



SDI Media Relocates To New Facility in Seoul's Digital Media City Ahead of 20-Year Anniversary

Seoul, Korea, June 25, 2018 – As SDI Media begins preparation for its upcoming 20-year anniversary in Korea, the global localization provider is pleased to announce the relocation of their Korean subtitling office to Seoul's Digital Media City (DMC). The new facility in the high-tech, cutting-edge digital media industry center will provide centralized resources for subtitling and dubbing projects and continue SDI Media's long standing presence in Korea – making SDI the oldest longest standing localization provider in the region. Since SDI Media first opened its doors in Korea the global provider has grown to become one of the largest providers of subtitling, translation, and dubbing services in the country, providing top quality resources and infrastructure to its leading broadcasters and distributors.

SDI Media has been instrumental in the advancement of the Korean wave, *Hallyu*, the global rise in popularity of Korean entertainment and culture. The biggest impact across Asia has come from the distribution of Korean films, broadcast entertainment, and music, and SDI Media has been at the forefront creating, and delivering localized content to consumers in the region.

"We are very fortunate to have entered this market so early. We have built strong relationships over the years and have the pleasure of working with all the leading content creators and major studios in Korea," said Gina Chang, SDI Media's Vice President of Operations, Asia. "Our new facility in the DMC gives our clients greater, more centralized access and further strengthens our presence here in Korea."

"Korea was one of our earliest markets, and as we reach this twenty-year milestone we are so excited to update our facility and provide our clients a new experience in one of East Asia's most prominent centers of technology and development," said Masashi Nakamura, Chief Financial Officer of SDI Media.

SDI Media Korea is located at F12, Business Center, Nuridream Square, 396 World Cup buk-ro, Mapo-gu, Seoul, Korea. For more information or to schedule a tour, please contact Mindy Choi at +82-2-304-3465.

About SDI Media:

SDI Media is the world's leading localization provider of dubbing, subtitling, and media services, utilizing the largest owned and operated network of recording studios worldwide. SDI Media offers clients an end-to-end localization solution for theatrical, broadcast, digital, interactive, and new media platforms using a comprehensive suite of customizable localization applications. With over 40 years of experience delivering translated content to global platforms, SDI Media continues to be the most trusted localization partner worldwide. For more information about SDI Media, please visit www.sdimedia.com

For additional information please visit www.sdimedia.com or contact Aviv Gattenuo at +1.310.388.8942 with press inquiries.