



## **AEROMEXICO 10th ANNIVERSARY OF ITS SHANGHAI- MEXICO CITY FLIGHT**

**Shanghai, June 7 2018.-** Aeromexico, Mexico's global airline, announced the 10th anniversary of its Shanghai – Mexico City route, with a press conference and also held a luncheon. The event brought together more than 100 representatives hosted by Aeromexico's Chief Revenue Officer, SVP International Sales, Ambassador of Mexico in China, General Consul of Mexico in China and China Civil Aviation Administration, supported by Mexico and Los Cabos Tourism Board, both committed to stimulate domestic and international tourism development.

Los Cabos, located at the tip of the Baja Peninsula, is home to award winning resorts and culinary offerings, championship golf courses, celebrated spas, world renowned sport fishing tournaments and state of the art convention facilities.

At the press conference, Aeromexico demonstrated its leading advantages in terms of route expansion, service upgrades, and ancillaries' products. The airline shared their great achievements, as well as the strategic development and their innovation practices.

When interviewed by the media at the press conference, Mr. Anko van der Werff Aeromexico's Chief Revenue Officer stated: "Shanghai is not only China's commercial and financial center, but also an important trade hub in the world. The Shanghai route has played an important role promoting the economic, cultural and tourism development between the two cities. Aeromexico will continue to improve its product and schedules, to optimize our service, and to further promote the connection between Mexico and China in tourism and trade".

Aeromexico officially launched Shanghai in 2008, its second route in Asia, being the first direct flight from China to Latin America. This route shortened procedures, allowing passengers to travel between China, Mexico and Latin America without a US VISA.

Mr. Anko van der Werff, Aeromexico's Chief Revenue Officer said: "The great development of Aeromexico over the past 10 years could not be done without the support of governments, partners and friends, for which we will continue a co-development in the to establish a more solid link between both nations".

During the luncheon, Mexican singers brought the guests traditional Mexican performances. The special tune in Mexican style let the guests feel the mysteries of Mexico to experience its unique charm. The songs were integrated with the traditional Chinese celebration, drumming, at the opening ceremony, to symbolize a closer connection between Mexico and China.



To celebrate the 10<sup>th</sup> anniversary serving this route, here are some of our most outstanding achievements:

- Aeromexico is the only Latin American airline with direct flights to Asia since 2006, serving routes from Tokyo, Shanghai and Seoul to Mexico City and beyond.
- Aeromexico's has always operated the Asian routes with the best aircraft on its fleet.
- All of Aeromexico's long haul flights are operated with one of the most advanced aircraft, the Boeing 787 Dreamliner, featuring a personal entertainment system with the latest movies, TV Series, music and on board Wi-Fi.
- The airline not only offers a product for traveling costumers, it also has a subsidiary -Aeromexico Cargo, which provides cargo service to transport different types of shipments.
- During 2016 and 2017, the most transported products from China to Mexico were HiTech, such as: cellphones, tablets and automotive parts, which its final destinations were the main production and manufacture enterprises in Mexico.
- The most peculiar shipment we've had transported from Mexico to China are living turtles, contributing to the preservation of sea life and aquatic species.

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### **About Aeromexico**

Grupo Aeromexico, S.A.B. de C.V. is a holding company whose subsidiaries are engaged in commercial aviation in Mexico and the promotion of passenger loyalty programs. Aeromexico, Mexico's global airline, operates more than 600 daily flights and its main hub is in Terminal 2 at the Mexico City International Airport. Its destinations network features more than 90 cities on three continents, including 43 destinations in Mexico, 22 in the United States, 15 in Latin America, 4 in Europe, 3 in Canada and 3 in Asia.

The Group's operating fleet of 133 aircraft is comprised of Boeing 787 and 737 jet airliners and next generation Embraer 170 and 190 models. In 2012, the airline announced the most significant investment strategy in aviation history in Mexico, to purchase 100 Boeing aircraft including 90 MAX B737 jet airliners and 10 B787-9 Dreamliners.

As a founding member of the SkyTeam airline alliance, Aeromexico offers customers more than 1,000 destinations in 177 countries served by the 20 SkyTeam airline partners rewarding passengers with benefits including access to more than 600 premium airport lounges around the world. Aeromexico also offers travel on its codeshare partner flights with Delta Air Lines, Avianca, Copa Airlines, El Al, GOL, Jet Airways and WestJet, with extensive connectivity in countries like the United States, Brazil, Canada, Colombia and Peru. [www.aeromexico.com](http://www.aeromexico.com) [www.skyteam.com](http://www.skyteam.com)