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PRESS RELEASE FOR IMMEDIATE RELEASE

Allergy Standards Ltd announce that LG Styler has met the scientific requirements for the asthma & allergy® friendly Certification Standards.

Dublin, Ireland. (March 9, 2018) – The International standards body Allergy Standards Limited (ASL) announced today that LG Styler Washing Machine has passed the relevant scientific standards to be certified **asthma & allergy friendly®**.

LG Styler is the first steam clothing care system of its kind to pass the ASP:20-01/101 Steam-Based Clothing Care Certification standards and be eligible to join the **asthma & allergy friendly®** Certification Program.

To pass the ASP:20-01/101 Steam-Based Clothing Care Certification Standards, the LG Styler had to demonstrate its ability to (a) reduce house dust mite viability, (b) reduce bacterial and fungal viability and (b) not contribute to poor indoor air quality in the surrounding environment.

"We are delighted that the LG Styler met our strict standards. LG is the very first company to have complied their washing machines to our standards and to have joined our Certification Program. LG's innovative products will contribute to improving indoor air quality and significantly reduce allergy and asthma triggers in the home.", said Dr. John McKeon, Chief Executive Officer at ASL.

ASL's standards address in-home air quality by providing standards to which vacuum cleaners, air cleaners, washing machines etc. can be tested and certified to be more suitable for people with asthma and allergies.

The scientific standards behind the **asthma & allergy friendly®** Certification Program, developed by ASL, serve two mutually reinforcing objectives. They help consumers identify products more suitable for people with asthma and allergies. And they allow manufacturers and stakeholders reach for meaningful targets and be reassured that they can stand over the promises they are making.

About Allergy Standards Ltd.

"The Application of science to solve allergy labelling challenges": Allergy Standards Limited (ASL) is an international certification company that prepares independent standards for testing a wide range of products to determine their suitability for asthmatics and individuals with associated allergies. ASL has devised a series of proprietary testing protocols and suitability specifications for products to meet in order to be eligible for certification as **asthma & allergy friendly®**. ASL has developed these protocols to identify products that



consumers can trust have been subject to rigorous testing to determine their relative suitability for people with asthma and allergies. www.allergystandards.com