



## **For Immediate Release**

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### **Quorum Announces Volkswagen Certification**

#### ***XSELLERATOR DMS now Available for Volkswagen and Audi Dealerships***

**San Francisco, CA, January 25, 2019**, Quorum Information Technologies Inc. (TSX Venture: QIS) ("Quorum" or the "Corporation") announced that it had completed all certification requirements for manufacturer integration with Volkswagen Group of America and that its industry-leading dealership management system, XSELLERATOR, is available to dealerships with Volkswagen, Audi and affiliated brand franchises.

Dan Ichelson, Quorum's Vice President of Product and Operations for XSELLERATOR stated, "We are pleased to add Volkswagen to the list of certified manufacturers for XSELLERATOR. A key component of our strategy is advanced dealer-to-factory integration, which we feel is paramount to the success of both the dealership and the OEM. We believe that our approach to factory integration is unique."

Ichelson added, "With this new certification, we now support 19 different vehicle franchise brands, and have others in the works. This is an important part of Quorum's growth strategy for XSELLERATOR, and we've found that more and more dealership groups are now looking to us to support their entire organization."

Quorum invites dealerships to come see XSELLERATOR at the NADA Show in San Francisco January 25<sup>th</sup> – 27<sup>th</sup>, 2019 (Booth #136S). To schedule a demonstration, please visit [www.QuorumDMS.com/NADA2019](http://www.QuorumDMS.com/NADA2019). Dealerships viewing a demo at the show will be awarded a complimentary American Express gift card as a "thank you" for their time.

## About Quorum

Quorum is a North American company focused on developing, marketing, implementing and supporting its portfolio of software and services for automotive dealerships that includes:

- XSellerator, a Dealership Management System (DMS) that automates, integrates and streamlines key processes across departments in a dealership, and emphasizes revenue generation and customer satisfaction.
- DealerMine CRM, a sales and service Customer Relationship Management system and set of Business Development Center services that drives revenue into the critical sales and service departments in a dealership.
- Autovance, a sales desking system that increases sales department gross margins and improves customer satisfaction for dealerships.
- Advantage, a full showroom system for both franchised and independent dealerships and a comprehensive operating system that includes accounting for the independent market.

Quorum Information Technologies Inc. is traded on the Toronto Venture Exchange (TSX-V) under the symbol QIS. For additional information please go to [www.QuorumDMS.com](http://www.QuorumDMS.com).

## Forward-Looking Information

*This press release may contain certain forward-looking statements and forward-looking information ("forward-looking information") within the meaning of applicable Canadian securities laws. Forward-looking information is often, but not always, identified by the use of words such as "anticipate", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "expect", "may", "will", "project", "should" or similar words suggesting future outcomes. In particular, this press release includes forward-looking information relating to results of operations, plans and objectives, projected costs and business strategy. Quorum believes the expectations reflected in such forward-looking information are reasonable but no assurance can be given that these expectations will prove to be correct and such forward-looking information should not be unduly relied upon.*

*Forward-looking information is not a guarantee of future performance and involves a number of risks and uncertainties some of which are described herein. Such forward-looking information necessarily involves known and unknown risks and uncertainties, which may cause Quorum's actual performance and financial results in future periods to differ materially from any projections of future performance or results expressed or implied by such forward-looking information.*

*Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed this release and neither accepts responsibility for the adequacy or accuracy of this release.*

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