The Impact of Seborrheic Dermatitis

WHAT IS SEBORRHEIC DERMATITIS?

Seborrheic dermatitis is a chronic, inflammatory skin disease characterized by itchy red patches covered with greasy, flaking scales mostly on the scalp, face, and chest. It is associated with scaling and flaking after washing.

BY THE NUMBERS

Incidence peaks during three age periods:**

- Adolescents during puberty
- Adults aged 30 to 70 years, with increasing prevalence among older adults
- Infants (develops as “cradle cap”)

WHO IS MAINLY AFFECTED?

- 10 Million Seborrheic dermatitis patients in the U.S.
- 3.2 Million Treated patients
- 2.7 Million Patients treated typically with Rx
- 1.8 Million Patients treated typically with Rx in dermatology setting

WHO IS MAINLY AFFECTED?

- 530,000 Patients who are unresponsive to first-line treatment

SEBORRHEIC DERMATITIS vs DANDRUFF

Seborrheic dermatitis can sometimes be confused with dandruff but there are key differences:

WHAT IS THE PATIENT BURDEN?

The symptoms of seborrheic dermatitis, including the severity of flaking red rash, oily skin, and chronic itchy skin can negatively impact a patient’s quality of life.

6 Misperception About Hygiene

Due to oily skin and flakiness, symptoms can be mistaken for and perceived by others as poor hygiene.

Appearance Concerns

Seborrheic dermatitis can make it challenging for patients to maintain their appearance. It can affect their self-esteem and lead to social isolation.

Psychological Distress

Oily skin and flaking in visible areas can trigger psychological distress and low self-esteem.

WHAT ARE THE CAUSES?

The causes of seborrheic dermatitis are not fully understood, but certain contributing factors include:

Partially yeast that lives on all human skin

Genetic Factors

Emotional or physical stress, such as lack of sleep

Overall Health

Cold climate (usually worsens condition)****

SEBORRHEIC DERMATITIS

- Affects 6% of the population in each age group, 1-3% of the general adult population
- Affects 50% of the adult population
- Location: Scalp, behind the ears, face, and upper chest
- Presentation: Red itchy patches, with large, oily or dry scales
- Antifungal shampoos and topicals, antiviral ointments

DANDRUFF

- Affects 18% of the adult population
- Location: Scalp
- Presentation: White to yellow flakes on the scalp and hair, no red patches
- Treatments: OTC shampoos and topical

For additional information, visit www.arcutis.com