations are putting pressure on organizations.



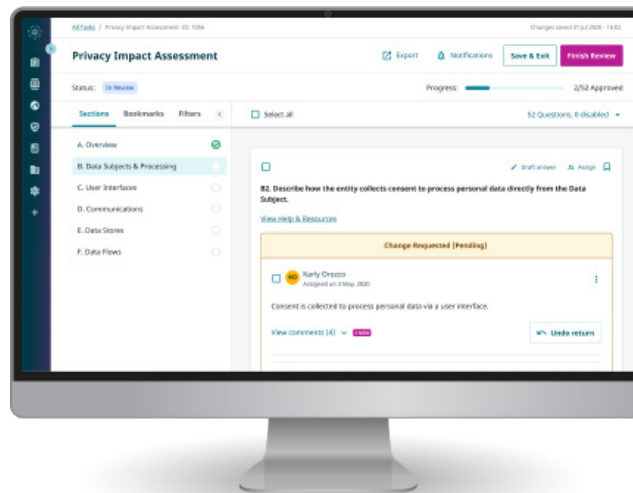
You need a process for managing customer requests. You need controls for where your data is and how it is being used. Spreadsheets and emails aren't giving you the audit trail and operational efficiency that you need.

## WireWheel offers solutions for companies at all stages of privacy maturity.

Start with the solution that meets your needs today and add capabilities, **customization**, **integrations**, and **intelligence** as you need them — leaving you free to manage your business.



For organizations looking to manage their customer's privacy user experience, WireWheel's **Trust Access and Consent Center** is a Data Subject Access Request (DSAR) platform for companies of all sizes.



For organizations looking to automate privacy compliance, WireWheel's **Privacy Operations Manager** is a privacy assessment workflow automation tool for companies of all sizes.

## WireWheel also offers the industry's most comprehensive, easy-to-deploy and cost-effective Integration & Automation (I&A) platform.

With WireWheel's I&A toolset, customers are able to:

- Integrate with any cloud-based or on-premise data stores
- Automate DSAR fulfillment
- Kick off assessments based on business rules established in existing (non-WireWheel) platforms

## WireWheel Integration and Automation options include:

### APIs:

Leverage APIs to build the interface between your company's applications and WireWheel to enable full automation of your privacy workflows.

### Functions as a Service:

Speed up the implementation of activities that are common to privacy use cases with discrete, pre-coded and hosted solutions that can be flexibly combined.

### Low Code Solutions and Apps:

Hundreds of pre-built connectors, adapters and apps enable WireWheel to easily integrate with your company's applications (including off-the-shelf software programs, SaaS platforms and databases, and proprietary applications).

## WireWheel's solutions meet the needs of privacy professionals

- Privacy teams are looking to devote less time to "ad-hoc" manual processes. They are looking for a solution that helps them change the culture at their organization and convince delivery teams to complete work. They want to optimize their time and deliver value to their organization - not add to their work.
- These teams are typically small and manage the privacy compliance for many different offerings/products/services within their companies.
- Key issues for privacy teams also include a lack of personnel with expertise, a lack of resources, (budget and time) and making sure that they are included in product launches.
- Many of these teams are using email and spreadsheets or first generation tools that don't scale with their needs.
- Winning for a privacy officer is "I have a full understanding of the state of my privacy program."



## The WireWheel solutions framework scales with your business’s privacy program:

Essentials	Pro	Enterprise
<b>Trust Access and Consent Center:</b> DSAR platform for companies of all sizes		
For companies that seek to comply with regulations such as CCPA quickly.	More <b>customization, intelligence, integrations</b> and enterprise-level functionality to take your DSAR program to the next level. Access to integration support and advanced user verification, multi-language capabilities, advanced configurability and consent management support and more.	Tailored DSAR packages for mature, more complex privacy teams who have very specific needs. Advanced integration and automation, custom branding, templates and configurations and more.
<b>Privacy Operations Manager:</b> Privacy Assessment Workflow Automation Tools for companies of all sizes		
For companies looking to quickly implement automated Privacy Assessment workflows includes standard, turnkey template library of assessments and reporting.	More <b>customization, intelligence, integrations</b> and enterprise-level functionality to take your privacy program to the next level. Access to integration support, multi-language capabilities and advanced configurability.	Tailored privacy assessment workflows and packages designed for more mature, complex privacy teams. Customized assessments and risk scoring, integration and automation and custom workflows and conditionality.
<b>Integration and Automation, Professional Services and Privacy Advisory:</b> Automate privacy processes and integrate with organization’s systems with help, if you need it, from the WireWheel’s Professional Service and Privacy Advisory team.		

Regardless of the stage of your privacy journey, WireWheel provides the expertise and scalable solution to ensure your success.

Contact WireWheel to get started today.

### About WireWheel

Founded in 2016 by a team of privacy and technology experts, WireWheel is a leader in the privacy and data protection space. Leveraging the team’s deep privacy expertise, WireWheel has developed an easy-to-use platform that enterprises including large financial institutions, telecoms and consumer-facing brands use to manage their privacy programs.