

BLM Technologies' Debbie Schwake Recognized as One of 40 Most Inspirational People in Sales Lead Management in 2017

Marketing Professional's Expertise Recognized by Sales Lead Management Association's Membership

Minneapolis, Minn. – March 21, 2018 – BLM Technologies, a leading single-source provider of payment, transaction and other financial institution hardware, digital signage, and information technology services, today announced that Debbie Schwake, Vice President, Marketing, has been named as one of the “40 Most Inspirational Leaders in Sales Lead Management,” by the members of the [Sales Lead Management Association](#). Schwake received the second highest vote total in the category of B2B and B2C C-Level Management.

“I am so honored to be recognized alongside this incredibly talented and elite group of leaders,” said Debbie Schwake. “I have so much respect for the work and dedication it takes to be a member of this group, and I’m humbled by the generous support of my peers.”

According to Kevin Flaherty, CEO of BLM Technologies, “I am happy and not at all surprised that Debbie has received this prestigious recognition. We are the benefactor of her expertise and hard work every day, and we are grateful to call her an executive team member at BLM Technologies.”

James Obermayer, CEO of the Sales Lead Management Association (SLMA) stated, “This was the ninth annual member election of the industry’s top influencers, and we were pleased not only with the number of members who voted, but also with the high caliber of the nominees. This shows the strength of the industry and the importance of sales lead management as a core part of most organization’s success.”

View Debbie’s winning [nomination here](#).

About BLM Technologies

BLM Technologies, Inc. solves technology and automation challenges by providing end-to-end solutions in payment and transaction, digital signage, onsite repairs, maintenance repair center service, IT outsourcing, and project management services. By applying 40 years of technical expertise and a consultative, vendor-neutral approach, BLM serves thousands of customers in the U.S. by packaging hardware and services to provide complete, turnkey technology solutions for customers across multiple industries including financial, retail, restaurant, education, healthcare, and government.

A proven single-source provider of technology products and services, BLM Technologies partners with the top manufacturers in the technology industry to offer customers the newest and most innovative technology solutions available. Headquartered in Minneapolis, Minnesota, BLM Technologies has additional facilities strategically located in Virginia, Missouri, and California to serve IT and repair customers quickly and conveniently.

Learn more at blmtechnology.com and follow us on Twitter [@blmtechnology](https://twitter.com/blmtechnology) and [LinkedIn](#).

About the Sales Lead Management Association

The Sales Lead Management Association™ (SLMA), formed in 2007, is the voice of the sales lead management industry. The SLMA is an 8,200-member worldwide organization that has the mission of helping individuals and companies become more successful in the critical business process of managing sales leads, which in turn is the business of managing revenue growth. The SLMA site includes a library of articles, an award-winning blog Sales Lead Management Today, SLMA Radio (326+ episodes and interviews with 350+ CEOs). To find out more, visit www.salesleadmgmtassn.com.

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