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**BLUE FOUNDATION INVESTS \$15,000 TO ROCKY MOUNTAIN JUNIOR ACHIVEMENT**

CHEYENNE, WY. — The Blue Foundation, the foundational giving arm of Blue Federal Credit Union, has given one of its largest gifts in the past 3 years to Rocky Mountain Junior Achievement. This marks the second year that Blue has supported Junior Achievement (JA).

“We are incredibly grateful for the generous funding we’ve received from the Blue Foundation the last two years in support of our middle and high school financial literacy programs”, says Elizabeth Winn, District Director of JA Northern Colorado & Wyoming. “What’s so great about the JA and Blue partnership is our shared passion for promoting financial literacy to students—making sure they have the personal financial knowledge necessary to effectively meet personal fiscal challenges and obligations, take advantage of economic opportunities, and plan courses of action to achieve goals. Blue has truly made and continues to make, a valuable impact in and out of the classroom.”

Throughout 2020, COVID-19 restrictions prevented volunteers from teaching JA programs in-person in schools. With those parameters in mind, Blue employees worked to find opportunities to make an impact with Colorado and Wyoming students by providing recorded content for the JA *Economics for Success* program.

The content will be available to schools and teachers on demand throughout both states. The videos are centered around topics such as insurance, credit cards, balanced budgets and more. Junior Achievement that around 300 students will have the opportunity to learn from the curriculum, a significant increase in exposure compared to a normal in person set up.

“Junior Achievement’s values and curriculum align perfectly with the purpose of the Blue Foundation,” says Rob Dafoe Blue Foundation President. “We are excited to continue and grow our relationship with the JA team and bring financial education opportunities to schools in both Wyoming and Colorado.”

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The Blue Foundation is a 501C3 that is committed to supporting local organizations by stepping up to help our communities serve one another and provide financial education, volunteer opportunities, and provide funding for worthwhile causes. Doing Good is the fabric of who we are! Please visit [bluefoundation.blue](http://bluefoundation.blue) for more information.

