



## **Industry Leader Blanc Display Group Introduces an Innovative Plastic Price Tag System from Evolis**

### **For Immediate Release**

**Dover, NJ. , November 13, 2017 - Blanc Display Group, industry leader of signage and displays, has partnered with Evolis, the world leader in personalization and printing systems for plastic cards, to bring the all-in-one price labeling solutions, Edikio, to its customers.**

The compact printers produce customized on-demand price tags in seconds. Geared toward businesses of every type and size—from supermarket chains to convenience stores, and everything in between, Blanc Display Group offers three Edikio solutions ; Access, Flex, and Duplex—to meet every demand and price point. The trio of plastic card printers are attractively priced from \$690 to \$2190 MSRP.

Edikio Access, the basic model, produces single-sided, credit card-sized placards for businesses that utilize 100 or less price tags on their shelf and require one or two updates a year. It is available for \$690.

Edikio Flex is priced at \$1390, and as its name suggests, offers flexibility in tag size; allowing for printing on both long format or credit card-sized signage. Edikio Flex is suited to businesses using 100-300 tags or labels a year with several price updates.

Edikio Duplex features single- and double-sided, credit card-sized printing capabilities and includes upgraded software that administers multi-user rights and offers automatic detection of changes in tag information. Printing on the reverse side of the card is an effective way to display information that may be useful to the sales staff. Edikio Duplex manages high-volume grocery stores effortlessly. It is capable of printing over 300 price tags a year, in addition to regular updates and retails for \$2190.

Advantageously designed to be convenient, cost-effective, and user-friendly, the all-inclusive Edikio price tag printing solutions create customized, clean, clear messaging in seconds. In addition to the Evolis Edikio solutions, Blanc Display Group offers complementary consumables; including assorted ribbons, blank tags, customized printed tags, attachments, accessories and more.

For more information: <https://blancind.com>

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**About Blanc Display Group ([www.blancind.com](http://www.blancind.com))**

Blanc Display Group is a food and retail store merchandising specialist with extensive signage and display manufacturing capabilities that include screen, digital offset and digital large format printing, plastic extruding, woodwork, wire work, metal work, vacuum forming and various types of plastic fabrication.

As a start-up sign company in 1986, Blanc Industries Inc., as it was known at the time, began selling signage to food manufacturers and supermarkets. In the years since its inception the company has been marked by expansion. In 2008, the company acquired award-winning point-of-purchase design and manufacturing business, Brinker Displays. Less than two years later Blanc Industries Inc. acquired supermarket signage icon WP Sign Systems, known for over 70 years as Washington Poster and expanded the scope of quality merchandise from coast-to-coast. In 2014 we broadened our merchandise line to include custom and stock wire racks and displays with the acquisition of the well-known and well-respected Wire Displays Inc. and officially changed our name to Blanc Display Group.

Today, our products are manufactured in-house in our two locations totaling over 150,000+ square feet. This ensures competitive pricing, quality control and the flexibility to customize and adapt to ever-changing industry requirements and our customers' business needs.

At Blanc Display Group our commitment to our clients, co-workers and the environment is what sets us apart from our competition. We strive to be eco-conscious in all that we do. We recycle all our plastic and whenever possible re-use it in our extrusions. In fact, the State of New Jersey Department of Environmental Protection has recognized and awarded Blanc Display Group with a Certificate of Innovation in Sustainability. At Blanc Display Group we care about our clients and their business, the products we manufacture and the team that puts it all together.

**About Evolis ([www.evolis.com](http://www.evolis.com))**

Evolis is a French company that develops, manufactures and markets, on a worldwide scale, a complete range of card printing systems that provide all the options necessary for graphic and electronic personalization (e.g., magnetic stripes, contact or contactless smart cards) for all types of cards (national ID cards, payment cards, employee badges, student cards, etc.).

Evolis also markets a broad range of products and services for identifying people and goods; software for customizing cards, a complete line of card accessories, signature pads, and support services.

Based in Angers (France) with subsidiaries in Miami, FL and Providence, RI (United States), Mumbai (India), Singapore and Shanghai (China) and Tokyo (Japan), Evolis is listed on the Paris Stock Exchange (Euronext Growth) and earned sales of EUR 76.9 million in 2016. The Company has more than 350 employees and is present in 140 countries throughout the world.



## EDIKIO ACCESS

The most affordable solution for single-sided price tags



## EDIKIO FLEX

The flexible solution for labels on standard or long cards



## EDIKIO DUPLEX

The advanced solution for double-sided labels

