



PORSCHE

News Release

May 17, 2022

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Porsche announces dates and location for next Rennsport Reunion

WeatherTech Raceway Laguna Seca will host the world's largest fan gathering in September 2023

Atlanta. The next Porsche Rennsport Reunion will be held at WeatherTech Raceway Laguna Seca near Monterey, California, from September 28 to October 1 in 2023. This will be the seventh running of the Rennsport Reunion and marks the fourth time that the iconic California race circuit is the stage for a celebration of the motorsports heart of Porsche. Further information on themes and ticket sales will be announced in due course.

During the four-day event, fans of all ages will not only get to experience exciting racing action with vintage and contemporary Porsche race cars on track, but also be able to see many rare Porsche vehicles, enjoy new vehicle reveals, Esports, fan zones, and take part in opportunities to meet and interact with drivers as they share their exciting racing experiences. Rennsport Reunion will also offer a host of other off-track activities.

“California and Porsche are a dream pairing, and the Monterey Peninsula is an ideal spot to bring the two together for an unforgettable weekend with so much happening both on and off the track,” said Kjell Gruner, President and CEO of Porsche Cars North America Inc. “Rennsport Reunion is for everyone – we’re creating an experience that’s special, whether you’re or a long-time enthusiast or are new to Porsche and are learning about our cars for the first time. Rennsport Seven is going to be bigger and more exciting than ever and yet at its core it’s the people that sets it apart – all are welcome, and I can’t wait to share our plans in the coming months.”

Visit newsroom.porsche.com for more photos.



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About Porsche Cars North America, Inc. | One Porsche Drive, Atlanta, GA 30354 USA

Established in 1984, Porsche Cars North America, Inc. (PCNA) is the exclusive U.S. importer of the Porsche 911, 718 Boxster, 718 Cayman, Macan, Cayenne, Panamera and Taycan. Headquartered in Atlanta, Georgia, since 1998, PCNA is also home to the first Porsche Experience Center in North America featuring a module-based 1.6 mile driver development track, business center, and fine dining restaurant, 356. The company operates a second Porsche Experience Center near Los Angeles. That 53-acre complex features a driver development track with eight educational modules totaling 4.1 miles, a business center, and Restaurant 917. PCNA supports 194 independently owned and operated Porsche dealerships in the U.S., including supplying parts, service, marketing, and training. They, in turn, work to provide Porsche customers with a best-in-class experience that is in keeping with the Porsche brand's more than 70-year history of leadership in the advancement of vehicle performance, safety, and efficiency. PCNA is an indirect wholly-owned subsidiary of Porsche AG, which is headquartered in Stuttgart, Germany.

At the core of this success is Porsche's proud racing heritage that boasts some 30,000-plus motorsport wins to date.

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